



CAMBRIDGESHIRE AND PETERBOROUGH COMBINED AUTHORITY BOARD	AGENDA ITEM No: 3.2
29 April 2020	PUBLIC REPORT

SUSTAINABLE TRAVEL (PETERBOROUGH)

1.0 PURPOSE

- 1.1. To request the release of funding for the 2020/21 financial year for Peterborough Council's work on Sustainable Travel.

<u>DECISION REQUIRED</u>	
Lead Member:	Mayor James Palmer
Lead Officer:	Paul Raynes, Director of Delivery and Strategy
Forward Plan Ref: n/a	Key Decision: No
The Combined Authority Board is recommended to: (a) Approve the release of £150,000 from the provisional allocation in the Medium-Term Financial Plan to continue with the sustainable travel project within Peterborough.	Voting arrangements Simple majority of all Members

2.0 BACKGROUND

- 2.1. Peterborough City Council commissioned a report in 2016 to evaluate three years of behavioural change measures funded by the Local Sustainable Transport Fund programme and to provide analysis for future bids up to 2020. The report concluded the schools programme offered the best value for money because it shows the most modal shift, followed by the workplace programmes. Appendix 1 sets out the evaluation evidence.
- 2.2. On 28 March 2018, the Combined Authority Board approved funding for Sustainable Travel in Peterborough.

2.3. This funding contributed to Peterborough's Travelchoice project which works with businesses, schools and communities to encourage more people to travel in a sustainable, active and safe way.

3.0 Outcomes 2019 -20

3.1 The benefits of influencing travel behaviour towards more sustainable means are

- a) Reducing congestion
- b) Active travel improves health and wellbeing
- c) Improving air quality.

3.2 In the 2019 -20 financial year a range of interventions were used to influence travel behaviour. These included:

- a) Bespoke travel plans for businesses
- b) Peterborough "Bike It!" project
- c) School Streets project
- d) Modeshift STARS
- e) Public events.

3.3 These interventions have had a positive effect on travel behaviour with key highlights being the Bike It! project, School Streets project and the travel plans for businesses.

3.4 The Bike It! is a Sustrans led campaign to deliver a programme of activities in schools to encourage more young people of primary and secondary school age to cycle, walk and scoot. The Bike It Peterborough Annual Report shows a continued increase in pupils cycling or using active travel to school (Appendix 2).

3.5 Travelchoice delivered two School Streets projects whereby the street is closed to school run traffic. The projects observed an estimated increase of over 50% of pupils and parents travelling sustainably.

3.6 Furthermore, Travelchoice has focused its business engagement projects at a cluster of businesses within the Lynch Wood Business Park which resulted in an area wide travel plan being developed. This has been endorsed by the businesses and provides the catalyst for them to independently support their staff to travel more sustainably.

3.7 Aside from the behavioural measures Peterborough City Council has drafted their Local Cycling and Walking Infrastructure Plan (LCWIP) in line with government first cycling and walking investment strategy. The LCWIP enables a long-term approach to developing local cycling and walking networks.

4.0 Next Steps

4.1 The 2020-21 financial year will continue the Travelchoice interventions and engage with new schools and business to influence travel behaviour. Therefore, funding for the 2020-21 financial year is required. A financial breakdown and expected outputs for the 2020-21 financial year is attached at Appendix 3.

5.0 FINANCIAL IMPLICATIONS

5.1 The £150,000 revenue funding for 2020-21 was set out in the MTFP in January and described as “subject to approval”.

6.0 LEGAL IMPLICATIONS

6.1 None at this time.

7.0 OTHER SIGNIFICANT IMPLICATIONS

7.1 None at this time.

8.0 APPENDICES

8.1 Appendix 1 – Local Sustainable Transport Fund Data Monitoring Report

8.2 Appendix 2 – Bike It Peterborough Annual Report 2018/19

8.3 Appendix 3 – Financial and Output Table 2020-21

<u>Background Papers</u>	<u>Location</u>
Combined Authority Board reports 28 March 2018	CA Board 28 March 2018