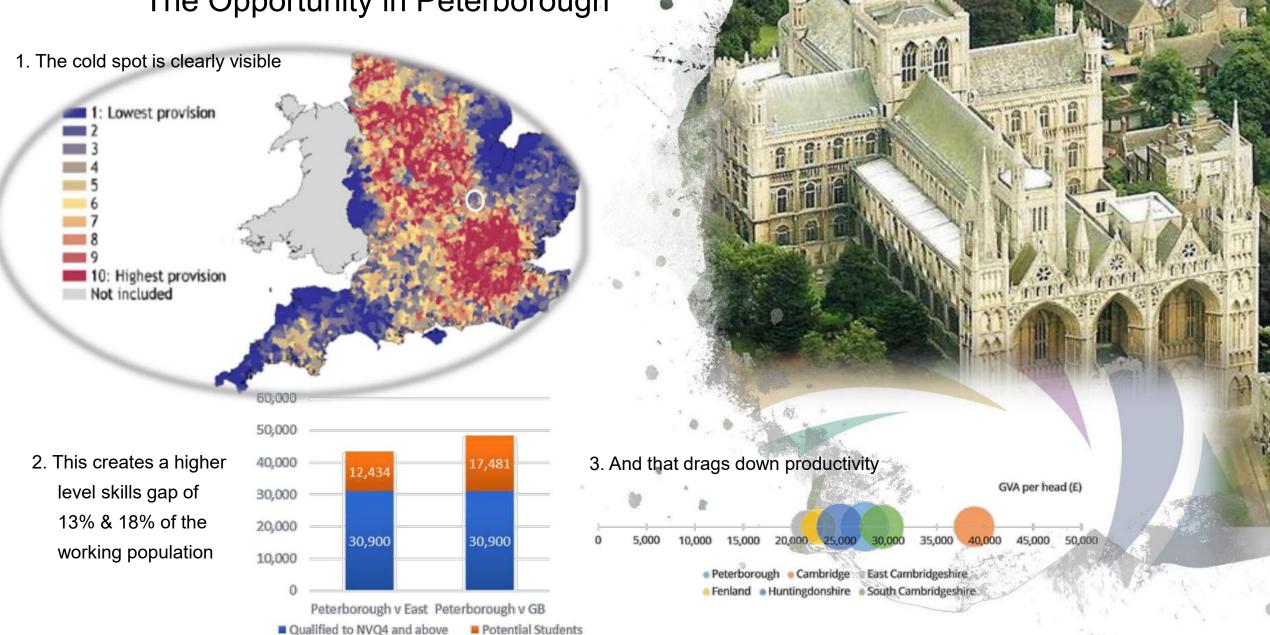
ESB Meeting 11.12.19

Cambridge and Peterborough Combined Authority

The New University of Peterborough



The Opportunity in Peterborough





July 2019

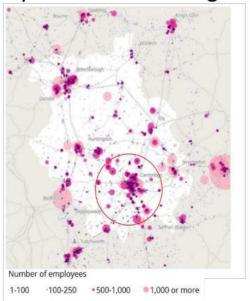
Cambridgeshire and Peterborough Local Industrial Strategy

The New University of Peterborough – the Economic challenge set out

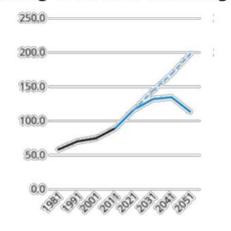


A Partner in the Oxford-Cambridge Arc

Growth is Dominated by Greater Cambridge



Housing Supply & Congestion Risk Stalling Growth in Cambridge

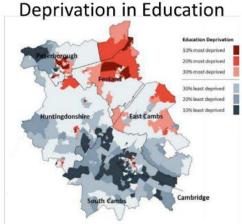


But More Inclusive Growth Is Held Back By Low Productivity



...And Employment Based
Growth Cannot Be Sustained

And Productivity Cannot Rise Without Addressing Relative



Curriculum Development

4. Faculty phasing

Immediate need	In the future	Priority in Phase 1?
Leadership Practice	Business management	Yes, clear evidence of need
Accountancy & Finance	Accountancy & Finance	200
Computing (FinTach?)	Leadership practice	2.0
	TO THE RESIDENCE OF THE PROPERTY OF THE PROPER	No, demand is less clear
111231311331	35111111	and specialisation is a
Electronic & Electrical	Electronic & Electrical	significant risk factor
Software	Mechanical	3.0
Software development	Artificial intelligence	Yes, subject to clarification
		of specialisation
Cybersecurity	Cybersecurity	
Data Science	Data Science	302
A STATE OF THE PROPERTY OF THE		No, demand is unclear and
		specialisation is a significan
Biochemistry	Microbiology	risk factor
Ecology	Ecology	1.7
Environmental Science	Environmental Science	Yes, subject to clarification
	Service and the service of the servi	of specialisation
Combined Stem	Combined STEM	
Geography and Environmental Science	Geography and Environmental Science	
Data Analysis and Science	Data Analysis and Science	Yes, subject to clarification
	\$10.0 m. 1 1000 kg (2 m. C	of specialisation
Statistics	Statistics	
Economics	Economics	
Sustainable Development	Renewables and Environmental Technology	Yes, subject to clarification
	THE WORK SHAME THE PROPERTY OF	of specialisation
Renewables and Environmental Technology	Environmental Management	
Environmental Management	Sustainable development	16
Media Studies	Media Studies	Potentially, but with care to
	TO A CONTRACTOR DE DESCRIPTO DE PARE	avoid "me too" provision
Design	Design	
Politics	Architecture	
Health and Social Care	Health and Social Care	Contingent on provider and
.0000000000000000000000000000000000000	191990488499944950TTTTTTTTT	workforce planning/funding
Adult Nursing	Healthcare Practice	assumptions
	Leadership Practice Accountancy & Finance Computing (FinTech?) Mechanical Electronic & Electrical Software Software Software development Cybersecurity Data Science Microbiology Biochemistry Ecology Environmental Science Combined Stem Geography and Environmental Science Data Analysis and Science Statistics Economics Sustainable Development Renewables and Environmental Technology Environmental Management Media Studies Design Politics Health and Social Care	Leadership Practice Accountancy & Finance Computing (FinTech?) Mechanical Electronic & Electrical Software Electronic & Electrical Software Electronic & Electrical Software Cybersecurity Cybersecurity Data Science Microbiology Biochemistry Biochemistry Ecology Environmental Science Data Analysis and Science Data Analysis and Science Statistics Economics Sustainable Development Media Studies Design Politics Architecture Health and Social Care Mechanical Software Electronic & Electrical Electronic & Electrical Accountancy & Finance Biochemical Software Accountancy & Finance Biochemical Software Leadership practice Accountancy & Finance Biochemical Selectrical Electronic & Electrical Accountancy & Finance Biochemical Electronic & Data Science Data Science Data Science Data Science Biochemistry Microbiology Environmental Science Combined STEM Geography and Environmental Science Data Analysis and Environmental Science Data Analysis and Science Data Analysis and Science Data Analysis and Science Data Analysis and Environmental Science Data Analysis and Environmental Science Data An



Target Market & Delivery Models
Max Impact & Optimum Viability

5. Delivery models by faculty

					7
Delivery Model & Faculty Discipline	On-Campus FT/PT	Apprenticeships & In-Company	Blended Learning	Distance learning	Small Bite Participation
Business, Innovation & Entrepreneurship	<u></u>	0	0		0
Creative and Digital Arts & Sciences	(0	0	
Agriculture, Environment & Sustainability		0			0

6. Target market segments by delivery model

Target Segment	Matched to Tailored Provision	Build Phasing
18-24 year olds	Campus-based programmes	Initial Intake to Embankment Site
Under- and unemployed	Outreach programmes leading to campus-based experiences	Phase 2 intakes to the Embankment Site
Large Corporates	Degree Apprenticeships, in-work provision and life- long learning opportunities for existing staff	Phase 1 provision but off-campus in orientation
First Generation HE Students (all ages)	Outreach programmes at least initially (and possibly exclusively) especially for those in Fenland	Further segmentation required to avoid one size fits all/none approaches

The Team

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> Kim Cooke Project Lead PM

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HE Partner

Private businesses

Delivery of the Physical Infrastructure - Master Programme

