CPCA Growth Works Year Two Annual Review

Reporting Period 1st January to 16th December 2022











Year Two Review – Contract Schedule 8.1 Governance

Year-2: 1st January to 16th December 2022

Contract Schedule 8.1. Governance, describes the approach to be adopted by the GrowthCo and Growth Works in relation to the governance of the Business Growth Services agreement. Specifically, sub-clauses 2.1.1. to 2.1.3. states that the approach to governance includes

- 2.1.1. how the Parties will manage and maintain an effective relationship between them
- 2.1.2. the principles under which the Parties shall operate
- 2.1.3. the Governance Structure under which the Parties shall operate

The Governance Structure mentioned in sub-clause 2.1.3. is codified further in Appendix-1 (Governance Groups) to Schedule 8.1., Part-5 of which codifies the Annual Review Committee – purpose, remit, attendees, and timeframe. The five core parts to the Annual Review Committee are documented as:

- a. Review a breakdown of performance against Performance Indicators;
- b. Consider likely outcome, and details of, Incentive Profit to be paid;
- c. Focus on Service Line pipeline for the upcoming year;
- d. Collaboration and sharing of best practice between local authorities and consortium; and
- e. Future innovations and strategy annual plan.

In accordance with the requirements of Part-5 of Appendix-1, Schedule 8.1. Governance, Growth Works hereby submit our Year-1 Annual Review Report to GrowthCo for review and to inform the discussion we look forward to having with you in the Annual Review Committee Meeting.

We shall take this opportunity to frame with you that this is a lighter touch report than the standard month end and quarter end reports due to the specific and more limited focus desired by the GrowthCo as articulated in bullet points 'a' to 'e' above. This report covers these five points in the sections that follow in varying degrees of detail, as the purpose of the report is to inform and augment the meeting.



GLOSSARY

NOTE: this report may contain acronyms and abbreviations. The glossary below is intended to help readers understand them where they appear. Additionally, we use coloured arrows (red, amber, green) to indicate relative performance against the contracted indicators.

| Acronym / Term | Definition |
|-------------------|---|
| AML/KYC | Anti-Money Laundering / Know Your Customer – company checks made to build assurance |
| BEIS | Department for Business, Energy and Industrial Strategy – a UK Central Government entity |
| CEC | Careers and Enterprise Company – a contract serviced by GW for CPCA |
| CapEx | Capital Expenditure (items of capital value, or assets, on a company balance sheet) |
| CPCA | Cambridgeshire and Peterborough Combined Authority |
| CO23/R9 | Metrics for the Skills Service under ESF (see below |
| CPIER | Cambridgeshire and Peterborough Independent Economic Review |
| CRF | Community Renewal Fund |
| CRM | Customer Relationship Management - in this case the tool we all use is HubSpot |
| DIT | Department for International Trade – a UK Central Government entity |
| DIT-IST | DIT's Investment Services Team – outsourced function helping investors into the UK |
| DWP | Department for Work and Pensions – a UK Central Government entity |
| EOI | Expression of interest – an early stage in a process for identifying a potential beneficiary |
| Enrolments | A company being served by the Growth Coaching Service that is enrolled in a service delivery |
| ERDF | European Reconstruction and Development Fund |
| ESF | European Social Fund |
| ESIF | European Structural Investment Funds |
| FTE | Full Time Equivalent - standard unit of measure for staff deployed to deliver agreed activity |
| GC | Growth Coaching – one of the four service lines GW is delivering for CPCA |
| G&E | Grants & Equity – one of the four service lines GW is delivering for CPCA |
| GEG | Gateley Economic Growth Services – the legal entity delivering under the Growth Works brand |

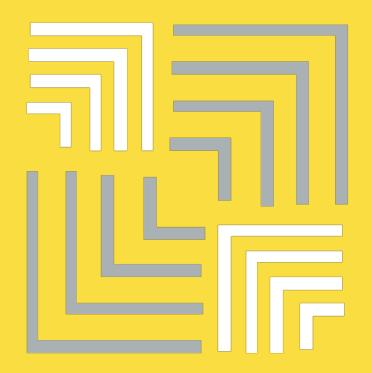
| Acronym / Term | Definition |
|-------------------|---|
| GHQ | Global Head Quarters |
| GVA | Gross Value Added – an economic impact calculation |
| GW | Growth Works – the market facing brand of Gateley Economic Growth Services |
| I.D. | A unique identifier reference to a particular case |
| IIS | Inward Investment Service – one of the four service lines GW is delivering for CPCA |
| LGF | Local Growth Funding |
| LIS | Local Industrial Strategy |
| MHCLG | Ministry of Housing, Communities and Local Government |
| P2P | Peer to Peer |
| PIV | Project Inception Visit - a process step in securing central government approval to disburse ESIF monies to beneficiaries |
| PMO | Programme Management Office |
| Q# | Quarter (a reporting period of three calendar months) |
| RAG | Red-Amber-Green - an evaluation method where green is positive, amber is neutral, and red is a cause for concern. We use metrics to assess RAG on the Performance Indicators as per the contract schedules on performance and reporting, and payments (Green >95%, Amber 75%-95%, Red <75%) |
| RAID Log | A management information tool for capturing, evaluating and managing Risks, Assumptions, Issues and Dependencies to delivery of contracted outcomes |
| SME | Small- and Medium-sized Enterprise |
| SPV | Special Purpose Vehicle |
| SS | Skills Service – one of the four service lines GW is delivering for CPCA |
| TDMI | Talent Development Maturity Index |
| TUPE | Transfer Undertakings for the Protection of Employees |





CONTENTS PAGE

| 1. | Programme Director Summary | p.5 |
|----|--|------|
| 2. | Year One Performance (Against Performance Indicators) | p.S |
| 3. | Pipeline Forecast for 2023 (Against Performance Indicators) | p.19 |
| 4. | Collaboration and Innovation | p.35 |
| 5. | Area Performance Packs | p.45 |



1. Programme Director's Summary

Year Two Review – Performance Summary

Year-2: 1st January to 16th December 2022

Combined Authority Colleagues,

I am delighted to be sharing the Year Two Annual Review with you for the period 1st January to 16th December 2022, now that we have closed the book for Year-2 delivery of the Business Growth Services contract. What a year!

While the outturn on jobs remains ahead of where we had hoped it would be at this stage of the programme, heading into the final year we are conscious that challenges remain that need addressing, particularly (but not solely) in the volume heavy services.

The fact we are ahead of our jobs target at the end of Year 2 is an outstanding achievement as the challenges we face are heavily influenced by external factors — most notably the economic downturn and cost of living crisis. Just as we had all hoped for the economy, and supply chains especially, to start to reset as we emerged from the pandemic, the war in Ukraine has heavily impacted energy and almost all input prices leading to historically high inflation. The Bank of England is taking steps to cool inflation (both price and wage inflation) but these measures take time to flow through into the economy.

Businesses across the patch are no different to the rest of the UK – they are not immune to these headwinds and are heavily influenced by the general economic situation. They have been telling us all year that they will pause and reflect before making decisions about how, when and where to invest their time and money – working capital is critical to their thinking. Ultimately, it is their capital decisions that lead to the creation of jobs and apprenticeships. Delivering the outcome CPCA seeks may require a recalibration of some services early in 2023, as we shared in our review paper to the Business Board at the tail end of 2022.

Growth Coaching finished the year solidly, with new capability in the team onboarded and engaging the market with notable success, especially with regards to coaching journey completions. At time of writing the PCR with DLUHC has been approved, and the team acknowledge the volume of the requirement remaining to be delivered in the year ahead.

The Inward Investment team has exceeded the original targets for jobs and new to pipeline companies supported, accounting for a great deal of the programme outperformance in jobs in Year 2. The Inward Investment team closed the year with new stretch targets linked to new money from recycled LGF funding. Delays in CPCA providing the LGF funding will continue to impact the team's ability to deliver the increased jobs numbers, without the funds accessible the desired outcome cannot be achieved.

The Skills Service will address the shortfall in targets during 2023, especially ESF, but we are seeing an upturn in learning outcomes – although the spread of these across the patch needs balancing.

SME CapEx Grants helped a further 29 businesses meet their growth ambitions with match funded support for their capital investment programmes. Their challenge will be in delivering the jobs required.

Finally, at the end of the year a new Equity service was launched. At the time of writing (but after the 16th December cut off date) Equity had it's first deal agreed through the Investment Secretariat and is building momentum with a healthy pipeline of companies ready to review.

As stated in our review paper to the Business Board, the economic performance of the UK will continue to impact business decision-making, and these factors are reflected in our Year-3 forecasts. The programme team remain committed to rising to meet the challenges ahead and as we head into the final year of the programme.

I look forward to discussing the past year and journey ahead with you in the Year Two Annual Review and to continued collaboration onwards to create the outcome we all want to achieve – jobs and apprenticeships!

Richard Cuda,

Programme Director



Year Two Review – Performance Indicator Scorecard Summary

Year-2: 1st January to 16th December 2022



Growth Coaching



95%

1388.5 Jobs created

302 Businesses starting

a coaching journey



96%



65%

311 Business

Inward Investment



133%



281%



60%

78%

(committed)



279 Businesses completing a coaching journey

1,491 Businesses provided

with a Growth Diagnostic

enrolments

349 Jobs created (committed)

174 Inward investors receiving information, diagnostics, and brokerage support

9 Inward investor commitments to expand or for new investments

Year-2 Jobs 2,201 2,069.5 committed

(Target)

(Actual)

Equity

SME CapEx Grants



Skills

56%

*251 Apprenticeships created (committed)

64%

73 CO23's / SME



82%

610 Additional training and learning outcomes

48%

engagemen



98%

71 out of 72 eligible schools engaged in CEC

76%



140%

14 Jobs created (committed)



0%

0 equity investment project between £150k and £250k



100%

X R9 (CO23 action plans)



54%

255 Jobs created (committed)



116%

completed



^{*} At the time of reporting (our fast close was 17.00 hours on 16.12.2022), the Skills SRO and Skills Service MD are in discussion about the appropriate way to measure apprenticeships. This metric shows performance against an 'above the baseline' target but with data that shows apprenticeships the Service Line have been involved in.

Year Two Review – Performance Indicator Scorecard Summary 54 out of 71 schools Year January to 16th December 2022 Companies

completed a Compass

Capital

receiving a grant

Growth

offer

Investment

equity





Programme to Date Review – Performance Indicator Scorecard Summary

Years 1-2: 15th February 2021 to 16th December 2022



Growth Coaching



102%

1,527.5 Jobs created (committed)



96%

518 Businesses starting a coaching journey



93%

2,228 Businesses provided with a Growth Diagnostic



325 Businesses completing a coaching journey

78%

529 Business Enrolments

Metric can only be measured annually

Number of eligible

Metric can only be

measured annually

schools engaged in CEC

Inward Investment



199%

672 Jobs created (committed)



409%

327 Inward investors receiving information, diagnostics, and brokerage support



114%

24 Inward investor commitments to expand or for new investments

Skills



63%

*317 Apprenticeships created (committed)

107 CO23's / SME



91%

867 Additional training and learning outcomes

58%

engagemen

Years 1-2 Jobs committed

2,719 (Target)

2,974.5 (Actual)

140%

14 Jobs created

(committed)

Equity



50%

1 equity investment project between £150k and £250k



100%

45 R9 (CO23 action plans)

SME CapEx Grants



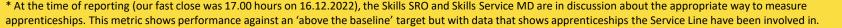
694 Jobs created (committed)



129%

completed





Programme to Date Review – Performance Indicator Scorecard Summary Schools engaged Year Fale 20mp Filed February 2021 in Eqs 16th December 2022

Compass Capital

Growth

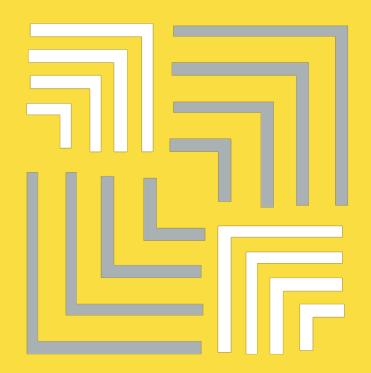
receiving a grant

Investment

offer

equity





2. Year Two Performance against Performance Indicators



SECTION – 2a: Performance Indicators

Outcome – Jobs, Apprenticeships and Learning Outcomes

Programme Director's Summary: Growth Works Outcomes – Year-2, 2022



| JOBS | Year 1 Target | Year 2 Target | Year 3 Target | Programme Target | Year 1 Actual | Year 2 (01-Jan to 16-Dec) | Year 3 | Programme Actual (15-Feb-2021 to 16-Dec-2022) |
|----------------------|------------------|------------------|------------------|---------------------|------------------|------------------------------|--------|--|
| Coaching | 46 | 1,454 | 1,723 | 3,223 | 139 | 1,388.5 | | 1,527.5 |
| Inward Investment | 75 | *263 | *485 | *823 | 323 | 349 | | 672 |
| Grants | 397 | 474 | 349 | 1,220 | 439 | 255 | | 694 |
| Equity | 0 | 10 | 210 | 220 | 0 | 14 | | 14 |
| SKILLS HAS NO TARGET | TO ACHIEVE FO | OR JOBS BUT | OCCASIONALI | LY CREATES NEW JOBS | 4 | 63 | | 67 |
| Total | 518 | 2,201 | 2,767 | 5,486 | 905 | 2,069.5 | | 2,974.5 |

^{*} The Inward Investment jobs target for the whole of contract has increased to 823 from 600, with year 2 moving from 175 to 263, and year 3 moving to 485 from 350.

| Skills: non-job outcomes | Year 1 Target | Year 2 Target | Year 3 Target | Programme Target | Year 1 Actual | Year 2 (01-Jan to 16-Dec) | Year 3 | Programme Actual (15-Feb-2021 to 16-Dec-2022) |
|--------------------------|------------------|------------------|------------------|------------------|------------------|------------------------------|--------|--|
| Learning Outcomes | 209 | 748 | 748 | 1,705 | 257 | 610 | | 867 |
| Apprenticeships | 51 | 449 | 900 | 1,400 | 66 | 251 | | 317 |

NOTE: Measuring Jobs Forecast/Committed, Jobs Created/Evidenced, and Apprenticeships.

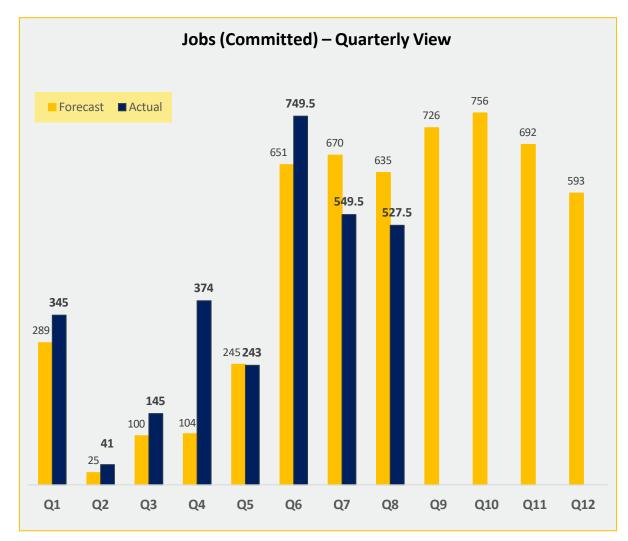
On 6th June 2022, at Growth Co request Growth Works submitted for review and discussion a point of view paper with a suggested way forward to report how the programme measures jobs forecast/committed, jobs created/evidenced, and apprenticeships above an agreed baseline. We look forward to receiving the Growth Co feedback and once agreement is reached we will proceed with producing these views.

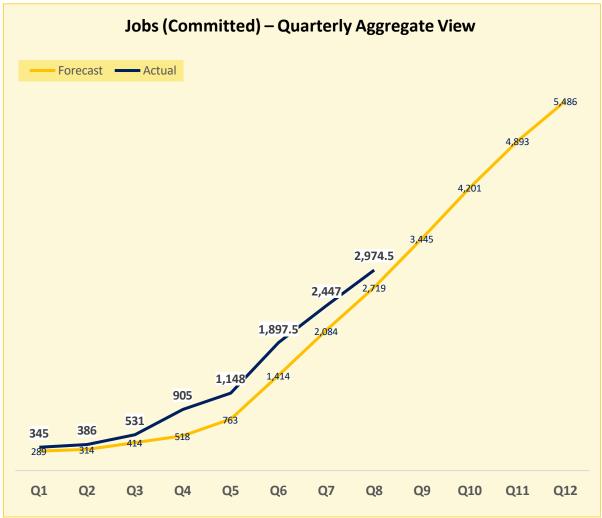


^{*} At the time of reporting (our fast close was 17.00 hours on 16.12.2022), the Skills SRO and Skills Service MD are in discussion about the appropriate way to measure apprenticeships. This metric shows performance against an 'above the baseline' target but with data that shows apprenticeships the Service Line have been involved in.

Programme Director's Summary: Year-2, 2022 – Jobs







Service Lines: Year-2 outcome creation results broken down by district.



NOTE: Skills has no jobs targets to achieve but occasionally create new jobs, which is noted in italics below

| Service Line / GW Offer | Cambridge CC | East Cambs DC | Fenland DC | Hunts DC | Peterborough CC | South Cambs DC | LEP | TOTAL | | | | |
|----------------------------|--|---------------|------------|----------|-----------------|----------------|-------|---------|--|--|--|--|
| Coaching: nudge grants | 66.5 | 55 | 190 | 155.5 | 276.5 | 544.5 | 100.5 | 1,388.5 | | | | |
| Investment | 285 | | 18 | | 20 | 26 | | 349 | | | | |
| SME CapEx Grants | 33 | 71 | 21 | 38 | 52 | 40 | | 255 | | | | |
| SME Equity Investment | | | | | 14 | | | 14 | | | | |
| | Skills has no target to achieve for jobs but occasionally creates jobs | | | | | | | | | | | |
| Year-2 Jobs (all services) | 384.5 | 126 | 229 | 193.5 | 362.5 | 610.5 | 100.5 | 2,069.5 | | | | |
| Year-1 Jobs (all services) | 154 | 267 | 81 | 79.5 | 188.5 | 77 | 58 | 905 | | | | |
| TOTAL | 538.5 | 393 | 310 | 273 | 551 | 687.5 | 158.5 | 2,974.5 | | | | |

| Skills Outcome | Cambridge CC | East Cambs DC | Fenland DC | Hunts DC | Peterborough CC | South Cambs DC | LEP | TOTAL |
|--------------------------|--------------|---------------|------------|----------|-----------------|----------------|-----|-------|
| Year-2 Learning Outcomes | 33 | 0 | 79 | 19 | 479 | 0 | 0 | 610 |
| Year-1 Learning Outcomes | 17 | 1 | 44 | 1 | 194 | 0 | 0 | 257 |
| TOTAL | 50 | 1 | 123 | 20 | 673 | 0 | 0 | 857 |
| Year-2 Apprenticeships | 85 | 5 | 25 | 10 | 116 | 10 | 0 | 251 |
| Year-1 Apprenticeships | 10 | 3 | 7 | 9 | 30 | 7 | 0 | 66 |
| TOTAL | 95 | 8 | 32 | 19 | 146 | 17 | 0 | 317 |



^{*} At the time of reporting (our fast close was 17.00 hours on 16.12.2022), the Skills SRO and Skills Service MD are in discussion about the appropriate way to measure apprenticeships. This metric shows performance against an 'above the baseline' target but with data that shows apprenticeships the Service Line have been involved in.



SECTION – 2b: Performance Indicators

Service Lines – Outcome and Leading Indicator Performance

SERVICE LINE DASHBOARD VIEW: Growth Coaching Service





NOTE: Year Two Performance is to 16th December 2022*.

| | C | ontract Delive | rables - Targe | ts | Cor | ntract Delivera | bles - Perforn | nance | , | Year 2 Quarter | ly Perfor |
|---|---------------------|--------------------------|--------------------------|--------------------------------|---------------------|----------------------|------------------|---|----------------------|------------------------|------------------|
| Target / Indicator | Year 1 Target | Year 2 Target | Year 3 Target | Whole of Contract Target | Year-1 Actual | Year-2 Actual | Year-3 Actual | Whole of Contract Actual (15-Feb 2021 to 16-Dec 2022) | Q5 Actual | Q6 Actual | Q7 Acti |
| Jobs created (forecast / committed) | 46 | 1454 | 1723 | 3223 | 139 | 1,388.5 | | 1,527.5 | 106 | *479.5 | 348 |
| Businesses provided with (i.e. undertaken) a Growth Diagnostic | 832 | 1558 | 915 | 3305 | **737 | 1,491 | | 2,228 | 579 | 416 | 24 |
| Businesses starting a coaching assignment (enrolment) | 193 | 481 | 331 | 1005 | 218 | 311 | | 529 | 86 | 65 | 67 |
| Size profile of businesses provided with a growth diagnostic, matched coach and scope of support (S/M/L in %) | 67½% / 30% / 2½% | 52½% / 36¼% / 11½% | 38¾% / 48¾% / 12½% | 50% / 40% / 10% | 52½% / 38% / 9½% | 60¼% / 32¼% / 7½% | | 56½% / 35¼% / 8¼% | 53% / 41% / 6% | 54½% / 38% / 7½% | 62% 32% 6% |
| Businesses starting a coaching journey | 154 | 385 | 466 | 1005 | 216 | 302 | | 518 | 88 | 65 | 72 |
| Businesses completing a coaching journey | 44 | 327 | 634 | 1005 | 46 | 279 | | 325 | 83 | 51 | 33 |

| • | Year 2 Quarterly Performance | | | | | | | | | | | |
|----------------------|------------------------------|----------------------|-------------------------|--|--|--|--|--|--|--|--|--|
| Q5 Actual | Q6 Actual | Q7 Actual | Q8 Actual | | | | | | | | | |
| 106 | *479.5 | 348.5 | 454.5 | | | | | | | | | |
| 579 | 416 | 249 | 247 | | | | | | | | | |
| 86 | 65 | 67 | 93 | | | | | | | | | |
| 53% / 41% / 6% | 54½% / 38% / 7½% | 62% / 32% / 6% | 69¼% / 22¼% / 8½% | | | | | | | | | |
| 88 | 65 | 72 | 77 | | | | | | | | | |
| 83 | 51 | 33 | 112 | | | | | | | | | |

^{*} In the 'Fast to Close' process for the Year End, Growth Works pulled data at 17.00 on Friday 16th December 2022



SERVICE LINE DASHBOARD VIEW: Inward Investment Service





| | С | ontract Delive | rables - Target | ts | Contract Deliverables - Performance | | | | |
|---|------------------|------------------|------------------|--------------------------------|-------------------------------------|------------------|------------------|---|--|
| Target / Indicator | Year 1 Target | Year 2 Target | Year 3 Target | Whole of Contract Target | Year-1 Actual | Year-2 Actual | Year-3 Actual | Whole of Contract Actual (15-Feb 2021 to 16-Dec 2022) | |
| Jobs created (forecast / committed) | 75 | 263 | 485 | 823 | *323 | 349 | | 672 | |
| Inward investors receiving information, diagnostics, and brokerage support) | 18 | 62 | 80 | 160 | 153 | 174 | | +327 | |
| Inward investor commitments to expand or for new investments | 6 | 15 | 19 | 40 | 15 | 9 | | 24 | |

| | Y | ear 2 Quarter | ly Performance | • |
|---|--------------|---------------|----------------|--------------|
| , | Q5 Actual | Q6 Actual | Q7 Actual | Q8 Actual |
| | 18 | **166 | 120 | 45 |
| | 53 | 30 | 29 | 62 |
| | 2 | 4 | 1 | 2 |

NOTES:

- The jobs total to date has increased net +4 in Year-1 (denoted by *) due to a June 2021 reported 'win' creating more jobs than originally thought.
- Jobs created (committed) in April were as follows: two wins (Quibim 10 jobs, Stemcell Technologies 6 jobs) plus 10 additional jobs for the Tumeric Company that landed in Fenland earlier this year. The (**) denotes that the number given accounts for all three of the companies
- Inward Investors receiving information pipeline adds up to 335 companies 327 shown, denoted by the (+). Of the other 8 companies, 1 is a target not yet approached, 4 abandoned as not FDI/IIS, and 3 'closed out lost' as the engagement did not progress from a very early stage.
- Following a successful completion to the CCN process reallocating £400,000 of LGF monies, as well as the earlier CCN pivoting £80,000 of Innovation and Relocation Grant monies, the jobs total for the Inwards Investment Service will increase in total from 600 over three years to 823 (£80k=15; £400k=208).

^{*} In the 'Fast to Close' process for the Year End, Growth Works pulled data at 17.00 on Friday 16th December 2022



SERVICE LINE DASHBOARD VIEW: Skills Service

NOTE: Year Two Performance is to 16th December 2022*.



| | С | Contract Deliverables - Targets | | | | ntract Delivera | bles - Perform | nance | Year 2 Quarterly Performance | | | |
|--|------------------|---------------------------------|------------------|--------------------------------|------------------|------------------|------------------|---|------------------------------|--------------|--------------|--------------|
| Target / Indicator | Year 1 Target | Year 2 Target | Year 3 Target | Whole of Contract Target | Year-1 Actual | Year-2 Actual | Year-3 Actual | Whole of Contract Actual (15-Feb 2021 to 16-Dec 2022) | Q5 Actual | Q6 Actual | Q7 Actual | Q8 Actual |
| Apprenticeships created (touched by GWwS) | 51 | 449 | 900 | 1,400 | 66 | 251 | | 317 | 75 | 60 | 65 | 51 |
| Additional training / learning outcomes (excludes apprenticeships) | 209 | 748 | 748 | 1,705 | 257 | 610 | | 867 | 166 | 107 | 120 | 217 |
| CO23s / SME Engagement | 11 | 114 | 151 | 276 | 34 | 73 | | 107 | 25 | 13 | 13 | 24 |
| R9s (CO23 action plans completed) | 3 | 75 | 129 | 207 | 9 | 36 | | 45 | 11 | 6 | 9 | 10 |

16th December 2022

CEC Contract Performance

CEC data reflects the academic year, running September to August. Therefore the data presented here reflects performance from 1st January to 31st August 2022, as well as progress to date in the current academic year – i.e., September to December 2022).

| METRIC | Totals 01/01 | to 31/08 | Totals 01/09 to 16/12 | | | |
|---|---------------------|----------|-----------------------|--------|--|--|
| WEIRIC | No. | % | No. | % | | |
| Eligible CEC Schools & Colleges in CPCA | 72 | 100.0% | 72 | 100.0% | | |
| Eligible CEC Schools & Colleges Engaged | 69 / 72 | 95.8% | 71 / 72 | 98.6% | | |
| Compass Completions | 54 / 69 | 75.0% | 54 / 71 | 75.0% | | |

^{*} In the 'Fast to Close' process for the Year End, Growth Works pulled data at 17.00 on Friday

SERVICE LINE DASHBOARD VIEW: SME CapEx Grants Service and Equity Service

NOTE: Year Two Performance is to 16th December 2022*.



| Contract Deliverables - Targets | | | | | | ntract Delivera | bles - Perform | nance | Year 2 Quarterly Performance | | | | |
|--|------------------|------------------|------------------|--------------------------------|------------------|------------------|------------------|---|------------------------------|--------------|--------------|--------------|--|
| SME CapEx Grants Target / Indicator | Year 1 Target | Year 2 Target | Year 3 Target | Whole of Contract Target | Year-1 Actual | Year-2 Actual | Year-3 Actual | Whole of Contract Actual (15-Feb 2021 to 16-Dec 2022) | Q5 Actual | Q6 Actual | Q7 Actual | Q8 Actual | |
| Jobs created (forecast / committed) | 397 | 474 | 349 | 1220 | 439 | 255 | | 694 | 111 | 87 | 33 | 24 | |
| Companies receiving grants Grants & Investments (Small Business Capital Growth Investment Fund)* | 18 | 26 | 12 | 56 | 43 | 29 | | 72 | 11 | 7 | 6 | 5 | |

NOTES:

- Jobs target of 1,455 has been split, with 220 jobs moving to Equity and 15 jobs moving from Relocation and Innovation Grants to Inwards Investment (235) leaving 1,220 for SME CapEx Grants.
- The combined position showed a Q9-Q12 quarterly set of targets as Q9-156, Q10-156, Q11-136 and Q12-136. With 235 to reallocate these have been reset as Q9-156, Q10-156, Q11-37 and Q12-0.

| | C | ontract Delive | rables - Target | ts | Contract Deliverables - Performance | | | | | |
|--|------------------|------------------|------------------|--------------------------------|-------------------------------------|------------------|------------------|---|--|--|
| Equity Service Target / Indicator | Year 1 Target | Year 2 Target | Year 3 Target | Whole of Contract Target | Year-1 Actual | Year-2 Actual | Year-3 Actual | Whole of Contract Actual (15-Feb 2021 to 16-Dec 2022) | | |
| Jobs created (forecast / committed) | 0 | 10 | 210 | 220 | 0 | 14 | | 14 | | |
| Small Business Capital Growth Investment equity (£ 000) | 0 | 250 | 5,250 | 5,250 | 0 | 250 | | 250 | | |
| Number of equity investment projects between £150k and £250k | 1 | 1 | 20 | 22 | 1 | 0 | | 1 | | |

| | Y | ear 2 Quarter | y Performance | • |
|---|--------------|---------------|---------------|--------------|
| 0 | Q5 Actual | Q6 Actual | Q7 Actual | Q8 Actual |
| | 0 | 14 | 0 | 0 |
| | 0 | 250 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

NOTES:

• Jobs target of 1,455 has been split, with 1,220 jobs remaining in SME CapEx Grants, 15 jobs moving from Relocation and Innovation Grants to Inwards Investment (1,235) leaving 220 for Equity.

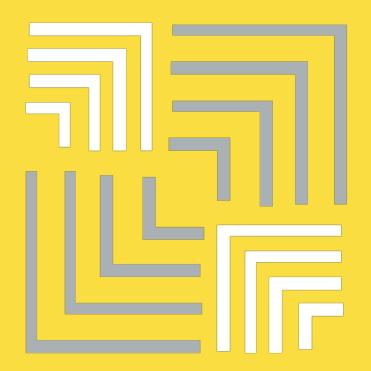
 The Q8-Q12 quarterly set of targets is as follows: Q8-10, Q9-30, Q10-40, Q11-60 and Q12-80.



SERVICE LINE DASHBOARD VIEW: SME CapEx Grants Service and Equity Service

NOTE: Year Two Performance is to 16th December 2022*.

^{*} In the 'Fast to Close' process for the Year End, Growth Works pulled data at 17.00 on Friday 16th December 2022



3. Pipeline forecast for 2023 against Performance Indicators

GROWTH WORKS 2023 FORECAST VIEWS

Context:

- The following forecasts have been created by performance indicator for each service line.
- Schedule 8.1 (Governance) of the Business Growth Services contract requires that a forecast be provided as part of the Annual Review process.
- The forecasts provided in this report section are based on each service line projection of the 12 months ahead. It is their view as of 13th January 2023.
- For the purposes of creating the forecast the quarterly and month end periods do not start/end exactly in line with the start/end of the calendar month. The call out box (right) illustrates which weeks are in scope for each month in this forecast.
- Forecasts are not Key Performance Indicators
- Service Line confidence in the numbers varies by quarter. We will revisit forecasts at the start of each quarter.

Q9-2023

- January = 4 week month weeks ending: 06/01, 13/01, 20/01, 27/01
- February 4 week month weeks ending: 03/02, 10/02, 17/02, 24/02
- March = 5 week month weeks ending: 03/03, 10/03, 17/03, 24/03, 31/03

Q10-2023

- April = 4 week month weeks ending: 07/04, 14/04, 21/04, 28/04
- May = 5 week month weeks ending: 05/05, 12/05, 19/05, 26/05, 02/06
- June = 4 week month weeks ending: 09/06, 16/06, 23/06, 30/06

Q11-2023

- July = 4 week month weeks ending: 07/07, 14/07, 21/07, 28/07
- August = 5 week month weeks ending: 04/08, 11/08, 18/08, 25/08, 01/09
- September = 4 week month weeks ending: 08/09, 15/09, 22/09, 29/09

Q12-2023

- October = 4 week month weeks ending: 06/10, 13/10, 20/10, 27/10
- November 5 week month weeks ending: 03/11, 10/11, 17/11, 24/11, 01/12
- December = 4 week month weeks ending: 08/12, 15/12, 22/12, 29/12





SECTION – 3a:

Pipeline forecast for 2023

Growth Coaching Service

- a) Data tables
- b) Data charts



SERVICE LINE FORECAST VIEW: Growth Coaching Service – Data Tables

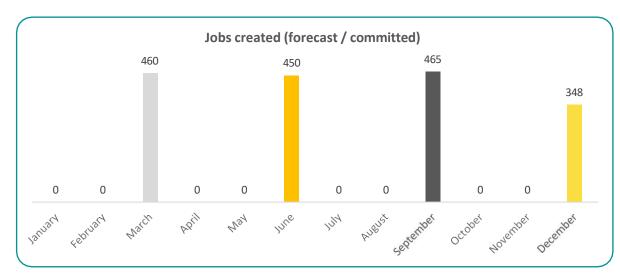


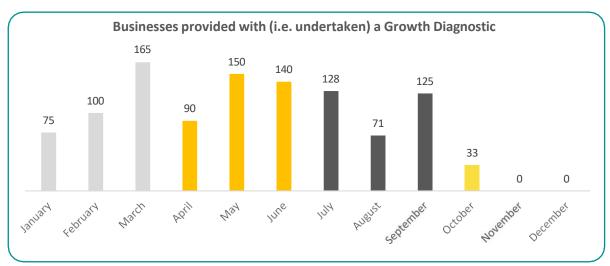
| Coaching | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
|--|-----|-----|-----|-----|--------|
| Jobs created (forecast / committed) | 460 | 450 | 465 | 348 | 1,723 |
| Coaching | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| Businesses provided with (i.e. undertaken) a Growth Diagnostic | 340 | 380 | 324 | 33 | 1,077 |
| Coaching | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| Businesses starting a coaching assignment (enrolment) | 150 | 168 | 136 | 22 | 476 |
| Coaching | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| Businesses starting a coaching journey | 150 | 160 | 127 | 50 | 487 |
| Coaching | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| Businesses completing a coaching journey | 225 | 230 | 165 | 60 | 680 |

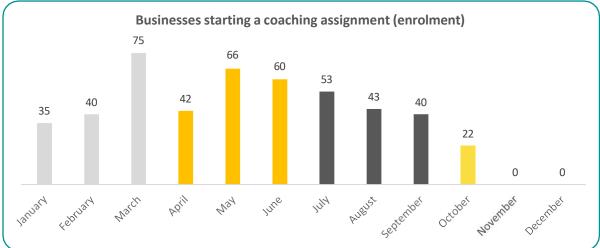
| Coaching | January | February | March | April | May | June | July | August | September | October | November | December |
|--|---------|----------|-------|-------|-----|------|------|--------|-----------|---------|----------|----------|
| Jobs created (forecast / committed) | 0 | 0 | 460 | 0 | 0 | 450 | 0 | 0 | 465 | 0 | 0 | 348 |
| Coaching | January | February | March | April | May | June | July | August | September | October | November | December |
| Businesses provided with (i.e. undertaken) a Growth Diagnostic | 75 | 100 | 165 | 90 | 150 | 140 | 128 | 71 | 125 | 33 | 0 | 0 |
| Coaching | January | February | March | April | May | June | July | August | September | October | November | December |
| Businesses starting a coaching assignment (enrolment) | 35 | 40 | 75 | 42 | 66 | 60 | 53 | 43 | 40 | 22 | 0 | 0 |
| Coaching | January | February | March | April | May | June | July | August | September | October | November | December |
| Businesses starting a coaching journey | 35 | 40 | 75 | 40 | 65 | 55 | 52 | 35 | 40 | 48 | 2 | 0 |
| Coaching | January | February | March | April | May | June | July | August | September | October | November | December |
| Businesses completing a coaching journey | 45 | 80 | 100 | 50 | 100 | 80 | 69 | 56 | 40 | 32 | 28 | 0 |

SERVICE LINE FORECAST VIEW: Growth Coaching Service – Data Charts





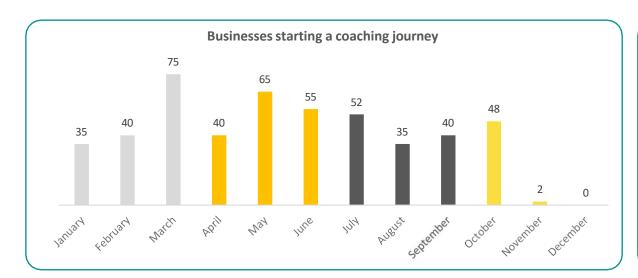


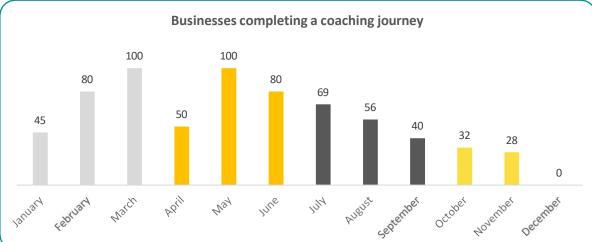




SERVICE LINE FORECAST VIEW: Growth Coaching Service – Data Charts









SECTION – 3b:

Pipeline forecast for 2023

Inward Investment Service

- a) Data tables
- b) Data charts



SERVICE LINE FORECAST VIEW: Inward Investment Service – Data Tables

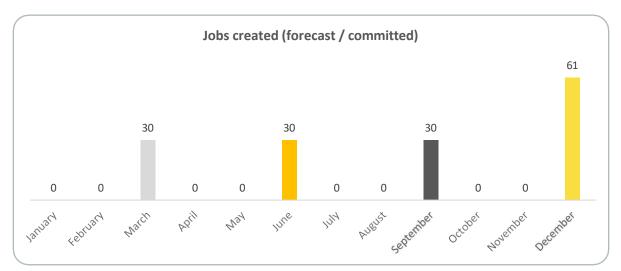


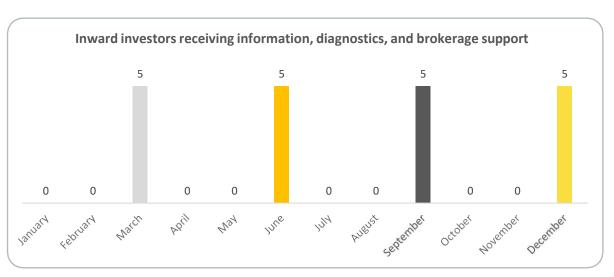
| Investment | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
|---|----|-----|-----|-----|--------|
| Jobs created (forecast / committed) | 30 | 30 | 30 | 61 | 151 |
| Investment | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| Inward investors receiving information, diagnostics, and brokerage support) | 5 | 5 | 5 | 5 | 20 |
| Investment | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| Inward investor commitments to expand or for new investments | 3 | 3 | 3 | 7 | 16 |

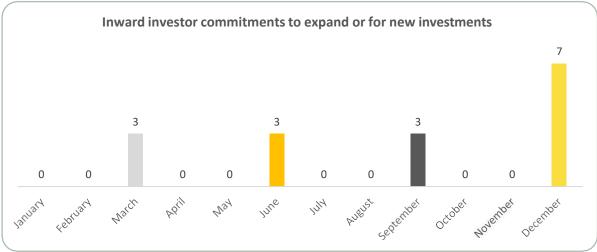
| Investment | January | February | March | April | May | June | July | August | September | October | November | December |
|---|---------|----------|-------|-------|-----|------|------|--------|-----------|---------|----------|----------|
| Jobs created (forecast / committed) | 0 | 0 | 30 | 0 | 0 | 30 | 0 | 0 | 30 | 0 | 0 | 61 |
| Investment | January | February | March | April | May | June | July | August | September | October | November | December |
| Inward investors receiving information, diagnostics, and brokerage support) | 0 | 0 | 5 | 0 | 0 | 5 | 0 | 0 | 5 | 0 | 0 | 5 |
| Investment | January | February | March | April | May | June | July | August | September | October | November | December |
| Inward investor commitments to expand or for new investments | 0 | 0 | 3 | 0 | 0 | 3 | 0 | 0 | 3 | 0 | 0 | 7 |

SERVICE LINE FORECAST VIEW: Inward Investment Service – Data Charts













SECTION – 3c:

Pipeline forecast for 2023

Skills Service

- a) Data tables
- b) Data charts

SERVICE LINE FORECAST VIEW: Skills Service – Data Tables

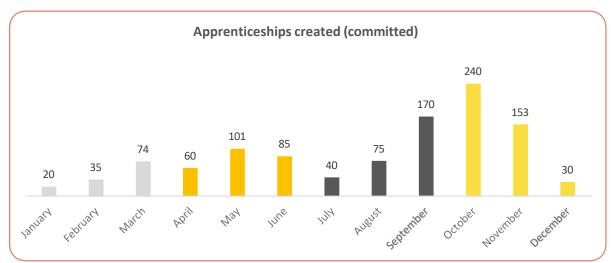


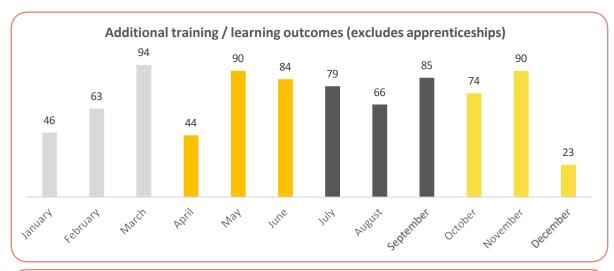
| Skills | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
|--|-----|-----|-----|-----|--------|
| Apprenticeships created (above the baseline) | 129 | 246 | 285 | 423 | 1,083 |
| Skills | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| Additional training / learning outcomes (excludes apprenticeships) | 203 | 218 | 230 | 187 | 838 |
| Skills | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| CO23's / SME Engagement | 40 | 46 | 41 | 40 | 167 |
| Skills | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| R9's (CO23 action plans completed) | 42 | 43 | 49 | 28 | 162 |

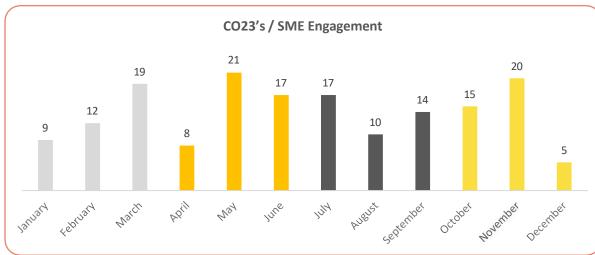
| Skills | January | February | March | April | May | June | July | August | September | October | November | December |
|--|---------|----------|-------|-------|-----|------|------|--------|-----------|---------|----------|----------|
| Apprenticeships created | 20 | 35 | 74 | 60 | 101 | 85 | 40 | 75 | 170 | 240 | 153 | 30 |
| Skills | January | February | March | April | May | June | July | August | September | October | November | December |
| Additional training / learning outcomes (excludes apprenticeships) | 46 | 63 | 94 | 44 | 90 | 84 | 79 | 66 | 85 | 74 | 90 | 23 |
| Skills | January | February | March | April | May | June | July | August | September | October | November | December |
| CO23's / SME Engagement | 9 | 12 | 19 | 8 | 21 | 17 | 17 | 10 | 14 | 15 | 20 | 5 |
| Skills | January | February | March | April | May | June | July | August | September | October | November | December |
| R9's (CO23 action plans completed) | 9 | 14 | 19 | 11 | 17 | 15 | 15 | 15 | 19 | 14 | 12 | 2 |

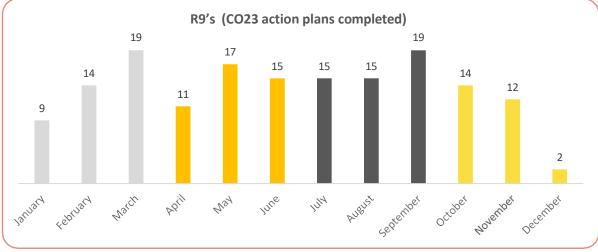
SERVICE LINE FORECAST VIEW: Skills Service – Data Charts













SECTION - 3d:

Pipeline forecast for 2023

SME CapEx Grants Service and Equity Service

- a) Data tables
- b) Data charts



SERVICE LINE FORECAST VIEW: SME CapEx Grants Service and Equity Service – Data Tables



| SME CapEx Grants | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
|--|----|-----|-----|-----|--------|
| Jobs created (forecast / committed) | 70 | 35 | 0 | 0 | 105 |
| SME CapEx Grants | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| Companies receiving grants Grants & Investments (Small Business Capital Growth Investment Fund) | 8 | 5 | 0 | 0 | 13 |

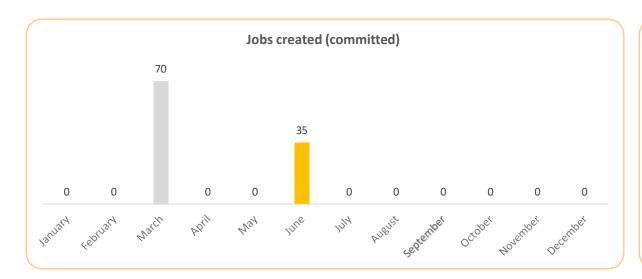
| SME CapEx Grants | January | February | March | April | May | June | July | August | September | October | November | December |
|---|---------|----------|-------|-------|-----|------|------|--------|-----------|---------|----------|----------|
| Jobs created | 0 | 0 | 70 | 0 | 0 | 35 | 0 | 0 | 0 | 0 | 0 | 0 |
| SME CapEx Grants | January | February | March | April | May | June | July | August | September | October | November | December |
| Companies receiving grants Grants & Investments (Small Business Capital Growth Investment Fund) | 0 | 0 | 8 | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 0 | 0 |

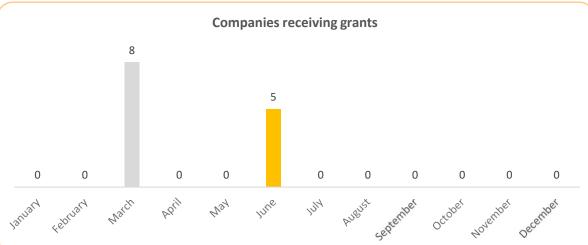
| Equity | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
|--|------|--------|--------|--------|--------|
| Jobs created (forecast / committed) | 30 | 40 | 60 | 80 | 210 |
| Equity | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| Small Business Capital Growth Investment equity (£ 000) | £750 | £1,000 | £1,500 | £2,000 | £5,250 |
| Equity | Q9 | Q10 | Q11 | Q12 | YEAR-3 |
| Number of equity investment projects between £150k & £250k | 5 | 5 | 5 | 5 | 20 |

| Equity | January | February | March | April | May | June | July | August | September | October | November | December |
|--|---------|----------|-------|-------|-----|--------|------|--------|-----------|---------|----------|----------|
| Jobs created | 0 | 0 | 30 | 0 | 0 | 40 | 0 | 0 | 60 | 0 | 0 | 80 |
| Equity | January | February | March | April | May | June | July | August | September | October | November | December |
| Small Business Capital Growth Investment equity (£ 000) | 0 | 0 | £750 | 0 | 0 | £1,000 | 0 | 0 | £1,500 | 0 | 0 | £2,000 |
| Equity | January | February | March | April | May | June | July | August | September | October | November | December |
| Number of equity investment projects between £150k & £250k | 0 | 0 | 5 | 0 | 0 | 5 | 0 | 0 | 5 | 0 | 0 | 5 |

SERVICE LINE FORECAST VIEW: SME CapEx Grants Service – Data Charts



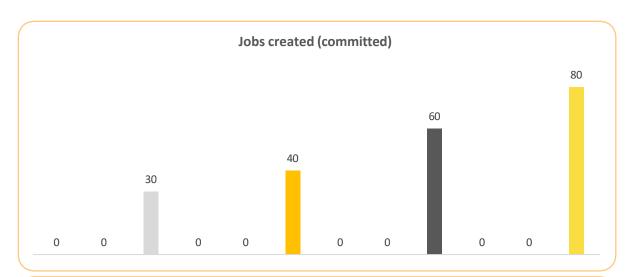


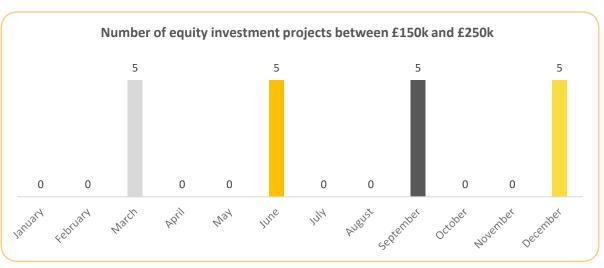


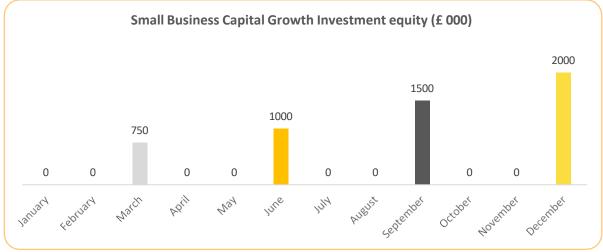
SERVICE LINE FORECAST VIEW: Equity Service – Data Charts



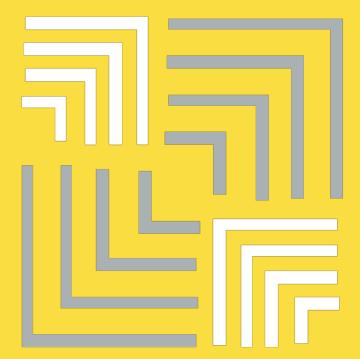
NOTE: the data is forecast only, not a KPI, and based on an expected performance at the moment in time it has been created.











4. Innovation and Collaboration

Collaboration and Innovation – Coaching and Grants Service (36

Collaboration

Working in partnership is key to YTKO's delivery activities and is the cornerstone of our company values.

Building on our initial efforts in Year11, we have continued to invest time in researching and growing a comprehensive list of business partners and have evolved this into a wider community of stakeholders who we not only keep informed via our social media and newsletter channels but also form the basis of our Community Events; one which took place at Longstowe Hall in the Summer of 2022 and another planned for Q9 of 2023. Stakeholders include contacts at various different levels in all District Councils, business networks, banks and professional services, industry associations, business and sector specific networks, technology parks, accelerators, incubators and innovation centres.

We also maintain a database of "Experts", who not only provide services directly to SMEs in the region, but also write blogs for inclusion in our fortnightly newsletters. These efforts have enriched the service we provide to SMEs in the region.

Regarding the District Councils, we have established much closer ties with the majority of EDOs, meet with them regularly and distribute information quarterly as to the impact we have in their District. We also gather feedback from them as to how we can help them better.

We enhanced our working relationship with the Skills Service Line in 2022. Diagnosed customers, who have Skills requirements are automatically connected with the Skills team.

Field operatives from both teams work together on joint customer accounts and are able to pre-qualify leads for each other. As a result, we present ourselves as "One Growth Works" in front of our customers wherever possible.

Finally, in order to create more brand awareness for Growth Works, and thereby create more leads for our Business Partners, we engaged KISS Communications in Cambridge to run campaigns employing the very latest in digital measurement techniques.

These resulted in very pleasing open, response and click-through rates with target business leaders in the region.



Collaboration and Innovation – Coaching and Grants Service (37

Innovation

Internally, in the late Summer of 2022, we reorganised the Coaching and Grants Service Line to be even more focused on our business partners by creating a Business Development and Adviser team under Gary Parker. Our Business Development and Marketing efforts are fully aligned and provide a much closer and more supportive service to our Business Partners.

Again internally, some strategic hires were made in the Service Line Management Team and in Data Analysis, to further strengthen our capability to execute the business and to be able to use data more effectively in measurement and planning.

Externally, we continue to develop the Growth Champions Community with improvements in the calibre of and use of our "Experts", running the launch event in the Summer, regular blog posting, etc. This is a work in progress, with the ultimate aim of providing a network of businesses and other entities that can work together to solve all kinds of business problems and foster growth across the entire region. A kind of "one-stop-shop" network for solutions.

All activities are designed to help "nudge" growing companies to understand the significant benefits that can come when you have external support, whether formally or informally, and to encourage a shift in mindset in their willingness to take this support.

Inclusion

We strive to be as inclusive as possible in all our service delivery activities. Women are very underrepresented in business, at best being calculated at 23% of the total SME business population. Within the high growth sector, the gender gap is naturally even greater, as the range of factors which deter or thwart growth ambition are even stronger inhibitors to achieving gender equality.

Concerning our Growth Works customers, we continue to be delighted that the proportion of female clients enrolled in the GS Service is ~40%, and ~30% in the GSA Service.

In the Coaching and Grants Service Line, the proportion of women is 47% overall and 40% in the Management Team.

Regarding our hiring principles, simply put, we hire based upon the anticipated ability of an individual to bring value to the team and to our customers.



Collaboration and Innovation – Skills Service (38

Our Approach - Strategic Engagement with Employers:

Our ambition continues to see us engage strategically and collaboratively with employers across the Combined Authority area to identify and address the issues faced in seeking the skills and talent they need to grow.

During Q6 and Q7 we evolved our model to a Key Account Management approach, allowing more strategic engagement with key employers, district councils, multipliers and stakeholders (including providers) at both regional and local level.

As we move into Year-3 we will continue to innovate, adopting a more proactive and collaborate approach, working with the wider team and partners to deliver and integrate the service to create multiple engagement points for businesses and employers.

We start the year committed to a range of collaborative activities such as Skills Showcase Event, Regional Round Table discussions and the roll out of Local Skills Surgeries and workshops.

Organisational Structure – Integrated approach

We have positioned two senior team members across our education and employer functions to ensure we maximise opportunities across both internal delivery functions and wider GW service channels; mitigating risks of siloed, reactive service delivery.

In addition we have adopted a collaborative approach with CPCA to coordinate comms and campaigns linked to 'Flagship' projects and funded priorities e.g. Multiply, Bootcamps and other provision.

We're also committed to exploring the benefits of adding further capacity to the leadership team, better positioning the service with providers and anchor institutions.

Development Digital Talent Platform / Diagnostics & support for businesses, individuals, and providers:

We have improved usability and functionality of the platform and Talent Development Maturity Index (TDMI) and through listening, adapting and evolving will continue to do so throughout Yr3.

We have found that completion of the Talent Development Maturity Index, which provides diagnostic analysis of an organisation's approach to people management, enables a far richer more productive conversation with businesses.

Until recently the TDMI has been undertaken alongside one of our team, however we have enabled easier access to the tool, allowing organisations to 'self-serve' and access the corresponding report.



Collaboration and Innovation – Skills Service (39

This supports a greater number of organisations to better understand the issues they face and identify solutions that are most likely to work. Making it easier, to support organisations to engage in strategic conversations about talent and growth.

Connecting education with industry / enterprise – Calendar Functionality

The Schools Events Calendar with enhanced functionality allows schools to list events that employers can volunteer to support.

Our calendar provides a more sustainable, innovative solution to employer engagement and links volunteering opportunities for businesses and individuals with 'Talent Pledge', allowing wider engagement for volunteering across the region.

It aligns closely with the ambitions of the Careers Hub that will launch in January 2023 and will be overseen by the EC's and CPCA CEC Leadership.



Collaboration and Innovation – Inward Investment Service (40

Collaboration

Throughout Year-2 we have engaged extensively with local partners across the region, and will continue to build on this into Year-3 delivery:

- Peterborough: included Smart Manufacturing Alliance (SMA) in an Inward Investment programme to host an international delegation of innovative start-ups, including smart manufacturing companies, supported by the Confederation of Indian Industry and DIT. The objective was to explain about the thriving regional ecosystem and the role that SMA play in supporting the industry in the region and Peterborough.
- East Cambridgeshire: Engaged on a site search for a hotel and leisure park development inward investment enquiry for a 12-hectare site on which to build a £200m 500 600 key family hotel resort and indoor leisure water park development employing 750 people. Also, collaborated on the updating of the DIT Funding and Incentives tool.
- South Cambridgeshire: Collaborated to identify suitable property options for Optalysys, a very innovative UK Semiconductor company.
- Cambridge City: Engaged in relation to two new R&D investments from semiconductor companies SiFive and Codasip that established in Cambridge. Collaborated on ARG funded project to offer support to 30+ Cambridge companies through Cambridge Go Global programme.

- Fenland: Collaborated on-site search for Prathista Industries and worked closely with FDC, including their CEO, to secure this high value investment opportunity for Fenland.
- Huntingdonshire: Collaborated on the updating of the DIT Funding and Incentives tool. Engaged with Huntingdonshire District Council to identify potential sites for Navtek Solutions, Ceylon Detergents, Prathista Industries, Al Rawasy and an Confidential Indian fashion and jewellery ecommerce business. Introduced to potential investor EMGuidance. Attended Battery Sector Workshop organised to get a better understanding about the offering for potential investors in the industry.
- All DCs: All DCs were approached in relation to a wider number of investment opportunities including Astron Electric, Confidential hydrogen R&D testing facility, Üner Plastik AS, Unique Norfolk Venues, etc. looking for potential sites in CPCA.

Collaboration and Innovation – Inward Investment Service (41

Innovation

Market Access Programmes

In support of the levelling up agenda, in Year-2 we ran a Market Access Programme for the Advanced Manufacturing sector. The objective was to promote the regional capabilities in the industry on the global stage to encourage and support companies looking at expanding internationally to establish in CPCA, which is a region that is not as well known in Advanced Manufacturing as it is in other industries like Life Sciences or AI.

Inward Investment engaged with OP, SMA, HDC and ECDC to involve them in the preparation of the programme. Furthermore, the event took place on the 6th December 2022 and the team is now in the process of following up with the participants and wider applicants (+30), process that will likely end up with specific potential opportunities for the above DCs.

We want to build on the success of this programme, and plan to run a programme to promote the strengths of Fenland to attract Agri-tech investments. In 2022, Inward Investment commissioned a piece of Research to NIAB to articulate the Agri-tech market opportunity in CPCA with a focus on Fenland.

Over the past few months, we have engaged with all the DCs so that they can have the opportunity to input on this piece of work that is going to be used to market the opportunity nationally and internationally and to promote the Agri-tech Market Access Programme.

Cambridge Tech Week

Collaboration with Cambridge Wireless and Cambridge& regarding potential joint marketing of Cambridge Tech Week to an audience of international investors.

Year 3

We will continue to engage all local partners and authorities giving them the opportunity to promote their offering in all DIT sector propositions, input into DIT opportunities, client presentations, and to meet potential investors that are a good fit.



Collaboration and Innovation – Equity Service

Innovation

Having successfully relaunched the Growth Works with Equity offering in Autumn 2022, we are continuing to generate a strong pipeline of high-quality applicants that meet our eligibility criteria. Key milestones to date include the transition to an online application form which has significantly streamlined the application process for potential investee companies and quickly allows our team to assess the suitability and viability of the investment proposition.

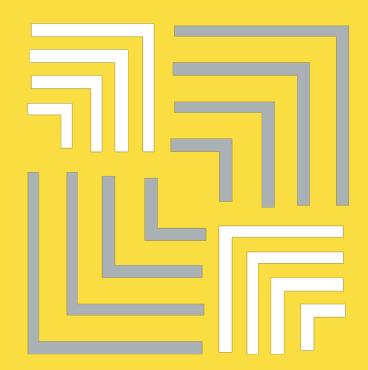
In early 2023 we will further develop this online form including the development of additional functionality that will produce an indicative score based on the responses submitted. We will also look to develop the way we present potential equity investments to the Investment Panel based on feedback provided when presenting NoBacz and Credenxia.

The revised format will include a more consistent approach to the presentation of key documentation and supporting information to enable panel members to quickly digest large amounts of detailed information. Following a re-evaluation of the level of due diligence required to make informed decisions, we have rationalised and agreed appropriate checks and balances with the CPCA to ensure appropriate levels of due diligence are sourced during the scrutiny process.

Collaboration

Our ability to generate strong demand for Growth Works with Equity is dependent on the equity service working collaboratively with both external partners and internal Growth Works colleagues. In 2023 we are looking to successfully leverage relationships with multipliers by running joint pitch competitions events to raise awareness of the Growth Works with Equity offer to both potential applicant companies and VCs, Fund Managers and Angel Investors looking to source co-investment. We are also looking to integrate the equity service offering into the inward investment proposition to companies considering expanding into the Cambridgeshire and Peterborough region from overseas or elsewhere in the UK. We are also continuing to seek out opportunities to work more closely with the professional services firms in the region who can promote our offer to their customers.





5. Area Performance Packs



SECTION - 2a:

Partner Performance Pack

Cambridge City Council

Year Two Review: Growth Coaching Service and Revenue Grants

Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Our performance against the leading contracted metrics...

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth... To support coaching some SMEs benefited from a revenue grant.





Businesses provided with a Growth Diagnostic



Businesses starting coaching assignments



Businesses starting a **L** coaching journey



Businesses completing a coaching journey

| Stated Challenge | Responses Cited |
|---|-----------------|
| Need growth finance | 56 |
| Need to find the right new people | 50 |
| Need to improve skills deficits in current team | 14 |
| Need more effective people development strategy | 10 |
| Need new equipment | 30 |
| Need bigger premises | 30 |
| Need to improve productivity | 13 |
| Need more effective marketing | 38 |
| Need more effective sales | 26 |
| Need more effective growth strategy | 26 |
| Need more effective leadership and management | 6 |
| Other | 20 |
| | |

TOTAL BY GEOGRAPHY

Revenue grant awards made to local firms

SME Revenue Grant Awards



£87,873

Awarded in **Revenue Grants**



Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Inward Investment performance against the leading contracted metrics...

Skills performance against the leading contracted metrics...

SME CapEx Grants and Equity placement performance against the leading metrics...



Jobs created (committed)



Inward Investment successes landed locally



Active projects with this CC as the preferred UK location



Apprenticeships created (committed)



Additional training and learning outcomes



5 CO23's in place / SME engagement



R9 (CO23 action plans) completed



Jobs created (committed) from CapEx grant awards



SME CapEx grant awards made to local firms



CCC











(Aug) 13 Of 14 eligible schools (Dec) 14 engaged in CEC



(Aug) 8 Of schools engaged have (Dec) 11 completed a Compass



£207,214

Awarded in Capital Growth Funding to local Small Businesses

SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants (50 /2)



| Name | Number of Grants Awards | Total Value of Grant Awards | Average Value of Grant Awards | Jobs to be created as a result of Grant | Grant Award per Job Created |
|----------------------|----------------------------|--------------------------------|-------------------------------|---|--------------------------------|
| Revenue Grant (ERDF) | 11 | £81,373.37 | £7,397.58 | 38.5 | £2,113.59 |
| Revenue Grant (LGF) | 1 | £6,500.00 | £6,500.00 | 1 | £6,500.00 |
| SME CapEx Grant | 3 | £207,213.95 | £69,071.32 | 33 | £6,279.21 |
| | 16 | £295,087.32 | £19,672.49 | 72.5 | £4,070.17 |

| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|-----------------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| Cambridge Gan Devices | CapEx | £72,105.00 | 10 | £7,210.50 | Feb-22 |
| Jacks Gelato | CapEx | £88,696.99 | 16 | £5,543.56 | Mar-22 |
| Smart Solutions | CapEx | £46,411.96 | 7 | £6,630.28 | Mar-22 |
| | | £207,087.32 | 33 | £6,070.17 | |

SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants (51 /2)



| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|----------------------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| The Cambridge Food Company | LGF | £6,500.00 | 1 | £6,500.00 | Apr-22 |
| Essential Parent | ERDF | £6,250.00 | 3 | £2,083.33 | Feb-22 |
| Sorex Sensors | ERDF | £6,600.00 | 1 | £6,600.00 | Feb-22 |
| 52 North Health | ERDF | £6,406.37 | 1 | £6,406.37 | Mar-22 |
| Go Glass | ERDF | £7,622.50 | 1 | £7,622.50 | Mar-22 |
| IOTAS | ERDF | £7,075.00 | 1 | £7,075.00 | Apr-22 |
| SimSage | ERDF | £5,950.00 | 4.5 | £1,322.22 | Apr-22 |
| Socrates | ERDF | £10,000.00 | 7 | £1,428.57 | Jul-22 |
| Douce | ERDF | £8,490.00 | 8 | £1,061.25 | Aug-22 |
| Fitzbillies | ERDF | £6,379.50 | 5 | £1,275.90 | Oct-22 |
| Ellutia | ERDF | £4,100.00 | 2 | £2,050.00 | Nov-22 |
| SenSage | ERDF | £12,500.00 | 5 | £2,500.00 | Dec-22 |
| | | £87,873.37 | 39.5 | £2,224.64 | |



SECTION – 2b:

Partner Performance Pack

East Cambridgeshire District Council

Year Two Review: Growth Coaching Service and Revenue Grants

Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Our performance against the leading contracted metrics...

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth...

To support coaching some SMEs benefited from a revenue grant.



Jobs created



Businesses provided with a Growth Diagnostic



Businesses starting coaching assignments



Businesses starting a coaching journey



Businesses completing a coaching journey



Revenue grant awards made to local firms

SME Revenue Grant Awards



£12,091

Awarded in **Revenue Grants**



Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Inward Investment performance against the leading contracted metrics...



O Jobs created (committed)



O Inward Investment successes landed locally



Active projects with this DC as the preferred UK location

Skills performance against the leading contracted metrics...



5 Apprenticeships created (committed)



Additional training and learning outcomes



CO23's in place / SME engagement



R9 (CO23 action plans) completed

SME CapEx Grants and Equity placement performance against the leading metrics...



71 Jobs

Jobs created (committed) from CapEx grant awards



7 SME CapEx grant awards made to local firms



Performance indicator Scorecard Summary for the the performance indicator Scorecard Summary for the the the performance indicator Scorecard Summary for the theory is the capital Growth Awards



(Aug) 8 Of 8 eligible schools

(Dec) 8 engaged in CEC



(Aug) 8 Of schools engaged have

(Dec) 7 completed a Compass



£329,262

Awarded in Capital Growth Funding to local Small Businesses

SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants

ECDC

NOTE: data is to 16th December 2022.

| Name | Number of Grants Awards | Total Value of Grant Awards | Average Value of Grant Awards | Jobs to be created as a result of Grant | Grant Award per Job Created |
|----------------------|----------------------------|--------------------------------|-------------------------------|---|--------------------------------|
| Revenue Grant (ERDF) | 2 | £12,091.00 | £6,045.50 | 6 | £2,015.17 |
| Revenue Grant (LGF) | 0 | £0.00 | £0.00 | 0 | £0.00 |
| SME CapEx Grant | 7 | £329,262.14 | £47,037.45 | 71 | £4,637.49 |
| | 9 | £341,353.14 | £37,928.13 | 77 | £4,433.16 |

| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|-----------------------------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| Assynt | CapEx | £24,102.92 | 4 | £6,025.73 | Jan-22 |
| Biologic | CapEx | £53,032.51 | 20 | £2,651.63 | Apr-22 |
| Biologic Tech | CapEx | £53,032.51 | 20 | £2,651.63 | Jan-22 |
| Silver Oak | CapEx | £100,000.00 | 12 | £8,333.33 | May-22 |
| Sigma Embroidery and Printing Ltd | CapEx | £22,966.20 | 4 | £5,741.55 | Aug-22 |
| VIP Polymers | CapEx | £46,128.00 | 7 | £6,589.71 | Aug-22 |
| Ely Skip Hire | CapEx | £30,000.00 | 4 | £7,500.00 | Dec-22 |
| | | £346,716.98 | 61 | £5,683.16 | |

| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|---------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| OGPM | ERDF | £6,750.00 | 1 | £6,750.00 | Mar-22 |
| Ely Skip Hire | ERDF | £5,341.00 | 5 | £1,068.20 | Nov-22 |
| | | £12,091.00 | 6 | £2,015.17 | |





SECTION – 2c:

Partner Performance Pack

Fenland District Council

Year Two Review: Growth Coaching Service and Revenue Grants

Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Our performance against the leading contracted metrics...

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth...

To support coaching some SMEs benefited from a revenue grant.



190 (committed)



168 Businesses provided with a Growth Diagnostic



Businesses starting coaching assignments



Businesses starting a coaching journey



18 Businesses completing a coaching journey



Revenue grant awards made to local firms

SME Revenue Grant Awards



£20,686

Awarded in Revenue Grants

TOTAL BY GEOGRAPHY

356



Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Inward Investment performance against the leading contracted metrics...



Jobs created (committed)



1 Inward Investment successes landed locally



Active projects with this DC as the preferred UK location

Skills performance against the leading contracted metrics...



Apprenticeships created (committed)



79 Additional training and learning outcomes



CO23's in place / SME engagement



4 R9 (CO23 action plans) completed

SME CapEx Grants and Equity placement performance against the leading metrics...



Jobs created (committed) from CapEx grant awards



SME CapEx grant awards made to local firms



FDC

Performance indicator Scorecard Summary for the the formal summary for the formal success 16th December 2022.

Inward Investment Success





(Aug) 6 Of 6 eligible schools

(Dec) 6 engaged in CEC



(Aug) 6 Of schools engaged have

(Dec) 6 completed a Compass



£144,718

Awarded in Capital Growth Funding to local Small Businesses

SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants

FDC

NOTE: data is to 16th December 2022.

| Name | Number of Grants Awards | Total Value of Grant Awards | Average Value of Grant Awards | Jobs to be created as a result of Grant | Grant Award per Job Created |
|----------------------|----------------------------|--------------------------------|-------------------------------|---|--------------------------------|
| Revenue Grant (ERDF) | 5 | £20,686.04 | £4,137.21 | 16 | £1,292.88 |
| Revenue Grant (LGF) | 0 | £0.00 | £0.00 | 0 | £0.00 |
| SME CapEx Grant | 3 | £144,718.00 | £48,239.33 | 21 | £6,891.33 |
| | 8 | £165,404.04 | £20,675.51 | 37 | £4,470.38 |

| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|-----------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| South & Son | CapEx | £27,225.00 | 4 | £6,806.25 | Mar-22 |
| StocksAG Ltd | CapEx | £93,628.00 | 13 | £7,202.15 | May-22 |
| Fenland Leisure | CapEx | £23,865.00 | 4 | £5,966.25 | Oct-22 |
| | | £144,718.00 | 21 | £6,891.33 | |

| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|-------------------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| Hair and Beauty Hub Ltd | ERDF | £5,905.00 | 1 | £5,905.00 | Apr-22 |
| Chokshi | ERDF | £7,440.00 | 12 | £620.00 | May-22 |
| Lilac HR | ERDF | £2,387.50 | 1 | £2,387.50 | May-22 |
| Qualitetch Components | ERDF | £1,153.54 | 1 | £1,153.54 | Jun-22 |
| South and son | ERDF | £3,800.00 | 1 | £3,800.00 | Jul-22 |
| | | £20,686.04 | 16 | £1,292.88 | |



SECTION - 2d:

Partner Performance Pack

Huntingdonshire District Council

Year Two Review: Growth Coaching Service and Revenue Grants

Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Our performance against the leading contracted metrics...

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth...

To support coaching some SMEs benefited from a revenue grant.



155½ Jobs created (committed)



354 Businesses provided with a Growth Diagnostic



56 Businesses starting coaching assignments



Businesses starting a coaching journey



44 Businesses completing a coaching journey



TOTAL BY GEOGRAPHY 1,050



Revenue grant awards made to local firms





£92,697

Awarded in Revenue Grants



Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Inward Investment performance against the leading contracted metrics...



O Jobs created (committed)



O Inward Investment successes landed locally



Active projects with this DC as the preferred UK location

Skills performance against the leading contracted metrics...



Apprenticeships created (committed)



Additional training and learning outcomes



CO23's in place / SME engagement



R9 (CO23 action plans) completed

SME CapEx Grants and Equity placement performance against the leading metrics...



Jobs created (committed) from CapEx grant awards



SME CapEx grant awards made to local firms



HDC

Performance indicator Scorecard Summary For Engerical Length of Length of Schools and Success SME Capital Growth Awards



- (Aug) 8 Of 10 eligible schools
- (Dec) 9 engaged in CEC



- (Aug) 7 Of schools engaged have
- (Dec) 7 completed a Compass



£287,560

Awarded in Capital Growth Funding to local Small Businesses

SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants (66 /2)



| Name | Number of Grants Awards | Total Value of Grant Awards | Average Value of Grant Awards | Jobs to be created as a result of Grant | Grant Award per Job Created |
|----------------------|----------------------------|--------------------------------|-------------------------------|---|--------------------------------|
| Revenue Grant (ERDF) | 15 | £86,197.13 | £5,746.48 | 56 | £1,539.23 |
| Revenue Grant (LGF) | 1 | £6,500.00 | £6,500.00 | 2.5 | £2,600.00 |
| SME CapEx Grant | 4 | £287,559.50 | £71,889.88 | 38 | £7,567.36 |
| | 20 | £380,256.63 | £19,012.83 | 96.5 | £3,940.48 |

| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|-------------------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| Paragraf | CapEx | £150,000.00 | 20 | £7,500.00 | Jan-22 |
| Global Partnerships Ltd | CapEx | £41,200.00 | 5 | £8,240.00 | Jul-22 |
| AC Composites | CapEx | £33,609.50 | 4 | £8,402.38 | Dec-22 |
| Photofab | CapEx | £62,750.00 | 9 | £6,972.22 | Dec-22 |
| | | £287,559.50 | 38 | £7,567.36 | |

SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants (67/2)



| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|---|---------------|------------------------------|---|--------------------------------|---------------------------------|
| River Tea Rooms | LGF | £6,500.00 | 2.5 | £2,600.00 | Apr-22 |
| Spetses Ltd | ERDF | £6,000.00 | 3 | £2,000.00 | Jan-22 |
| Waterworx Plumbing and Heating Services Ltd | ERDF | £5,000.00 | 3 | £1,666.67 | Jan-22 |
| Nicholas Hythe | ERDF | £2,275.00 | 2 | £1,137.50 | Mar-22 |
| Positive Futures Recruitment | ERDF | £2,760.00 | 4 | £690.00 | Mar-22 |
| Prestons Health | ERDF | £5,598.13 | 2 | £2,799.07 | Apr-22 |
| Emotive AI Solutions | ERDF | £6,490.00 | 4 | £1,622.50 | May-22 |
| 42 Technology Ltd | ERDF | £5,562.00 | 2 | £2,781.00 | May-22 |
| Faux Creation | ERDF | £7,500.00 | 3 | £2,500.00 | May-22 |
| Titan Boat Canopies Ltd | ERDF | £6,000.00 | 1 | £6,000.00 | May-22 |
| 42 Technology Ltd | ERDF | £5,562.00 | 7 | £794.57 | Jun-22 |
| Titan Motorsport | ERDF | £7,410.00 | 2 | £3,705.00 | Jun-22 |
| VHS Cleaning | ERDF | £4,500.00 | 15 | £300.00 | Jun-22 |
| Active Food Systems t/a Synergy Grill | ERDF | £5,310.00 | 3 | £1,770.00 | Jul-22 |
| Avarta Ltd (Tea cups London) | ERDF | £4,000.00 | 1 | £4,000.00 | Nov-22 |
| Paragraf | ERDF | £12,230.00 | 4 | £3,057.50 | Dec-22 |
| | | £92,697.13 | 58.5 | £1,584.57 | |



SECTION - 2e:

Partner Performance Pack

Peterborough City Council

Year Two Review: Growth Coaching Service and Revenue Grants

Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Our performance against the leading contracted metrics...

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth...

To support coaching some SMEs benefited from a revenue grant.



276½ Jobs created (committed)



354 Businesses provided with a Growth Diagnostic



64 Businesses starting coaching assignments



Businesses starting a coaching journey



Businesses completing a coaching journey



TOTAL BY GEOGRAPHY 1,428



Revenue grant awards made to local firms





£231,130

Awarded in Revenue Grants



Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Inward Investment performance against the leading contracted metrics...

Skills performance against the leading contracted metrics...

SME CapEx Grants and Equity placement performance against the leading metrics...



20 Jobs created (committed)



1 Inward Investment successes landed locally



Active projects with this CC as the preferred UK location



116 Apprenticeships created (committed)



Additional training and learning outcomes



CO23's in place / SME engagement

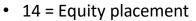


R9 (CO23 action plans) completed



Jobs created (committed:







7 SME CapEx grant awards made to local firms



£250,000 Small Business
Capital Growth Investment
equity placement confirmed



Performance indicator Scorecard Summary for the the foll 16h 98h 16 Place Indicator Scorecard Summary for the the the following the following some control of the control of the following some control of the following

Services





(Aug) 21 Of 21 eligible schools

(Dec) 21 engaged in CEC



(Aug) 17 Of schools engaged have

(Dec) 16 completed a Compass



£558,435

Awarded in Capital Growth Funding to local Small Businesses

SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants (72 /3)



| Name | Number of Grants Awards | Total Value of Grant Awards | Average Value of Grant Awards | Jobs to be created as a result of Grant | Grant Award per Job Created |
|----------------------|----------------------------|--------------------------------|-------------------------------|---|--------------------------------|
| Revenue Grant (ERDF) | 28 | £196,488.50 | £7,017.45 | 58.5 | £3,358.78 |
| Revenue Grant (LGF) | 6 | £34,641.25 | £5,773.54 | 15 | £2,309.42 |
| SME CapEx Grant | 7 | £308,435.29 | £44,062.18 | 52 | £5,931.45 |
| | 41 | £539,565.04 | £13,160.12 | 125.5 | £4,299.32 |

| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|------------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| Fisherprint Ltd | CapEx | £60,000.00 | 13 | £4,615.38 | Jan-22 |
| GH Displays Ltd | CapEx | £27,850.00 | 4 | £6,962.50 | Jan-22 |
| Recoup | CapEx | £20,009.29 | 3 | £6,669.76 | Feb-22 |
| Alrose Products | CapEx | £20,076.00 | 4 | £5,019.00 | Apr-22 |
| Photocentric | CapEx | £105,000.00 | 15 | £7,000.00 | May-22 |
| AGN | CapEx | £25,500.00 | 3 | £8,500.00 | Jul-22 |
| Flexi Print Shop | CapEx | £50,000.00 | 10 | £5,000.00 | Sep-22 |
| | | £308,435.28 | 52 | £5,931.45 | |

| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|----------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| Gurkha Durbaar | LGF | £6,500.00 | 8 | £812.50 | Feb-22 |
| GGM Accounting | LGF | £4,350.00 | 1 | £4,350.00 | Apr-22 |
| Henson Crisp | LGF | £4,300.00 | 1 | £4,300.00 | Apr-22 |

SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants (73/3)



| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|--------------------------------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| Aim a little higher | LGF | £4,563.75 | 2 | £2,281.88 | Jul-22 |
| EF Engineering | LGF | £10,000.00 | 2 | £5,000.00 | Jul-22 |
| Hera Beauty | LGF | £4,927.50 | 1 | £4,927.50 | Sep-22 |
| Projekt Rising | ERDF | £5,110.00 | 2 | £2,555.00 | Jan-22 |
| Calmababy | ERDF | £6,500.00 | 1 | £6,500.00 | Feb-22 |
| DT Architects | ERDF | £6,480.00 | 3 | £2,160.00 | Feb-22 |
| Innate Essence | ERDF | £6,500.00 | 1 | £6,500.00 | Feb-22 |
| Instant Homes | ERDF | £6,500.00 | 3 | £2,166.67 | Feb-22 |
| Moto Broking Ltd | ERDF | £6,500.00 | 4 | £1,625.00 | Feb-22 |
| Playfords | ERDF | £6,500.00 | 2 | £3,250.00 | Feb-22 |
| RECOUP | ERDF | £2,750.00 | 1 | £2,750.00 | Feb-22 |
| DC Norris and Co | ERDF | £6,600.00 | 5 | £1,320.00 | Mar-22 |
| Jack & Grace | ERDF | £3,075.00 | 0.5 | £6,150.00 | Mar-22 |
| Alrose | ERDF | £4,875.00 | 1 | £4,875.00 | Apr-22 |
| Secret Source | ERDF | £6,500.00 | 1.5 | £4,333.33 | Apr-22 |
| C Braithwaites Ltd | ERDF | £4,250.00 | 1.5 | £2,833.33 | May-22 |
| J E Coakley Ltd (t/a RxSport) | ERDF | £6,500.00 | 3 | £2,166.67 | May-22 |
| Circle Fire Electrical | ERDF | £5,950.00 | 3.5 | £1,700.00 | Jul-22 |
| Ideal Power | ERDF | £9,982.50 | 2 | £4,991.25 | Jul-22 |
| IPM Global Mobility Ltd | ERDF | £10,000.00 | 2 | £5,000.00 | Jul-22 |
| Olympus Automation Ltd t/a OAL Group | ERDF | £6,692.00 | 2 | £3,346.00 | Jul-22 |



SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants (74 /3)



| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|---------------------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| G7th | ERDF | £10,000.00 | 1.5 | £6,666.67 | Aug-22 |
| Hydromarque | ERDF | £10,000.00 | 3 | £3,333.33 | Aug-22 |
| Soak Rochford | ERDF | £6,500.00 | 2 | £3,250.00 | Oct-22 |
| Hapi Hemp | ERDF | £10,500.00 | 1 | £10,500.00 | Dec-22 |
| Young Technicians Academy | ERDF | £9,750.00 | 2 | £4,875.00 | Dec-22 |
| Dalrod | ERDF | £8,955.00 | 2 | £4,477.50 | Sep-22 |
| ECVA | ERDF | £9,600.00 | 4 | £2,400.00 | Sep-22 |
| Opperman Plans Lts | ERDF | £9,944.00 | 1 | £9,944.00 | Sep-22 |
| Media Matters | ERDF | £5,825.00 | 1 | £5,825.00 | Nov-22 |
| Stamford Bespoke Kitchens | ERDF | £4,150.00 | 2 | £2,075.00 | Nov-22 |
| | | £231,129.75 | 73.5 | £3,144.62 | |



SECTION - 2f:

Partner Performance Pack

South Cambridgeshire District Council

Year Two Review: Growth Coaching Service and Revenue Grants

Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Our performance against the leading contracted metrics...

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth...

To support coaching some SMEs benefited from a revenue grant.



544½ Jobs created (committed)



223 Businesses provided with a Growth Diagnostic



71 Businesses starting coaching assignments



64 Businesses starting a coaching journey



75 Businesses completing a coaching journey



TOTAL BY GEOGRAPHY 1,185



Revenue grant awards made to local firms





£199,887

Awarded in Revenue Grants



Performance Indicator Scorecard Summary for the period 1st January to 16th December 2022.



Inward Investment performance against the leading contracted metrics...



Jobs created (committed)



Inward Investment successes landed locally



Active projects with this DC as the preferred UK location

Skills performance against the leading contracted metrics...



Apprenticeships created (committed)



Additional training and learning outcomes



CO23's in place / SME engagement



R9 (CO23 action plans) completed

SME CapEx Grants and Equity placement performance against the leading metrics...



Jobs created (committed) from CapEx grant awards



SME CapEx grant awards made to local firms



Performance indicator Scorecard Summary For Engine Performance Indicator Summary For Engine Performance Indicator Scorecard Summary For Engine Performance Indi

Netherlands Technology

Spain

• Life Sciences







(Aug) 13 Of 13 eligible schools

(Dec) 13 engaged in CEC



(Aug) 8 Of schools engaged have (Dec) 7 completed a Compass

£214,093

Awarded in Capital Growth Funding to local Small Businesses

SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants

SCDC

NOTE: data is to 16th December 2022.

| Name | Number of Grants Awards | Total Value of Grant Awards | Average Value of Grant Awards | Jobs to be created as a result of Grant | Grant Award per Job Created |
|----------------------|----------------------------|--------------------------------|-------------------------------|---|--------------------------------|
| Revenue Grant (ERDF) | 21 | £158,759.66 | £7,559.98 | 84 | £1,890.00 |
| Revenue Grant (LGF) | 1 | £8,680.00 | £8,680.00 | 0.4 | £21,700.00 |
| SME CapEx Grant | 5 | £214,093.34 | £42,818.67 | 40 | £5,352.33 |
| | 27 | £381,533.00 | £14,130.85 | 124.4 | £3,066.99 |

| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|----------------------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| NET LED LTD | CapEx | £70,487.35 | 10 | £7,048.74 | Jan-22 |
| CEG Rent | CapEx | £30,000.00 | 4 | £7,500.00 | May-22 |
| KISS Comms | CapEx | £72,479.00 | 19 | £3,814.68 | May-22 |
| The Cambridge Food Company | CapEx | £20,126.99 | 4 | £5,031.75 | Jul-22 |
| Angiahearing | CapEx | £21,000.00 | 3 | £7,000.00 | Oct-22 |
| | | £41,126.99 | 7 | £5,875.28 | |

| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|-------------------------------|---------------|------------------------------|---|--------------------------------|---------------------------------|
| Wysing Arts Centre | LGF | £8,680.00 | 0.4 | £21,700.00 | Jun-22 |
| Antiverse Ltd | ERDF | £6,500.00 | 4 | £1,625.00 | Jan-22 |
| Cambridge Fruit Company Ltd | ERDF | £4,432.00 | 1 | £4,432.00 | Jan-22 |
| Munro Leisure investments ltd | ERDF | £7,000.00 | 3 | £2,333.33 | Jan-22 |
| Reach Cambridge | ERDF | £4,999.00 | 1 | £4,999.00 | Jan-22 |



SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants (3/3)



NOTE: data is to 16th December 2022.

| Name | Grant Type | Grant Value to be Claimed | Jobs to be created as a result of Grant | Grant Award per Job Created | Date Grant Offer Letter Sent |
|--|---------------|------------------------------|---|--------------------------------|---------------------------------|
| R H Building Consultancy Ltd | ERDF | £4,000.00 | 2 | £2,000.00 | Jan-22 |
| angliEAR Hearing and Tinitus Solutions Limited | ERDF | £6,534.00 | 2 | £3,267.00 | Feb-22 |
| To the Moon and Back | ERDF | £5,500.00 | 3 | £1,833.33 | Feb-22 |
| VividQ | ERDF | £34,235.00 | 18 | £1,091.94 | Feb-22 |
| Archipelago | ERDF | £6,430.00 | 6 | £1,071.66 | Mar-22 |
| Crayfish | ERDF | £4,922.67 | 1 | £4,922.67 | Mar-22 |
| Delta-T Devices Ltd | ERDF | £4,999.00 | 1 | £4,999.00 | Mar-22 |
| Signapse | ERDF | £6,600.00 | 9 | £733.33 | Mar-22 |
| Ambie Media Limited | ERDF | £6,050.00 | 11 | £550.00 | Apr-22 |
| Pockit Diagnostics | ERDF | £6,500.00 | 2 | £3,250.00 | Apr-22 |
| KISS communications | ERDF | £6,795.00 | 1 | £6,795.00 | May-22 |
| Cambridge Wireless | ERDF | £10,000.00 | 3 | £3,333.33 | Jun-22 |
| Electron RX | ERDF | £9,062.00 | 6 | £1,510.33 | Jun-22 |
| Fen EP Ltd | ERDF | £3,000.00 | 3 | £1,000.00 | Jun-22 |
| Sensoriis | ERDF | £10,000.00 | 5 | £2,000.00 | Jul-22 |
| Fresh & Well | ERDF | £1,350.99 | 1 | £1,350.99 | Dec-22 |
| Layrd Design | ERDF | £9,850.00 | 2 | £4,925.00 | Dec-22 |
| | | £167,439.66 | 84.4 | £1,983.88 | |









