

Employment and Skills Strategy

The Challenge Our Strategy The Future

The Goal

Raising Prosperity & Opportunity

Values

Cooperation Compassion

Objectives

Focussing Investment To Level Up

More People Into Better Jobs And Inspiring Young People Earlier

Tackling Skills Deprivation Holistically

More And Better Jobs For People
Who Need It Most

Reskilling And Upskilling People For Better Jobs

A University To Tackle 4 Decades
Of Economic Decline

Impacts

reduce education deprivation

reduce social deprivation

reduce in work poverty

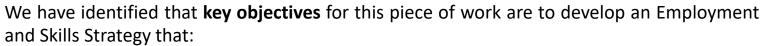
increase the quality of employment

increase social mobility









- identifies the strengths, weaknesses, opportunities and threats in the labour market and skills system, and where these are long term trends or Covid-related impacts
- assesses key issues drawing from existing data analysis provided by Cambridgeshire
 Insights and evidence from the Local Skills Report and LERS
- considers each of the six local authority areas to understand issues and priorities in individual areas as well as the CPCA area as a whole
- engages stakeholders and partners across each of the six local authority areas to contribute additional evidence and intelligence
- seeks agreement with partners across the six local authority areas of strategic priorities
- proposes potential actions for CPCA and partners to take forward.



The Approach



Context & Rationale:

The baseline conditions and key issues that contextualise the situation and drive the need for action.

Objectives:

What this action should aim to achieve and the strategic employment and skills priorities to be addressed.

Activities:

What is to be delivered, the key actions that are required.

Outputs:

The short-term consequences of delivering the activities, typically countable as metrics of success.

Outcomes & Impacts:

The medium and long-term consequences of the actions, as **measures of impact**, which address the contextual key issues.

The Approach



Strengths

Areas where skills levels are high and relevant and a strong labour market responds to local opportunities

Weaknesses

Gaps in skills attainment and provision, areas of persistent or higher than average unemployment or inactivity

SWOT assessment

Opportunities

Areas where local residents can benefit from new upskilling or reskilling provision or employment opportunities

Threats

Areas where local residents may be at risk of missing opportunities, experiencing gaps in education, or potential loss of current employment







Identify priorities

July: Stakeholder engagement

Call for evidence

Refine strategic priorities

August: Develop long list of potential themes and actions

Engagement with individual stakeholders

Sept: Present draft strategy to relevant CPCA

committees

