Score	Strategic Case		Economic Case		Management/Deliverability Case			Financial Case
Primary Aim	Reduce congestion	Unlock jobs and housing	Scale of impact	Value for money	Delivery Certainty	Project Risk	Stakeholder Support	Other funding contributors
Key Considerations	Increases capacity Improves connectivity Improves journey time and/or journey time reliability Provides greater mode choice	creation opportunities	Scale of impact on traffic condition, journey time and reliability	Level of benefits will the project deliver assessed against cost (either in BCR or qualititative assessment)	certainty of statutory powers and land ownership being in place	Likelihood of major project risks (consequence x likelihood) occurring (statutory approvals / complexity of solution/ major dependencies or interdependencies with other activities)	- is there evidence of support for the project from e.g. Members, the public, District Council, Parish Council, Local MP	Percentage of local contribution Level of private sector funding
3	Major improvement to congestion, connectivity, journey time, journey time reliability and/or mode shift	Enables a significant number of jobs/homes to be delivered	Major congestion reduction with wider positive impact		High certainty that constructions commence in 18/19, statutory power and land ownership in place		Formal consultation carried out evidencing support	>50% some private or 30-50% mostly private
2	Moderate improvement to congestion, connectivity, journey time, journey time reliability and/or mode shift	Enables a moderate number of jobs/homes to be delivered	Mid-large scale positive impact		Construction can commence in 18/19, low risk of issue emerging regarding statutory powers or land ownership		Supported multiple (eg public & members)	30-50% some private
1	Minor improvement to congestion, connectivity, journey time, journey time reliability and/or mode shift	Enables a small number of jobs/homes to be delivered	Small scale/localised positive impact		Construction can commence in 18/19, high risk of issue emerging regarding statutory powers or land ownership		Support indicated (eg public or members)	<30% some private
0	No change	No change	No impact or +/- balance	No impact or +/- balance	Feasible but highway land issues	Low project risks	No evidence	None
-1	Minor negative impact on the reliability of journey times		Small scale/localised negative impact		Feasible but highway land not sufficient / multiple issues	Medium project risks	Minor opposition indicated	
-2	Moderate negative impact on the reliability of journey times		Mid-large scale negative impact		Feasible but more significant issues with land, services etc	High project risks	Multiple opposition indicated	
-3	Major negative impact on the reliability of journey times		Major/cross-district negative impact		Not possbile without major additional works	Very high project risks (Gaining statutory approvals unlikely / solution is very complex / project is dependent on other activities which are unlikely to be delivered)	large opposition	

## Appendix B - Evaluation Criteria