

## Cambridgeshire and Peterborough Combined Authority

### Skills Strategy Framework Developing Talent – Connecting the Disconnect

The Skills Strategy Framework identified within the CPCA Skills Strategy will be the focus of the work programme for the Employment and Skills Board. The analytical data supplied by Cambridgeshire Insight and the Labour Market Information also being developed by Cambridgeshire Insight will enable us to pinpoint the skills gaps and ensure that the interventions annotated within the Skills Strategy are targeted to achieving our vision of growing a successful, globally competitive economy grounded in high-skilled, better paid jobs, increased productivity and strong sustainable communities through:

***An inclusive world-class local skills eco-system that matches the needs of our employers, learners and communities.***

We have a unique opportunity to **set the strategic direction**, enabling sustainable futures by **creating a culture of positive change within the skills arena** following three key themes:

- 1. Achieve a high-quality offer tailored to the needs of the three sub-economies.*
- 2. Empower local people to access education and skills to participate fully in society, to raise aspirations and enhance progress into further learning or work.*
- 3. Develop a dynamic skills market that responds to the changing needs of local business.*

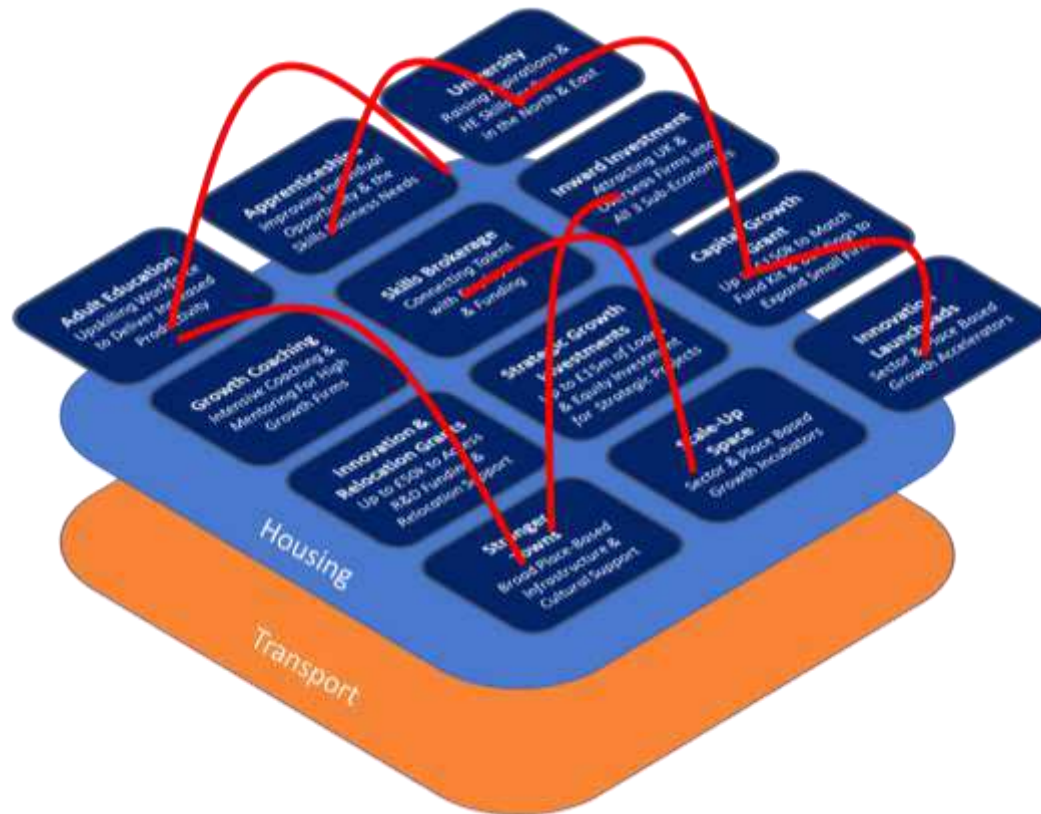
Recognising that the Cambridgeshire and Peterborough area is covered by 3 sub economies it is imperative that the interventions are tailored to meet the demands of each area. Having said that the interventions identified in the Skills Strategy need to address the “People” pillar of the Cambridgeshire and Peterborough Combined Authority Local Industrial Strategy

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Skills growth is intrinsically linked to economic growth and the CPCA's driver to increase productivity across the region.

## THE OPPORTUNITY FOR THE COMBINED AUTHORITY INCLUDES CONNECTING, COORDINATING AND COLLABORATING





## THE IMPLEMENTATION PLAN FOR THE LOCAL INDUSTRIAL STRATEGY INCLUDES:



## A DELIVERY PLAN TO SUPPORT THE SKILLS STRATEGY

The summary of actions shown below will be mapped into a delivery plan for the Skills Strategy to identify what success looks like across the sub-economies detailing the impact it will have for the CPCA region as a whole. Each project will have identified objectives with associated targets outlined in current

contracts, set by the DfE/government departments or underpinned by Strategic/Outline/Full Business Cases. The delivery plan will be produced in accordance with the labour market information, the Cambridgeshire and Peterborough Independent Economic Review, Cambridgeshire and Peterborough Local Industrial Strategy and the Hatch Regeneris' Skills Strategy Evidence Base Final Report. ESB members supported by the analytical SAP work will input, challenge and inform future activities.

## SKILLS INTERVENTIONS

Key Intervention	Added value to the area	Transformational change
<b>Adult Education Budget</b>	Funding can be targeted to meet local need.	Move from Central Government commissioning to the Combined Authority.
<b>Careers Education Information Advice and Guidance (CEIAG)</b>	Local targeted interventions creating opportunities for people to realise their potential.	Review, integration, coordination and better focus of current contracts for organisations delivering in the area to ensure local businesses are better connected and young people are better stimulated and guided. The Careers and Enterprise Company (CEC) model underpins CEIAG within the Skills Strategy alongside our brokerage services. It will be the mechanism for the delivery of the National Careers Strategy.
<b>Health and Care Sector Work Academy</b>	Additional new skills money into the area.	Bespoke delivery of the skills requirements to the Health and Care Sector designed collaboratively with local care and health providers. Offers a total wrap-around service for the students.
<b>Skills Talent Apprenticeship &amp; Recruitment (STAR) Hub</b>	The creation of a "one-stop" shop making it easier for businesses, training providers and local talent to understand the skills landscape.	Creation of a specialist activity building relationships between businesses, providers and learners. This will unlock apprentice levy funding within large firms and help it flow down more effectively to SMEs in supply chains and sector clusters. This will create a

		highly functional local levy marketplace that significantly increases the quantity and quality of apprenticeships.
<b>University of Peterborough</b>	Bringing HE to a local cold spot.	The creation of an independent higher education Technology University that will support local demographic and attract new talent to the area.

KC – 10/2/20