

Cambridgeshire and Peterborough Local Industrial Strategy

A Partner in the Oxford-Cambridge Arc

July 2019



CAMBRIDGESHIRE
& PETERBOROUGH
COMBINED AUTHORITY

Adult Education
*Upskilling Workforce
to Deliver Increased
Productivity*

Apprenticeships
*Improving Individual
Opportunity & the
Skills Business Needs*

University
*Raising Aspirations &
HE Skills for Business
in the North & East*

Education & Training

Improving the Flow of Appropriate
Skills to Feed Business Growth

Growth Coaching
*Intensive Coaching &
Mentoring For High
Growth Firms*

Skills Brokerage
*Connecting Talent
with Employers
& Funding*

Inward Investment
*Attracting UK &
Overseas Firms into
All 3 Sub-Economies*

Business Advice & Support

Enabling & Accelerating
Higher Value Jobs Creation

**Innovation &
Relocation Grants**
*Up to £50k to Access
R&D Funding &
Relocation Support*

**Strategic Growth
Investments**
*Up to £15m of Loans
& Equity Investment
for Strategic Projects*

**Capital Growth
Grant**
*Up to £150k to Match
Fund Kit & Buildings to
Expand Small Firms*

Business Growth Funding

Co-Investing in the Costs of
Business Growth & Re-Location

**Stronger
Towns**
*Broad Place-Based
Infrastructure &
Cultural Support*

**Scale-Up
Space**
*Sector & Place Based
Growth Incubators*

**Innovation
Launchpads**
*Sector & Place Based
Growth Accelerators*

Place Growth Infrastructure

Innovation and Employment
Space to Raise Productivity



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A Growth Coaching Service to engage and support our highest potential firms to speed their growth, build their capacity for growth, sustain their period of growth, or all three, **to create 3,498 jobs.**



An Inward Investment Service to better connect us into global markets, to engage and persuade firms to locate into our economy or invest in our strategic projects, **to create 1,328 jobs.**

A Skills Brokerage Service to link learners and those retraining for new jobs, to employers and skills providers to improve the supply of skills to our growth sectors, **to provide 3,505 people with better skills** for new jobs, including **1,600 apprenticeships.**



A Capital Growth Investment Fund to help SMEs, grow through organic expansion, offering an integrated range of grants, loans and equity products unavailable commercially, **to create 1,500 jobs.**



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