

Log of content suggestions from Key Stakeholders received:

		V1.1 – 18/01/19	
Meeting	Local Industrial Strategy		Skills Strategy
CPSB 11 Jan	<p>To ensure that impact of growth upon the delivery of public services (across CPSB) is reflected, and Government recognises the extra pressure that is created on top of existing demand pressures. Links to Public Service Reform agenda, but issue needs to be flagged within the LIS.</p> <p>To include a proposition that better responds to the need to market Greater Cambridge for FDI and retention of major local firms, doing so in a way that is better coordinated across partners</p>	CPSB 14 Dec	<p>To ensure the Skills Strategy is consulted upon using the wider Key Stakeholder group.</p> <p>To ensure that the Delivery Plan is shared, consulted upon and shaped by using a wider Key Stakeholder Group.</p> <p>To ensure that the Drafts are signed off by the Officers group.</p>
Prof Andy Neely 14 Jan	<p>Same point about Greater Cambridge FDI as raised by CPSB – and proposition to convene meeting across University, GCP and CPCA to add detail. Also referenced inclusive growth dimension – e.g. focusing FDI resource on firms who will create local supply chains</p> <p>Linked to the above, explore potential for innovation district-based coordinator roles. Would draw out place-based stories which can add value to FDI proposition.</p> <p>Inclusion of more content related to the OxCam Arc – ensuring headline Arc initiatives are reference in CPCA LIS, as well as highlighting commonality. E.g. where CPCA propositions are given weight by virtue of being the same as cases made across the Arc</p> <p>Need to better reflect highlights of innovation activity already happening in the area – working with UKRI and InnovateUK to draw these out.</p>	JPT CA 3 Jan	<p>Cambridge Ahead feedback on the Evidence Base Document includes:</p> <p>Coordinating local resources and establishing priorities</p> <p>Simplifying access to skills and support learners and employers</p> <p>Establish a stable base for funding colleges/providers</p> <p>Test, facilitate collaboration learners/employers, providers and other organisations</p> <p>Recognise geographical needs are different (no one size fits all)</p> <p>Target what makes the most difference.</p> <p>Focus on learning that delivers sustained job outcomes, higher productivity and economic growth.</p> <p>Policy ambition for more flexibility and responsiveness to local needs.</p> <p>AEB only covers learners 16+ impacts scope of influence on the system.</p> <p>Commitments to collaborate programmes around local collaborations.</p>

	Possibility of bringing an overall vision piece together that links the three economies and the grand challenges into a pitch for Cambridgeshire and Peterborough as a vanguard of sustainable and healthy living.		Apprenticeship take up fell by 15% locally compared to 40% nationally. Target digital skills due to importance of digital literacy and growth including STEM and non-STEM jobs. Older generation of workers – succession planning for businesses. Upskilling and re-training opportunities.
Deputy Mayor 16 Jan	<p>Using CPCAs position within the wider OxCam Arc to develop a UK and FDI inward investment pitch. Positioning the CPCA area as a key Arc hot spot for growth and innovation (associated with Cambridge) whilst also providing geographic access both into the Arc south west but also into the broader UK economy; West to Birmingham; North west to Manchester; North to Leeds and Newcastle, south to London and Stansted and east to the sea ports . Hence selling the benefits of Pboro and Huntingdon as satellites to Cambridge within the scale of the wider Arc, but also much better positioned for UK and overseas distribution logistics than Cambridge at a much lower cost</p> <p>The university investment strategy should be framed with the final goal in mind for a larger university that is funded through partnership</p> <p>The growth service should integrate into its offer, the clustering of its customers and non-customer hi-grows into geographical or sector communities as a legacy of the first level coaching service, including; a manufacturing cluster for Littleport, Chatteris and Ely, and a Wisbech and Peterborough cluster for food processing and Agri-tech</p>		