

Capability and Ambition Fund 2022/23 Proforma

Introduction

Q1. Which local/combined authority are you preparing this proforma submission on behalf of?

Cambridgeshire and Peterborough Combined Authority

Other (please specify):

Anna Graham

Q2. Who are the main points of contact for this proforma?

Name 1: Anna Graham

E-mail address 1: anna.graham@cambridgeshirepeterborough-ca.gov.uk

Name 2: Tim Bellamy

E-mail address 2: Tim.Bellamy@cambridgeshirepeterborough-ca.gov.uk

Q3. Please specify the total spend you are seeking for capability building and behaviour change activities.
Please put 0 if you are not requesting funding.

Capability building activities 645000

Behaviour change initiatives 177920

Q4. Are you seeking funding for capability building activities ?

Yes

Section A: Capability building activities

Q5. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the first activity you are delivering

Development of Local Cycling and Walking Infrastructure Plans (LCWIPs)

Q6. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Develop rational and forward programme for 1-, 3- and 10-year projects in the pipelines, including initial project development

Q7. What amount of funding are you seeking for this activity?

205000

Q8. What is the expected start and end date for this activity?

Start date 01/11/2022

End date 31/10/2023

Q9. Do you want to add another activity?

Yes

Section A: Capability building activities

Q10. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Scheme planning and design

Q11. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

To carry out feasibility and preliminary stage design of LCWIP schemes for future funding.

Q12. What amount of funding are you seeking for this activity?

251000

Q13. What is the expected start and end date for this activity?

Start date 01/11/2022

End date 31/10/2023

Q14. Do you want to add another activity?

Yes

Section A: Capability building activities

Q15. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Data & evidence collection

Q16. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

To carry out surveys and modelling work for LCWIP scheme development. Monitoring and evaluation for behaviour change schemes

Q17. What amount of funding are you seeking for this activity?

10000

Q18. What is the expected start and end date for this activity?

Start date 01/11/2022

End date 31/10/2023

Q19. Do you want to add another activity?

Yes

Section A: Capability building activities

Q20. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Bespoke training for LA officers and members

Q21. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Training to embed LTN 1/20 best practice guidance on cycle infrastructure schemes through engagement with Highways and transport planning teams.

Q22. What amount of funding are you seeking for this activity?

37000

Q23. What is the expected start and end date for this activity?

Start date 01/11/2022

End date 31/10/2023

Q24. Do you want to add another activity?

Yes

Section A: Capability building activities

Q25. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Other

Q26. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Further Active Travel policy development for Greater Cambridge and East Cambridgeshire including LCWIP development.

Q27. What amount of funding are you seeking for this activity?

30000

Q28. What is the expected start and end date for this activity?

Start date 01/11/2022

End date 31/10/2023

Q29. Do you want to add another activity?

Yes

Section A: Capability building activities

Q30. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Other

Q31. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Staff time to support planning applications on active travel schemes to mitigate the impacts of developments.

Q32. What amount of funding are you seeking for this activity?

10000

Q33. What is the expected start and end date for this activity?

Start date 01/11/2022

End date 31/10/2023

Q34. Do you want to add another activity?

Yes

Section A: Capability building activities

Q35. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Other

Q36. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

To design and build Active Travel websites for public facing and Centre of Excellence/disseminating good practice for the CPCA region.

Q37. What amount of funding are you seeking for this activity?

20000

Q38. What is the expected start and end date for this activity?

Start date 01/02/2023

End date 01/08/2023

Q39. Do you want to add another activity?

Yes

Section A: Capability building activities

Q40. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Other

Q41. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Active Travel Advocate will focus on driving collaboration, bringing together partner and stakeholder organisations to align and promote priorities,

Q42. What amount of funding are you seeking for this activity?

52000

Q43. What is the expected start and end date for this activity?

Start date 01/11/2022

End date 31/10/2023

Q44. Do you want to add another activity?

No

Section A: Capability building activities

Q45. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Other

Q46. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Research best practice with regards to legacy for a travel plan to inform future delivery of travel plans.

Q47. What amount of funding are you seeking for this activity?

30000

Q48. What is the expected start and end date for this activity?

Start date 01/02/2023

End date 01/08/2023

Q49. Do you want to add another activity?

Yes

Section A: Capability building activities

Q50. Provide details of the capability building activities you propose to undertake using the 2022/23 Capability and Ambition Fund.

Select the next activity you are delivering

Other

Q51. Briefly describe what activities you plan on delivering. Include number of activities where appropriate. (max 20 words)

Active Travel Advocate will focus on driving collaboration bringing together partner and stakeholder organisations to align and promote priorities

Q52. What amount of funding are you seeking for this activity?

52000

Q53. What is the expected start and end date for this activity?

Start date 01/11/2022

End date 31/10/2023

Section A: Capability building activities

Q54. How will these capability building activities support the objectives of the fund and your local strategic objectives? (300 words max)

This section meets 'Capability building activities objectives items 1, 3, 5 and 6 in scope on pg. 2. The funding will provide much needed resource to deliver capability building activities across the CPCA area. The CPCA will be implementing an active travel advocate and an active travel lead to give strategic focus, leadership, and capability in the delivery of the Local Transport and Connectivity Plan (LTCP) objectives and the development of LCWIP projects, including the creation of a stakeholder scrutiny group. These roles are expected to continue beyond the bid timeframe but initiated through this fund.

The funding will allow us to progress the development of LCWIP schemes with a rational for a 1, 3 and 10year pipeline of active travel schemes for the Cambridgeshire and Peterborough combined authority area. In doing so, creating a core Active Travel Team which will be established as a centre of excellence within the County Council, supporting and building capability within the Combined Authority region.

Any additional funding of up to 25% will allow us to build on the above, reassess identified LCWIP schemes using the 2021 census data and further develop the Active Travel Strategy action plan.

Our work will support the Active Travel Strategy core objectives by embracing a clear deliverable vision for a high quality, safe and connected active travel network; improving internal processes and collaborative working with key partners and the developers; ensuring active travel is planned as part of all transport schemes and developments. Our work will support the Cambridgeshire and Peterborough Joint Health and Wellbeing Integrated Care Strategy and contribute to achieving the County Council's target of Net Zero Carbon by 2045.

Section B: Behaviour Change

Q55. Are you seeking funding for behaviour change activities?

Yes

Section B: Behaviour Change

Q56. Provide details of the behaviour change initiatives you propose to deliver using the 2022/23 Capability and Ambition Fund.

Select the first initiative you are delivering

Cycle training

Q57. What audience are you targeting with this initiative?

Schools

Q58. What is the name of the activity (or activities) you are delivering under this initiative? (e.g. led walks) (max 20 words)

Bike It Officer to intensively work with 9 schools and further 25 schools to deliver dozens of active travel activities.

Q59. What amount of funding are you seeking for this initiative?

64000

Q60. What are the expected number of activities you are delivering? (e.g. number of cycle training courses)

9

Q61. What is the expected number of participants for this initiative?

4000

Q62. What are the expected start and end dates for this initiative?

Start date 01/01/2023

End date 01/01/2024

Q63. Do you want to add another initiative?

Yes

Section B: Behaviour Change

Q64. Provide details of the behaviour change initiatives you propose to deliver using the 2022/23 Capability and Ambition Fund.

Select the next initiative you are delivering

Cycle training

Q65. What audience are you targeting with this initiative?

Community

Q66. What is the name of the activity (or activities) you are delivering under this initiative? (e.g. led walks) (max 20 words)

Offer cycle training for individuals and families at Northstowe Phase 1 and Alconbury Weald

Q67. What amount of funding are you seeking for this initiative?

20000

Q68. What are the expected number of activities you are delivering? (e.g. number of cycle training courses)

28

Q69. What is the expected number of participants for this initiative?

224

Q70. What are the expected start and end dates for this initiative?

Start date 01/03/2023

End date 31/10/2023

Q71. Do you want to add another initiative?

Yes

Section B: Behaviour Change

Q72. Provide details of the behaviour change initiatives you propose to deliver using the 2022/23 Capability and Ambition Fund.

Select the next initiative you are delivering

Active travel comms/marketing

Q73. What audience are you targeting with this initiative?

Community

Q74. What is the name of the activity (or activities) you are delivering under this initiative? (e.g. led walks) (max 20 words)

Four major campaigns to encourage 400 new riders to cycle to school and work across Cambridgeshire and Peterborough

Q75. What amount of funding are you seeking for this initiative?

53920

Q76. What are the expected number of activities you are delivering? (e.g. number of cycle training courses)

4

Q77. What is the expected number of participants for this initiative?

400

Q78. What are the expected start and end dates for this initiative?

Start date 01/10/2022

End date 30/09/2023

Q79. Do you want to add another initiative?

Yes

Section B: Behaviour Change

Q80. Provide details of the behaviour change initiatives you propose to deliver using the 2022/23 Capability and Ambition Fund.

Select the next initiative you are delivering

Cycle training

Q81. What audience are you targeting with this initiative?

Schools

Q82. What is the name of the activity (or activities) you are delivering under this initiative? (e.g. led walks) (max 20 words)

Continuation of Peterborough Bike It programme to deliver active travel activities

Q83. What amount of funding are you seeking for this initiative?

40000

Q84. What are the expected number of activities you are delivering? (e.g. number of cycle training courses)

22

Q85. What is the expected number of participants for this initiative?

8000

Q86. What are the expected start and end dates for this activity?

Start date 01/11/2022

End date 31/10/2023

Q87. Do you want to add another initiative?

No

Section B: Behaviour Change

Q175. What is the total number of participants you aim to reach across all of your behaviour change initiatives?

Note: if you expect someone to participate in more than one activity, only count them once

12624

Q176. How will the behaviour change activities that you intend to deliver support the objectives of the fund and your local strategic objectives? (300 words max)

This section meets 'Behaviour change initiatives objectives items 3, 5 and 7 in scope on pg. 3'.

It supports the objectives set out in the second Cycling and Walking Investment Strategy (CWIS2): to increase the percentage of short journeys in towns and cities that are walked or cycled, to increase active travel and improve the percentage of 5-10-year-olds who usually walk to school, with a specific focus on increasing participation from under-represented groups. It supports schools, workplaces and communities to promote increased levels of walking and cycling for everyday journeys including to school and work. A dedicated Bike It officer will support schools across the Combined Authority region addressing school gate parking and encourage park and stride; promote cycling, walking and scooting while reducing vehicle and pedestrian conflict at the school gate and also improving air quality outside schools. There will be pre and post intervention monitoring including parent surveys to assess the effect of the intervention.

Campaigns are targeted to encourage more people to start cycling, ride more often; cycling for transport; increase the use of existing cycling infrastructure and boost participation in local cycling initiatives (Bike share, Bike to workday).

Internal audits will capture the progress of each project at 6 and 12 months as part of monitoring and evaluating to collect evidence of impact to inform optimisation of future programmes.

There is potential to change travel behaviours - two out of every three personal trips are within five miles, an achievable distance to cycle for most people. For school children, the opportunities are even greater as more than 90% live within a 15-minute walking catchment from a primary school. By encouraging active travel and support initiatives that create behaviour change, will improve the health and wellbeing of our communities and contribute towards our net zero carbon ambition.

Section C: Value for Money

Q177. Which of the following sources of evidence have been considered in making a value for money judgement? (Tick all that apply)

Cost benchmarking comparisons

Appraisals for past spending

Programme-level appraisals

Appraisals using the Active Mode Appraisal Toolkit

Q178. Please set out the evidence collected which demonstrates why this spending would be expected to deliver value for money: (300 words max)

Analysis of previous Capability Fund 2021/22 for behaviour change activities, LCWIP development, and funding for other associated costs related to Active Travel were undertaken to identify best practice, set targets and complete value for money assessments.

Where able, a BCR was calculated for the noted projects, using the Active Mode Appraisal Tool. Some examples of initiatives that have demonstrated value for money include:

- Bike It Officer: for each £1 of spending, the project is expected to deliver £3.64 of benefit. BCR of 3.64, is a high value return for money.
- Cycle training for individuals and families at Northstowe Phase 1 and Alconbury Weald: for each £1 of spending, the project is expected to deliver £1.78 of benefit. BCR of 1.78, is a medium value return for money.
- Four cycle campaigns with Love to Ride: for each £1 of spending, the project is expected to deliver £3.66 of benefit. BCR of 3.66, is a high value return for money.
- Bike It programme: for each £1 of spending, the project is expected to deliver £2.36 of benefit. BCR of 2.36, is a high value return for money.

LCWIPs have been based on the following prioritisation criteria for our cycling schemes:

- Economy: based on distance and number of additional cyclists and partial funding available.
- Effectiveness: forecast increase in cycling trips and improvements in road safety.
- Policy: improved transport connections and provides a route to school.
- Deliverability: scheme feasibility or deliverability and environmental constraints.
- Connectivity: integration with other schemes and contribution of the scheme to the overall network development.

For more information on the criteria, see here: <https://consultcambs.uk.engagementhq.com/ccc-local-cycling-and-walking-infrastructure-plan-consultation-2021>

Section D: Public Sector Equality Duty

Q179. Will the initiatives you are delivering through the Capability and Ambition Fund be specifically targeted at people with any of the following protected characteristics? (Please tick all that apply)

age

being pregnant or on maternity leave

disability

sex

Q180. Please outline how you will meet your public sector equality duty obligations to have due regard to the need to eliminate discrimination, advance equality of opportunity and foster good relations between different people (with reference to the protected characteristics above) when delivering your Capability and Ambition Fund programme (300 words max)

Cambridgeshire and Peterborough Combined Authority and its constituent local authorities Cambridgeshire County Council and Peterborough City Council are committed to meeting our Public Sector Equality Duty. When making decisions of a strategic nature about how to exercise its functions, we have due regard to the desirability of exercising them in a way that is designed to eliminate discrimination and reduce the inequalities of outcome relating to the Protected Characteristics and resulting from socio-economic inequalities.

From the development of the LTP and LCWIPs, through to the active travel policies, we have undertaken Equality Impact Assessments throughout the process. As a result, this proposal including all the activities in the proposed programme has had its equality impact assessed.

Due to the diverse mix of urban and rural nature within the area, and the known economic and health inequalities, we also consider the public sector socio-economic inequality duty in addition to the Protected Characteristics identified above.

We use research data and consultation evidence to identify the equality impacts of this proposed programme. We acknowledge that the proposed investment, in itself, does not have negative impact as it will raise the standards of skills, capability and infrastructure. However, by prioritising active travel improvements over schemes that would encourage continued car use, some proposed initiatives may negatively impact car journeys and those that rely on travelling by car such as disabled drivers, women that trip-chain for combined care and work duties. To mitigate the impacts, this Fund proposal will be considered alongside other transport strategies and funding. The outcomes and impacts will be dependent on specific scheme details. The funded programme will be monitored and evaluated as detailed in the section below.

We always ensure that all behaviour change activities are inclusive and address any barriers that people face that prevent them from cycling.

Section E: Monitoring and Evaluation

Q181. The guidance documentation for the Capability and Ambition Fund sets out the monitoring and evaluation requirements for each local authority to undertake. Are you confident that your authority will be able to meet these requirements?

Yes

Q182. Do you agree to participate in the National Evaluation if relevant?

Yes

Section F: Other activities

Q183. Are you intending to use the Capability and Ambition Fund in tandem with any of the following national DfT-supported programmes? (Please tick all that apply)

Bikeability

Other (please specify):

Sustrans and Love to Ride

Q184. Are you intending to use your Capability Fund allocation in tandem with any of the following sources of capital and revenue funding? (Please tick all that apply)

Levelling Up Fund

DfT funding for local transport planning

Other (please specify):

Rolling Fund / Capitalisation Developer funding: S106 Contribution and Community Infrastructure Levy

Q185. Please describe how your Capability and Ambition Fund programme will work alongside these other funding sources/programmes to activate infrastructure and enable more people to walk, wheel and cycle: (300 words max)

The Combined Authority working with Peterborough City Council applied for a £48m Levelling Up Fund 2 bid for Peterborough Station Quarter. The bid includes extensive walking and cycling improvements within the Station Quarter itself and links to the Station particularly from the west. These improvements will form a key part of the LCWIP delivery.

For the Capability building activities we have contributed:

- £250k towards Scheme Planning and Design of LCWIPs from our rolling fund / capitalisation.
- £30k from LTP Integrated Transport Block Strategy development towards further input on Active Travel policy development (Greater Cambridge / East Cambs. / LCWIPs).

We will also be charging £90k to scheme promoters for Active Travel scheme audits and £40k to developers for pre-application advice on transport assessments.

The Capability and Ambition Funding will provide funding to support a dedicated Bike It Officer. This will support schools in active travel activities with interventions to include pupil, staff, parent and community to encourage more active travel to school while reducing vehicle and pedestrian conflict at the school gate. We will continue to deliver cycle trainings via Bikeability for individuals and families at Northstowe Phase 1 and Alconbury Weald to encourage communities and workplaces in cycling whilst reducing vehicle use.

Love to Ride Cambridgeshire and Peterborough programme is returning after two years with four major cycle campaigns over 12 months to engage and support new and returning participants throughout the region including specific areas and communities. Past experience has shown that the programme will have a positive change in attitudes towards cycling, attracting new riders and increases cycling frequency for work or leisure.

End of the proforma

Q186. Are you happy to submit your proforma?

You can save a copy of your proforma once you have submitted.

To print your response: Select 'Print and Save Response' Go to the drop down box labelled 'printer' Select 'save as PDF'.

Yes