



CAMBRIDGESHIRE
& PETERBOROUGH
COMBINED AUTHORITY



New University of Peterborough

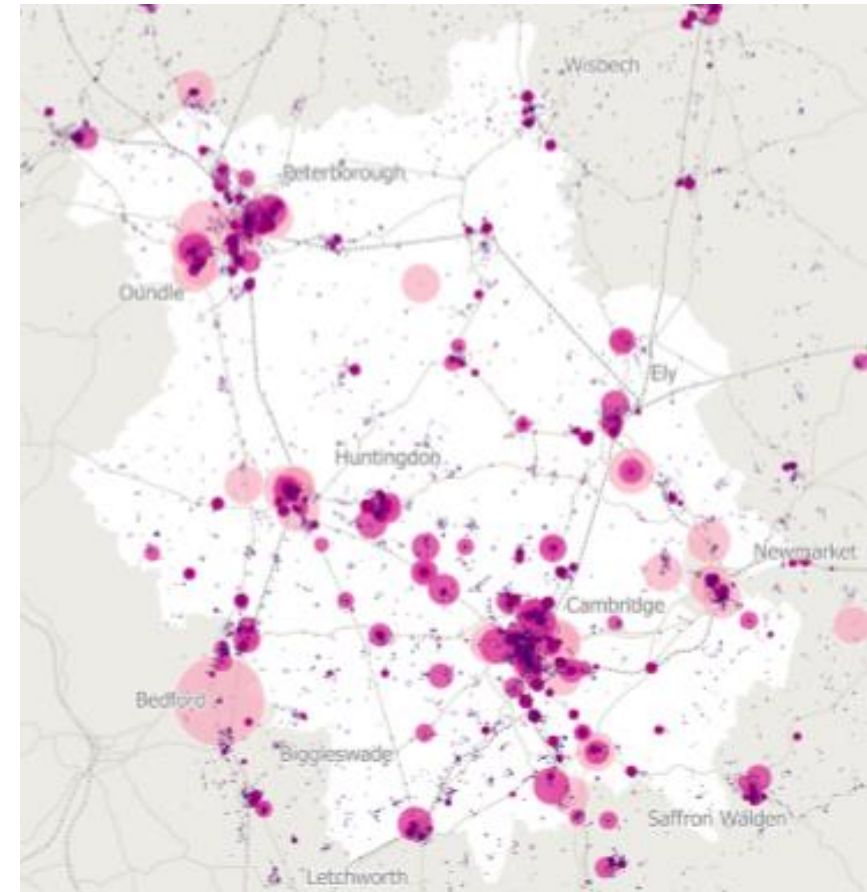
ESB – 29th June 2021



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Growth is Focused
on Greater Cambridge

Producing
Huge Inequality of
Opportunity & Prosperity

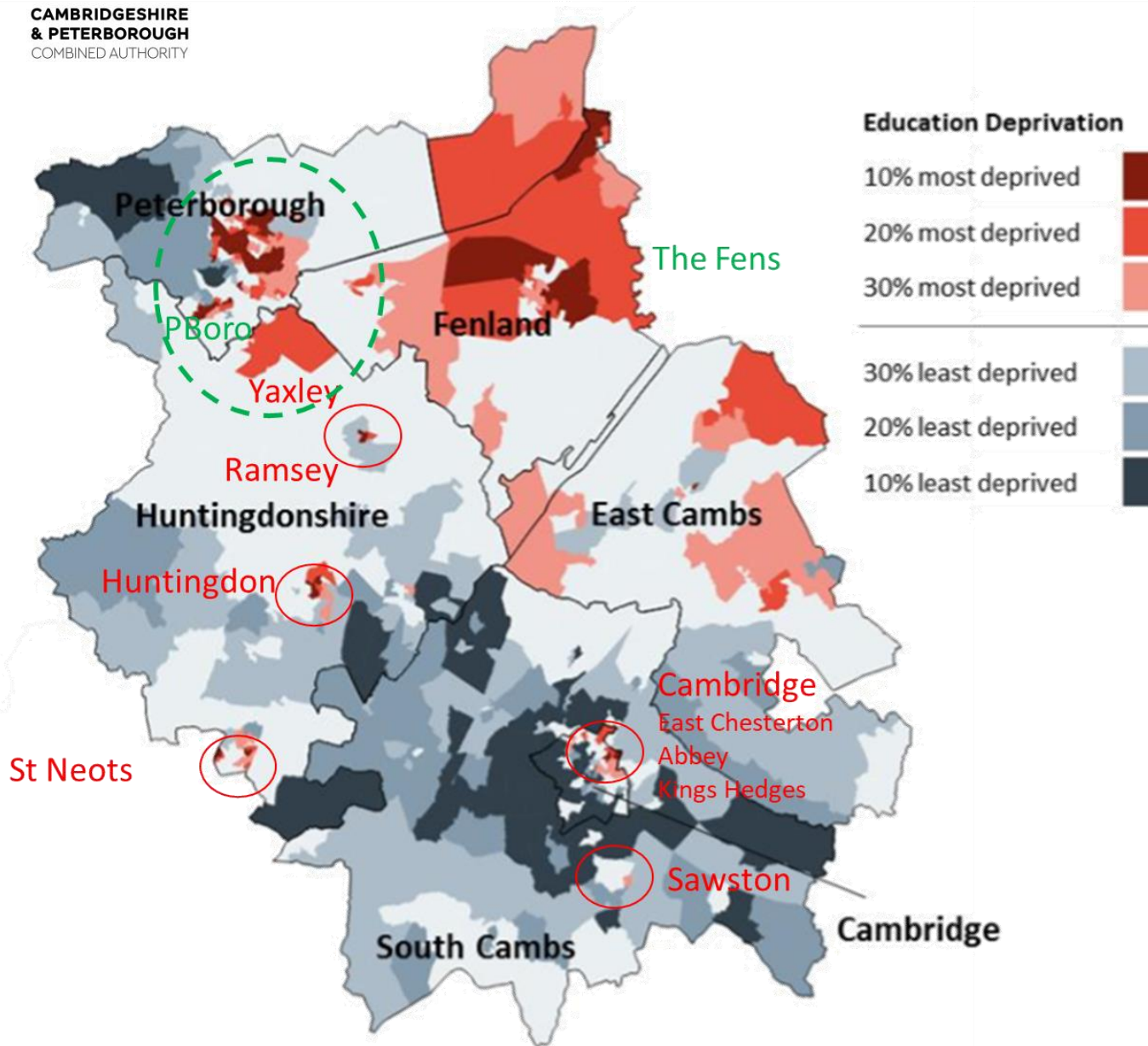


Number of employees

• 1-100 • 100-250 • 500-1,000 • 1,000 or more

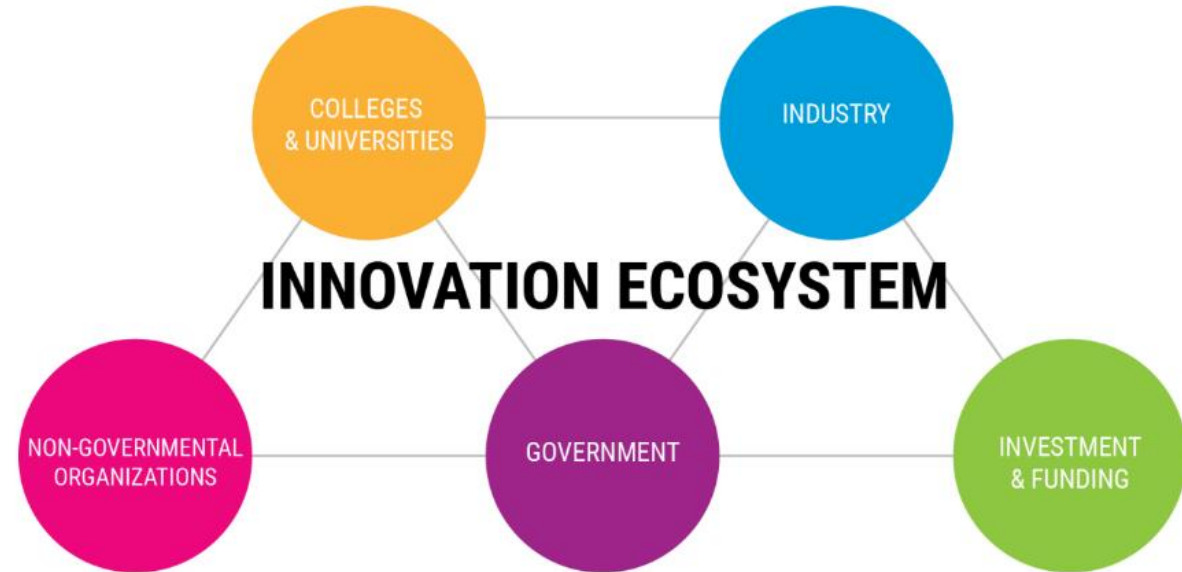


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And Productivity Cannot Rise
Without Addressing Relative
Deprivation in Education

1. Equality of opportunity,
Creating pipeline to H.E
2. Employer focussed curriculum
3. Concurrent development of
Demand - through the
innovation, R&D and business
support





Phase	Function	Description
1	Teaching Building 1	Health, Social Care, Education, Management And Finance And Law Courses
2	Research Building 1	Photocentric & Up To 100 Additional Start-up And Spin-out Researchers
3	Teaching Building 2	Net Zero, Digital, Biochemistry, Engineering, And Robotics Courses
4	Research Programme	Net-zero R&D Programme & Green Tech Cluster
5	Teaching Building 3	Sports, Art And Design, Creative And Architecture Courses



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The First Teaching Building



Phase 1

10 Year Economic Impacts

- 2,000 student enrolments into Peterborough & Fenland by 2022/23
- 10,000 new learners assisted - on courses to full qualification - (Levels 5 and 6 over five years)
- 33 initial, rising to 199 additional FTE jobs on staff
- 398 jobs in the university supply chain
- 4,383 Level 6 Apprentices in learning
- 677 Level 7 Apprentices in learning

Data verification

- *Employment data based on Metro Dynamics Independent forecasts Based on HMT Green Book Methodology*
- *50,000 visitors based on available comparator data (e.g. Peterborough Cathedral attracted an average of 206,000 visitors annually in the period in 2018-2019). Visitor spend estimates are calculated using Visit Britain data on average spend at an East of England level and assuming an 80/20 split between day visits and overnight stays.*



Virtual fly through





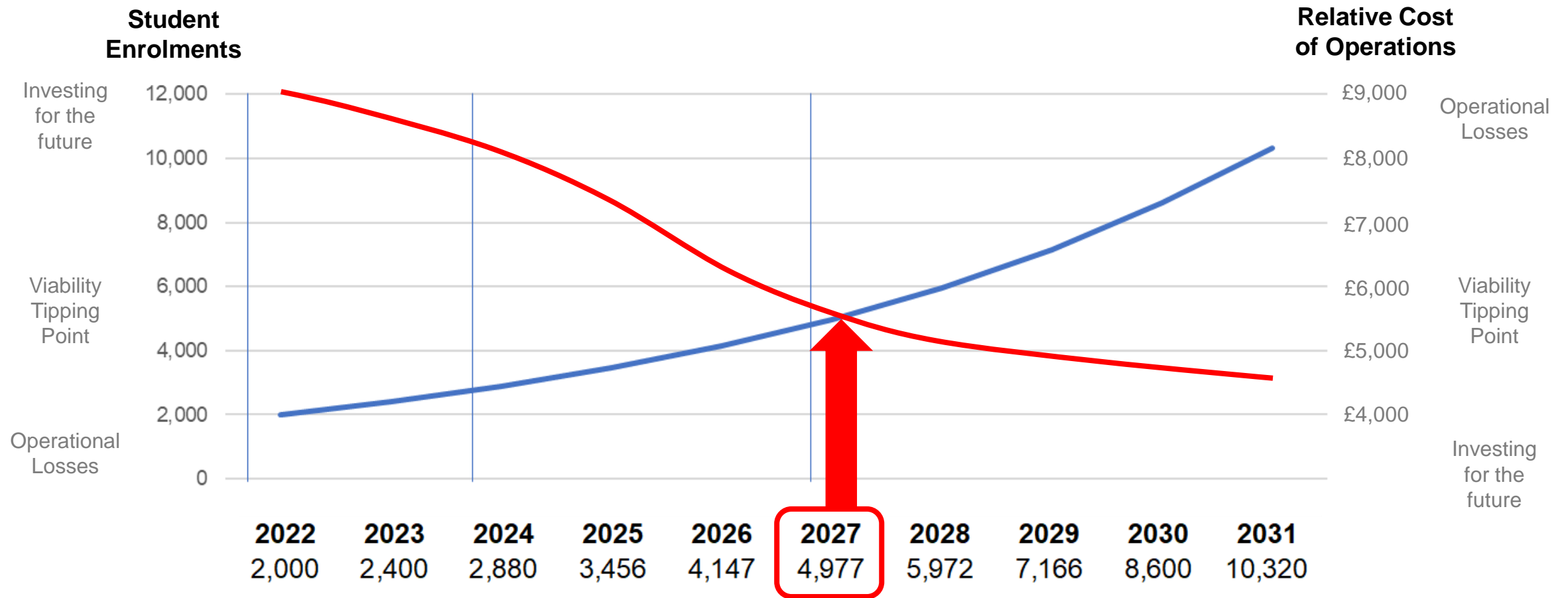
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A Research Building



It Achieves Commercial Viability

From Start-Up to Scale Up





Phase 3

10 Year Economic Impacts



17,000 additional
graduates into
Peterborough &
Fenland

65 additional FTE
jobs on staff

603 jobs in the
university supply
chain

£27m pa injection
into the economy
from the students

8,500 graduates
employed into
local jobs

£308m GVA
injected via the
higher skilled jobs
enabled

50,000 pa
additional City
visits generating of
£3.2m pa

Data verification

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Catalyst to Create a University Quarter Cultural Hub

- 50,000 more visitors
- 50 acre festival space
- 2 theatres
- 3 museums
- 2 libraries



To make greater impact



A targeted skills strategy to ensure the apprenticeships on offer match the skills required for local businesses



Create a more robust link and engagement with the wider business community



Improve engagement with hard-to-reach communities



To set up a focused, organised , thought-through communication campaign to inform the community of the vision and benefits



Ensure future funding to complete the delivery of the University vision

