

Business Board		Agenda Item
13 May 2024		4
Title:	Business Board – CPCA Thematic Committee Representations & Lead Member Roles	
Report of:	Domenico Cirillo, Business Programmes & Business Board Manager	
Lead Member:	Al Kingsley, Chair of the Business Board	
Public Report:	Yes	
Key Decision:	No	
Voting Arrangements:	Simple majority	

Recommendations:

A	Approve the Business Board member representations and lead roles for 2024/25
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Strategic Objective(s):

The proposals within this report fit under the following strategic objective(s):	
X	Achieving ambitious skills and employment opportunities
X	Achieving good growth
	Increased connectivity
	Enabling resilient communities

1. Purpose

1.1	To seek Business Board approval for member representations on CPCA Thematic Committees and member lead roles. These will be reviewed annually as part of the Business Board AGM.
1.2	The nominated member representations and lead roles are set out in report sections 3.2 and 3.4.

2. Background

2.1	<p>In March the Combined Authority Board approved that the purpose of the CPCA Business Board is recast, to transition from being an executive programme board to one providing:</p> <ul style="list-style-type: none"> • strategic business advice to CPCA's Board, Mayor, Committees and officers across all policy areas. • advice on the development and shaping of economic strategy and day to day oversight of progress on implementation, on behalf of the CPCA Board who decide on and own the strategy. • a business voice for Cambridgeshire and Peterborough.
2.2	The Corporate Plan has four key priority areas, priority area 1: Achieving Good Growth is central to the CAs existence and the key pillar of the Devolution Deal (GVA target). The Business board under

	the new governance arrangements has the lead role in developing, recommending, and implementing strategy in relation to priority area 1. The Business Board under these arrangements is responsible for leading on delivering economic growth to the region.
2.3	The Business Board as the regional voice of business should consider how it is engaging and impacting the other priority areas within the CPCA Corporate Plan, this requires review of the other Priority Areas to determine where the Business Board should focus. It should utilise its Thematic Committee representation to push this agreed focus (i.e. better transport links, greater digital connectivity).

3. Proposal

3.1	The Business Board is being asked to approve its own representations regarding its wider Thematic Committee positions across the CPCA Governance Framework. This involves appointing a lead member for each Thematic Committee.																		
3.2	The nominated Business Board appointees to CA Board and each Thematic Committee: <table border="1" data-bbox="188 696 1404 1021"> <tr> <td>Combined Authority Board</td> <td>Al Kingsley (Chair)</td> <td>Nitin Patel (Vice-Chair)</td> </tr> <tr> <td>Transport & Infrastructure Committee</td> <td>Andy Williams</td> <td>Rebecca Stephens</td> </tr> <tr> <td>Environment & Sustainability Committee</td> <td>Tim Jones</td> <td>Emma Garfield</td> </tr> <tr> <td>Skills & Employment Committee</td> <td>Charlotte Horobin</td> <td>Katy Davies</td> </tr> <tr> <td>GCP Executive Board</td> <td>Andy Williams</td> <td>Al Kingsley</td> </tr> <tr> <td>GCP Joint Assembly</td> <td>Nitin Patel</td> <td>n/a</td> </tr> </table>	Combined Authority Board	Al Kingsley (Chair)	Nitin Patel (Vice-Chair)	Transport & Infrastructure Committee	Andy Williams	Rebecca Stephens	Environment & Sustainability Committee	Tim Jones	Emma Garfield	Skills & Employment Committee	Charlotte Horobin	Katy Davies	GCP Executive Board	Andy Williams	Al Kingsley	GCP Joint Assembly	Nitin Patel	n/a
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3.3	The Business Board is also being asked to approve its Lead Member Roles to ensure the Business Board continues to have a positive role and function in developing and encouraging new project concepts amongst the business community in pursuit of economic growth for the region.																		
3.4	The nominated Business Board Lead Members: <table border="1" data-bbox="188 1234 1404 1722"> <tr> <td>Small and Medium Enterprise</td> <td>Tim Jones</td> </tr> <tr> <td>Education Sector</td> <td>Al Kingsley / Mike Herd</td> </tr> <tr> <td>International Business</td> <td>Sam Bakri</td> </tr> <tr> <td>Sector Champion (Life Science)</td> <td>Araminta Ledger / Andy Williams</td> </tr> <tr> <td>Sector Champion (Advanced Manufacturing)</td> <td>Nitin Patel / Katy Davies</td> </tr> <tr> <td>Sector Champion (Agritech)</td> <td>Emma Garfield</td> </tr> <tr> <td>Sector Champion (Digital & Technology)</td> <td>Barnaby Perks</td> </tr> <tr> <td>Business Advisory Panel (BAP)</td> <td>Charlotte Horobin</td> </tr> <tr> <td>Economic Development Advisory Panel (EDAP)</td> <td>Tim Jones</td> </tr> </table>	Small and Medium Enterprise	Tim Jones	Education Sector	Al Kingsley / Mike Herd	International Business	Sam Bakri	Sector Champion (Life Science)	Araminta Ledger / Andy Williams	Sector Champion (Advanced Manufacturing)	Nitin Patel / Katy Davies	Sector Champion (Agritech)	Emma Garfield	Sector Champion (Digital & Technology)	Barnaby Perks	Business Advisory Panel (BAP)	Charlotte Horobin	Economic Development Advisory Panel (EDAP)	Tim Jones
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3.5	In terms of role, Business Board members should be able to demonstrate: <ul style="list-style-type: none"> • High level and broad management skills, both at a strategic and operational level, utilised in a complex organisation or SME. • An understanding of how to translate local, regional, national government policy into workable, strategically focused on delivery and improvement. • Well networked with an extensive knowledge of the needs of specific sectors/stakeholders including barriers to business growth (e.g. skills and transport) and their impact upon Cambridgeshire & Peterborough particularly from the growth and enabling sectors. • Political Awareness with the ability to proactively engage in influencing the shaping of policy and lobbying government. 																		

	<ul style="list-style-type: none"> • A knowledge of designing and implementing approaches to working to constantly assess and challenge the effectiveness and efficiency across a broad range; not limited to a single specialism. • The knowledge and expertise to be a change management leader for Cambridgeshire & Peterborough • Business Board members will create space to have policy and strategy discussions with the CA Board and officers.
3.6	<p>Members should utilise their skills, knowledge, and passion to drive forward and progress the work of the Business Board:</p> <ul style="list-style-type: none"> • To providing advice and support to CPCA activity • To helping engage with wider stakeholder networks and activity • To identify and scale up existing good practice within the CPCA region, including cross portfolio working, improvements and initiatives • To identify and secure resources to deliver new opportunities • To work with the CPCA public affairs function to identify key opportunities to engage the business community on influencing priorities with Government and maintain a role of developing local business networks to support this. • To take a partnership approach and culture should be established between Boards whereby the Business Board can provide timely advice on decisions to be taken by the CPCA Board. • To develop the necessary relationships with other business forums in the region such as the Chamber of Commerce and that it has the capability to engage appropriate business sectors/clusters as required by the Combined Authority for key consultations.
3.7	<p>These nominations will be ratified by the CA Board in June 2024 and followed up by detailed role profiles for each representational and lead member function for approval at the Business Board in July 2024.</p>

4. Appendices

4.1	None.
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5. Implications

Financial Implications	
5.1	None.
Legal Implications	
5.2	None.
Public Health Implications	
5.3	No implications.
Environmental & Climate Change Implications	
5.4	No implications.
Other Significant Implications	
5.5	None.
Background Papers	
5.6	None.