



SKILLS COMMITTEE	AGENDA ITEM No: 3.3
DATE: 10 July 2019	PUBLIC REPORT

CAREERS AND ENTERPRISE COMPANY (CEC) – UPDATE

1.0 PURPOSE

- 1.1 To give an overview to the Skills Committee for the new way the Combined Authority will be managing the Careers and Enterprise Company contract as per Combined Authority Board approval.
- 1.2 To demonstrate the reporting structure of the Careers and Enterprise Company contract and objectives.

DECISION REQUIRED	
Chair of the Committee:	Councillor John Holdich
Lead Officer:	John T Hill, Director of Business and Skills
Forward Plan Ref: N/A	Key Decision: No
The Skills Committee is recommended to: (a) Note the new management and reporting structure of the Careers and Enterprise Company (CEC) contract (b) Note the update regarding the delivery Partners for the CEC contract	Voting arrangements Simple majority of all members

2.0 OVERVIEW OF THE CAREERS AND ENTERPRISE COMPANY CONTRACT

- 2.1 At its meeting on 3 April 2019 the Committee received a report which included material on the future of the Careers and Enterprise Company and resolved to recommend to the Combined Authority Board agreement to a revised contract with the CEC to August 2020 and linking the match funding to Form the Future for part of the contract in the south and the match funding provided to Peterborough City Council for Opportunity Peterborough for the north of the

patch. That recommendation was accepted by the Combined Authority Board at its Annual Meeting on 29 May 2019. This paper gives an update and overview to the Skills Committee on the decision made on the management and delivery of the Careers and Enterprise Company contract.

- 2.2. It was recognised that the Careers and Enterprise Company contract should remain in the CPCA area, however it should be delivered by different partners. The CPCA did not have the capacity internally to deliver the contract, due to the LEP being merged with the Combined Authority. The priorities and focus of the Combined Authority had to be realigned and hence new delivery partners were sought to deliver the CEC contract. The delivery partners identified were the Skills Service and Form the Future.
- 2.3 The Combined Authority would retain the Opportunity Area (OA) of Fenland and East Cambs Coordinator post, which is fully funded up until August 2020.
- 2.4 The contract is for 4 FTE's; 1 FTE within the Combined Authority (OA) 1.5 FTE's within the Skills Service (North) and 1.5 FTE's within Form the Future (South). Each of the delivery partners have received funding from CEC via CPCA for £37.5k each. This has to be 50% match funded by each partner.

3.0 TARGETS AND OUTCOMES BASED ON THE GATSBY BENCHMARKS

- 3.1 The table below shows the benchmarks that each school has to achieve in order to support careers progression for students and the National Careers Strategy. It is the role of the Enterprise Coordinators to support each school to achieve this.

Benchmark	Description	% Spring 2018	% Winter 2018	% Increase	% National Average 2017
1	A Stable Careers Programme	37	83	46	4
2	Learning from Career & Labour Market Information	54	73	19	30
3	Addressing the Needs of Each Pupil	57	87	30	9
4	Linking Curriculum Learning to Careers	42	87	45	13
5	Encounters with Employers and Employees	58	96	38	37
6	Experiences of the Workplace	37	69	22	39
7	Encounters with Further & Higher Education	47	69	22	8
8	Personal Guidance	45	79	34	46

4.0 SKILLS BROKERAGE

- 4.1 **The Greater Cambridge Partnership Apprenticeship Service**; a partnership between Form the Future and Cambridge Regional College to connect students and businesses as part of their new Apprenticeship Service within Cambridge and South Cambs area. Co-development of these proposals with the Greater Cambridge Partnership (GCP) is enabling a clearer joint vision for how the proposed service might potentially offer an alternative platform upon which GCP might contract their local delivery partner, Form the Future, to provide additional and locally value adding services, beyond those proposed here.
- 4.2 **Careers Advice** is an intervention of the CPCA Skills Strategy and is fundamental to the success of the STAR Hub and is currently being delivered in a variety of ways through 3 Skills Brokerages across the region. The CPCA has agreed a new contract with the Careers and Enterprise Company (CEC) to develop robust Careers advice across Cambridgeshire and Peterborough to support schools with their Career Strategies and to develop business links with local businesses through the Enterprise Adviser Network.
- 4.3 To date all of our schools are engaged in the programme with a number of businesses/employers working with the schools. The remit is to connect each of the schools and colleges to an Enterprise Adviser who will support the Senior Leadership Team with their strategic careers plans, workforce development and curriculum planning.

5.0 DELIVERY PARTNERS

- 5.1 The updated and revised CEC contract which commenced on the 1st May 2019 and will run until August 2020 has been awarded to both the Skills Service, as part of Opportunity Peterborough (for coverage in the North of the region) and Form the Future (for coverage in the South of the region). Opportunity Peterborough funded by the CPCA covers the geography of Peterborough, Huntingdonshire, Fenland and East Cambridgeshire. Their focus is broader than the CEC contract and the proposed STAR Hub, in that they work directly with secondary students to prepare them more generally for the world of work with activities such as CV writing, interview techniques and employer events.
- 5.2 **Form the Future**, funded by the Greater Cambridge Partnership, provide a service to connect students and businesses as part of their new Apprenticeship Service within Cambridge and South Cambridgeshire area. This is currently the only service that has a target to increase apprenticeships. This is for 210 apprenticeships per year, but only in the Greater Cambridge area, where the market for apprenticeships is relatively strong in comparison to Greater Peterborough or The Fens.
- 5.3 The CPCA region has an Opportunity Area (OA) in Fenland and East Cambridgeshire. This OA has been recognised as No.1 in the UK out of 12 Opportunity Areas nationally. This is due to the hard work and commitment by the Opportunity Area Enterprise Coordinator, employed by the CPCA. The

CPCA are working hard with the CEC to define deliverables to ensure quality across all schools in all areas as well as sharing best practice.

- 5.4 It is our intention through the STAR Hub to flatline the offer to ensure a consistent message for all through the most appropriate Skills Brokerage service locally and linking the CEC contract to all CEIAG delivery.
- 5.5 The implementation plan for delivering Skills Brokerage, CEC contract and cohesive Careers Advice is:

Work Stages for Delivery	Timescale
1. New contract with CEC signed	April 2019 Actual: Decision at 29.5.19 CPCA Board
2. Skills Service delivery of part of the CEC contract funded by CEC for 1.5 FTE's and 50% matched funded	April 2019 – Aug 2020
3. Form the Future delivery of part of the CEC contract funded by CEC for 1.5 FTE's and 50% matched funded	April 2019 – Aug 2020
4. Funding of £235k for Opportunity Peterborough to deliver the Skills Brokerage Contract issued March 2019.	March 2019 Actual: Decision at 29.5.19 CPCA Board

6.0 FINANCIAL IMPLICATIONS

- 6.1 Payments to Delivery Partners as set out in paragraph 2.4 are covered by funding received from CEC.

7.0 LEGAL IMPLICATIONS

- 7.1 There are no legal implications associated with the activities outlined in this report.

<u>Source Documents</u>	<u>Location</u>
None	