

## ESIF AREA (GCGP/CPCA) ESF PROVIDERS FORUM – TABLE OF PROJECTS V1-2 (DATA AS OF SEPTEMBER 2019)

Project ESF Theme	Provider or Applicant	Project name/area covered	Key Project Objectives (3 to 4 bullet points)	No. of participants/ learners	Outcomes/ Results	Impact (see note below)
IP 1.1 Employability	Reed in Partnership	Work Routes Covering all the Greater Cambridgeshire and Greater Peterborough region (GCGPLEP region)	1) Aim of the program is to reduce the number of people inactive or unemployed in the area, this is aimed at Sustainable employment 2) Tailored service to meet the individuals needs and address barriers to employment for up to 1 year 3) Eligible participants are either 26 weeks Inactive or unemployed or people with at least one barrier to employment 4) Employed people to continue to receive support for up to 6 months while in employment.	Total starts on Program including 2 year extension aim is 4200	Aims are 1726 people into employment from program starts 1451 of these job starts into more than 3 months of employment 1148 of these into more than 6 months of employment	The impact should be over 1700 people into employment, the remainder of the participants to moved closer to employment, these will be participants who meet the eligibility criteria Of those moving into employment 1451 of these should remain in employment for more than 3 month and 1148 of these should stay in employment for more than 6 months. Those who do progress into employment have/will receive support on career progression and maintaining employment.
IP 1.1 SSU	IXION Holdings	ESF – SSU 5003	<ul style="list-style-type: none"> <li>Provide access to employment for job seekers and inactive people, including the long term</li> </ul>	Across the project lifecycle the target is 1730 starts. We provide a	For at least 50% of the participants progressions include into education (138); paid employment	The key focus is to support people into employment by identifying the skills and knowledge gaps that exist and by providing sector specific and relevant skills and training



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			<p>unemployed and people far from the labour market;</p> <ul style="list-style-type: none"> <li>To support people with multiple and complex barriers to participation to address these underlying issues and to move closer to or into the labour market;</li> <li>Enhance equal access to lifelong learning and Improve the labour market relevance of education and training</li> </ul>	monthly report to ESF on project outcomes to date.	(519); apprenticeships (173) or traineeships (35). We provide a monthly report to ESF on project outcomes to date.	alongside building the confidence in people to make them work fit and work ready within a flexible model to support individuals and individual needs. Within this approach, there are key priority regions across market towns, priority sectors for employment and specific target groups, all of which are reported on monthly to ESF.
IP 1.2 Young People	TCHC	My Future	Includes the provision of opportunities for interventions such as employer-based vocational training and tasters, employment trials, work placements or internships, work pairing and volunteering and pre-recruitment training to include routeways to traineeship and apprenticeship opportunities. where we consider it appropriate, the provision of individualised wrap-around	1342 young people	134 young people will progress to get a job, 456 to return to full time education, 67 to secure an Apprenticeship, 67 into traineeships From April 2019, The programme will be supporting 724 young people to progress into a positive destination within	The programme is designed to assist young people to move into work and kick start their careers. It provides one to one support and guidance, giving young people the tools they need to take the next step. This is delivered through regulated and non-regulated training aiming to improve employment opportunities through personal development, employability and vocational training with progressions into



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			programmes of support focusing on English, maths, and IT skills. include engagement with marginalised Participants and support for them to re-engage with education or training. address the Basic Skills needs of Participants so that they can compete effectively in the labour market. It provides additional work experience and pre-employment training opportunities to Participants. The programme also supports Participants who are lone/young parents to overcome the barriers they face in participating in the labour market (including childcare).		28 days of exit for the 1342 young people on the programme progressing 54% into positive destinations by April 2021.	employment, Apprenticeships, Traineeships and Education. My Futures can be offered in Schools to Year 11 students at risk of becoming NEET.
IP 1.4 BBO 1	TCHC	Community Connections North	<ul style="list-style-type: none"><li>• Increase participants' confidence, capability and resilience</li><li>• Ensure they are ready to enter and remain in employment.</li><li>• Promote civic participation to help local people engage with their communities.</li></ul>	Target: 721	<ul style="list-style-type: none"><li>• 94 into education and training</li><li>• 94 into work of which 48 were unemployed and 47 economically inactive at the</li></ul>	Moving all unemployed and economically inactive participants closer to the Labour Market. Working with the hardest to reach participants especially those with multiple barriers to work or those that feel socially isolated. All Participants



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					start of the programme 97 that were economically inactive at start of the programme into job search.	increase confidence and are given help and support to overcome barriers to work.
IP 1.4 BBO2	Papworth Trust	Community Connections South – mid to south Cambridgeshire area, including, but not restricted to, the Greater Cambridge area, Huntingdonshire, St Neots and Ely.	To tackle social isolation by supporting participants to engage more with their communities; To support participants to overcome their barriers to work; To work in conjunction with Local Authorities, other ESF programmes and projects, etc; To ensure learning from the project is incorporated into the local strategy and commissioning.	Minimum: 242 Participants; 121 Men; 121 Women; 121 Unemployed; 121 Economically Inactive 38 Aged 50+; 49 Disabled; 20 Ethnic Minorities.	Minimum: 31 Move into Education/Training; 31 Move into Employment (16 being Unemployed and 15 being Economically Inactive); 33 Economically Inactive Participants into Job-Search.	The project supports those furthest from the job market and those who face multiple barriers to work. A bespoke plan is put into place to help each participant: Overcome their barriers; improve their self-esteem and confidence; Engage with their friends, family and community in a more positive way; Improve their skills for work, such as their basic skills (English, Maths and IT), timekeeping, reliability, ability to job search, etc; Improve their job specific experience and skills. Once in employment, training/education, or job-



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						search (for those who are Economically Inactive) the project will continue to offer support, for those who are in need of it, until these results are sustainable and, only then, will they be exited from the project.
1P 1.4 BBO3	Cambridge Housing Society	New Horizons Cambridgeshire, Peterborough and West Norfolk	<ul style="list-style-type: none"><li>• Provides coaching for those furthest from the job market on money, getting online and getting back to work</li><li>• Helps people in financial crisis to build a stable base, gain skills and confidence and move closer to job market</li><li>• Aims to reduce stigma around talking about money and debt</li><li>• Focus on link between financial exclusion, digital exclusion and a person's ability to get into employment</li></ul>	Target of 596 enrolments	103 participants into training 81 economically inactive participants into job search	<p>New Horizons works with those furthest from the job market whose main barrier is to work is financial exclusion and poverty. Up to 20 hours one to one coaching is provided by one of the delivery organisations, all using the same model of delivery.</p> <p>By helping people out of financial crisis, the project helps free up mental 'bandwidth' to enable participants to focus on improving their confidence and skills and move towards employment. Improving IT skills ensures participants are</p>



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						<p>ready for Universal Credit and able to engage with on-line job search as well as being more employable in this digital age.</p> <p>The project teaches the skills to help people build financial resilience and know where to go to get help. It also helps them with their CV, job searching skills and interview techniques and a number of our participants have subsequently moved into work, even though this isn't one of our targets.</p>
IP 1.4 BBO4	Peterborough Plus VCSE Consortium	<b>eMploY-ABILTY</b> <ul style="list-style-type: none"> <li>Peterborough</li> <li>Kings Lynn &amp; West Norfolk</li> </ul> Fenland	<ul style="list-style-type: none"> <li><b>Building</b> a full picture of the participant and desired direction &amp; personal development</li> <li><b>Better</b> position &amp; ability to progress - break down past barriers with tailored support, skills and training</li> </ul> <p><b>Opportunities</b> – opening doors to volunteering, work experience and longer term understanding</p>	Over 280 participants supported by eMploY-ABILITY	<b>Outputs</b> <ul style="list-style-type: none"> <li>242 Supported</li> </ul> <b>Results</b> <ul style="list-style-type: none"> <li>31 Education &amp; Training Into</li> <li>32 Work</li> <li>33 Job Search</li> </ul>	<b>Social inclusion and tackling poverty</b> To support a significant number of those furthest from the labour market back into work by offering innovative, personalised support with a tailored package of barrier busting interventions- designed and commissioned with participants. Building confidence, self-belief, skills



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			of employers of the needs and value of this workforce – keeping doors open after BBO			and ability.
IP 1.5 CCLD Wisbech	Cambridgeshire ACRE	Wisbech Community Led Local Development (CLLD)	<p>Supports individual project interventions designed to deliver aspects of the Wisbech Local Development Strategy</p> <p>Projects should provide support, training or mentoring to assist people moving into or closer to employment</p>	1,184 participants, 829 unemployed; 355 inactive		
DWP Work and Health Programme (Not ESF)	Papworth Trust	Work & Health Programme - Cambridgeshire	<p>Achieve sustained employment</p> <p>Take a holistic approach to tackling barriers to employment</p> <p>Integrate with health, social care and other local provision</p> <p>Provide participants with more tailored support</p> <p>Length of programme is 15 months + 6 months extension if needed</p>	Current caseload of 331 active participants	<p>Blended average of 50.13% to reach earning threshold of £3400 whilst on programme</p> <p>Outcomes based on earnings not hours worked</p>	<p>To support those with multiple barriers to work, it is predominantly a voluntary programme with referrals mostly received from JCP. 10% of active caseload is LTU mandatory participants</p> <p>Support Managers have a caseload of 40 participants, they also have access to specialist supply chain to give further support</p> <p>We look to overcome all barriers to work and upskill participants in readiness for employment</p>





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						Once working, participants are offered in work support tailored to that individual, they will receive it until they reach the threshold where they are deemed to be in sustainable employment and will be exited from the programme.
IP 2.1 SSW	SERCO	Skills Support Workforce SSW GC&P  SSR - Response to Redundancy	<ul style="list-style-type: none"> <li>Up-Skill employees</li> <li>Progressions Into Work, Education &amp; Apprenticeships</li> <li>Reach out to rural businesses</li> </ul> Address key LEP priorities	2065	40% conversion rate into a progression	Funding is available to upskill employees within the workplace of SME's and also support employees at risk of redundancy or that have been made redundant within the last 3 months (SSR is available for larger employers as well as SME's)
IP 2.1 SSW	COWA	Target Apprenticeships / GCGP ESIF area		1852 participants 450 SMEs engaged	Participants gaining basic skills 131; Participants gaining basic skills 430; Participants gaining level 3 or above or a unit of a level 3 or above qualification 138; Participants gaining level 3 or above or	Increase number of employers engaging with Apprenticeships as both staff development and a recruitment option to raise skills levels and grow business. Increase in number of people having an awareness of the advantage of raising skill levels and apprenticeships in general





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					a unit of a level 3 or above qualification 304	
IP 2.2  Project application submitted 20 <sup>th</sup> August 2019	CPCA	Skills Brokerage	The Skills Talent and Apprenticeship Recruitment (STAR) Hub is a digital, online platform combining Skills brokerage contracts with a facilitation service that will create better connections between employers, training providers and learners, creating a dynamic Skills Marketplace across the Greater Cambridgeshire Greater Peterborough economy and geography. This “one stop shop” will support providers, schools, colleges, higher education, parents, learners and employers to navigate effectively through the complex skills landscape. Our target markets of SMEs, individual learners and their parents, training providers, schools, colleges and Higher	Outcomes; SME’s engaged (CO23); 276 Number of participants (learners), (O1); 207	Results; SME’s successfully competing projects (R9) = 207	Improved engagement of businesses, partners and public sector stakeholders to identify the skills needed both now and in the future  Greater visibility of talent to support businesses with recruitment/ training and greater visibility of employment and training opportunities to young people / learners to better match skills with demand.  An improved connection between businesses and the 61 schools in the CPCA area through a strong skills brokerage service, CEC contracts and the digital platform, resulting in 100% Schools/Colleges offering Information Advice and



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						<p>Guidance (IAG) to ALL students.</p> <p>Provision of targeted support to 3000 employers by 2020 &amp; 40,000 employers by 2024 in order to reduce the number of vacancies/ Apprenticeships not filled.</p> <p>Increased and more effective utilisation of the Apprenticeship Levy transfer allowance within the area with 20 Levy Employers participating to create a shared Levy Transfer Pot of £5m by 2022, with 50 SMEs accessing the funds by 2024 and all Colleges and Training Providers fully supporting Levy Pooling. Ultimately delivering an increase in Levy usage from 13% in CPCA to 40% by 2022.</p> <ul style="list-style-type: none"><li>• An increase in the growth rate of apprenticeships from 5% to 15% over the next</li></ul>



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						<p>two years and then scaled growth from the underlying 5% growth rate to 20% for the following three years and 30% for the five years after.</p> <ul style="list-style-type: none"><li>Increased numbers of individuals starting on Higher &amp; Degree Level Apprenticeships</li><li>Sector Pilots operating in all priority sectors of Agri-tech, Life Science, Digital the supporting sectors of Construction and Logistics to support skills demand</li></ul>

Updated by KC for the Skills Committee – 7<sup>th</sup> April 2020