

UCAS Apprenticeships

The background, vision and plan

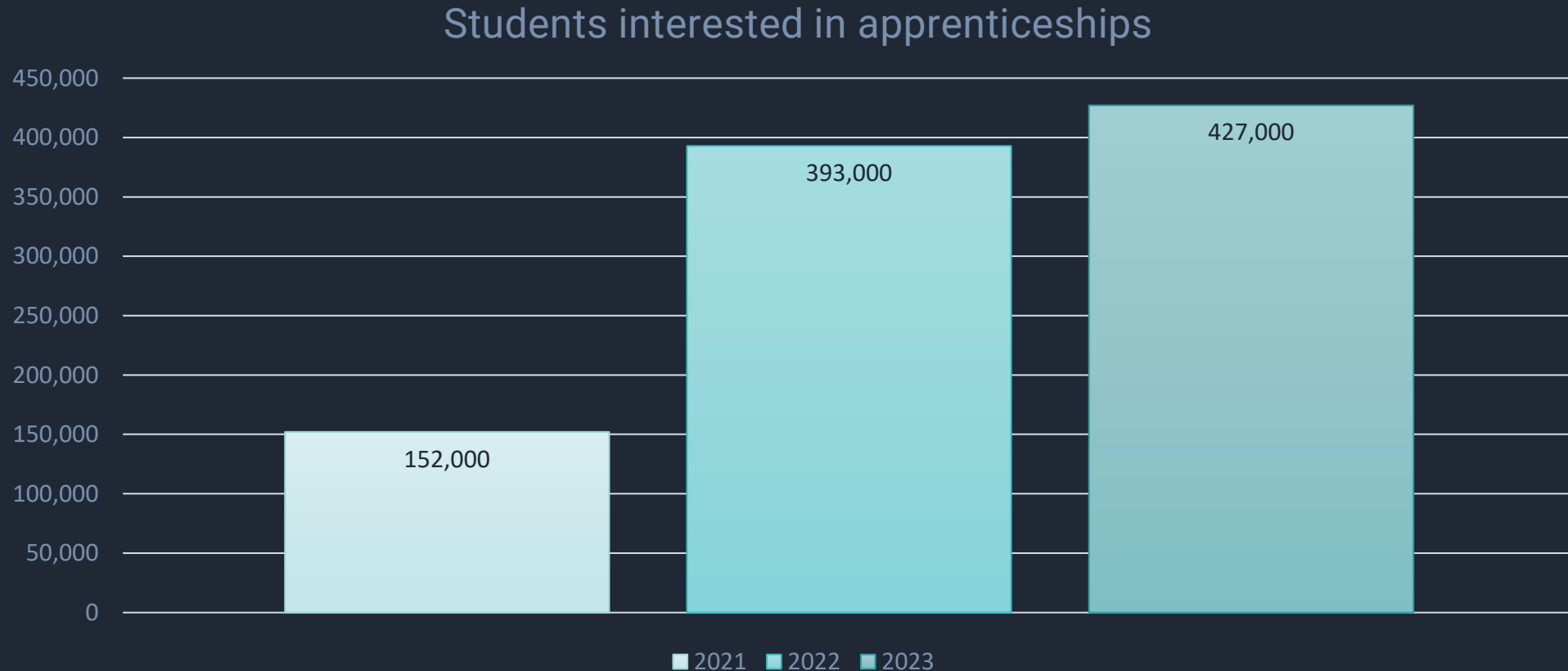
UCAS



Why apprenticeships?

The background of UCAS in the space...

Interest in apprenticeships is growing every year:



*Data source; UCAS Potential Applicant Database (PAD) at Equal Consideration Deadline (ECD)

But students aren't getting the information they need...

1 in 5

close a door to a potential career at GCSE options stage

76%
or
4%

associate prestige with university or an apprenticeship

1 in 3

do not get information about apprenticeships at school or college

44%

of 18-24 year olds had a positive application experience

87%
or
57%

associate university or an apprenticeship with securing a good job

94%
or
24%

adviser confidence levels to support university or apprenticeship applications

and their journey is difficult...

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Awareness of apprenticeships when it comes to pursuing some career goals is low



Research is difficult and often conducted without support from teachers



The landscape to search for opportunities is disparate & hard to navigate



Application methods are inconsistent & support is varied for individuals



Recruitment processes are often multi-staged and can be highly pressured

UCAS is a trusted source of information and advice for millions of people... and an independent charity with an objective to *'advance, and assist in the advancement of, education'*.

One million+
Pre-applicant database



UCAS

25.4m
Unique visitors to
ucas.com each year



155k+
Students at Discovery
Exhibitions this year



30k+
Parents, teachers &
advisers



Seven million
Apprenticeship searches
in 2022



What are we doing now?

The story so far...

THE ULTIMATE GUIDES

We've created a series of guides that are loaded with information to help you understand what's next – decisions, next steps and figuring it out. These are our road maps to navigating student life.

[All](#)[Applications](#)[Subjects](#)[University](#)[Apprenticeships](#)[Finance](#)[Location](#)[Support](#)[Gap Year & Work](#)

UNIVERSITY

**IS UNIVERSITY
WORTH IT?**

APPRENTICESHIPS

**FINDING AN
APPRENTICESHIP**



CAREERS QUIZ RESULTS

Discover your ideal job

Your top matches

[Retake the quiz](#)



Beauticians and Related Occupations

SERVICE ENTERPRISES



95% Match



Senior Professionals of Educational Establishments

PUBLIC SERVICES



93% Match



Human Resource Managers and Directors

BUSINESS MANAGEMENT



91% Match



Barristers and Judges

PUBLIC SERVICES



91% Match



Search for items

Search All | 16 results | Page 1 of 1

Sort by: Relevance [Grid](#) [List](#)

All filters



Protective services



Hair and beauty



Digital and IT



Law and legal studies



Care services



Business and administration



Education, teaching, and childcare



Transport and logistics

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Sort by: Relevance Grid List

All filters



BAE Systems



Bloomberg



Routes into Rail



GSK



Barclays Bank Plc



Arc Group London Ltd



Wisser Academy



Ask Italian

What does the future look like?

The future of UCAS apprenticeships

‘Gamechanger’: UCAS to begin advertising apprenticeships

DfE confirms students will be able to search and apply for apprenticeship vacancies on UCAS site from 2024

The journey to parity...



Apprenticeships in the UCAS Hub

In Summer 2023 individuals searching on ucas.com will see relevant apprenticeship opportunities right next equivalent undergraduate courses.



Employer Talent Finder

In Autumn 2023 employers will be able to use the data UCAS holds about students to target potential apprentices that meet their specific requirements and widen recruitment pools.



Apprenticeship Application Service

In Autumn 2024 students will be able to apply for apprenticeship opportunities using their UCAS Hub and employers will be able to receive and manage those applications.

Create a new Talent Finder case

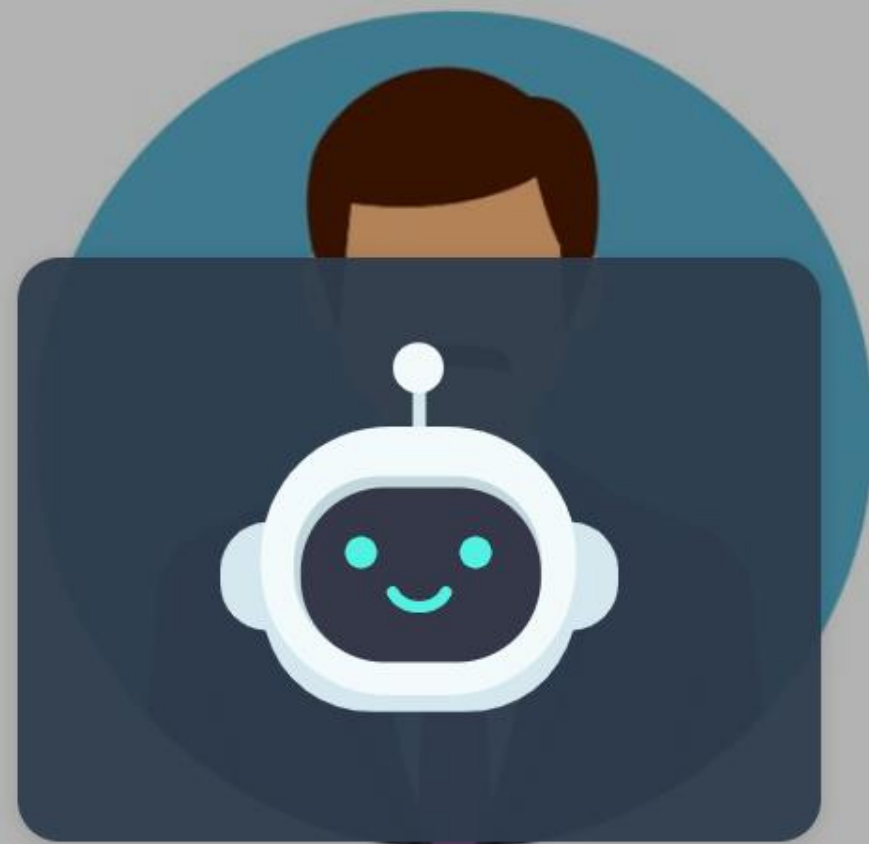
Select your criteria and we will match students to your vacancy

Select a vacancy

Can find your vacancy, go to [Career Finder](#)

Select number of people

Continue



Data points...

-  Location
-  Level of apprenticeship
-  Career*
-  Industry*
-  GCSE attainment
-  ED&I indicators to widen participation
-  Highest level of education
-  'Soft' skills
-  Work experience
-  Hobbies and interests
-  Non academic qualifications

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