

## **Appendix 1: New Business Board Member Biographies**

### **Nitin Patel**

General Management Executive and CEO with operational and commercial skills gained from having experience of working on several turnaround situations with Glen Dimplex, a privately-owned business based in Dublin. Also has experience of working in a multinational business having worked with General Motor in its various Global operations around reaching the position of European Powertrain Manager based in its office in Zurich, leading design innovation and manufacturing excellence in the UK and internationally.

Graduate in Manufacturing from The University of Bath and Fellow in Manufacturing Management from Cass Business School. Trained in world class techniques, deeply involved in strategy development and programme implementation.

Married with two daughters enjoys playing and watching sports

Current roles

IOD Manufacturing Ambassador for Cambridge

Mentor Judge Business School Cambridge, Accelerate Cambridge Programme

Founder and CEO of Impact Management Consultancy LTD.

### **Al Kingsley**

Al has over 30 years' experience in the technology sector predominantly with his work on educational technology.

He started his career with Barclays Bank then Unilever working within finance and management accounting before focusing on the early adoption of new IT technologies in the early 90s.

For the last 25 years Al has been the Group Managing director of NetSupport, an international software company developing market-leading software solutions to support the effective use of instructional technology in classrooms alongside eSafety technologies to safeguard students online.

Selling into over 90 markets, Al also spent time living in the US whilst establishing overseas offices and has a broad knowledge of international business and channel development. He speaks internationally on the effective use of technology, digital strategies and supporting educational outcomes.

A strong advocate for education, he is Chair of a Multi-Academy Trust, has worked on the successful delivery of new Free Schools, sits on the Head Teacher board for the Regional Schools Commissioner and is a regional Apprenticeship Ambassador for businesses across the East of England.

## **Rebecca Stephens**

A former evening newspaper editor, Rebecca Stephens is director of her own communications consultancy, Syntax Communications, providing public relations, community engagement, and internal communications services to a wide range of clients across both private and public sectors.

She is currently working with the UK's leading alternative provider of fibre infrastructure, CityFibre, to digitally transform Peterborough and Cambridge by bringing gigabit-speed full fibre connectivity within reach of almost every home and business in the cities.

Previously she was the editor of the Peterborough Evening Telegraph and editorial director of East Midlands Newspapers, where she campaigned on community issues, launched new publications, and won industry awards.

Rebecca, who lives in Peterborough, has held several non-executive roles with 10 years at various NHS organisations, including as vice chair of the Cambridgeshire and Peterborough CCG; as well as Cambridgeshire and Peterborough Probation Trust and as an Independent Member of Police Misconduct Panels.

## **Jason Mellad**

Jason is a scientist entrepreneur passionate about translating innovative technologies into better patient outcomes. As CEO and co-founder of Start Codon, a Cambridge based accelerator, he aims to identify and recruit the most disruptive healthcare start-ups worldwide, seed fund them and leverage the exceptional resources of the Cambridge cluster to de-risk and drive their success.

Previously he was CEO of Cambridge Epigenetix and Business Development Manager for Horizon Discovery's diagnostics division. He also served as an associate at Cambridge Enterprise, the technology transfer office of the University of Cambridge. Jason was awarded a Marshall Scholarship and was awarded a PhD in Medicine from the University of Cambridge.

## **Faye Holland**

With over two decade's international business expertise in the private sector, Faye Holland's executive-level experience includes developing the first marketing communications strategies for the UK's first Internet Service Provider, worldwide technology project communications roles in IBM, and managing the European and Asia Pacific operations of a global media company.

In 2015, she founded Cofinitive, a multi-award-winning growth business recognised as one of the region's top 10 image makers. Located in East Cambs, Cofinitive helps clients across various emerging sectors (including Creative, ICT and AgriTech) communicate to their employees, stakeholders, clients and communities.

Representing a micro-business and running a programme which identifies up-and-coming innovators across East Anglia, Faye brings a unique perspective around employee engagement and quality of life and sees the potential to execute against the local industrial strategy, to drive forward economic and equitable growth across the region. She is similarly passionate about world-leading digital transformation for businesses and employees – at work, at home and at play.

Faye sits on the Cambridge Wireless Ltd board, chairs Cambridge Ahead's technology advisory group and crucially project-managed and ran the communications outreach for CPIER. She also co-founded and runs Impact Women's Network. Together, these give Faye significant insights and connections across the region. When not working, Faye enjoys walking her dogs, and entertaining.

### **Nicki Mawby**

Director of HR Your Business Matters Ltd since 2014, Nicki provides local businesses with people support services including HR and Recruitment as well as a range of Training. Service that allow businesses owners to further drive performance by ensuring they have the right people in the right place at the right time, with the right knowledge, skills and behaviours.

Prior to moving into people services Nicki held various operational and management roles which she feels is key to the success of her business. Business trade within such competitive and crowded marketplaces, the real point of difference is the people within the businesses. Being able to integrate as a natural extension of any business, Nicki can draw on her extensive experience to provide operational and commercial solutions as well as strategic initiatives to succeed within these competitive environments.

Nicki is an active member of the CIPD and also the founding member of HR: Connect Over Coffee, a monthly CPD and networking event for HR professionals. Events are held locally and provide a learning environment as well as an opportunity to connect with other HR professionals, sharing knowledge, experience and resources.

Passionate about education and training, Nicki takes pleasure from passing on her skills, experience and knowledge. When not running her business, she can be found at Peterborough Regional College and University Centre Peterborough teaching Level 3 and Level 5 CIPD, inspiring the HR practitioners of the future. In 2017, Nicki took this passion to new level in teaching Leadership & Management through the Institute of Leadership & Management.

Overall Nicki is incredibly motivated to inspire and empower HR professionals and business owners and is actively involved in various initiatives which supports new start-ups, entrepreneurs and women in business. In 2019 she was nominated for two awards at the Peterborough Small Business Awards for 'Entrepreneur of the Year' and for 'Best Professional Services' and was grateful to win the latter.