

Cambridgeshire and Peterborough Local Industrial Strategy

A Partner in the Oxford-Cambridge Arc

July 2019



Adult Education

Upskilling Workforce to Deliver Increased Productivity

Apprenticeships

Improving Individual
Opportunity & the
Skills Business Needs

University

Raising Aspirations & HE Skills for Business in the North & East

Education & Training

Improving the Flow of Appropriate Skills to Feed Business Growth

Growth Coaching

Intensive Coaching & Mentoring For High Growth Firms

Skills Brokerage

Connecting Talent with Employers & Funding

Inward Investment

Attracting UK &
Overseas Firms into
All 3 Sub-Economies

Business Advice & Support

Enabling & Accelerating Higher Value Jobs Creation

Innovation & Relocation Grants

Up to £50k to Access R&D Funding & Relocation Support

Strategic Growth Investments

Up to £15m of Loans & Equity Investment for Strategic Projects

Capital Growth Grant

Up to £150k to Match Fund Kit & Buildings to Expand Small Firms

Business Growth Funding

Co-Investing in the Costs of Business Growth & Re-Location

Stronger Towns

Broad Place-Based Infrastructure & Cultural Support

Scale-Up Space

Sector & Place Based Growth Incubators

Innovation Launchpads

Sector & Place Based Growth Accelerators

Place Growth Infrastructure

Innovation and Employment Space to Raise Productivity

A Growth Coaching Service to engage and support our highest potential firms to speed their growth, build their capacity for growth, sustain their period of growth, or all three, to create 3,498 jobs.







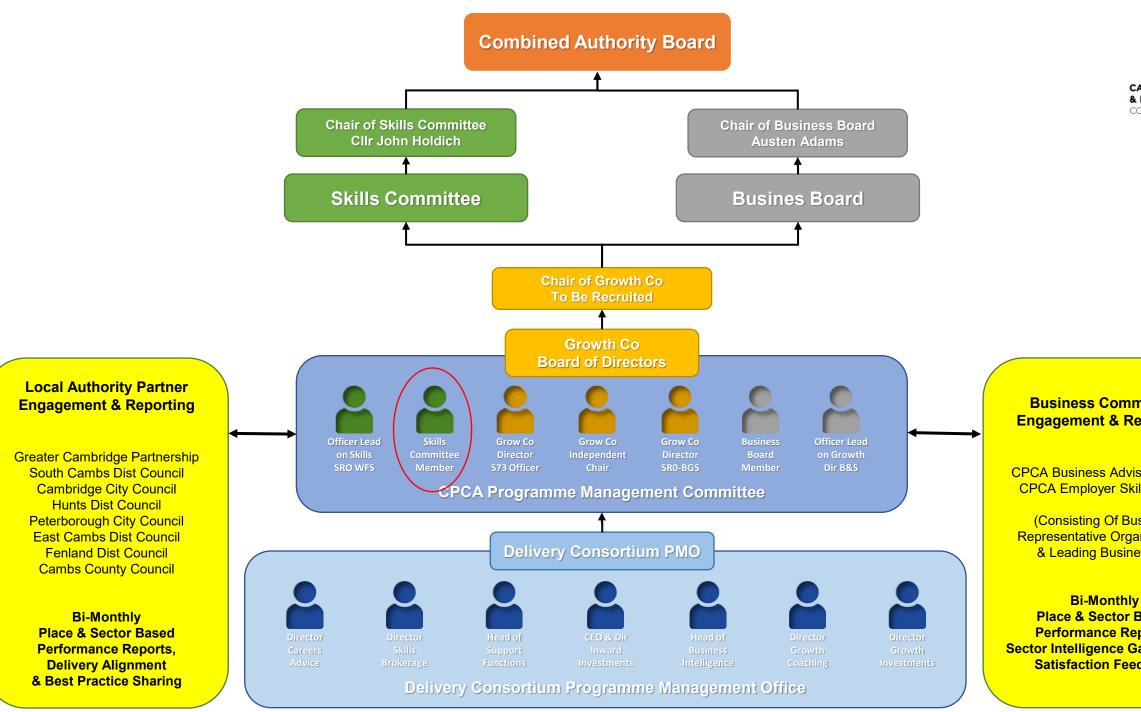
An Inward Investment Service to better connect us into global markets, to engage and persuade firms to locate into our economy or invest in our strategic projects, to create 1,328 jobs.

A Skills Brokerage Service to link learners and those retraining for new jobs, to employers and skills providers to improve the supply of skills to our growth sectors, to provide 3,505 people with better skills for new jobs, including 1,600 apprenticeships.





A Capital Growth Investment Fund to help SMEs, grow through organic expansion, offering an integrated range of grants, <u>loans</u> and equity products unavailable commercially, to create 1,500 jobs.





Business Community Engagement & Reporting

CPCA Business Advisory Panel CPCA Employer Skills Board

(Consisting Of Business Representative Organisations & Leading Businesses)

Place & Sector Based Performance Reports. **Sector Intelligence Gathering &** Satisfaction Feedback