## **UKSPF** Projects

| District                | Project  | Pillar            | Description   |
|-------------------------|--|-------------------|---|
| ,                       | Digital Platform to Build Social<br>and Human Capital in Cambridge | Community & Place | Crowdfunding as a tool to build pride of place by engaging the community in helping those who are risk of homelessness and the homeless to achieve their ambition. Building on the work of Cambridge City Council's Homelessness prevention service which has a track record of using digital innovation to tackle homelessness. The project will provide a platform which offers the functionality for local charities and public services to build a supportive and engaged community around a causes or beneficiaries over time and additional resource to help those at risk of homelessness due to low paid insecure work.   |
|                         | A Focus on Abbey / Abbey<br>Community Wealth                       | Community & Place | Cambridge 's Abbey ward was in the most deprived 20% of LSOAs in the country in 2019. The project will pilot a systems approach to community wealth building at neighbourhood level in tandem with physical regeneration and transport investment via One Public Estate approach. Multi-agency and community and voluntary sector and business - social action partnership to develop human and social capital catalysed by opportunities of from the development of new housing, transport infrastructure and community facilities and wider ecooimic growth in area of multiple deprivation.  |
| Cambridge City          | Neighbourhood Improvement<br>Feasilibility to accelerate delivery  | Community & Place | The lack of commercial space in Cambridge is pushing businesses out of the city, leading to poor perceptions of the Cambridge business environment. Many of Cambridge's existing industrial estates are part of local neighbourhoods, contribute to the vibrancy and quality of life, job creation and place making. However, some are not fit for purpose in terms of meeting the needs of new industrial uses, meeting future environmental standards or offering good integration with nearby housing and public spaces. Cambridge City Council has property and landholdings on many of these estates, which provides an opportunity to curate future uses and carry out strategic feasibility work to leverage investment into sites for projects that otherwise would not be commercially viable. We are also owners and stewards of culturally significant buildings in the city which if restored and sensitively developed can offer unique and distinct spaces for business and community use. Subject to the results of feasibility, two of these studies would facilitate delivery within 2-3 years with longer term masterplan looking to deliver within 5-8 years as leases fall although phasing could see some development come forward sooner. |
| East Cambridgshire DC   | Explore East Cambs   | Community & Place | Marketing of East Cambridgeshire as a place to visit and explore  |
| East Cambridgshire DC   | Pride of Place Grant Scheme  | Community & Place | To enable Parishes to create local green spaces that local residents are proud of and can access to improve their health and well being.  |
| East Cambridgshire DC   | Sustrans Cycle Route Feasibility<br>Studies                        | Community & Place | Commission Sustrans to produce 5 route feasibility studies to support funding bids for new cycling routes in East Cambridgeshire.   |
| South Cambridgeshire DC | Develop a South Cambs<br>Brand/Identity                            | Community & Place | Create a 'South Cambs Brand' . This would involve cost of concept, design and implemenation of signage in prominant locations in South Cambridgeshire. Funding would also include marketing/promoting identity/brand and would include South Cambs promotional video/s, social media promotion etc.   |
| South Cambridgeshire DC | Improving South Cambs High<br>Steets                               | Community & Place | SCDC would consult with parish councils and residents of our 8 larger High Streets, in partnership with parish councils and community building/village hall committee and land owners implement changes agreed on dependant on consulatation.   |
| South Cambridgeshire DC | Rural Hub Development  | Community & Place | In this project we would work closely with parish councils and CambsAcre and local businesses to bring about event types activities within communites.(for example Arts and Culture, Skills, Environmental events) At the same time ensuring that businesses are invited to trade and can benefit from the increase of visitor numbers. A good example of this is in Northstowe where they run a community run cafe. At the same time they invite a business in to come and trade. Funding would be allocated towards funding costs of events, such as marquee hire, create arts materials, promotion cost etc. Funding allocated towards 6 events (£10,000 per event in areas of greatest deprivation in South Cambs   |
| South Cambridgeshire DC | Community gardens and greenspaces                                  | Community & Place | This project will allow communities in areas of identified need to acquire, design, build and maintain community parks and growing spaces with professional support coordinated community action. Two projects will be supported per year which can deliver high quality greenspace which will enhance civic pride, improve community cohesion and bring measurable health benefits.  |
| South Cambridgeshire DC | Northstowe Community Centre  | Community & Place | Financial contribution towards supporting community, business and resident amenities/provision in healthy new town Northstowe. There are two anchor buildings the Council must build for the Enterprise Zone to be successful i.e. they will serve the needs of those employed there as well as the resident community. Ambitious, exemplar and true to our net 0 objectives, these buildings will become lynchpin place-making markers jumpstarting the masterplan and setting the tone, feel and vision for EZ development in its entirety  |

| Fenland DC                   | Supporting and developing<br>Whittlesey's heritage and<br>community offer          | Community & Place | Whittlesey Town Council is developing a heritage centre in Whittlesey. This project is very significant for the town and will support the local visitor economy, learning opportunities for loacl school children, This project will support some initial fit out for the centre in year 1, as well as the covering staffing costs as well as energy costs in years 2 and 3. This support will lead to a sustainable heritage centre that is self-sufficient after the initial start up years and this supportive funding.   |
|------------------------------|--|-------------------|--|
| Fenland DC                   | ASB  | Community & Place | Working with Blackfield Creatives, Clarion Housing, Clarion Futures, local schools and the police to develop creative and engaging ways to divert young people from ASB.   |
| Fenland DC                   | Safer Wisbech - Addressing<br>perceptions of low level crime and<br>ASB in Wisbech | Community & Place | Following public consultation Wisbech has been identified as an area where residents feel 'unsafe' and therefore the Safer Wisbech group has been formed including partners such as Clarion, Cambridgehsire Police, Fenland District Council and Cambridgeshire County Council. Three projects have been identified to work with young people using detached youth work as well as art/culture activities to divert them from ASB. Using these relationships and connections with young people the Safer Wisbech group would work with partners to work with young people over the next three years to develop innovative ways to encourage other young people away from crime and ASB. Working with the Community Safety Partnership we would fund various projects over the next three years to address this issue. Some additional things the group will be looking at over the next three yeas include:  > Re-evaluating peoples fear of safety after three projects are complete later this year.  • Funding 3 more projects over the next three years to engage with our communities and divert people from ASB and crime.  • Engage young people in projects and involve them in design processes.  • Utilising opportunities for restorative justice working with the police following ASB incidents where property is damaged and allowing community partners opportunities to engage with offenders or perceived offenders of ASB and low-level crime.  •Built in budget to act on engagements – e.g. funding for our young people to highlight gaps in provisions and help set something up.  |
| Fenland DC                   | Amplifying Community Arts and Culture  | Community & Place | The local creative and culture steering group would utilse the funding to engage local crative providers to develop more opportunities for the local community to engage in creative activities. This work would include upskilling the creative community with regard to communication and advertising of creative opportunities to ensure activity remains sustainable through an increased number of attendees. further the project will upskill the creative community with reagrds to grant funding - both searching for and applying successfully for such funding to further ampliy what is available to Fenland's local community. A small capital funding element will be used to purchase necessary assets used for display and performance purposes; these to be available to the creative community across Fenland to facilitate community activities.   |
| Peterborough City<br>Council | Local resilience: flood and climate risks  | Community & Place | This proposal seeks to fund the development of an adaptation plan for Peterborough to address the predicted local impacts of climate change, ensuring  |
| Peterborough City<br>Council | Community Carbon Literacy  | Community & Place | This project will deliver carbon literacy training to community members to ensure that as many people as possible are equipped to develop carbon reduction projects and communicate effectively on the climate emergency with their network of partners, staff and clients. The carbon literacy training will be offered to schools, businesses, Parish Councils, community groups, charities and public sector organisations. To qualify from the training scheme, participants must pledge to undertake significant actions to reduce carbon emissions. These actions, as well as future actions directed by the increased knowledge in the organisation, will aid the city to become net zero carbon more rapidly than would be achieved otherwise. A pipeline of projects will be developed throughout the city. The funding will be used to employ a member of staff to undertake the training and aid in supporting organisations with advice to deliver upon their pledges. The employee will also support individuals who have completed training to deliver further training within their organisation, multiplying the impact of this funding. The trainer will aim to deliver training to over 1,500 participants. The course will be offered free to participantiang organisations to encourage city wide participation. A strong pool of participants is expected due to the council's existing relationships within the Peterborough Climate Change Partnership (a group of businesses and other organisations who have pledged to reduce their impact upon the climate), and with Parish Councils, schools and community groups. Additional relationships will be built through promotion of this new opportunity. This work will also build a more in depth knowledge of what individual organisations require in order to deliver carbon reductions, and therefore the council will be in a better position to identify suitable funding and to design future initiatives around this need. Alongside this, close relationships built with organisations across the city will enable community views to direc |

| Peterborough City<br>Council | Lincoln Road Regeneration   | Community & Place         | This is a £2m Towns Fund project to rejuvenate the Public realm in the Millfield area of Peterborough. This element of the project would support the capital infrastructure elements and add additional value by supporting a community art project to create a sense of pride in the local community.  |
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| Peterborough City<br>Council | Youth Zone for Peterborough   | Community & Place         | OnSide Youth Zones aren't youth centres as you may know them. These are inspirational hubs of energy and support packed with state-of-the-art facilities. They're a message to young people that someone really believes in them and has invested in their future. OnSide work in partnership with local authorities, young people, communities and the private sector (including businesses and philanthropists), OnSide puts in place five key foundations to create a new local charity which will go on to support thousands of young people for years to come. Youth Zones are:- Open 7 days a week, Open to all young people, Kitted out with state-of-the-art facilities, Staffed by skilled and dedicated youth workers, Over 20 activities on offer each session, Provide targeted support with an entry fee of 50p. |
| Huntingdonshire DC           | Active Travel Feasibility Studies   | Community & Place         | Commission to produce up to five route feasibility studies to support future external funding bids for new sustainable travel routes in Huntingdonshire.  |
| Huntingdonshire DC           | Ramsey Great Whyte<br>Improvements  | Community & Place         | HDC have submitted a CPCA LGF bid to deliver the improvements to the Great Whyte in Ramsey a project consisting of two complementary elements that will significantly enhance the overall physical, economic, and social vitality of this section of the Great Whyte including a proposed new Market / Agriculture Produce Hub delivering up to 10 retail units for local producers, retailers and businesses in appropriate dedicated retail space appropriate for twenty first century agri-food producers and delivery of circa 600 m2 public realm improvements wrapping around the Produce Hub. This revenue investment will provide funding for the first three years to promote the facility, to support community development and events and activities.  |
| Huntingdonshire DC           | Vibrant Communities   | Community & Place         | Revenue funding to support events (arts, culture, skills, seasonal & environmental events) in town centres and large villages as part of a wider package of activity to increase up footfall. This is linked to a broader range of capital focussed interventions.  |
| Huntingdonshire DC           | Visit Huntingdonshire   | Community & Place         | Visitor economy promotion to build on increased footfall and tourism achieved through Welcome Back Fund. Potential to include promotion of existing   |
| Huntingdonshire DC           | Community based Employment & Skills   | Community & Place         | Employment & Skills Support engaging economically inactivity via key community nodes, such as food hubs, via housing associations, providing tailored and targeted support, including focus on mental health & wellbeing, volunteering as a route to employment and progression pathways to further develop skills and employment through existing mainstream provision.  |
| CPCA Wide                    | Scrap It Research Pilot   | Community & Place         | SCRAP IT is a group set up specifically to tackle Fly Tlpping within communities with representatives from all the local councils from Cambridgeshire and Peterborough, as well as the NFU, CLA, Police and the Environment Agency. This group reviews fly tipping activity and shared best practice for enforcement. Each District will be provided with access to a unique research pilot looking at the causes of small scale fly tips in urban environments with the research being carried out by the University of Cambridge as well as signage, barrier tape and monitoring equipment.   |
| District                     | Project   | Pillar                    | Description   |
| Cambridge City               | Business Resilience - small business resilience, productivity and sustainbility | Local Business Investment | Provision of 1:1 support to local businesses in our wider service economy, most impacted by COVID and struggling with rise in cost of doing business, to improve productivity and safeguard jobs across the city. Signposting and support to access services provided by Growthworks to increase productivity and uptake of adult education and skills  |
| Cambridge City               | Greater Cambridge Visitor<br>Economy / Markets and Tourism<br>Development       | Local Business Investment | Developing the Economic and Social Impact of the visitor economy through local markets and visitor economy development and youth enterprise programme to contribute to place making in new communities and city centres and adress impacts of deciline in international tourism.  |
| Cambridge City               | Green Business Grant Programme  | Local Business Investment | Grants for Net Zero Planning advice and capital grants continuation to support SMES in Cambridge to reduce carbon emissions and improve productivity by reducing energy costs. Outcomes: Uptake in energy efficiency measures and Carbon reduction.   |
| East Cambridgshire DC        | Business Growth Fund  | Local Business Investment | Grants to local businesses to provide support for growth enhancing initiatives, introduce new technologies, support research and development and to enable businesses to become more energy efficient and low carbon.   |
| East Cambridgshire DC        | Local Enterprise Support Scheme   | Local Business Investment | Building on the Ely Skills and Employment Hub, in collaboration with the BIPC, create points of access for skills development, apprenticeships and business support at a community level in libraries across East Cambridgeshire. They will provide advice, support and mentoring to exisiting businesses and those looking to start a business.  |
| South Cambridgeshire DC      | Green Business grant programme - net zero accelerator                           | Local Business Investment | Work has commenced this year with scdc officers enagaging with businesses to undertand their knowledge and steps that can be taking to reduce their carbon footprint. Many are faced with rising fuel/energy costs concerns and this scheme could help accelerate their move towards carbon net zero by providing match funding to help them on their journey, which will also help by reducing longer term energy bills.   |

| South Cambridgeshire DC  South Cambridgeshire | Greater Cambridge Visitor Economy and Markets Development  Grant scheme to support new | Local Business Investment  Local Business Investment | Visitor economy and markets development programme including: Current markets Economic and Social impact assessment and development plan; Start Up and Growth Programme for existing and new Market Traders linked accredited training by the environmental health team, support on carbon reduction and social impact; use of meanwhile space and market stalls as route to market; marketing and destination promotion to drive footfall and wider tourisim development plan.  Micro/SME make up around 95% of the businesses in South Cambridgeshire. Whilst there is plenty of business advice and practical support for  |
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| DC  | start-ups  |  | new start-ups in this sector, there is currently a gap in Growth Works funding eligibility crieteria to help get these businesses off the ground, which is postcode specific in not supporting CB micro start-ups. This scheme would look to support new start-ups with the view to aligning some businesses with the opportunity to utilise space in Cambourne Hall for 3/6/12 months to help them at the very beginning of their journey. Support would also be available for businesses looking to set up within the retail/hositalityand lesiure sectors.  |
| South Cambridgeshire DC                       | BIPC support for under represented groups  | Local Business Investment                            | Business and IP Centre currently offer services from Cambridge and Peterborough Libraries, and work with neighbouring LA's supporting businesses in Huntingdon, Ely and Wisbech through hubs. They fill additional gaps in support provided by growth works by providing additional vital market intelligence/data and support services to earlier stage new start ups, start ups and SMEs. They have had successes particularly in supporting new start ups in the under represented Female/BAME groups. Working with SCDC Business Support and Development team, this scheme would be to provide in person appointment 1-2-1 support 1-2 days a month from our Cambourne Hall premises culminating to help businesses right from concept to those looking at growth. The funding also emcompasses the launch of a 20k grant scheme cometition to support 4 new start ups in the female/BAME sector.  |
| Fenland DC                                    | Investment in Business   | Local Business Investment                            | This project will provide access to the appropriate expertise and pump-priming grant funding for Fenland businesses to drive local economic growth, productivity, R&D, energy saving and business innovation to secure access to market opportunities. The project will proactively prioritise sectors that are important drivers for economic growth in Fenland including food processing and its supply chain, distribution and precision engineering sectors, however, there will be no sectoral restrictions for the project. The project will bring together all the best practice learned delivering recent grant based projects. It will bring skills development and business investment together in one scheme through a 'prequalification' process for grant awards. We will seek the involvement of the North Cambridgeshire Place Development Board in assessing grant bids. Moreover, the project also includes providing the administrative support to assist the incipient North Cambridge Place Development Board in putting local business development at the core of its work. The project is designed to deliver on the Council's corporate objective of supporting economic growth and is one of the key workstreams in the Council's refreshed Economic Growth Strategy 2022-2025.  This programme responds to the priorities of the SPF through investment in local business; it equips existing Fenland businesses with the business skills, expert advice and grant funding they need for sustainable growth and through this will safeguard jobs and increase employment opportunities across Fenland.  The project will support existing businesses with the desire to grow, expand into new and priority markets, create more jobs, increase profitability, competivity and productivity, but without the skills and experience to do so. An example of the support provided by the project would be energy saving where the project will support businesses with an advice and support programme tailored to meet the needs of the business. The outcomes for each participating business would be |

| Peterborough City<br>Council | Culture Alliance                     | Local Business Investment | The new Cultural Strategy for Peterborough, developed with partners, is needed to assist growth plans, encourage investment and promote community and economic development. This is a 10-year strategy that will be a live developing piece of work using a micro-site to share the consultation process, emerging recommendations and commissions to date. Peterborough's cultural infrastructure has come a long way in the last decade. The Culture Forum, the multiple examples of independently driven work of creative practitioners, the impact of Peterborough Presents and new National Portfolio organisations working in the city, the audience loyalty for the theatres, music venues and heritage assets are all crucial. Now we need to build a stronger platform for the future: one which promotes the area, helps artists to grow, brings communities together and enables everyone to take part.  Collaboration and multiplying leadership that increases reach, profile and impact will be at the heart of attracting investment in the future. Public funders expect to see organisations and practitioners working together. Philanthropic bodies want the maximum impact for their priorities. Private investors, patient or immediate, need results. Working together in a thriving cultural ecology needs robust leadership which can both speak to the area and for Peterborough's creative sectors nationally and internationally. At its plainest: Peterborough needs a collective voice to build investment.  Cultural leadership and life are fundamental to the drive to create better connections between people and place and build inclusive communities – whether part of new growth or established settlements – especially as pressure on services, infrastructure and resources looks set to intensify. Culture – celebrating heritage and taking joy in creation – is at the heart of successful neighbourhoods, strengthening those informal and creative networks which bring people together in productive, non-confrontational ways whether to make art (eg singing) for its own sak |
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| Peterborough City<br>Council | Peterborough Digital Incubator       | Local Business Investment | The Peterborough Digital Incubator would be a virtual programme, delivered online and through the use of facilities such as the ARU Peterborough Living Lab and The Vine, providing much needed support to students, entrepreneurs, and early stage businesses with digital specialisms. It would do this through the provision of networking, events, workshops, seminars, and mentoring designed to increase the business acumen of participants, and support them regarding the continued development of their technical expertise as well as providing mechanisms to improve access to finance.  It would also provide a service introducing students with digital expertise into businesses from outside the digital sector in order to assist those students in increasing their employability and finding employment opportunities, as well as increasing the digital literacy of those businesses, assisting them to improve the productivity and competitiveness through the adoption of new products, services, and processes.  A virtual incubation programme would be affordable and an opportunity to experiment and learn from differen approaches. Swrvices will be adapted following initial learning in order to aid continuous improvement the incubator.  The ultimate objective, once a successful track record has been established, is to seek corporate sponsorship and develop a physical space with partners - a targeted and affordable small business incubator focusing on creating a community of practitioners, providing space with wraparound services, mentoring, and investor access, acting as an anchor for emerging specialisms and supporting small businesses through their risky early years.  |
| Huntingdonshire DC           | Reaching for net zero implementation | Local Business Investment | Huntingdonshire businesses are increasingly concerned with rising energy costs and the environmental impact of their operations. SMEs require expert support in understanding how they can take steps to reduce their carbon footprint, increase efficiencies and lower their utilities costs. This project will support SMEs with a diagnostic programme delivering knowledge and expertise, a bespoke net zero plan with a capital contribution grant for implementation.  |

| Huntingdonshire DC | Start-up and Entrepreneurship programme   | Local Business Investment | There is a gap in the market of current business support for entrepreneurs in pre-start-up and early stage ventures. HDC will implement a programme of intensive series of workshops designed to help candidates through the process, equipping them with the skills and knowledge they need to apply for funding and launch their new business idea. Through interactive sessions, they will learn about everything from developing a business plan to marketing their new venture. With the expert guidance on offer, they will have everything they need to take those first vital steps towards setting up their own business.  |
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| Huntingdonshire DC | BIPC support  | Local Business Investment | Business and IP Centres across Cambridgeshire and Peterborough Libraries provide vital market intelligence/data and support services to earlier stage new start ups, start ups and SMEs. They have had successes particularly in supporting new start ups in the under represented Female/BAME groups. HDC would seek to support this with a bespoke funding competition to support 4 new start ups in the female/BAME sector.  |
| Huntingdonshire DC | Manufacturing Digitisation  | Local Business Investment | Manufacturing is the foundation sector for Hunts economy. This project seeks to improve productivity and efficiencies of local SMEs. Through a partnership with MAKE UK we have a dedicated manufacturing sector workstream to support the digitisation and supply chain development for our local economy. Providing 12 hours free consultancy to provide diagnostic and consultancy advice on integrating new technologies for Industry 4.0. Supply chain resilience and UK centric focus to support volatility in global supply chains post Brexit and pandemic.   |
| District           | Project   | Pillar                    | Description   |
| Cambridge City     | Region of Learning  | Skills & People           | The Region of Learning is a digital, evidenced based approach to engaging young people from less advantaged backgrounds to reduce inequality and improve social mobility. It is an interactive web portal, digital app, and smart card that together provides young people with a 'universal passport to learning, skills and opportunity'. It has been specifically designed to support a system-wide and evidence-based approach to improving outcomes for children and young people that utilises existing local authority assets and new technologies.  |
| CPCA Wide          | Holistic Online skills support incorporating GWwS and RoL (Integrating Region of Learning Platform) | Skills & People           | Growth Works with Skills was designed to deliver an alternative to the traditional skills brokerage models, using a Maturity Index and consultative conversations to connect employers and individuals to opportunities that enable growth. Continuing Growth Works with Skills, maintaining the Digital Talent Platform with access to resources, diagnostic tools, vacancy listing and candidate matching will maintain support for employers large and small across all six districts. Integrating Regions of Learning will provide an on-ramp for people with low skill to access credentials that demonstrate their capability - providing them with opportunity to transition into further or higher education or into work or self employment. Regions of Learning is currently aimed at young people, but would be expanded to cover all people who are not yet in work - whether they be young, returning to work or simply yet to engage in economic activity. The Regions of Learning platform will continue to develop online credentials via Open Badges, and host opportunities, such as internships and early careers vacancies, on the Talent View platform. Continuing the work with EmsiBG, the Skills Extractor will be used to create common language between employer, education provider and individual to link into work around careers ladders and, potentially, an all age careers service. Activity to support NEETs will be focussed on providing destinations for those already well served by existing providers in CPCA, and we will seek to integrate additional providers to offer progression into technical and vocational learning routes, including Traineeships, T-Levels and Apprenticeships - as well as independent training providers and others providing non-accredited short courses that support progression into, and within, the workplace. Critically, and unlike traditional skills brokerage services, Growth Works with Skills is a proactive service, driving demand and generating interest in training and apprenticeships, without a single training or apprenticeship |

| CPCA Wide | Supported Internships across<br>Cambridgeshire & Peterborough | Skills & People | Working closely with key stakeholders this project will identify those individuals most in need. There will be three main activities:  *Personal Skills Analysis to guide individuals in understanding and identifying opportunities for re-skilling, up-skilling and re-training. This will involve working directly with individuals to identify opportunities to transition into or back into work following an extended period of economic inactivity; into new roles with their existing skills, or to identify training that will support them in transitioning to a new role.  *Delivering real-world experiences of work through funded internships. Funding will be provided to employers to provide new work opportunities. To support these internships activities will include: Workshops and webinars on a 1-to-many basis to highlight the benefits of, and ways to implement, internships; 1-to-1 meetings for companies to explore the opportunities for and benefits of internships; securing and matching 3 month paid internships; and 'Learning Mentor Training' for the host organisation.  *Training Needs Analysis to identify re-skilling, up-skilling and inclusive recruitment practices within a business. This will include working with (1) businesses to identify skills development opportunities and inclusive recruitment practices to meet skills shortages, and (2) businesses looking to develop or expand into key areas such as Net-zero or Digital by training their current staff.   |
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| CPCA Wide | All Age Careers Service across Cambridgeshire & Peterborough  | Skills & People | Working within the current funding boundaries of the NCS and the CEC, the service would be expanded to support careers related learning in primary school settings. Primary provision would mirror the employer engagement element of the CEC contract allowing for sustainable relationships to be developed.  We will use new technology to align the service offering and allow for individuals to navigate career transitions. Digital tools and data will be a key focus to the service and will act as the digital thread to tie the provision together. Employers will be front and centre of the service and a holistic approach will be taken to the relationship to ensure it is maximised at all points. Both CEC and NCS have resources that are suitable for multiple audiences, yet rarely capitalised on outside of their target market. For better value to the public placing these resources in a central location will allow multiple service users to access and benefit from them.  Employers will be at the heart of the enhanced provision offer; the CPCA have successfully delivered the Mid-life MOT programme on behalf of DWP which maximised stakeholder relationships and took a holistic approach to health, wealth and working lives. Not only will employers drive the development of CEIAG within schools, they will be encouraged to support their own workforce. Best practice identified from the CEC contract will be applied to the delivery of NCS provision.  Tackling bias, raising awareness and promoting the service will support the cultural changes that are needed to tackle some of the misconceptions around careers education and guidance. A localised campaign will be launched working with key stakeholders that seeks to increase awareness of technical routes, whist tackling bias within the education setting and with parents.  Enhanced provision would be offered to schools allowing them to access provision such as workshops, STEM events, employability skills etc. The NCS L6 careers advisor provision would be expanded to year 11 students to support |

Project Assessment Against the Six Capitals - Completed on a yes / no basis of contributing in someway to a capital (scale of contribution is not judged)
The main contribution is shaded green.

|                |                  |  |     | Climate a | nd Nature |                |           | Health a | ınd Skills |        |         |       |
|----------------|------------------|--|-----|-----------|-----------|----------------|-----------|----------|------------|--------|---------|-------|
| Place          | Topic            | Project Title                                      | GVA | Climate   | All other | Infrastructure | Knowledge | Health   | Skills     | Social | Finance | Total |
| Peterborough   | Community & P    | Project Name: Youth Zone for Peterborough          | 0   | 0         | 0         | 1              | 0         | 1        | 0          | 1      | 0       | 3     |
| Peterborough   | Community & P    | Project Name: Local resilience: flood and climate  | 0   | 1         | 0         | 0              | 0         | 0        | 0          | 1      | 0       | 2     |
| Peterborough   | Community & P    | Project Name: Community Carbon Literacy            | 0   | 1         | 0         | 0              | 0         | 0        | 0          | 1      | 0       | 2     |
| Peterborough   | Community & Pl   | Project Name: Lincoln Road Regeneration            | 0   | 0         | 0         | 1              | 0         | 0        | 0          | 1      | 0       | 2     |
| Peterborough   | Local Business   | l Project Name:Culture Alliance                    | 1   | 0         | 0         | 0              | 0         | 0        | 0          | 1      | 0       | 2     |
| Peterborough   | Local Business   | Project Name: Peterborough Digital Incubator       | 1   | 0         | 0         | 0              | 0         | 0        | 1          | 0      | 0       | 2     |
| East Cambridge | Local Business   | Project Name: Business Growth Fund                 | 1   | 1         | 0         | 0              | 0         | 0        | 0          | 0      | 0       | 2     |
| East Cambridge | Skills & People  | Project Name: Digital Inclusion Scheme             | 0   | 0         | 0         | 0              | 0         | 0        | 1          | 1      | 0       | 2     |
| East Cambridge | e:Community & Pl | Project Name: Explore East Cambs                   | 0   | 0         | 0         | 0              | 0         | 0        | 0          | 0      | 0       | 0     |
| East Cambridge | Local Business   | Project Name: Local Enterprise Support Scheme      | 1   | 0         | 0         | 0              | 0         | 0        | 1          | 0      | 0       | 2     |
| East Cambridge | Community & P    | Project Name: Pride of Place Grant Scheme          | 0   | 0         | 1         | 1              | 0         | 1        | 0          | 0      | 0       | 3     |
| East Cambridge | Community & P    | Project Name: Sustrans Cycle Route Feasibility §   | 0   | 1         | 0         | 1              | 0         | 1        | 0          | 0      | 0       | 3     |
| South Cambridg | Community & P    | Project Name: Develop a South Cambs Brand/Id       | 0   | 0         | 0         | 0              | 0         | 0        | 0          | 0      | 0       | 0     |
| South Cambridg | Community & P    | Project Name: Improving South Cambs High Ste       | 0   | 0         | 0         | 1              | 0         | 0        | 0          | 0      | 0       | 1     |
| South Cambridg | Community & P    | Project Name: Rural Hub Development                | 0   | 0         | 0         | 0              | 0         | 0        | 0          | 1      | 0       | 1     |
| South Cambridg | Community & P    | Project Name: Community gardens and greensp        | 0   | 1         | 0         | 1              | 0         | 0        | 0          | 1      | 0       | 3     |
| South Cambridg | Community & P    | Project Name: Northstowe Community Centre          | 0   | 0         | 0         | 1              | 0         | 0        | 0          | 1      | 0       | 2     |
| South Cambridg | Local Business   | l Project Name: Green Business grant programme     | 1   | 1         | 0         | 0              | 0         | 0        | 0          | 0      | 0       | 2     |
| South Cambridg | Local Business   | Project Name: Greater Cambridge Visitor Econor     | 1   | 0         | 0         | 0              | 0         | 0        | 0          | 0      | 0       | 1     |
| South Cambridg | Local Business   | Project Name: Grant scheme to support new star     | 1   | 0         | 0         | 0              | 0         | 0        | 0          | 0      | 0       | 1     |
| South Cambridg | Local Business   | Project Name: BIPC support for under represente    | 1   | 0         | 0         | 0              | 0         | 0        | 0          | 1      | 0       | 2     |
| South Cambridg | Skills & People  | Project Name: CPCA Skills Collaboration & Region   | 1   | 0         | 0         | 0              | 0         | 0        | 1          | 0      | 0       | 2     |
| Cambridge City | Community & Pl   | Project Name: Digital Platform to Build Social and | 0   | 0         | 0         | 0              | 0         | 0        | 0          | 1      | 0       | 1     |
| Cambridge City | Community & Pl   | Project Name: A Focus on Abbey / Abbey Comm        | 0   | 0         | 0         | 1              | 0         | 0        | 0          | 1      | 0       | 2     |
| Cambridge City | Community & P    | Project Name: Neighbourhood Improvement Fea        | 1   | 0         | 0         | 1              | 0         | 0        | 0          | 0      | 0       | 2     |
| Cambridge City | Local Business   | Project Name: Business Resilience - small busin    | 1   | 0         | 0         | 0              | 0         | 0        | 1          | 0      | 0       | 2     |
| Cambridge City | Local Business   | Project Name: Greater Cambridge Visitor Econor     | 1   | 0         | 0         | 0              | 0         | 0        | 0          | 0      | 0       | 1     |
| Cambridge City | Local Business   | Project Name: Green Business Grant Programm        | 1   | 1         | 0         | 0              | 0         | 0        | 0          | 0      | 0       | 2     |
| Cambridge City | Skills & People  | Project Name: Cambridgeshire and Peterboroug       | 1   | 0         | 0         | 0              | 0         | 0        | 1          | 0      | 0       | 2     |
|                |                  | Project Name: CPCA Skills Collaboration & Regi     |     | 0         | 0         | 0              | 0         | 0        | 1          | 0      | 0       | 2     |
| Fenland        |                  | Project Name: Supporting and developing Whittle    |     | 0         | 0         | 1              | 0         | 0        | 0          | 1      | 0       | 3     |
| Fenland        | Community & P    | Project Name: ASB                                  | 0   | 0         | 0         | 0              | 0         | 0        | 0          | 1      | 0       | 1     |

| Fenland   | Community & Pl. Project Name: Safer Wisbech - Addressing perce     | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 |
|-----------|--|---|---|---|---|---|---|---|---|---|---|
| Fenland   | Local Business I Project Name: Fenland - Investment in Business    | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 3 |
| Fenland   | Community & Pl Project Name: Amplifying Community Arts and C       | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 2 |
| CPCA Wide | Local Business I Project Name: Cambridgeshire & Peterborough I     | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 3 |
| CPCA Wide | Skills & People Project Name: Holistic Online skills support incor | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 2 |
| CPCA Wide | Skills & People Project Name: Supported Internships across Car     | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |
| CPCA Wide | Skills & People Project Name: All Age Careers Service across C     | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 2 |

|   |     | Climate a         | nd Nature |                |           | Health a | nd Skills |        |         |
|---|-----|-------------------|-----------|----------------|-----------|----------|-----------|--------|---------|
|   | GVA | Climate<br>Change | All other | Infrastructure | Knowledge | Health   | Skills    | Social | Finance |
| FUND BID PROFILE AGAINST THE SIX CAPTIA | 20  | 7                 | 1         | 10             | 2         | 3        | 13        | 16     | 0       |

| Communi      | ties and | l Place     |          |       |          |       |       |       |          |        |        |        |        |        |        |        |         |          |          |
|--------------|----------|-------------|----------|-------|----------|-------|-------|-------|----------|--------|--------|--------|--------|--------|--------|--------|---------|----------|----------|
| Intervention | ons Ama  | algated for | analysis |       |          |       |       |       |          |        |        |        |        |        |        |        |         |          |          |
|              | (        | Cambridge   | City     | E     | ast Camb | s DC  |       | So    | uth Camb | s DC   |        |        | Fenla  | and DC |        |        | Peterbo | rough CC |          |
| ICP Prior    | Pjt 1    | Pjt 2       | Pjt 3    | Pjt 4 | Pjt 5    | Pjt 6 | Pjt 7 | Pjt 8 | Pjt 9    | Pjt 10 | Pjt 11 | Pjt 12 | Pjt 13 | Pjt 14 | Pjt 15 | Pjt 16 | Pjt 17  | Pjt 18   | Pjt 19   |
| Children     |          |             |          |       |          |       |       |       |          |        |        |        | ✓      | ✓      |        |        | ✓       |          | <b>✓</b> |
| Poverty      | ✓        | ✓           |          |       |          |       |       |       |          |        |        |        |        |        |        |        |         |          |          |
| Envriome     | nt       | ✓           |          |       | ✓        | ✓     |       |       | ✓        | ✓      |        | ✓      |        |        |        | ✓      | ✓       |          |          |
| Intervention | on & Pre | evention    |          |       |          |       |       |       |          |        |        |        | ✓      |        |        |        |         |          |          |

| Local Busin                | ness      |           |          |        |         |          |         |          |        |         |         |          |        |
|----------------------------|-----------|-----------|----------|--------|---------|----------|---------|----------|--------|---------|---------|----------|--------|
| Intervention               | ns Amalg  | gated for | analysis |        |         |          |         |          |        |         |         |          |        |
|                            | Ca        | mbridge   | City     | East C | ambs DC |          | South ( | Cambs DC | )      | Fenland | Peterbo | rough CC | CPCA   |
| ICP Prior P                | Pjt 19    | Pjt 20    | Pjt 21   | Pjt 22 | Pjt 23  | Pjt 24   | Pjt 25  | Pjt 26   | Pjt 27 | Pjt 28  | Pjt 29  | Pjt 30   | Pjt 31 |
| Children                   |           |           |          |        |         |          |         |          |        |         |         |          |        |
| Poverty                    | /         | ✓         |          |        | ✓       | <b>√</b> |         | ✓        | ✓      | ✓       |         |          |        |
| <b>Envriome</b> nt         | t         |           | ✓        |        |         | ✓        |         |          |        |         |         | ✓        |        |
| <mark>Interventi</mark> or | า & Preve | ention    |          |        |         |          |         |          |        |         |         |          |        |

| People & Skills                      |  |        |        |        |        |        |  |  |  |  |  |  |
|--------------------------------------|--|--------|--------|--------|--------|--------|--|--|--|--|--|--|
| Interventions Amalgated for analysis |  |        |        |        |        |        |  |  |  |  |  |  |
|                                      | Cambridge City East Cambs DC South Cambs DC CPCA |        |        |        |        |        |  |  |  |  |  |  |
| <b>ICP Prior</b>                     | Pjt 32   | Pjt 33 | Pjt 34 | Pjt 35 | Pjt 36 | Pjt 37 |  |  |  |  |  |  |
| Children                             | ✓  | ✓      |        | ✓      |        | ✓      |  |  |  |  |  |  |
| Poverty                              | ✓  | ✓      | ✓      |        | ✓      |        |  |  |  |  |  |  |
| Envriome                             |  |        |        |        |        |        |  |  |  |  |  |  |
| Interventi                           | ✓  | ✓      |        | ✓      | ✓      | ✓      |  |  |  |  |  |  |

# **Our ICP Priority Ambitions**

All together for healthier futures



Our children are ready to enter education and exit prepared for the next phase of their lives



Reducing poverty through better employment and better housing



Creating an environment to give people the opportunities to be as healthy as they can be



Promoting early intervention and prevention measures to improve mental health and well-being.

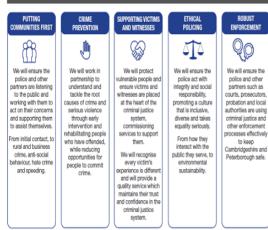
#### Community Safety perspective of the SPF proposals

The Cambridgeshire and Peterborough Police and Crime Commissioner launched his Police and Crime Plan in November 2021.

The detailed Plan can be found here https://www.cambridgeshire-pcc.gov.uk/police-crime-plan/

A summary of the Plan is below.

## TACKLING CRIME & KEEPING COMMUNITIES SAFE



The following grading has been used to visually demonstrate the links between the SPF proposals and the respective objectives in the Police and Crime Plan.

Substantial Significant Some None/minimal



Directly addresses objective of Police and Crime Plan (eg project devised to address cause of criminality/asb)

Significant contribution to objective in the Plan

Indirect contribution to objective in the Plan. (eg crime reduction/prevention may occur but dependent on whether a core objective in project design)

Does not in any substantive way impact on objective within the Plan.

Given the aims of the SPF, I would not expect to see any/many of the projects addressing the P&C Plan objectives of Supporting Victims and Witnesses and Ethical Policing. However, the other three objectives are all consistent with the aims of the Fund.

It should be noted that the assessments below are based upon the project descriptions only - ie I have not further cross referenced with other new/existing work taking place in localities.

### Communities and Place

Interventions Amalgated for analysis

Putting communities First Crime Prevention Supporting victims and witnesses Ethical policing Robust enforcement

| Cambridge City |       |       | Ea    | East Cambs DC |       |       | South Cambs DC |       |        |        | Fenland DC |        |        |        | Peterborough CC |        |        |        |
|----------------|-------|-------|-------|---------------|-------|-------|----------------|-------|--------|--------|------------|--------|--------|--------|-----------------|--------|--------|--------|
| Pjt 1          | Pjt 2 | Pjt 3 | Pjt 4 | Pjt 5         | Pjt 6 | Pjt 7 | Pjt 8          | Pjt 9 | Pjt 10 | Pjt 11 | Pjt 12     | Pjt 13 | Pjt 14 | Pjt 15 | Pjt 16          | Pjt 17 | Pjt 18 | Pjt 19 |
|                |       |       |       |               |       |       |                |       |        |        |            |        |        |        |                 |        |        |        |
|                |       |       |       |               |       |       |                |       |        |        |            |        |        |        |                 |        |        |        |
|                |       |       |       |               |       |       |                |       |        |        |            |        |        |        |                 |        |        |        |
|                |       |       |       |               |       |       |                |       |        |        |            |        |        |        |                 |        |        |        |
|                |       |       |       |               |       |       |                |       |        |        |            |        |        |        |                 |        |        |        |

|                              | Local Business                       |   |        |        |        |        |        |        |        |        |        |        |           |        |
|------------------------------|--------------------------------------|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-----------|--------|
|                              | Interventions Amalgated for analysis |   |        |        |        |        |        |        |        |        |        |        |           |        |
|                              |                                      | Cambridge City East Cambs DC South Cambs DC Fenland Peterborough CC |        |        |        |        |        |        |        |        |        |        | CPCA Wide |        |
|                              |                                      | Pjt 20  | Pjt 21 | Pjt 22 | Pjt 23 | Pjt 24 | Pjt 25 | Pjt 26 | Pjt 27 | Pjt 28 | Pjt 29 | Pjt 30 | Pjt 31    | Pjt 32 |
| Putting communities First    |                                      |   |        |        |        |        |        |        |        |        |        |        |           |        |
| Crime Prevention             |                                      |   |        |        |        |        |        |        |        |        |        |        |           |        |
| Supporting victims and witne | esses                                |   |        |        |        |        |        |        |        |        |        |        |           |        |
| Ethical policing             |                                      |   |        |        |        |        |        |        |        |        |        |        |           |        |
| Robust enforcement           |                                      |   |        |        |        |        |        |        |        |        |        |        |           |        |

People & Skills

|                                  | Interventions Amalgated for analysis |                       |  |                         |  |                          |  |        |        |        |  |  |  |
|----------------------------------|--------------------------------------|-----------------------|--|-------------------------|--|--------------------------|--|--------|--------|--------|--|--|--|
|                                  |                                      | Cambridge City Pjt 33 |  | East Cambs DC<br>Pjt 34 |  | South Cambs DC<br>Pjt 35 |  | CPCA   |        |        |  |  |  |
|                                  |                                      |                       |  |                         |  |                          |  | Pjt 36 | Pjt 37 | Pjt 38 |  |  |  |
| Putting communities First        |                                      |                       |  |                         |  |                          |  |        |        |        |  |  |  |
| Crime Prevention                 |                                      |                       |  |                         |  |                          |  |        |        |        |  |  |  |
| Supporting victims and witnesses |                                      |                       |  |                         |  |                          |  |        |        |        |  |  |  |
| Ethical policing                 |                                      |                       |  |                         |  |                          |  |        |        |        |  |  |  |
| Robust enforcement               |                                      |                       |  |                         |  |                          |  |        |        |        |  |  |  |

#### Summary

Only the two Fenland projects are directly designed to tackle the objectives within the Police and Crime Plan for Cambridgeshire and Peterborough.

There is some subjectivity in the assessments as to which aspect of the Police and Crime Plan is fulfilled (eg divert from ASB could fit in either Putting Communities First or Crime Prevention.

The above assessments have not considered the % of the fund spent on crime/community safety projects but is likely to be low.

The PCC receives many requests for funding from around the county, but that demand is not reflected in the proposed SPF projects. Have the CSPs been fully engaged in development?

A number of the projects graded as "indirect contribution" would be stronger from the community safety perspective if they were designed explicitly with crime prevention in mind - eg regarding skills/NEETS etc, targetting those most at risk of becoming offenders