



**CAMBRIDGESHIRE
& PETERBOROUGH**
COMBINED AUTHORITY

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| CAMBRIDGESHIRE AND PETERBOROUGH COMBINED AUTHORITY BOARD | AGENDA ITEM No: 3.4 |
| 26 JUNE 2019 | PUBLIC REPORT |

LOCAL INDUSTRIAL STRATEGY UPDATE

1.0 PURPOSE

- 1.1. This report updates the Board on the final draft agreed with Government for the Cambridgeshire and Peterborough Local Industrial Strategy,
- 1.2. The Cambridgeshire and Peterborough Independent Economic Review (CPIER) launched by the Secretary of State for Industrial Strategy in October 2018 was the most thorough and in-depth analysis of the region's economy ever undertaken. This evidence base and set of strategic independent recommendations established the importance to the UK of a successful Cambridgeshire and Peterborough economy, and the importance of an economy that is more inclusive.
- 1.3. Cambridgeshire and Peterborough is one of the first areas, nationally, to bring forward a Local Industrial Strategy to deliver on the ground the ambitions of the UK Industrial Strategy published in 2017. As such, this is a ground-breaking document – taking the results of the CPIER to pioneer new Government policy in a devolved area alongside a new model Business Board.
- 1.4. The Business Board have led the development of the Local Industrial Strategy, at the request of the Combined Authority Board. Local authorities, public sector partners, and the business community have been engaged in creating a strategy that sets out how the inclusive growth of the economy will underpin the area's vision as a leading place in the world to live, learn and work.
- 1.5. During the HMG sign-off process, local authority officers, through the Local Industrial Strategy Authoring Group, have been provided with the opportunity to feed back and comment on the changes made by HMG and the final version has been presented and discussed with CEOs through the Cambridgeshire Public Service Board (CPSB).

| <u>DECISION REQUIRED</u> | |
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| Lead Member: | Chair of the Business Board |
| Lead Officer: | John T Hill, Director of Business and Skills |
| Forward Plan Ref: n/a | Key Decision: No |
| <p>The Combined Authority Board is recommended to:</p> <p>(a) note the final version of Cambridgeshire and Peterborough Local Industrial Strategy as agreed with Government</p> <p>(b) note the final stages of national sign-off for the Local Industrial Strategy in the Department for Business, Energy and Industrial Strategy (BEIS) template style prior to publication</p> | <p>Voting arrangements</p> <p>Simple majority of all Members</p> |

2.0 BACKGROUND

- 2.1. The Combined Authority Board agreed the Growth Ambition Statement in November 2018 as a collective local mandate to implement the CPIER and established how this would happen through the range of strategies and plans to be brought forward by the Combined Authority and partners. The Non-Statutory Strategic Spatial Framework is the mechanism through which the CPIER recommendations for reviewing housing need are being progressed.
- 2.2. The Local Industrial Strategy is a contributor to that Growth Ambition Statement. It is focussed on the interventions which will support business growth in a way that is global, productive, and inclusive.
- 2.3. The Local Industrial Strategy has been co-produced with Government, to be delivered within existing local resources and powers.
- 2.4. The ambition within the Strategy is a bold one, backed up by the evidence of the CPIER and other key sources and, As previously agreed with the Business Board and CA Board the approved draft copy has been taken through to final stages with the Department for Business, Energy & Industrial Strategy (BEIS), and Ministry of Housing, Communities & Local Government (MHCLG).
- 2.5. The priority interventions set out in the Strategy have not changed from the draft and all can be linked back to the Devolution deal. They are categorised into three types of delivery; those that are existing commitments already underway, new interventions which have funding strategies which will be commenced following the approval of the agreed Local Industrial Strategy, and

the interventions which will be invited from partners through a new open call to the Local Growth Fund.

2.6. The Strategy has been edited into the BEIS LIS template through consultation with all central Government Departments and their comments and edits have been considered with many included. The language has been changed in places to reflect the Government's preferred wording and to clarify whether a commitment is being made by the Combined Authority or is an action for national government.

2.7. The Strategy was further refined to reflect the following:

- (a) There is more detail around a proposal for the apprenticeship levy, which has been worked through with government;
- (b) There is now a section on the Oxford – Cambridge Arc, which has been agreed with all partners across the Arc through a separate Arc governance process (in place of our previous chapter on the Arc);
- (c) Some case studies have been strengthened, particularly around Cambridge;
- (d) The importance of place to the LIS has been reinforced, drawing out even further the importance of the three different economies and how they relate to each other; and
- (e) Further review and comments from Professor Andy Neely (as Business Board champion for the LIS), CPCA officers, local authority officers and other partners have all been considered, mostly on matters of detail rather than any substantive or material changes.

2.8. The final version has been agreed with BEIS and the strategy will now be passed for Ministerial sign-off in June 2019.

2.9. A copy of the Local Industrial Strategy is included at Appendix 1.

2.10. In terms of publication, a joint announcement will now be agreed with BEIS/MHCLG for the launch of the Local Industrial Strategy.

3.0 FINANCIAL IMPLICATIONS

The financial measures put forward in the Local Industrial Strategy describe existing commitments, proposed interventions and a high-level delivery plan for bringing this forward for approval, and that the LIS will be the basis for a further call for Local Growth Fund investments from June 2019 onwards.

4.0 LEGAL IMPLICATIONS

There are no significant implications identified.

5.0 SIGNIFICANT IMPLICATIONS

There are no significant implications identified.

6.0 APPENDICES

6.1. Appendix 1 – Local Industrial Strategy (for publication)

| Source Documents | Location |
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| Cambridgeshire and Peterborough Combined Authority Strategies | http://cambridgeshirepeterborough-ca.gov.uk/business-board/strategies/ |
| Cambridgeshire and Peterborough Independent Economic Review (CPIER) | http://www.cpier.org.uk/ |
| UK Industrial Strategy | https://www.gov.uk/government/publications/industrial-strategy-building-a-britain-fit-for-the-future |