



## **THE BUSINESS BOARD**

### **BUSINESS BOARD**

**Monday, 11 July 2022**

**Democratic Services**

Robert Parkin Dip. LG.  
Chief Legal Officer and Monitoring Officer

**14:30 PM**

72 Market Street  
Ely  
Cambridgeshire  
CB7 4LS

**Virtual Meeting**

### **AGENDA**

#### **PUBLIC MEETING**

##### **Part 1 - Governance**

**1.1 Apologies for Absence and Declarations of Interest**

**1.2 Appointment of Chair of the Business Board**

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**1.3 Minutes - 9th May 2022**

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## **Part 2 - Funding and Growth Fund**

<b>2.1</b>	<b>Budget and Performance Report</b>	<b>27 - 36</b>
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## **Part 3 - Strategy and Policy**

<b>3.1</b>	<b>Growth Works Management Review to 31 May 2022 (Q6 is April to June 2022)</b>	<b>129 - 146</b>
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<b>3.5</b>	<b>Enterprise Zones - Cambourne Business Park Boundary Change and Programme Update</b>	<b>197 - 204</b>
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## **Part 4 - Future Meetings**

<b>4.1</b>	<b>Business Board Headlines for Combined Authority Board</b>	
<b>4.2</b>	<b>Business Board Forward Plan</b>	<b>213 - 222</b>

## Membership

The Business Board comprises

### Private Sector Members

Member	Sector
Vic Annells	Business Support Services
Tina Barsby	Agri-Tech
Belinda Clarke	Agri-Tech
Faye Holland	Communications
Aamir Khalid	Advanced Manufacturing, Research & Development, and Small & Medium-sized Enterprises
Al Kingsley	Digital & Education
Jason Mellad	Life Science
Andy Neely (Acting Chairman)	Skills & Education
Nitin Patel	Advanced Manufacturing and Small & Medium-sized Enterprises
Rebecca Stephens	Digital & Communications

### Co-opted Members

Member	Sector
Mike Herd	Business & Professional Services
Dr Andy Williams	Life Sciences

### Public Sector Members

Member	Position	Body
Mayor Dr Nik Johnson	Mayor of Cambridgeshire and Peterborough	Cambridgeshire and Peterborough Combined Authority
Councillor Lewis Herbert	Lead Member for Economic Growth	Cambridgeshire and Peterborough Combined Authority

The Business Board is committed to open government and supports the principle of transparency. With the exception of confidential information, agendas and reports will be published 5 clear working days before the meeting. Unless where indicated, meetings are not open to the public.

For more information about this meeting, please contact Nick Mills at the Cambridgeshire County Council on 01223 699763 or email [nicholas.mills@cambridgeshire.gov.uk](mailto:nicholas.mills@cambridgeshire.gov.uk).

## Appointment of Chair of the Business Board

To:	Business Board
Meeting Date:	11 July 2022
Public report:	Yes
Lead Member:	Acting Chair of the Business Board, Andy Neely
From:	Deputy Director for Business & Skills, Alan Downton
Key decision:	No
Recommendations:	The Business Board is recommended to:

Approve the appointment of the Chair of the Business Board, for a period of two years, subject to clearing due diligence checks and completing induction training.

## 1. Purpose

- 1.1 The purpose of this paper is for the Business Board to approve the appointment of the Chair of the Business Board following an open and transparent recruitment campaign.
- 1.2 Due to recruitment timescales and the fact that interviews are scheduled to take place in the period between the publication of this report and the Business Board meeting on 11<sup>th</sup> July 2022, details of the proposed candidate will be confirmed verbally at the meeting.

## 2. Background

- 2.1 In May 2022, the previous Chair, Austen Adams, resigned from the Business Board with immediate effect. As required by the Business Board's Constitution, the Vice-Chair, Andy Neely, assumed the role of Acting Chair until the appointment of a permanent Chair.
- 2.2 Recruitment for the new Chair of the Business Board went live on 25th May 2022, and an advert (attached at Appendix 1) was published on the Combined Authority's website.
- 2.3 A recruitment pack was produced to showcase the role of the Business Board and to support the campaign, and this was made available online with the advert.
- 2.4 The recruitment advert was openly advertised on a variety of external platforms and forums to maximise exposure, including the LEP Network and Business Advisory Panel (which is made up of constituent local authority and business community representatives). The advert was also disseminated through Business Board members' networks. All existing private sector Business Board members were invited to apply for the role.
- 2.5 Furthermore, recruitment specialists were commissioned to support the process of identifying potential candidates.
- 2.6 Recruitment closed on 27th June 2022 and a total of seven applications were received, of which five applicants were shortlisted for an interview.
- 2.7 Interviews are scheduled to take place on 7th and 8th July 2022, and will be conducted in accordance with the Business Board Constitution by a Business Board Appointments Panel. The panel will include the Mayor of Cambridgeshire and Peterborough (or the Combined Authority's Lead Member for Economic Growth) and two private sector Business Board members, with support from the Deputy Director of Business and Skills.
- 2.8 The new Chair will formally take up the post once they clear due diligence checks and complete induction training, ahead of the next Business Board meeting on 12<sup>th</sup> September 2022. The Chair will serve for a two year term, with one consecutive term permitted upon a unanimous vote of the Business Board members present and voting.

## Significant Implications

### 3. Financial Implications

- 3.1 The salary for the Chair of the Business Board is £24k per annum, and is covered within the existing 'Committee / Business Board Costs' budget. The total recruitment cost, including specialist search support, is £14k + VAT. These costs will be covered by the 'Committee / Business Board Costs' budget line.

### 4. Legal Implications

- 4.1 The legal requirements as to recruitment of the Business Board Chair and members are set out in the Business Board's Constitution, with details included in this report where relevant.
- 4.2 Whilst all appointments are made on merit, in accordance with the Government's requirements and the Business Board's Diversity Statement, identified during the Strengthening LEPs Review, all appointments aim to improve the gender balance and representation of those with protected characteristics on the Business Board.

### 5. Public Health implications

- 5.1 No public health implications.

### 6. Environmental and Climate Change Implications

- 6.1 No environmental or climate change implications.

### 7. Other Significant Implications

- 7.1 No other significant implications.

### 8. Appendices

- 8.1 Appendix 1 – Recruitment Advert

### 9. Background Papers

- 9.1 [Cambridgeshire and Peterborough Combined Authority Constitution](#)







## **CHAIR FOR THE CAMBRIDGESHIRE & PETERBOROUGH COMBINED AUTHORITY BUSINESS BOARD**

### **INDUSTRY LEADERS WANTED TO SHAPE OUR LOCAL ECONOMY**

The Cambridgeshire and Peterborough Combined Authority (CPCA) is looking for a Chair to lead the Business Board. The Business Board enables significant economic growth in the region by providing visionary leadership and challenge to the CPCA, Government and partners. We are looking for an exceptional individual with the sector expertise, strategic leadership, and commitment to drive economic growth, secure inward investment and protect and create jobs in our region.

#### **CPCA Business Board**

The Business Board is the Local Enterprise Partnership for the Cambridgeshire and Peterborough area. It is independent of the Cambridgeshire & Peterborough Combined Authority (CPCA) operating as a private-public sector partnership, focusing on the key business sectors to provide strategic leadership and drive growth in Cambridgeshire and Peterborough.

The Board is comprised of business leaders and industry experts. Your primary role will be to chair the Business Board representing the views and interests of private sector businesses. The Board ensures there is a clear business perspective as the Combined Authority seeks to be at the frontier of accelerating delivery and securing new investment across our three sub-economies of Greater Cambridge, Greater Peterborough, and the Fens.

#### **Role of the Chair of the CPCA Business Board**

##### **Responsibilities will include:**

- Setting the board agenda primarily focused on strategy, performance, value creation, culture, stakeholders, and accountability, and ensuring that issues relevant to these areas are reserved for board decision.

- Safeguard that the correct processes are in place to control significant public money and provide assurance on both how funding is allocated and how it is managed.
- Shaping the culture in the boardroom.
- Encouraging all board members to engage in board and committee meetings by drawing on their skills, experience, and knowledge.
- Fostering relationships based on trust, mutual respect, and open communication, both in and outside the boardroom
- Developing a productive working relationship with the Chief Executive, providing support and advice, while respecting executive responsibility.
- Providing guidance and mentoring to new Board members as appropriate.
- Leading the annual board evaluation and acting on the results.

### **Person Specification**

The Chair must have a strong private sector background relevant to the Cambridgeshire area and experience of building effective organisations to ensure he/she is equipped with the skills needed to steer the work of a Local Enterprise Partnership.

They will be expected to be visible, active participants in the business community and with the highest levels of Local Government. As a result, the Chair must be able to work collaboratively with a range of stakeholders, including local people, businesses and their representatives, elected officials, education institutions and voluntary and community sector bodies, holding stakeholders to account for delivery and ensuring tough decisions are taken.

He/she must be able to inspire confidence and be able to represent the concerns of its people, institutions, and businesses,

We are interested in applications from Entrepreneurs and Small or Medium Sized Enterprises, and particularly keen to recruit industry leaders within the following key sectors:

- Agri – Tech
- Advanced Manufacturing & Materials
- Life Sciences
- Digital

We welcome applications from Business Representative Organisations and Trade Unions.

### **Key Skills**

- Strategic thinking
- Leadership

- Enthusiasm
- Collaborative approach
- Performance focus
- Eye for detail
- Strong desire to make a positive contribution

### **Time Commitment and Remuneration**

The terms of office of the Chair will be for two years with one consecutive term permitted upon unanimous vote of the Board members present and voting.

The Chair is required to provide direct and pro-active leadership both nationally and locally, and as such a substantially greater time commitment is required than that required from any other Board member

You will be expected to attend:

- Business Board Meetings - 6 times per year (x3 hours)
- Business Board Pre-Board Briefings - 6 times per year (x1 hour)
- Combined Authority Meetings – 6 times per year (x3 hours)
- CPCA Leaders Strategy – up to 12 times per year (x1.5 hours)
- Induction (x1 hour)
- Business Board Activity Update Meetings (Optional) - 6 times per year (x1.5 hours)

**Salary:** The remuneration for this role is an allowance of £24k per annum

**We are keen to build a diverse Board that is representative of our community, and we are dedicated to supporting a fully inclusive culture and welcome applications from all sections of the community, regardless of age, gender, ethnicity, sexual orientation, faith, or disability.**

**The Combined Authority will appoint the Chair on merit, and in accordance with Government requirements.**

For further information or for an informal discussion about the role please contact email [hr@cambridgeshirepeterborough-ca.gov.uk](mailto:hr@cambridgeshirepeterborough-ca.gov.uk)

Please submit CVs with a covering letter to [hr@cambridgeshirepeterborough-ca.gov.uk](mailto:hr@cambridgeshirepeterborough-ca.gov.uk)

**By 9am Monday 27 June 2022**





## THE BUSINESS BOARD

### Business Board: Minutes

(Draft minutes published on 23<sup>rd</sup> May 2022)

Date: 9<sup>th</sup> May 2022

Time: 2:30pm – 3:35pm

Present: Austen Adams (Chair), Andy Neely (Vice-Chair), Vic Annells, Councillor Wayne Fitzgerald, Mike Herd, Faye Holland, Mayor Dr Nik Johnson, Aamir Khalid, Al Kingsley, Nitin Patel, Rebecca Stephens and Andy Williams

#### 74. Apologies for Absence and Declarations of Interest

Apologies for absence were received from Tina Barsby, Belinda Clarke and Jason Mellad.

Austen Adams declared a non-statutory disclosable interest in relation to 'Recycled Local Growth Fund Project Proposals' (agenda item 2.2), as an employee of Metalcraft, and he confirmed that he would leave the meeting for the duration of the item.

Andy Neely declared a non-statutory disclosable interest in relation to 'Recycled Local Growth Fund Project Proposals' (agenda item 2.2), as a director of Cambridge&, and he confirmed that he would leave the meeting for the duration of the item.

The presence of the Business Board's Section 73 Officer was noted.

#### 75. Minutes – 14<sup>th</sup> March 2022

The minutes of the meeting held on 14<sup>th</sup> March 2022 were approved as a correct record.

Acknowledging that an updated version of the Minutes Action Log had been published alongside the agenda on the Combined Authority's website prior to the meeting, the Business Board noted the Minutes Action Log.

#### 76. Strategic Funds Management Review – May 2022

The Business Board received an update on strategic funding programmes and their progress to 1<sup>st</sup> April 2022, including the Local Growth Fund, Recycled LGF, the Community Renewal Fund (CRF), the Levelling Up Fund (LUF) and the Shared Prosperity Fund (SPF).

While discussing the updates provided in the report, the Business Board:

- Expressed concern that the Combined Authority had received less than £14m from the SPF, compared to a national average of £69m and sought clarification on the reasons for this and whether it would be the same for future rounds of funding. Noting that the formula used by the Government for allocating funds was largely based on the old EU funding allocations, the Senior Responsible Officer for LGF clarified that the 2% allocation received by the Combined Authority was in line with previous allocations, and was not a result of a competitive process. However, he suggested that if the Combined Authority could demonstrate more effective delivery than other recipients, it might be able to obtain a higher allocation in future rounds.
- Observed discrepancies on the key performance indicators in Appendix 1 of the report, with some actual figures much higher than forecast figures, including a project with 0 job creation forecast then rocketing to over 600 jobs created, and others much lower, and queried whether the figures were accurate and robust. Clarifying that not all of the indicators represented specific targets and were merely part of a wide set of data that was captured from the projects, the Senior Responsible Officer observed that the first £80m of LGF was primarily allocated by the previous Local Enterprise Partnership (LEP) to long-term transport projects, whereas the Business Board had allocated later funding to more business-orientated, job creation and skills projects with more immediate benefits. He also observed that some projects with high apprenticeship objectives had been lost, and the reawarded projects would take some time to deliver, although he anticipated that the incline and growth of outputs would continue for a number of years.
- Suggested that it would be beneficial to provide a greater focus on the positives of how the projects were delivering currently, rather than how they were expected to deliver in the future.
- Queried how job creation was verified when gathering data. Noting that gathering data was more difficult for infrastructure projects due to their long-term nature and the fact that many of them were designed for wider economic development and to unlock specific problems, the Senior Responsible Officer informed members that external evaluators were used to capture their various benefits and outputs. The Combined Authority was in contact with most of the projects throughout their delivery on a monthly basis in order to establish data.
- Acknowledged the benefit of being transparent and including data on projects where the monitoring had finished a number of years ago, but suggested that it would be helpful to separate and give more prominence to the current, live projects. It was also suggested that the data could differentiate between projects that were awarded by funding by the LEP and the Business Board. The Senior Responsible Officer undertook to consider how the suggestions could be reflected in the data provided in future reports. **Action required**

It was resolved unanimously to:

Note all programme updates outlined in the report.

## 77. Recycled Local Growth Fund Project Proposals

Following their declarations of interest in the agenda item, the Chair and Vice-Chair left the meeting, and it was agreed that Aamir Khalid would chair in their absence. The Business Board received a report setting out the process and decision options for funding projects through the Recycled LGF first category call, which included two options for consideration. The first option was to approve funding for the projects ranked 1 and 2 in the scoring process, and to also approve reduced funding for the project ranked 3. The second option was to approve funding for projects ranked 1, 2 and 3 in the scoring process, at a reduced rate of £400k each. Final approval of the projects would be subject to the agreement of the Combined Authority Board at its meeting on 8<sup>th</sup> June 2022.

While discussing the options set out in the report, the Business Board:

- Sought clarification on whether the projects had been consulted on the viability of delivery with reduced funding levels. The Strategic Funds Programme Lead informed members that all three projects had confirmed that they would be able to deliver with a reduction to £400k, albeit with slightly reduced outputs, although she noted that the project ranked 3 had suggested a more significant reduction would make the project unviable. Members expressed concern about not being presented with more information on how the projects would be affected, and it was confirmed that all three projects had indicated a 10% reduction in jobs created and apprenticeship outputs with a reduction to £400k, which still met the requirements that had initially been established by the Business Board.
- Expressed concern about reducing funding for the top two ranked projects and jeopardising their full potential at the expense of ensuring the third ranked project could continue, and it was suggested that the third ranked project might be able to continue in some form with an additionally reduced level of funding. However, it was also argued that, as the projects were already established and were looking for incremental funding, it would be more effective to provide reduced support to all three projects, given that they had confirmed they would continue to be viable.
- Observed a significantly larger variance between the internal and external scoring of the projects on the projects ranked 2 and 4. The Strategic Funds Programme Lead informed members that the internal evaluation ranked direct and indirect jobs equally, while the external evaluation placed a higher value on direct jobs, and the external valuation also applied greater weighting to subsidy control.
- Expressed concern that only six applications had been received for the funding. Noting that the call had been publicised widely, the Strategic Funds Programme Lead emphasised that it was nonetheless a limited call for existing LGF projects or high value for money projects, which would have prevented many potential applicants for applying. Highlighting the high levels of oversubscription for previous funding opportunities, she also drew attention to the need to manage expectations given the limited amount of funding that was available. She confirmed that the Category 2 round of funding involved a larger pool of funding and was therefore expected to attract a higher number of applications due to less restrictive requirements.

It was resolved unanimously to:

- a) Recommend that the Combined Authority Board approves a revised grant funding offer for the projects ranked 1, 2 and 3 in the table at paragraph 2.9 of the report; and
- b) Recommend that the Combined Authority declines projects ranked 4 and below, based on the funding not being available for all remaining projects.

## 78. Economic Growth Strategy for Cambridgeshire and Peterborough

The Business Board received a report which presented the new Economic Growth Strategy for Cambridgeshire and Peterborough. Noting the wide range of stakeholders that had participated in the development of the strategy, the Deputy Chief Officer for the Business Board highlighted the six core priorities that had been identified for economic growth, which were to reduce inequalities and improve quality of life, to accelerate local placemaking and renewal, to ensure transition to a green, low-carbon economy, to accelerate business growth, to create good quality jobs in high performing businesses, and to support people to develop quality skills in a world-class skills system.

While discussing the Economic Growth Strategy, the Business Board:

- Welcomed the extensive collaboration that had taken place throughout the development of the strategy and the opportunities that this had provided to share and consider new ideas.
- Highlighted that the strategy could be used to demonstrate to the Government the work and successes of the Business Board and Combined Authority in achieving economic growth while doubling gross value added (GVA), and suggested that this achievement should be afforded greater prominence in the strategy.
- Expressed concern about future funding sources and queried whether there was a strategy for obtaining the necessary funding for the projects that had been identified in the strategy. Noting that the nature of the forum where economic growth matters would be discussed was still being considered, the Deputy Chief Officer of the Business Board informed members that Metro Dynamics was providing support to develop cases, while procurement was also underway for additional resources and support. He also confirmed that funding opportunities were being investigated from alternative sources than the Department for Business, Energy and Industrial Strategy.
- Suggested that it would be beneficial for the Business Board to work alongside the Combined Authority Board on the development of business cases and interventions.



It was resolved unanimously to:

- a) Endorse the Economic Growth Strategy for Cambridgeshire and Peterborough; and
- b) Recommend approval of the Economic Growth Strategy to the Combined Authority Board.

## 79. Skills Bootcamps Evaluation

The Business Board received a report on the delivery of Wave Two Skills Bootcamps. Due to a delay in the award of the contract, which was only awarded to two of the nine delivery partners in the consortium, the programme had experienced significant challenges, with an additional provider identified only in January 2022. Emphasising that lessons had been learnt from this initial contract, the Interim Associate Director for Skills informed members that the Department for Education (DfE) had awarded a further £4,891,985 to deliver Wave Three Skills Bootcamps via a grant, which would provide greater flexibility on delivery. It was confirmed that procurement was underway, and that the contract would be just for the Cambridgeshire and Peterborough area, rather than the wider East of England, as was the case for Wave Two.

While discussing the report, the Business Board:

- Acknowledged the challenges that had been faced and that lessons had been learnt for future procurement exercises, but paid tribute to the success of 564 learners having participated in the Wave Two bootcamps.
- Welcomed the additional funding that had been approved by the DfE, as well as the fact that the Wave Three bootcamps would be focused on the Cambridgeshire and Peterborough area.
- Queried whether the Business Board could influence the subject areas for the bootcamps in order to align them with the various strategies adopted by the Combined Authority which identified specific skill gaps. Noting that the subject areas were constrained to those that had been included in the proposal submitted to the DfE, the Interim Associate Director for Skills informed Members that the proposal had been focused on the Combined Authority's priority growth sectors, and was therefore aligned to such strategies.

It was resolved unanimously to:

Note the report on the performance of Skills Bootcamps.

## 80. Nomination of Business Board Representatives for the Combined Authority Board

The Chair informed the Business Board that consideration of agenda item 3.3 (Nomination of Business Board Representatives for the Combined Authority Board), had been deferred to a future meeting, in order to first consider feedback from the independent evaluation of the Business Board.

## 81. Business Board Expenses and Allowances 2021-22

The Business Board received a report on the remuneration and expenses paid to private sector members of the Business Board for the period 1st April 2021 to 31st March 2022, as required by the Business Board Expenses and Allowances Scheme.

It was resolved unanimously to:

Note the summary of remuneration and expenses paid to members during 2021-22 under the Business Board Expenses and Allowances Scheme.

## 82. Business Board Headlines for Combined Authority Board

The Business Board noted the headlines that the Chair would convey at the Combined Authority Board meeting on 8<sup>th</sup> June 2022.

## 83. Business Board Forward Plan

Confirming that the next meeting was scheduled to be held on 11<sup>th</sup> July 2022, the Business Board noted the Forward Plan.

Chair  
11<sup>th</sup> July 2022



## Business Board: Minutes

(Draft minutes published on 29<sup>th</sup> June 2022)

Date: 24<sup>th</sup> June 2022

Time: 1:00pm – 1:40pm

Present: Andy Neely (Acting Chair), Vic Annells, Tina Barsby, Belinda Clarke, Councillor Lewis Herbert, Mike Herd, Al Kingsley, Jason Mellad and Andy Williams

### 84. Apologies for Absence and Declarations of Interest

Apologies for absence were received from Mayor Dr Nik Johnson, Aamir Khalid, Nitin Patel and Rebecca Stephens.

There were no declarations of interest.

The Acting Chair paid tribute to the work carried out for the Business Board by the former Chair, Austen Adams.

### 85. Recycled Local Growth Fund Project Funding Awards

The Business Board received a report which proposed a recommendation to award recycled Local Growth Fund (LGF) to four projects, including Net Zero Training Centre, Student Space, Mega Factory and Produce Hub. The applications that had been received from Category 2 projects had been evaluated by Combined Authority officers, an Entrepreneur Assessment Panel (EAP) and an external evaluator, with the subsequent scores and recommended allocations set out in section 2.11 of the report. The report contained two appendices which were exempt from publication and the Business Board was informed that if it wished to discuss the appendices, then it would need to consider moving into confidential session.

While discussing the report, the Business Board:

- Observed that scores from the external evaluator were different in the report and Appendix 1, and that the difference in scores affected the order in which some of the projects were ranked. Noting that the data contained within Appendix 1 came from an initial submission from the external evaluator that was subsequently updated, the Project Proposals Officer confirmed that the data included in the cover report was the final scoring. She clarified that the external evaluators had been provided with additional information on some of the projects in relation to their match funding expectations, and she confirmed that it was standard procedure to provide such information after an assessment had already commenced.

- Queried how the external evaluator had been selected. It was confirmed that a direct award had been made to a local company that had previously carried out due diligence for the Combined Authority on projects.
- Noted that some of the projects had been given a higher scoring by the EAP than by officers and the external evaluator, and sought reassurance that there was justification for such increases. Emphasising that the EAP was able to consider additional evidence and reassurances on deliverability that were not available in the written submissions, the Project Proposals Officer confirmed that the higher scores were justified.
- Observed that although the report recommended a reduced award of 50% of the requested amount to the Produce Hub project, the figure of £762,762 that was included in the recommendation did not equate to 50% of the requested amount of £1,158,525. It was noted that the figure was in fact 50% of the full project cost, although it was also observed that such a figure was erroneous and should have read £726,762.
- Clarified that the award of grant funding to the Mega Factory project was subject to match funding and private equity investment being secured, along with additional conditions that were recommended by the external evaluator.
- Observed that the ranking of projects detailed in the bullet points of section 2.11 of the report did not align with the ranking of projects detailed in the accompanying table in the same section of the report.
- Sought clarification on what would happen to the funds if they were allocated to the Mega Factory project, and the project subsequently failed to meet the condition of obtaining additional funding. Members were informed that the Business Board would then be able to decide whether to run a further call for applications or consider awarding funding to alternative projects that had already submitted applications.
- Clarified that two of the projects had a 0% score from the EAP because they had submitted bids below £500k, which was the amount required for consideration by the EAP.
- Expressed concern that the projects that had been recommended to receive a reduced level of grant funding had not been consulted on the viability of their projects if they were to receive reduced funding, although the Project Proposals Officer informed members that the external evaluator had identified alternative sources of funding that could have also been available to the projects.
- Considered whether to defer the item until the next Business Board meeting on 11<sup>th</sup> July 2022 in order to obtain greater clarity on the ranking and figures in the report, although it was noted that two of the applications were linked to Levelling Up Fund applications, which were required to be submitted by 6<sup>th</sup> July 2022. Notwithstanding, it was agreed to defer a decision on whether to recommend funding to the Produce Hub to a later date, once greater clarity had been provided, and it was noted that this could be done via the Business Board's Urgency Procedure in order to ensure a decision was made prior to 6<sup>th</sup> July 2022.

It was resolved unanimously to:

- a) Recommend that the Mayor, in consultation with the Combined Authority Board, approves:
  - (i) Grant funding for the Net Zero Training Centre project;
  - (ii) Grant funding for the Student Space project, subject to the repatriation of LGF funds;
  - (iii) A revised grant funding offer of £200,000 for the Mega Factory project, subject to the repatriation of LGF funds;
- b) Defer recommendation of grant funding for the Produce Hub project;
- c) Subject to match funding being secured and a further external due diligence report being completed, recommend that the Mayor, in consultation with the Combined Authority Board, delegates authority to the Chief Finance Officer, in consultation with the acting Chair of the Business Board and the Monitoring Officer, to award the remaining requested funding for the Mega Factory project; and
- d) Note that projects ranked 5 and below in the table at paragraph 2.11 of the report have been declined based on the funding not being available for all remaining projects.

Chair  
11<sup>th</sup> July 2022





## THE BUSINESS BOARD

### Business Board Minutes Action Log

This Action Log captures the actions arising from the recent Business Board meetings and updates members of the Board on compliance in delivering the agreed actions. It does not include approved recommendations requiring immediate action (which are recorded on the Decision Log) or delegated decisions (which are recorded separately and held by the Monitoring Officer).

Business Board Meeting Held on 12 <sup>th</sup> January 2021					
Minute	Report Title	Officer	Action	Comments	Status
202.	LEP Partnering Strategy	A Downton	Organise a workshop session for members to identify what could be gained from the LEP collaboration and how they could contribute.	This has been considered by officers, and in light of the recent LEP Review a decision has been made to focus on the Integration Plan in line with Government requirements.	Action Complete
Business Board Meeting Held on 16 <sup>th</sup> March 2021					
212.	Business Growth Service (Growth Works)	A Downton	Consider reviewing the £150k maximum grant limit following a presentation from Gateley's at the Business Board update meeting on 14th April 2021.	The company concerned chose to locate to South Yorkshire and therefore the review of the maximum grant limit is no longer required.	Action Complete

		A Downton	Form a working group and sign the relevant NDAs in order to work with officers and Gateley's to assess the investment decision related to the request to increase the maximum grant limit in greater detail.	The company concerned chose to locate to South Yorkshire, and therefore this action is no longer relevant.	Action Complete
Extraordinary Business Board Meeting Held on 9 <sup>th</sup> June 2021					
18.	University of Peterborough Phase 3 Funding	Steve Clarke	To consider a review of the Local Assurance Framework so that it could accommodate recent bid opportunities with a short timeline without compromising the robust process currently implemented	A review of the Local Assurance Framework was undertaken across the Combined Authority to reflect changes in the National Local Growth Assurance Framework in March 2022. Any further changes will be considered in the next annual review.	Action Complete
Business Board Meeting Held on 19 <sup>th</sup> July 2021					
21.	Budget and Performance Report	Robert Emery	Identify a timeline for the potential exit plans of each equity investment project and present the findings to the Business Board for discussion.	The SRO for LGF and Market Insight & Evaluation, along with the Business Board's Section 73 Officer, has commenced work, but information is required from individual projects on the timelines for exit. This is a significant piece of work that will require input from across the directorate and was not completed in last financial year but is anticipated during the 2022/23 financial	Action Ongoing Target: September 2022



				year. It will also need to consider those investments as part of the Growth Works contract. A change to the Business and Skills Finance Manager has created a delay to September 2022.	
Business Board Meeting Held on 14 <sup>th</sup> September 2021					
36.	Strategic Funding Management Review – September 2021	Steve Clarke	Provide the Business Board with a summary of the lessons learned from failed and aborted projects.	Lessons learned from the Wisbech Access project were reported to the Business Board at its meeting on 8 <sup>th</sup> November 2021 (Item 2.2, Appendix 2). A further project lessons learned report across all the funding portfolios will be shared with the Business Board during this financial year as part of the next tranche of project evaluation work to be undertaken in second half of the year.	Action Ongoing Target: November 2022
Business Board Meeting Held on 10 <sup>th</sup> January 2022					
60.	Covid-19 Economic and Skills Insight Report	Emily Butler	Disseminate the data on Covid-19 provided by Metro Dynamics to the wider community in the Cambridgeshire and Peterborough region.	A dissemination plan will be shared with Business Board members in July 2022.	Action Ongoing Target: July 2022

62.	Business Board Appointments	Domenico Cirillo	Arrange an informal meeting to discuss the pending appointment of a new Director of Business and Skills.	A meeting will be scheduled with Business Board members at the earliest opportunity once formal arrangements are confirmed by the Combined Authority. This is not expected until late summer 2022 following the organisational transformation review.	Action Ongoing Target: September 2022
Business Board Meeting Held on 9 <sup>th</sup> May 2022					
76.	Strategic Funds Management Review – May 2022	Steve Clarke	Consider whether data in reports could be separated between live projects and completed projects, and whether there could be a differentiation between projects approved by the former LEP and the Business Board.	Work on splitting data has been started with the July reports showing some data split between former LEP and the Business Board, a more developed split in the reports between live and completed projects will be included in the September report onwards.	Action Ongoing Target: September 2022

## Budget and Performance Report

To: Business Board

Meeting Date: 11 July 2022

Public report: Yes

Lead Member: Acting Chair of the Business Board, Andy Neely

From: Business Board Section 73 Officer, Robert Emery

Key decision: No

Recommendations: The Business Board is recommended to:

- a) Note the outturn financial position relating to the revenue and capital funding lines within the Business and Skills directorate for the 2021/22 financial year; and
- b) Note the anticipated opening budget position for 2022/23

## 1. Purpose

- 1.1 To provide an overview of the revenue and capital funding lines that are within the Business and Skills directorate, to assist the Business Board in making informed decisions regarding the expenditure of these funds.

## 2. Background

- 2.1 The Business Board has requested a summary of the revenue and capital funding lines available within the Business and Skills directorate, to assist in ensuring financial decisions relating to the revenue and capital funding lines under their control are well informed, financially viable, and procedurally robust.
- 2.2 The outturn forecast reflects costs incurred to date, accrued expenditure and the impact on the current year assumptions made on staffing, overheads and workstream programme delivery costs as set out in the Medium Term Financial Plan (MTFP).

## 3. 2021/22 Revenue Budget

- 3.1 A breakdown of the Business and Skills directorate's 'Business Revenue' income for the period to 31 January 2022 is set out in Table 1 below. As there have been no changes to the budget since the March report to the Business Board, the 'Mar budget' and 'Board Adjusts' columns have been omitted.

Table 1 - Business and Skills revenue income 21-22			
	Outturn Budget	Outturn Income	Variance
	£'000	£'000	£'000
Enterprise Zone Receipts	-1,209	-527	682
ERDF - Growth Service Grant	-1,500	-82	1,418
ESF Growth Service Grant	-600	-480	120
Growth Hub Grants	-537	-529	8
LEP Core Funding	-500	-500	-
Total Revenue Income	-2,637	-1,091	1,546

- 3.2 There are three material variances on the Business Board's income sources in 2021-22:
- 3.3 The European Regional Development Funding (ERDF) programme has been slower to start than was anticipated, as has the European Social Fund (ESF) to a lesser extent, and this is reflected in both delayed grant claims (seen here), and expenditure as seen in the 'Growth Co Services' line in Table 2. This is being addressed with GEG and the consortia putting together a detailed recovery plan, which may entail a project change request. A

recent audit has shown the processes and procedures are robust.

- 3.4 The variance on the Enterprise Zone receipts line is due to a budgeting error. The £660k income listed for 2021-22 in Table 10 will be received in arrears during 2022-23 and should not have been included in the 2021-22 budget here. This income is therefore still expected to be received and does not represent a gap in the Business Board's enterprise zone receipt budget.
- 3.5 A breakdown of the Business and Skills directorate's 'Business Revenue' expenditure for the year to 31<sup>st</sup> March 2022 is show in Table 2 below:

**Table 2 – 'Business Revenue' expenditure**

	Mar Budget	Board Adjusts	Revised Budget	Outturn Spend	Variance	Requested Carry-forward
	£'000	£'000	£'000	£'000	£'000	£'000
Business Board Annual Report	30	-	30	15	-15	-
Business Board Effectiveness Review	20	-	20	15	-5	-
Economic Rapid Response Fund	150	-	150	109	-41	41
Enterprise Zone Investment	50	-	50	24	-26	-
Growth Co Services	3,223	-	3,223	1,095	-2,128	2,036
HPC study & roadmap	46	-	46	35	-11	-
Insight & Evaluation Programme	83	-	83	83	-	-
Local Growth Fund Costs	560	-110	450	414	-36	-
Market Towns & Cities Strategy	121	-	121	86	-35	35
Marketing & Promotion of Services	128	-	128	128	-	-
P'boro Uni Quarter Masterplan	100	-	100	-	-100	100
SPF Evidence Base & Pilot Fund	100	-	100	23	-77	77
St Neots Masterplan	224	-	224	224	-	-
Trade & Investment Programme	33	-	33	33	-	-
Visitor Economy & R&R Grants	8	-	8	7	-	-
<b>Total Business Revenue Spend</b>	<b>4,875</b>	<b>-110</b>	<b>4,765</b>	<b>2,291</b>	<b>-2,474</b>	<b>2,289</b>

- 3.6 The underspend on the Growth Co Services line dominates the in-year variance. This £2.1m underspend is predominantly due to the slow initiation of the ERDF funded workstream within the Growth Co, which has delayed expenditure due to some issues getting the needed quality of documentation from supported companies. As the support has been provided by Growth Co's subcontractors, it is anticipated that, once the documentation process is improved, the claims will catch-up.
- 3.7 The Peterborough University Quarter Masterplan budget has not yet been drawn down as there have been delays in its development. This is now scheduled for 2022-23 and thus the budget is being requested as a carry forward.
- 3.8 The underspends on the Shared Prosperity Fund (SPF) Evidence Base, Market Towns & Cities Strategy and Economic Response Fund are being asked to be carried forward to be combined with similar underspends on budgets within the Skills Committee's remit and used for a combined procurement covering business case development on the SPF investment plan, as well as due diligence and evaluation requirements on Local Growth Fund (LGF) and SPF programmes.

- 3.9 The minor savings on five lines (those with variances that don't have a corresponding requested carry forward), where these are funded from specific sources, will have a small impact on the balances of the enterprise zone receipts reserve and LGF topslice reserves, and these will be reflected in the reporting to the Business Board's next meeting once the Combined Authority Board has considered the requested carry forwards at its meeting on 27<sup>th</sup> July 2022.
- 3.10 Table 3 below gives an overview of the Energy and Market Towns revenue budget lines, which are currently outside the Business Board's control and are provided for information purposes. As there have been no changes to the budget since the March report to the Business Board, the 'Mar budget' and 'Board Adjusts' columns have been omitted.

<b>Table 3 – Energy and Market Towns revenue budgets</b>				
	Revised Budget	Outturn Spend	Variance	Requested Carry-forward
	£'000	£'000	£'000	£'000
<b>Energy Hub</b>	1,023	677	-346	342
<b>COP 26</b>	195	172	-23	23
<b>GHG Phase 2 Sourcing Activity</b>	895	196	-699	699
<b>GHG Phase 2 Sourcing Strategy</b>	69	69	-	-
<b>GHG Phase 3</b>	250	60	-190	190
<b>Home Improvement Grant</b>	250	-	-250	250
<b>Net Zero Investment Design</b>	495	-	-495	495
<b>Public Sector Decarbonisation</b>	180	-	-180	180
<b>Rural Community Energy Fund</b>	735	596	-139	139
<b>St. Neots Masterplan</b>	224	224	-	-
<b>Total Energy Revenue Spend</b>	<b>4,316</b>	<b>1,993</b>	<b>-2,322</b>	<b>2,319</b>

- 3.11 There is a substantial underspend across the Net Zero Hub budgets in 2021-22, which is due to the significant problems that have been encountered on the Green Homes Grant (GHG) Phase 2 programme, resulting in significant delay to delivery of the programme. The issues around capacity to deliver the capital interventions is being felt nation-wide, and the Department for Business, Energy and Industrial Strategy (BEIS) has extended the delivery window for the programme to the end of September 2022, which will allow for an additional £13m of installations to take place. This will still only allow delivery of approximately one third of the original programme, and more detail can be found in the report on this project at Agenda Item 3.6 (Greater South East Net Zero Hub LAD2 (Green Homes Grant) and Sustainable Warmth Programme Update) on this meeting's agenda.
- 3.12 Due to the necessary focus on recovery of the GHG Phase 2 programme, resources have not been available to deliver on the other, less time-critical workstreams, resulting in underspends on Net Zero Investment Design, Phase 3 and Public Sector Decarbonisation. The funding for these workstreams is ringfenced and can be spent in 2022-23, so carry forward of the underspends is being requested from the Combined Authority Board.
- 3.13 The Rural Communities Energy Fund programme is materially complete, with all funds awarded. There are a few claims being completed and submitted by grant recipients, which

will now fall into 2022-23 for payment but this is within the grant terms so no issues are anticipated.

## 4. 2021/22 Capital Budget

- 4.1 The Business Board only had one capital grant received in 2022-23, which was the second tranche of the Getting Building Fund. The full £7.3m was received in year and utilised to fund a combination of share purchase in the Peterborough R&D Property Company Ltd, and to provide a grant to Peterborough City Council to facilitate works to the enabling car park on Anglia Ruskin University Peterborough Site.
- 4.2 A breakdown of the Business and Skills directorate's 'Business Capital' expenditure for the year to 31<sup>st</sup> March 2022 is shown in Table 4 below. As there have been no changes to the budget since the March report to the Business Board, the 'Mar budget' and 'Board Adjusts' columns have been omitted.

<b>Table 4 – 2021-22 Business Board Capital Expenditure</b>					
	Funding Source	Revised Budget	Outturn Spend	Variance	Requested Carry-forward
		£'000	£'000	£'000	£'000
<b>AEB Innovation Fund</b>	LGF	324	324	-	-
<b>Cambridge Biomedical MO Building</b>	LGF	1,702	1,266	-436	185
<b>Cambridge City Centre</b>	LGF	691	210	-481	481
<b>CRC Construction and Digital Refurbishment</b>	LGF	911	911	-	-
<b>Eastern Agritech Initiative</b>	LGF	100	178	78	-
<b>Illumina Accelerator</b>	Recycled	1,000	300	-700	700
<b>March Adult Education</b>	LGF	314	314	-	-
<b>Metalcraft (Advanced Manufacturing)</b>	LGF	2,979	2,979	-	-
<b>Peterborough City Centre</b>	LGF	681	681	-	-
<b>South Fen Business Park</b>	LGF	997	51	-946	946
<b>Start Codon (Equity)</b>	Recycled	2,226	751	-1,475	1,475
<b>The Growth Service Company</b>	Mixed	3,000	2,115	-885	885
<b>TTP Incubator</b>	LGF	33	33	-	-
<b>University of Peterborough Phase 2</b>	GBF	14,600	14,600	-	-
<b>University of Peterborough Phase 3</b>	Recycled	-	2,000	2,000	-
<b>Total Business Board Capital Spend</b>		<b>29,557</b>	<b>26,713</b>	<b>-2,845</b>	<b>4,671</b>

- 4.3 The outturn variance shows a net underspend against budget of £2.85m, made up of six underspends and two overspends.
- 4.4 Three of the underspends and the overspend were forecast in the prior report to the Business Board:
- (a) Cambridge Biomedical will complete its spend in April/May of 2022 having been slightly delayed.
  - (b) Eastern Agritech is forecasting an overspend against budget. This is due to several projects being granted extensions beyond the original March 2021 funding deadline.

These costs are covered by the corresponding underspend of these projects in 2020-21.

- (c) Start Codon has spent less than half its budget for the year, and officers are working closely with the project to ensure the future year's forecast is accurate. The original profile spend was to spend into 2022/23, so this is returning to the initial profile after an overly optimistic acceleration.
- (d) The Growth Service Equity Grants programme has only just been initiated and this spend will be utilised as soon as possible in the next financial year.

4.5 There were four un-forecast variances that crystallised at the end of the year:

- (a) Cambridge City Centre – this project has encountered delays due to issues with suppliers, however it is anticipated that the project will be fully delivered by September 2022.
- (b) Illumina – the take up of the accelerator programme has been slower than anticipated, which resulted in an underspend.
- (c) Southern Fen Business Park – there were significant delays with applying for planning permission, which has now been submitted so the project can proceed.
- (d) The apparent 'overspend' on the University of Peterborough Phase 3 reflects the shareholders agreement being signed the month earlier than anticipated, in March 2022, rather than April 2022. As such, the expenditure is reported in the 2021-22 financial year rather than 2022-23, rather than there being any unplanned spend.

4.6 Table 7 below gives an overview of the Energy & Market Towns capital budget lines, which are currently outside the Business Board's control and are provided for information purposes. As there have been no changes to the budget since the March report to the Business Board, the 'Mar budget' and 'Board Adjusts' columns have been omitted.

<b>Table 5 -Energy &amp; Market Towns Capital Expenditure Budgets</b>				
	Revised Budget	Outturn Spend	Variance	Requested Carry-forward
	£'000	£'000	£'000	£'000
<b>GSE Green Home Grant Capital Programme Ph 2</b>	31,500	3,356	-28,144	28,144
<b>Market Towns: Chatteris</b>	1,000	404	-596	596
<b>Market Towns: Ely</b>	656	265	-391	391
<b>Market Towns: Huntingdon</b>	578	187	-391	391
<b>Market Towns: Littleport</b>	-	-	-	-
<b>Market Towns: March</b>	550	32	-518	518
<b>Market Towns: Ramsey</b>	705	-	-705	705
<b>Market Towns: Soham</b>	200	106	-94	94
<b>Market Towns: St Ives</b>	620	187	-433	433
<b>Market Towns: St Neots</b>	220	-	-220	220
<b>Market Towns: Whittlesey</b>	500	86	-414	414
<b>Market Towns: Wisbech</b>	601	253	-348	348



<b>Total Energy &amp; Mkt Town Capital Spend</b>	<b>37,130</b>	<b>4,877</b>	<b>-32,253</b>	<b>32,253</b>
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- 4.7 The substantial variance on the Green Homes Capital Programme against the revised budget is primarily due to a higher than anticipated quality failure rate for assessors and installer availability. The level of forecast delivery further reduced and on 11th April 2022 an updated forecast was submitted to BEIS, reducing projected spend to £12m by 30th June 2022.
- 4.8 The issues encountered by the Greater South East Energy Hub have been reflected nationwide and, in response to this, BEIS has offered an extension to all Hubs to the end of September 2022. The Combined Authority accepted this extension in June 2022, and is forecasting an overall spend on the programme of up to £25m by the revised deadline. More detail on this is included in Agenda Item 3. 6 (Greater South East Net Zero Hub LAD2 (Green Homes Grant) and Sustainable Warmth Programme Update) on this meeting's agenda.
- 4.9 Despite close monitoring and support from Combined Authority officers, the Market Town programme has slipped across all delivery partners. As the delivery partners have been issued grant funding agreements to the award values, the spend is contracted for, and so the slippage will be requested for carry forward, including confirmed delivery milestones and financial profiling.

## 5. 2022 Budget and Capital Programme

- 5.1 Based on the proposed carry-forwards being approved by the Combined Authority Board at its meeting on 27<sup>th</sup> July 2022, the Business Board's revised revenue and capital programme is shown below. Note that this paper was prepared before the Combined Authority Board and Business Board meetings in June 2022, and therefore does not include projects approved at those meetings.
- 5.2 The Business Board is asked to note the anticipated opening budget position for 2022-23.

<b>Table 6 – Proposed revised Business Revenue budget 2022-23</b>			
	MTFP Budget	Proposed Carry Forwards	Proposed revised Budget
	£'000	£'000	£'000
<b>Economic Rapid Response Fund</b>	-	41	41
<b>Growth Co Services</b>	3,418	2,036	5,454
<b>Insight and Evaluation Programme</b>	75	-	75
<b>Local Growth Fund Costs</b>	530	-	530
<b>Market Town and Cities Strategy</b>	100	40	140
<b>Marketing and Promotion of Services</b>	90	-	90
<b>Peterborough University Quarter Masterplan</b>	-	100	100
<b>Shared Prosperity Fund Evidence Base &amp; Pilot Fund</b>	-	77	77
<b>Totals</b>	<b>4,213</b>	<b>2,293</b>	<b>6,507</b>

**Table 7 – Proposed revised Business Capital budget 2022-23**

	MTFP Budget	Proposed Carry Forwards	Proposed revised Budget
	£'000	£'000	£'000
Cambridge Biomedical MO Building	-	185	185
Cambridge City Centre	-	481	481
Illumina Accelerator	1,000	700	1,700
South Fen Business Park	-	946	946
Start Codon (Equity)	-	1,475	1,475
The Growth Service Company	4,250	885	5,135
University of Peterborough Phase 3	2,000	-2,000	-
<b>Total</b>	<b>7,250</b>	<b>2,671</b>	<b>9,921</b>

## 6. Business Board Summary Funding Overview

- 6.1 A summary of the Business Board's 'Recycled Capital & Revenue' funds is set out in Table 8 below:

**Table 8 - Recycled Capital & Revenue Funds**

Capital (£'000)	22-23	23-24	24-25	25-26	26-27	27-28	28-29	Later Years
Opening balance	-10,208	-4,302	-1,823	-2,345	-2,529	-2,713	-2,897	-3,081
Forecast Expenditure	8,054	3,000	-	-	-	-	-	-
Forecast Income	-2,148	-522	-522	-184	-184	-184	-184	-2,024
Closing Balance	-4,302	-1,823	-2,345	-2,529	-2,713	-2,897	-3,081	-5,105
Revenue (£'000)	22-23	23-24	24-25	25-26	26-27	27-28	28-29	Later Years
Opening balance	-90	-345	-461	-551	-624	-691	-754	-812
Forecast Expenditure	-	-	-	-	-	-	-	-
Forecast Income	-255	-117	-89	-73	-68	-63	-58	-321
Closing Balance	-345	-461	-551	-624	-691	-754	-812	-1,133
Combined (£'000)	22-23	23-24	24-25	25-26	26-27	27-28	28-29	Later Years
Opening balance	-10,298	-4,646	-2,285	-2,896	-3,152	-3,404	-3,651	-3,893
Forecast Expenditure	8,054	3,000	-	-	-	-	-	-
Forecast Income	-2,402	-638	-611	-257	-252	-247	-242	-2,345
Closing Balance	-4,646	-2,285	-2,896	-3,152	-3,404	-3,651	-3,893	-6,238

- 6.2 Table 8 does not reflect the anticipated return of funding from the sale of iMET, but does include the £996k refund from the winding up of One CAM Ltd that the Combined Authority resolved to reimburse in full. It also includes the £1.2m of projects supported by the

Business Board at its last meeting, although the Combined Authority Board was yet to ratify these awards at time of writing. If the Combined Authority Board does not ratify, the Business Board will be updated verbally.

- 6.3 The Business Board proposed the award of a further £2m of recycled funds immediately, with a further £600k subject to further repatriation of funds, which will reduce the balances set out above. Once these decisions are ratified by the Combined Authority Board, the recycled funds forecast will be updated to reflect the awards and anticipated spend profiles.
- 6.4 A summary of the Business Board's 'Enterprise Zones' Reserve Fund for the next six years is set out in Table 9 below:

<b>Table 9 – Forecast enterprise zone income and expenditure</b>						
<b>£000's</b>	<b>2022/23</b>	<b>2023/24</b>	<b>2024/25</b>	<b>2025/26</b>	<b>2026/27</b>	<b>2027/28</b>
<b>Opening Balance</b>	<b>-148</b>	<b>-429</b>	<b>-605</b>	<b>-1,199</b>	<b>-1,793</b>	<b>-2,387</b>
<b>Forecast Income</b>	<b>-972</b>	<b>-1,009</b>	<b>-1,009</b>	<b>-1,009</b>	<b>-1,009</b>	<b>-1,009</b>
<b>Total Expenditure</b>	692	833	415	415	415	415
<b>Annual surplus (deficit)</b>	<b>-280</b>	<b>-176</b>	<b>-594</b>	<b>-594</b>	<b>-594</b>	<b>-594</b>
<b>Closing Balance</b>	<b>-429</b>	<b>-605</b>	<b>-1,199</b>	<b>-1,793</b>	<b>-2,387</b>	<b>-2,982</b>

- 6.5 Income for the Enterprise Zones is for a further 19-year period through to 2041/42 and should be viewed as long term. There is uncertainty in future receipts, as they are dependent on the future expansion of businesses within the enterprise zones. The Business Board is currently entering into the fourth year of revenue of this programme, with payments being made by local councils one year in arrears.
- 6.6 Expenditure is based upon the contribution to the Department for Transport for the A14 (in the region of £100k), an annual flat fee contribution of £250k to the Business Board's running costs, three years of contribution to the Growth Service, 25% of Business Board members remuneration & expenses, and other projects approved at Business Board meetings.

## Significant Implications

### 7. Financial Implications

- 7.1 There are no significant financial implications.

### 8. Legal Implications

- 8.1 The Combined Authority is required to prepare a balanced budget in accordance with statutory requirements.

## 9. Public Health implications

9.1 There are no significant public health implications.

## 10. Environmental and Climate Change Implications

10.1 There are no significant environmental and climate change implications.

## 11. Other Significant Implications

11.1 There are no other significant implications.

## 12. Appendices

12.1 None.

## 13. Background Papers

13.1 None.

## Strategic Funds Management Review - July 2022

To: Business Board

Meeting Date: 11 July 2022

Public report: Yes

Lead Member: Acting Chair of the Business Board, Andy Neely

From: Deputy Director Business and Skills, Alan Downton

Key decision: No

Recommendations: The Business Board is invited to:

Note all programme updates outlined in this report.

## 1. Purpose

- 1.1 This report provides the Business Board with an update on the strategic funding programmes that it is responsible for, and covers progress to 1<sup>st</sup> June 2022. This includes the following:
- (a) Spend performance of allocated funds
  - (b) Monitoring and spending performance of allocated funds
  - (c) Recycled Local Growth Funds update
  - (d) Community Renewal Fund update
  - (e) Levelling Up Fund update
  - (f) Shared Prosperity Fund update

## 2. Background

- 2.1 The Local Growth Fund (LGF) £146.7m programme was closed and all spent by 31 March 2021, but programme outcomes from its invested projects are still being delivered until 2030. Also, £7m of LGF is being returned over the medium term for a variety of reasons, and the Business Board is still reinvesting those funds as recycled Local Growth Fund. The recycled funds are being re-awarded using the same criteria as original LGF, and in the form of grants, loans or other forms of funding, such as equity capital investment.
- 2.2 The £14.6m Getting Building Funding (GBF) was awarded to the Combined Authority in July 2020, and the Business Board awarded the £14.6m to the Net Zero Manufacturing Research and Development Innovation Centre, University Phase 2 project.
- 2.3 The UK Community Renewal Fund (CRF) awarded a grant of £3,393,851 to the Combined Authority in November 2021 to deliver two projects by 30 December 2022. Both projects are being delivered through the existing Growth Works contractor.
- 2.4 In the Levelling Up Fund (LUF) round 1, Peterborough City Council were awarded £20m of capital grant for the ARU Peterborough Living Lab and University Cultural Quarter project. Fenland District Council, East Cambridgeshire District Council, Huntingdonshire District Council and the Combined Authority transport team are all submitting applications for round 2, which closes on 6<sup>th</sup> July 2022.
- 2.5 On 13th April 2022, the Government launched the UK Shared Prosperity Fund (SPF) prospectus and guidance with a deadline of the end July 2022 for submission of Lead Authorities Investment Plans.

## 3. Programme Spend

- 3.1 The £146.7m Local Growth Fund programme closed on 31 March 2021 with all funding awarded to a portfolio of 51 projects, including the grant schemes, and included the allocated Combined Authority fund management costs.
- 3.2 The £14.6million GBF awarded, invested before March 2022, and delivery is well advanced on the Manufacturing & Materials Research and Development Centre and infrastructure, with completion due in December 2022.

- 3.3 The Peterborough University Phase 3 project has commenced procurement of delivery team by the Peterborough HE Ltd (Propco 1), targeting planning submission by early 2023. The funding package includes £2m from Business Board recycled fund, alongside the £24m from Peterborough City Council and Anglia Ruskin University.
- 3.4 The Community Renewal Fund first tranche payment of £2.06m from the Combined Authority, plus the £800k Additional Restrictions Grant (ARG) match funding from council partners, was paid to the Growth Works contractor in March 2022, via the Cambridgeshire and Peterborough Growth Company. No further claim has yet been requested, with the second and final tranche of payment due to be paid after 30<sup>th</sup> June 2022, but before 31<sup>st</sup> December 2022.

## 4. Programme Delivery and Monitoring

- 4.1 The North Cambridgeshire Training Centre project, which was awarded £3.16m of LGF, has flagged a potential risk of delay to the September 2022 opening of the centre, due to the A141 roundabout access works scope and associated costs being more than was budgeted for when planning permission was granted, which was also not covered within contingency. The original access design only provided for partial remodelling and resurfacing of the roundabout, but the S278 agreement issued by the Cambridgeshire County Council Highways requires far more extensive reworking and resurfacing of most of the roundabout to address safety issues. Officers are working with the Combined Authority's transport team and the project lead organisation to bring forward a funding solution utilising non-Business Board funds to ensure the roundabout works can be completed and the centre opened on time or with minimal delay.
- 4.2 The monitoring of all projects in delivery is conducted by the Strategic Funds team on a monthly and quarterly basis. The latest updated monitoring report of all outputs for all projects, both completed and live, is attached at Appendix 1.
- 4.3 The current monitoring update shows that there have been in total 8,009 jobs and 882 Apprenticeships reported as created from all projects by June 2022. The graphs in Appendix 1 show the whole LGF programme jobs created cumulative to date, and the current year relative performance each month against forecast.
- 4.4 The Local Growth Fund dashboard with quarterly updated project outputs and outcomes can be found on the CPCA website:  
[Local Growth Fund | Cambridgeshire & Peterborough Combined Authority \(cambridgeshirepeterborough-ca.gov.uk\)](https://cambridgeshirepeterborough-ca.gov.uk)

## 5. Recycled Local Growth Funds

- 5.1 In January 2022, the Business Board approved a strategy to award the remaining recycled LGF. This has included running two open calls for projects to bid for the LGF Recycled Funds.
- 5.2 The Category 1 call for projects was opened in February 2022 and received six applications which were put through the assurance process, and the Business Board recommended

three projects for funding award, which the Combined Authority Board approved at its meeting on the 27<sup>th</sup> June 2022.

- 5.3 The Category 2 call for projects was open between 31<sup>st</sup> March 2022 and 29<sup>th</sup> April 2022 for Expressions of Interest. Eight of the Expressions that were received passed the gateway assessment and were invited to complete a full application. Six also attended Entrepreneurs Panel Assessment because they were requesting over £500k. In parallel, all projects were also reviewed with external independent appraisal. The Business Board met on 24<sup>th</sup> June 2022 and agreed funding recommendation of £4,397,093 to three projects for the Mayor to approve by Mayoral Decision Notice, in consultation with the Combined Authority Board. The Business Board also deferred a decision on one project until a later date, to gather further information on the project to help with the decision.
- 5.4 All successful funding awards and deferment have been formally communicated to the project lead applicants, and work commenced with those successful organisations on grant funding agreements, subject to any compliance to the terms and conditions given as part of the award as set out in the external appraiser's report.

## 6. Community Renewal Fund Update

- 6.1 On 25<sup>th</sup> March 2022, the central Community Renewal Fund (CRF) team in the Department for Levelling Up, Housing and Communities DLUHC wrote to all CRF Lead Authorities offering a blanket extension nationally until 31<sup>st</sup> December 2022, in case any projects had been delayed or slow starting delivery because of Covid-19 related constraints and now required extra time to deliver outputs and spend. Officers have written to DLUHC accepting the extension until 31 December 2022, but will only utilise additional time until projects are completed, which may be before 31 December 2022.
- 6.2 The delivery of the two projects being funded by the CRF continues through the Growth Works contractor, and both projects will deliver their full spend, outputs and outcomes before the end of the extended delivery window of 31<sup>st</sup> December 2022.
- 6.3 On the Start and Grow project, the current pipeline of potential candidates now generated from the marketing has been deemed more than enough to deliver all the grants and support outcomes in the programme. A decision has been made to close the programme to new entries.
- 6.4 Another quarterly update on performance of the CRF projects will be covered in the Strategic Funds Management review paper at the Business Board meeting in September 2022.

## 7. Levelling Up Fund Update

- 7.1 The Government launched the Levelling Up Fund (LUF) round 2 prospectus on 23<sup>rd</sup> March 2022, which invites applications to be submitted by 6<sup>th</sup> July 2022 from Tier 2 Local Authorities for regeneration projects up to £20m, and Combined Authorities with transport powers up to £50m for transport projects.
- 7.2 Combined Authority officers have supported applications for LUF round 2 regeneration



projects from Fenland District Council, plus anticipated applications from East Cambridgeshire District Council and Huntingdonshire District Council.

- 7.3 The Combined Authority transport team shortlisted the Peterborough Station Quarter transport scheme, which covers the priority 1 place of Peterborough, as the scheme to forward as the confirmed final Combined Authority transport bid on the July 6<sup>th</sup> 2022 deadline.

## 8. Shared Prosperity Fund Update

- 8.1 As the Lead Authority on the Shared Prosperity Fund (SPF) for Cambridgeshire and Peterborough, the Combined Authority is facilitating the development of the Core SPF Local Investment Plan, which will secure the indicative allocation shown below. The plan must be submitted to DLUHC before 1<sup>st</sup> August 2022. The Government will approve the local plans during September and October 2022, which in turn confirms the actual final allocation of funding awarded to the Combined Authority.

CPCA's SPF Indicative Allocation	2022-23	2023-24	2024-25
£9,872,624	£1,480,893	£2,665,608	£4,738,859

- 8.2 The first year of funding would be paid to the Combined Authority in October 2022, once the Investment Plan is approved, and the Combined Authority has signed and returned the funding agreement with DLUHC. Once this is achieved, the Strategic Funds team will be coordinating the grant agreements and contracts with local authorities and delivery organisations.
- 8.3 There will be pressure on the 2022/23 first year of spend due to the time left in the financial year once the SPF investment plan is approved and first payment received from DLUHC to the Combined Authority.
- 8.4 The Cambridgeshire Public Service Board is the partnership board which is leading the collective approach to developing the Local Investment Plan, and they will continue as the SPF partnership board advising the Combined Authority with oversight of delivery and general operational input to the SPF over this first three-year plan.
- 8.5 The progress on developing the Local Investment Plan for Cambridgeshire and Peterborough and the latest draft, along with the proposed projects list, is being considered by the Business Board in Agenda Item 2.3 (UK Shared Prosperity Fund Investment Plan Update) at its meeting on 11<sup>th</sup> July 2022.

## Significant Implications

### 9. Financial Implications

- 9.1 There are no significant financial implications other than those covered in the main body of the report.

## 10. Legal Implications

- 10.1 There are no significant legal implications.

## 11. Public Health implications

- 11.1 Within the broad portfolio of funded projects many have a positive impact on public health in regard to creation of key employment or skills outcome improvements across the Combined Authority. Good work and personal skills development are key determinant of positive health outcomes.

## 12. Environmental and Climate Change Implications

- 12.1 The programmes of funding contain various projects which will deliver impacts through the wider changes and innovations in sectors such as Agri-food, green engineering and life sciences and digital that are Cambridgeshire and Peterborough global strengths. Success in these sectors will contribute to the global response.

## 13 Other Significant Implications

- 13.1 None.

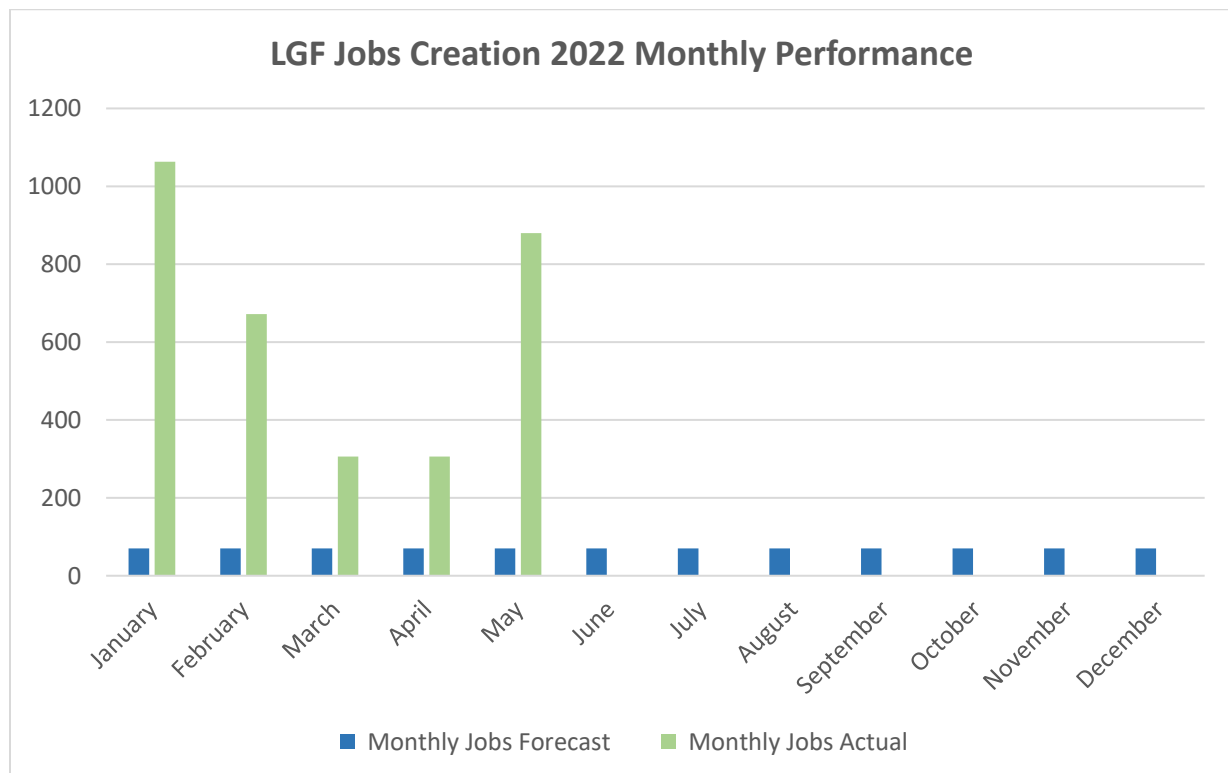
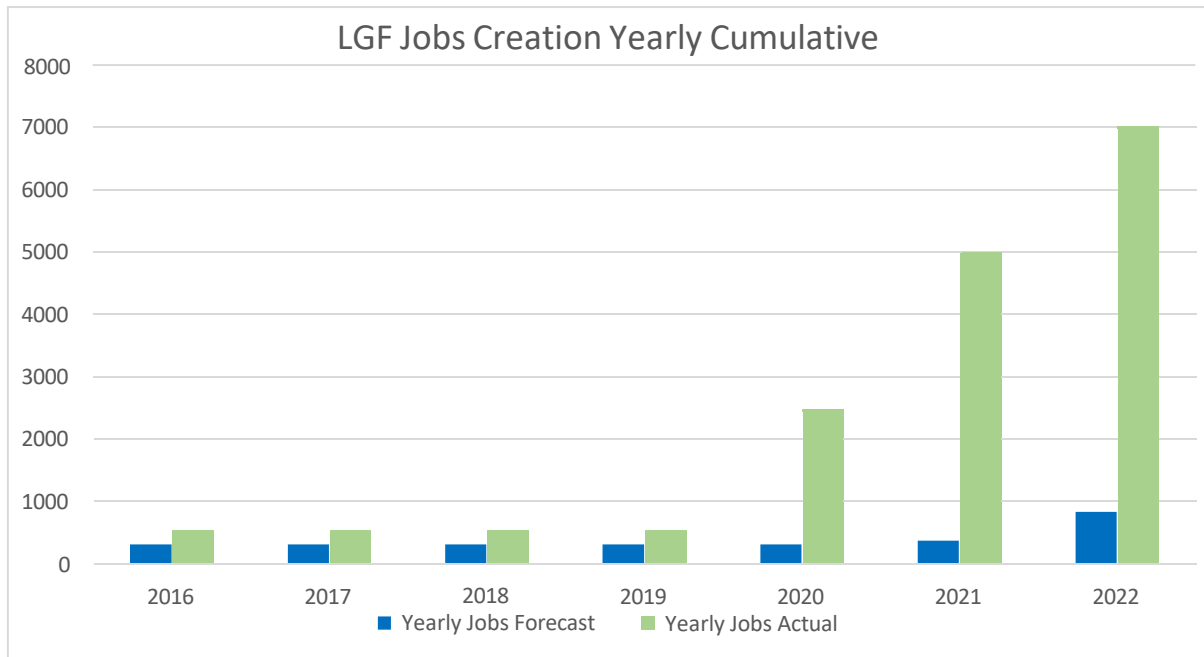
## 14. Appendices

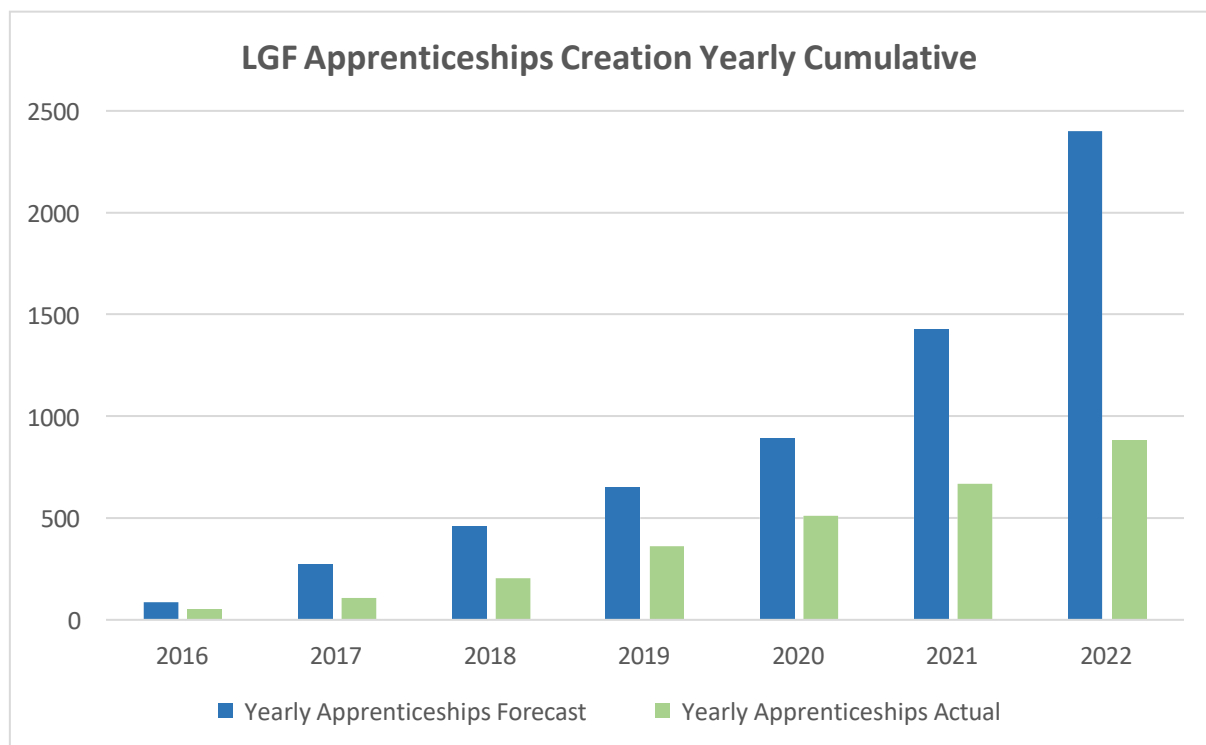
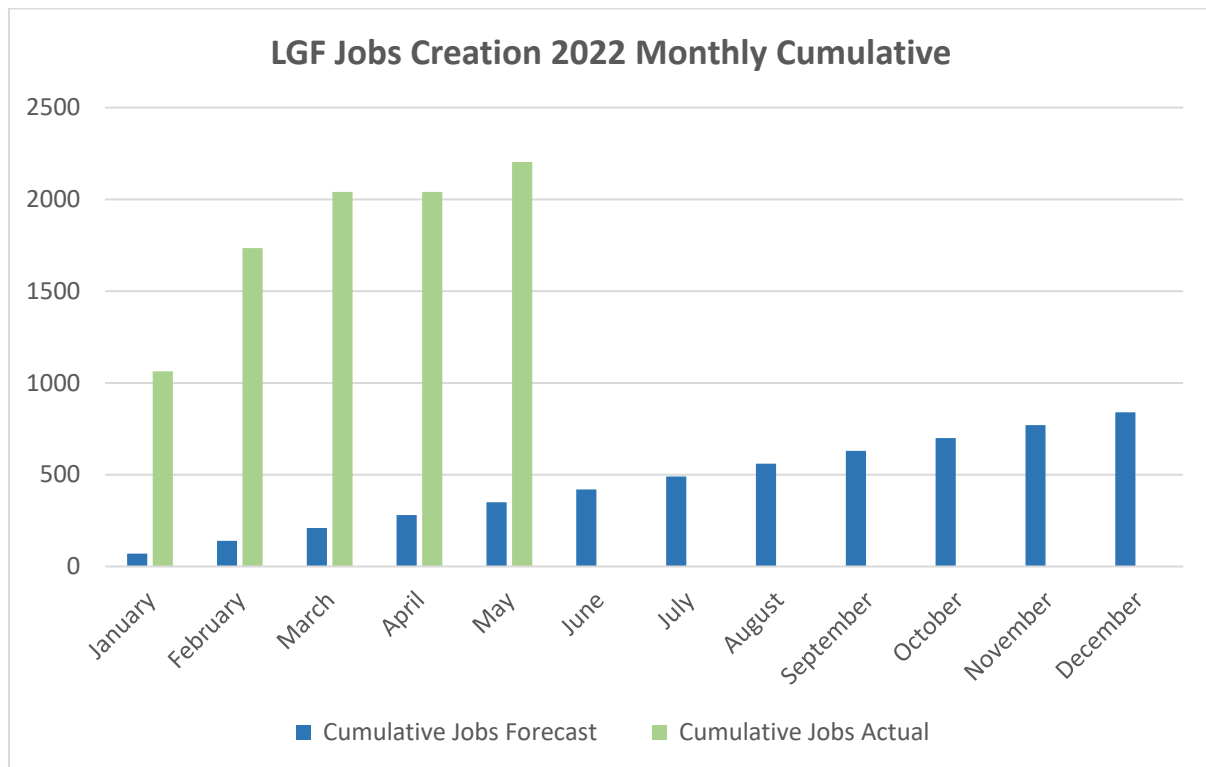
- 14.1 Appendix 1 – LGF Investment Monitoring Report

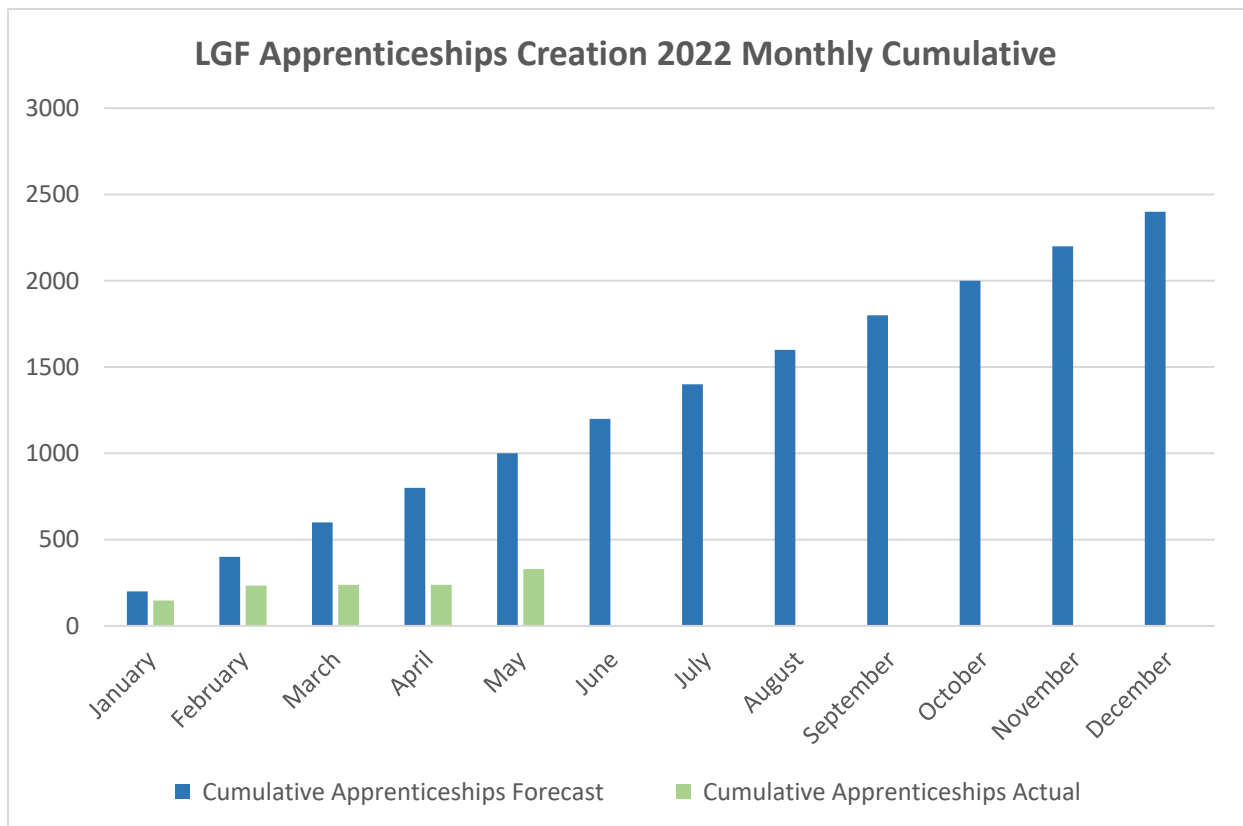
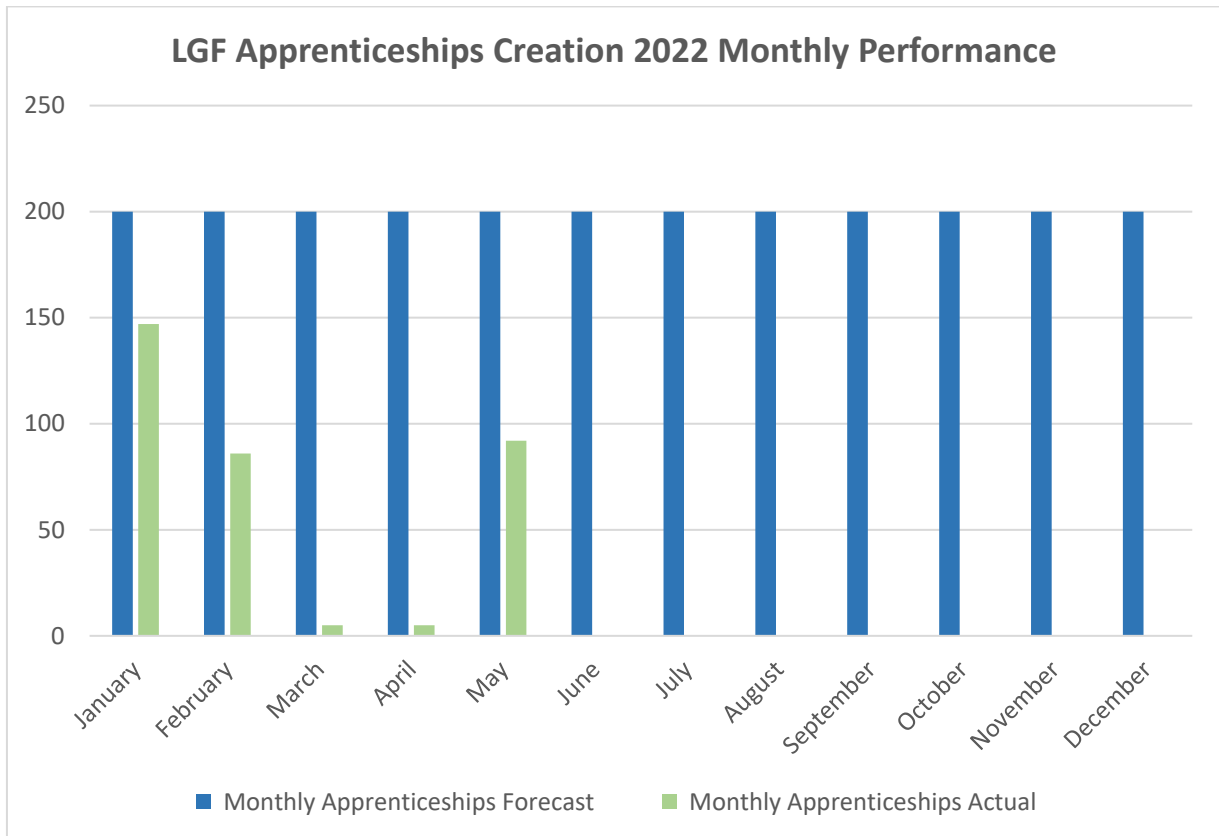
## 15. Background Papers

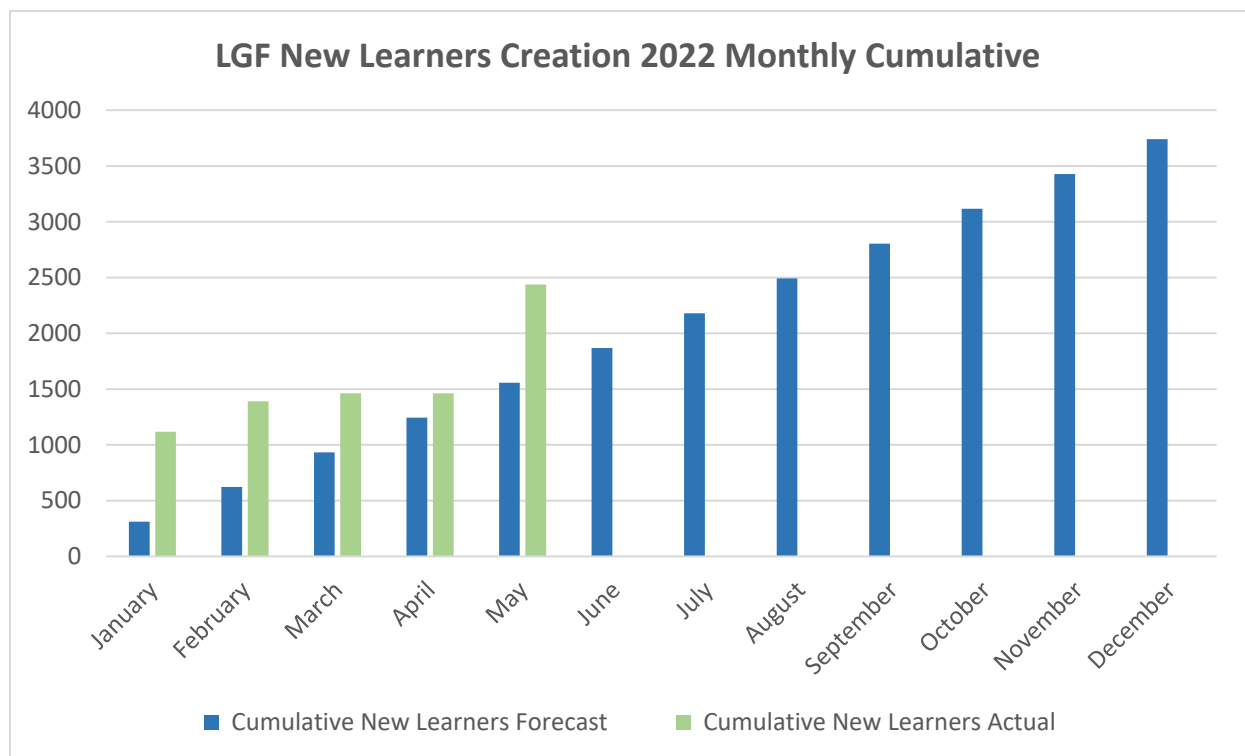
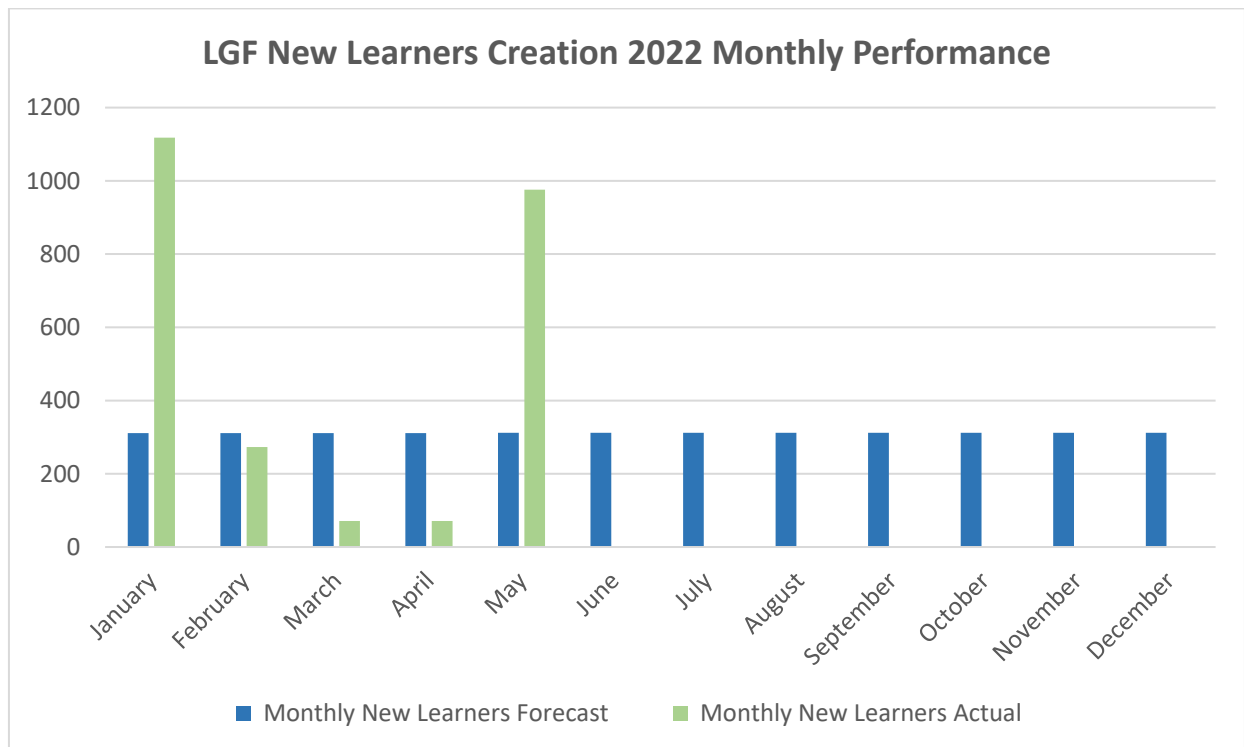
- 15.1 Community Renewal Fund Award Approval  
[Combined Authority Board 24 Nov 2021 Agenda item 3.6](#)
- 15.2 Strategic Funds Management Review May 2022  
[Business Board 9 May 2022 agenda item 2.1](#)
- 15.3 Strategic Funds Management Review January 2022  
[Business Board 10 January 2022 agenda item 2.2](#)
- 15.4 Local Growth Fund Documents, Investment Prospectus, guidance and application forms,  
<https://cambridgeshirepeterborough-ca.gov.uk/business-board/growth-funds/>
- 15.5 List of funded projects and MHCLG monitoring returns,  
<https://cambridgeshirepeterborough-ca.gov.uk/business-board/opportunities/>
- 15.6 Local Industrial Strategy and associated sector strategies,  
<https://cambridgeshirepeterborough-ca.gov.uk/business-board/strategies/>

**Local Growth Fund key indicator annual performance to 31 May 2022**

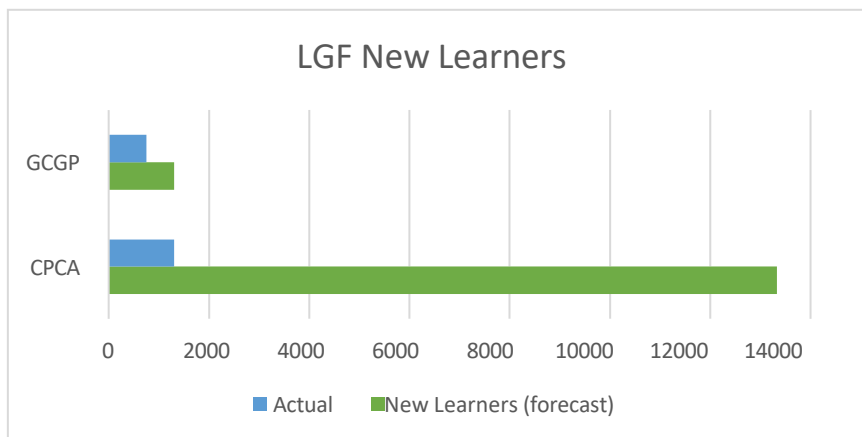
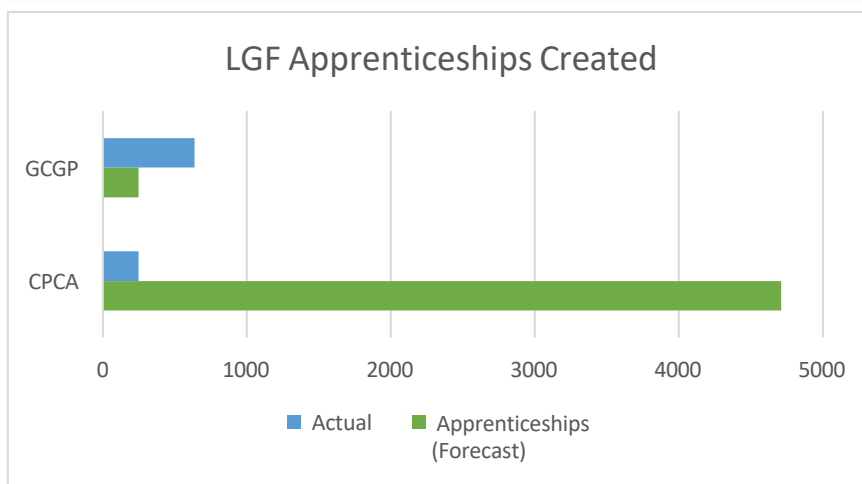
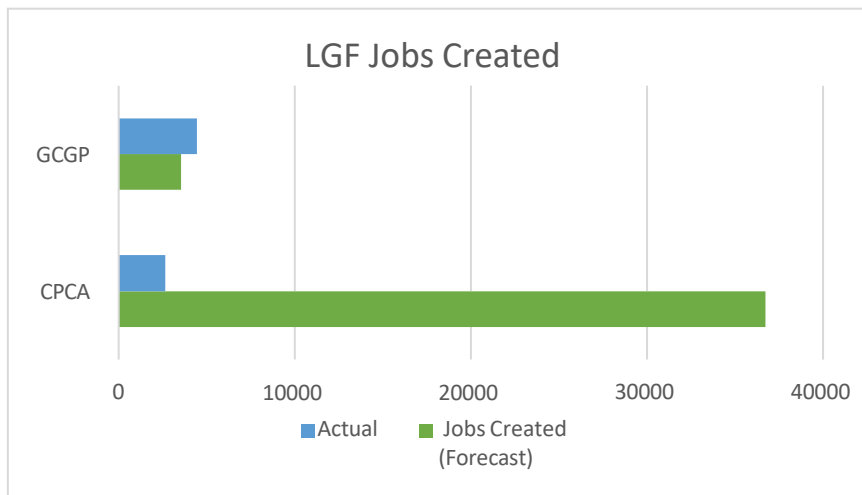








### LGF project comparison – GCGP investments compared to CPCA investments



LGF Project	LGF Amount	Leverage Funding	Start Date	End of Project Monitoring	Years remaining	Direct Job Creation (Forecast)	Indirect Job Creation (Forecast)	Jobs Created (Forecast)	Actual	% completion	Apprenticeships (Forecast)	Actual	% completion	New Learners Assisted on Courses to Full Qualification (Forecast)	Actual	% completed
The Business Growth Service	£5,407,000	£26,083,556	2021	2030	8	47	4692	4739	146.5	<div><div></div></div> 3.09%	1800	141	<div><div></div></div> 7.83%	1800	423	<div><div></div></div> 23.50%
Illumina Genomics Accelerator	£1,000,000	£29,000,000	2020	2030	8	1033	0	1033	85	<div><div></div></div> 8.23%	4	2	<div><div></div></div> 50.00%			
Startcodon Life Science Accelerator	£3,342,250	£12,000,000	2020	2030	8	1730	3460	5190	173	<div><div></div></div> 3.33%						
Ascendal Transport Accelerator	£965,000	£990,000	2020	2024	2	2	200	202	3	<div><div></div></div> 1.49%	2	2	<div><div></div></div> 100%			
Medtech Accelerator	£500,000	£700,000	2016	2026	4	0	0	0	9	<div><div></div></div> 100%						
Peterborough & Fens Smart Manufacturing Association	£715,000	£688,800	2020	2025	3	143	242	385	6	<div><div></div></div> 1.56%						
Teraview Company Expansion	£120,000	£564,070	2018	2023	1	15	0	15	3	<div><div></div></div> 20.00%	3	0	<div><div></div></div> 0.00%			
Aeroton Company Expansion	£1,400,000	£5,800,000	2020	2025	3	140	15	155	103	<div><div></div></div> 66.43%	16	0	<div><div></div></div> 0.00%	0	15	<div><div></div></div> 100%
Agri-Tech Growth Initiative	£3,600,000	£1,996,000	2015	2025	3	338	0	338	384	<div><div></div></div> 113.61%						
Growing Places Fund Extension	£300,000	£200,000	2015	2016	0	320	0	320	520	<div><div></div></div> 162.50%	0	58	<div><div></div></div> 100%	2	2	<div><div></div></div> 100%
Signpost to Grant - OPCA Growth Hub	£200,000	£0	2016	2017	0	0	0	0	0	<div><div></div></div> 0.00%						
COVID Capital Growth Grant Scheme	£5,993,934.70	£0	2020	2022	0	287	0	287	216.5	<div><div></div></div> 75.44%						
Peterborough Builds Back Better	£800,000	£0	2020	2023	1	100	200	300	500	<div><div></div></div> 166.67%						
Cambridge Visitor Welcome 2021	£710,000	£60,000	2020	2023	1	60	360	440	26	<div><div></div></div> 5.91%						
BGS Capital Grants Scheme	£2,043,178	£0	2021	2024	2	0	1200	1200	480	<div><div></div></div> 40.00%						
Hauton House Incubation Centre	£438,000	£500,000	2019	2024	2	64	46	110	53	<div><div></div></div> 48.18%	210	0	<div><div></div></div> 0.00%			
South Fenland Enterprise Park	£997,032	£997,032	2020	2024	2	30	46	76	0	<div><div></div></div> 0.00%						
Photocentric 3D Centre of Excellence	£1,875,000	£5,625,000	2020	2024	2	616	61	677	21	<div><div></div></div> 3.10%	10	1	<div><div></div></div> 10.00%			
Cambridge Biomedical Campus	£3,000,000	£47,200,000	2020	2027	5	880	2204	3084	0	<div><div></div></div> 0.00%	19	0	<div><div></div></div> 0.00%			
NIAB - AgriTech Start Up Incubator	£2,484,000	£2,116,000	2020	2030	8	947	770	1717	8.5	<div><div></div></div> 0.50%	100	0	<div><div></div></div> 0.00%			
NIAB - Agri-Gate Hasse Fen extension	£599,850	£921,620	2020	2025	3	65	100	165	25	<div><div></div></div> 15.15%	40	4	<div><div></div></div> 10.00%			
TWI Engineering Centre	£2,100,000	£901,063	2015	2021	0	20	35	55	82	<div><div></div></div> 149.09%	4	0	<div><div></div></div> 0.00%			
Biomedical Innovation Centre	£1,000,000	£3,064,000	2015	2022	0	162	81	243	80	<div><div></div></div> 32.92%	80	30	<div><div></div></div> 37.50%	160	0	<div><div></div></div> 0%
Haverhill Epicentre - Jaynic	£2,700,000	£3,800,000	2019	2023	1	300	450	750	300	<div><div></div></div> 40.00%	5	0	<div><div></div></div> 0.00%			
TWI Ecosystem Innovation Centre	£1,230,000	£1,270,000	2020	2025	3	2	75	77	8	<div><div></div></div> 10.39%						
West Cambs Innovation Park	£3,000,000	£64,300,000	2020	2025	3	380	150	530	12	<div><div></div></div> 2.26%						
TTP Life Sciences Incubator	£2,300,000	£52,978,000	2020	2025	3	236	10	246	16	<div><div></div></div> 6.50%						
Aracaris Capital Living Cell Centre	£1,350,000	£1,350,000	2019	2024	2	200	0	200	57	<div><div></div></div> 28.50%	19	5	<div><div></div></div> 26.32%			
Whittlesey King's Dyke Crossing	£8,000,000	£21,981,478	2016	2022	0	0	0	0	150	<div><div></div></div> 100%						
Bourges Boulevard Phase 1 & 2	£11,300,000	£0	2014	2022	0	0	0	0	455	<div><div></div></div> 100%	280	100	<div><div></div></div> 35.71%			
A47/A15 Junction 20	£6,300,000	£0	2016	2022	0	0	0	0	47	<div><div></div></div> 100%						
Wisbech Access Strategy	£7,000,000	£227,434	2015	2026	4	0	1500	1500	13	<div><div></div></div> 0.87%	300	0	<div><div></div></div> 0.00%			
Lancaster Way Phase 1 Loan	£1,000,000	£126,760	2017	2025	3	1020	0	1020	2366	<div><div></div></div> 231%	720	22	<div><div></div></div> 3.06%			
Lancaster Way Phase 2 Loan	£3,680,000	£3,680,000														
Lancaster Way Phase 2 Grant	£1,445,000	£3,680,000														
Ely Southern Bypass	£22,000,000	£14,000,000	2016	2022	0	0	0	0	250	<div><div></div></div> 100%						
Manea & Whittlesea Stations	£395,000	£2,105,000	2017	2022	0	80	0	80	58	<div><div></div></div> 72.50%						
CAM Promotion Company	£995,000	£283,183	2020	2021	0	60	33	93	2	<div><div></div></div> 2.15%						
Soham Station	£1,000,000	£0	2019	2024	2	0	0	0	40	<div><div></div></div> 100%						
Metalcraft Advanced Manufacturing Centre	£3,160,000	£900,000	2020	2030	8	14	30	44	1	<div><div></div></div> 2.27%	105	0	<div><div></div></div> 0.00%			
University of Peterborough Phase 1	£12,500,000	£15,035,000	2020	2027	5	250	14000	14250	414	<div><div></div></div> 2.91%	2100	0	<div><div></div></div> 0.00%	10000	0	<div><div></div></div> 0%
March Adult Education Skills & Training Expansion	£400,000	£50,000	2020	2022	0	141	0	141	7	<div><div></div></div> 4.96%	68	53	<div><div></div></div> 77.94%	695	252	<div><div></div></div> 36%
PRC Food Manufacturing Centre	£586,000	£586,000	2015	2022	0	0	0	0	0	<div><div></div></div> 0.00%	327	187	<div><div></div></div> 57.19%	372	238	<div><div></div></div> 63.98%
IMET Skills Training Centre	£10,473,564	£500,000	2015	2020	0	1	0	1	5	<div><div></div></div> 500%	752	48	<div><div></div></div> 6.38%	160	0	<div><div></div></div> 0%
CITB Construction Academy	£450,000	£496,324	2016	2021	0	1	0	1	2	<div><div></div></div> 200%	0	190	<div><div></div></div> 100%	511	511	<div><div></div></div> 100%
EZ Plant Centre Alconbury	£65,000	£89,000	2015	2016	0	0	0	0	0	<div><div></div></div> 0.00%						
Highways Academy	£363,784.30	£0	2015	2016	0	0	0	0	0	<div><div></div></div> 0.00%				100	0	<div><div></div></div> 0%
CRC Construction Skills Hub	£2,500,000	£497,360	2020	2023	1	9	600	609	2	<div><div></div></div> 0.33%	180	13	<div><div></div></div> 7.22%	686	112	<div><div></div></div> 16%
AEB Innovation Grant	£323,700	£336,700	2020	2023	1	15	15	15	8	<div><div></div></div> 53.33%	30	26	<div><div></div></div> 86.67%	150	631	<div><div></div></div> 421%
Totals	£144,107,293	£323,589,380				9708	30580	40288	7127.5	<div><div></div></div> 17.69%	7174	882	<div><div></div></div> 12.29%	14636	2184	<div><div></div></div> 14.92%



LSP Project	LSP Amount	Leverage Funding	Start Date	End of Project Monitoring	Years remaining	Housing Units Completed (Forecast)	Actual	% completed	New Homes with New or Improved Fibre Optic Provision (Forecast)	Actual	% completed	Length of Road Resurfaced (km) (Forecast)	Actual	% completed	Length of Newly Built Road (km) (Forecast)	Actual	% completed	Length New Cycle Ways (km) (Forecast)	Actual	% completed	Prior Estate Grade	Post Completion Estate Grade	% completed	Land with Reduced Likelihood of Flooding m2 (Forecast)	Actual	% completed	Homes with Reduced Flood Risk (units) (Forecast)	Actual	% completed	Commercial Properties with Reduced Flood Risk (units) (Forecast)	Actual	% completed	
The Business Growth Service	£5,407,000	£26,083,556	2021	2030	8																												
Humina Genomics Accelerator	£1,000,000	£26,000,000	2020	2030	8																												
Blacktron Life Science Accelerator	£3,342,250	£12,000,000	2020	2030	8																												
Ascendal Transport Accelerator	£965,000	£990,000	2020	2024	2																												
Medtech Accelerator	£500,000	£700,000	2016	2026	4																												
Peterborough & Fens Smart Manufacturing Accelerator	£715,000	£688,800	2020	2025	3																												
Teravive Company Expansion	£120,000	£354,070	2018	2023	1																												
Aerotron Company Expansion	£1,400,000	£5,600,000	2020	2025	3																												
Agri-Tech Growth Initiative	£3,600,000	£1,996,000	2015	2025	3																												
Growing Places Fund Extension	£300,000	£200,000	2015	2016	0																												
Support to Grant - CPFA Growth Hub	£200,000	£0	2016	2017	0																												
COVID Capital Growth Grant Scheme	£5,993,924.70	£0	2020	2022	0																												
Peterborough Builds Back Better	£800,000	£0	2020	2023	1																												
Cambridge Visitor Welcome 2021	£710,000	£60,000	2020	2023	1																												
BOS Capital Grants Scheme	£2,043,178	£0	2021	2024	2																												
Houston House Incubation Centre	£436,000	£500,000	2019	2024	2										0.01	0.05	<div><div></div></div> 50%				D	A	<div><div></div></div> 100%										
South Fensland Enterprise Park	£997,032	£997,032	2020	2024	2																												
Photorescent 3D Centre of Excellence	£1,675,000	£5,625,000	2020	2024	2										0.075	0	<div><div></div></div> 0%							0	500	<div><div></div></div> 100%				1	0	<div><div></div></div> 0%	
Cambridge Biomedical Campus	£3,000,000	£47,200,000	2020	2027	6																												
MAB - AgriTech Start-Up Incubator	£2,484,000	£2,116,000	2020	2020	0																												
MAB - Agri-Data House Fen extension	£598,880	£921,620	2020	2025	3																			0	100	<div><div></div></div> 100%							
TWI Engineering Centre	£2,100,000	£901,063	2015	2021	0																												
Biomedical Innovation Centre	£1,200,000	£3,084,000	2015	2022	0																												
Novethill Epicentre - Jayvic	£2,700,000	£3,600,000	2019	2023	1																												
TWI Ecosystem Innovation Centre	£1,230,000	£1,270,000	2020	2025	3																												
West Cambs Innovation Park	£3,000,000	£64,300,000	2020	2025	3																												
TTP Life Sciences Incubator	£2,300,000	£52,978,000	2020	2025	3										0.18	0.18	<div><div></div></div> 100%	0.716	0	<div><div></div></div> 0%	0.516	0.18	<div><div></div></div> 30%				84000	0	<div><div></div></div> 0%				
Arasac Capital Living Cell Centre	£1,350,000	£1,350,000	2019	2024	2																												
Whitlsey King's Dyke Crossing	£8,000,000	£21,981,478	2016	2022	0		740	0	<div><div></div></div> 0%																								
Bourges Boulevard Phase 1 & 2	£11,300,000	£0	2014	2022	0	801	313	<div><div></div></div> 39.08%				14.96	14.96	<div><div></div></div> 100%	3	3	<div><div></div></div> 100%	17.45	17.45	<div><div></div></div> 100%													
A47/A15 Junction 20	£8,300,000	£0	2016	2022	0	2945	209	<div><div></div></div> 7.10%				1	1	<div><div></div></div> 100%	1	1	<div><div></div></div> 100%																
Widbech Access Strategy	£7,000,000	£227,434	2015	2026	4							13	0	<div><div></div></div> 0%																			
Lancaster Way Phase 1 Loop	£1,700,000	£126,760	2017	2025	3										0.655	1.255	<div><div></div></div> 19%							42100	155300	<div><div></div></div> 36%			0	8	<div><div></div></div> 10%		
Lancaster Way Phase 2 Loop	£1,100,000	£109,000																															
Ely Southern Bypass	£22,000,000	£14,000,000	2016	2022	0	2000	180	<div><div></div></div> 9%							1.7	1.7	<div><div></div></div> 100%																
Manea & Whitlsey Stations	£365,000	£2,105,000	2017	2022	0																												
CAM Promotion Company	£995,000	£283,183	2020	2021	0																												
Soham Station	£1,000,000	£0	2019	2024	2																												
Metacraft Advanced Manufacturing Centre	£3,180,000	£900,000	2020	2030	8										0.07	0.07	<div><div></div></div> 100%	0.07	0	<div><div></div></div> 0%													
University of Peterborough Phase 1	£12,000,000	£15,035,000	2020	2027	5																												
March Adult Education Skills & Training Expansion	£400,000	£50,000	2020	2022	0																												
PRC Food Manufacturing Centre	£586,000	£586,000	2015	2022	0																												
MET Skills Training Centre	£10,473,564	£500,000	2015	2020	0																												
QTS Construction Academy	£400,000	£496,324	2016	2021	0																												
E2 Plant Centre Renovation	£65,000	£89,000	2015	2016	0																												
Highways Academy	£363,794.30	£0	2015	2016	0																												
CRC Construction Skills Hub	£2,500,000	£407,360	2020	2023	1																C	B	<div><div></div></div> 100%										
AEB Innovation Grant	£323,700	£336,700	2020	2023	1																												
Totals	£144,107,293	£323,689,380				6486	2322	<div><div></div></div> 35.80%	0	0	<div><div></div></div> 0%	29.14	16.14	<div><div></div></div> 55.39%	7.83	7.08	<div><div></div></div> 94.91%	18.04	17.63	<div><div></div></div> 97.75%	N/A	N/A	N/A	126100	160550	<div><div></div></div> 127.32%	0	0	<div><div></div></div> 0%	1	8	<div><div></div></div> 800%	

LGF Project	LGF Amount	Leverage Funding	Start Date	End of Project Monitoring	Years remaining	Area of New or Improved Learning/ Training Floorspace (m2) (Forecast)	Actual	% completed	Floorspace Refurbishment (m2) (Forecast)	Actual	% completed	Commercial Floorspace Created (m2) (Forecast)	Actual	% completed	Commercial Floorspace Refurbished (m2) (Forecast)	Actual	% completed	Commercial Floorspace Occupied (m2) (Forecast)	Actual	% completed	Commercial Businesses with Broadband Access (Forecast)	Actual	% completed	Enterprises Receiving Grant Support (Forecast)	Actual	% completed	Businesses Receiving Other Grant Support (Forecast)	Actual	% completed	Businesses Receiving Non Financial Support (Forecast)	Actual	% completed		
The Business Growth Service	£5,407,000	£26,083,556	2021	2030	8																800	22	2.64%				8000	1862	<div><div></div></div> 23%					
Runna Genomics Accelerator	£1,000,000	£20,000,000	2020	2030	8								730	437	<div><div></div></div> 60%	730	437	<div><div></div></div> 60%				26	10	<div><div></div></div> 38%				0	6	<div><div></div></div> 100%				
Blackdon Life Science Accelerator	£3,342,250	£12,000,000	2020	2030	8		34.8	38	<div><div></div></div> 100%																48	14	<div><div></div></div> 29%	48	14	<div><div></div></div> 29%				
Ascendal Transport Accelerator	£565,000	£560,000	2020	2024	2								240	240	<div><div></div></div> 100%	240	0	0%				3	0	0%		3	0	0%						
Medtech Accelerator	£500,000	£700,000	2016	2026	4																0	8	<div><div></div></div> 100%						0	5	<div><div></div></div> 100%			
Peterborough & Fens Smart Manufacturing Acceleration	£715,000	£688,800	2020	2025	3																								190	30	<div><div></div></div> 15.79%			
Teravive Company Expansion	£120,000	£354,070	2018	2023	1								991	991	<div><div></div></div> 100%	991	1023	<div><div></div></div> 103%																
Aerotron Company Expansion	£1,400,000	£5,600,000	2020	2025	3							54000	54000	<div><div></div></div> 100%	40000	40000	<div><div></div></div> 100%	94000	94000	<div><div></div></div> 100%														
Agri-Tech Growth Initiative	£3,600,000	£1,996,000	2015	2025	3																85	85	<div><div></div></div> 100%											
Growing Places Fund Extension	£300,000	£200,000	2015	2016	0	40	40	<div><div></div></div> 100%				0	2647	<div><div></div></div> 100%																				
Support to Grant - CPFA Growth Hub	£200,000	£0	2016	2017	0																													
COVID Capital Growth Grant Scheme	£5,993,934.70	£0	2020	2022	0																													
Peterborough Builds Back Better	£800,000	£0	2020	2023	1							0	36	<div><div></div></div> 100%	2016	3000	<div><div></div></div> 140%				0	300	<div><div></div></div> 100%				0	30	<div><div></div></div> 100%	130	300	<div><div></div></div> 231%		
Cambridge Visitor Welcome 2021	£710,000	£60,000	2020	2023	1											5000	650	<div><div></div></div> 13%										55	42	<div><div></div></div> 76%				
BOS Capital Grants Scheme	£2,043,178	£0	2021	2024	2																240	32	<div><div></div></div> 13%											
Heaton House Incubation Centre	£438,000	£500,000	2019	2024	2	50	53	<div><div></div></div> 105%					360	340	<div><div></div></div> 95.7%	170	190	<div><div></div></div> 112%	10	10	<div><div></div></div> 100%													
South Fensland Enterprise Park	£597,032	£597,032	2020	2024	2							900	0	0%		900	0	0%	5	0	0%													
Photonic 3D Centre of Excellence	£1,675,000	£5,625,000	2020	2024	2							5100	6171	<div><div></div></div> 121%		5100	6171	<div><div></div></div> 121%	1	1	<div><div></div></div> 100%	1	1	<div><div></div></div> 100%										
Cambridge Biomedical Campus	£3,000,000	£47,200,000	2020	2027	6							11388	0	0%		8000	0	0%	30	0	0%													
MAB - AgriTech Start-Up Incubator	£2,484,000	£2,116,000	2020	2030	8							375	338	<div><div></div></div> 90.1%		375	388	<div><div></div></div> 96%	15	2	<div><div></div></div> 13%							15	65	<div><div></div></div> 434%				
MAB - Agri-Data Hesse Fen extension	£569,850	£301,620	2020	2025	3								1100	1100	<div><div></div></div> 100%	1100	375	<div><div></div></div> 34%	0	3	<div><div></div></div> 100%	1	3	<div><div></div></div> 300%	0	1	<div><div></div></div> 100%	130	8	<div><div></div></div> 6%				
TWI Engineering Centre	£2,100,000	£301,063	2015	2021	0	88	88	<div><div></div></div> 100%					2480	2480	<div><div></div></div> 100%	2480	2480	<div><div></div></div> 100%											0	10	<div><div></div></div> 100%			
Biomedical Innovation Centre	£1,000,000	£3,064,000	2015	2022	0							2760	2760	<div><div></div></div> 100%		2760	2760	<div><div></div></div> 100%											80	45	<div><div></div></div> 56%			
Heverhill Epicentre - Jopic	£2,700,000	£3,600,000	2019	2023	1							3000	3000	<div><div></div></div> 100%		3000	692	<div><div></div></div> 23%	0	30	<div><div></div></div> 100%	0	5	<div><div></div></div> 100%	0	4	<div><div></div></div> 100%	50	30	<div><div></div></div> 60%				
TWI Ecosystem Innovation Centre	£1,230,000	£1,270,000	2020	2025	3							644	0	0%	1944	2553	<div><div></div></div> 131%	2588	2553	<div><div></div></div> 114%	0	1	<div><div></div></div> 100%											
West Cambs Innovation Park	£3,000,000	£64,300,000	2020	2025	3							4650	4647	<div><div></div></div> 99.94%		4650	0	0%																
TTP Life Sciences Incubator	£2,300,000	£52,978,000	2020	2025	3							6751	0	0%	3572	0	0%	12303	0	0%														
Arasac Capital Living Cell Centre	£1,350,000	£1,350,000	2019	2024	2							12000	12000	<div><div></div></div> 100%		12000	12000	<div><div></div></div> 100%																
Whitlsey King's Dyke Crossing	£8,000,000	£21,981,478	2016	2022	0																													
Bourges Boulevard Phase 1 & 2	£11,300,000	£0	2014	2022	0							32000	32000	<div><div></div></div> 100%																				
A47/A15 Junction 20	£8,300,000	£0	2016	2022	0																													
Widbech Access Strategy	£7,000,000	£227,434	2015	2026	4																													
Harvester Way Phase 1 L&L	£1,900,000	£142,160	2017	2025	3	0	258	<div><div></div></div> 100%				10285	26104	<div><div></div></div> 125%		10285	26104	<div><div></div></div> 125%	0	8	<div><div></div></div> 100%	0	5	<div><div></div></div> 100%		0	5	<div><div></div></div> 100%						
Harvester Way Phase 2 L&L	£1,900,000	£108,000																																
Harvester Way Phase 3 L&L	£1,900,000	£108,000																																
Ely Southern Bypass	£22,000,000	£14,000,000	2016	2022	0							70000	0	0%																				
Mane & Whitless Stations	£365,000	£2,105,000	2017	2022	0							60	45	<div><div></div></div> 75%					1	1	<div><div></div></div> 100%													
CAM Promotion Company	£595,000	£283,163	2020	2021	0																													
Soham Station	£1,000,000	£0	2019	2024	2																													
Metacraft Advanced Manufacturing Centre	£3,160,000	£300,000	2020	2030	8	1108	1108	<div><div></div></div> 100%	1108	1108	<div><div></div></div> 100%	1108	1108	<div><div></div></div> 100%		1108	1108	<div><div></div></div> 100%	1	0	0%													
University of Peterborough Phase 1	£12,500,000	£15,035,000	2020	2027	5		4600	0	0%																									
March Adult Education Skills & Training Expansion	£400,000	£50,000	2020	2022	0	132	107	<div><div></div></div> 81%				0	107	<div><div></div></div> 100%																				
PRC Food Manufacturing Centre	£580,000	£586,000	2015	2022	0	420	420	<div><div></div></div> 100%																					0	10	<div><div></div></div> 166%			
MET Skills Training Centre	£10,473,564	£300,000	2015	2020	0	2380	2380	<div><div></div></div> 100%																										
QTB Construction Academy	£460,000	£466,324	2016	2021	0	195	195	<div><div></div></div> 100%																										
E2 Plant Centre Academy	£65,000	£89,000	2015	2016	0																													
Highways Academy	£363,794.30	£0	2015	2016	0	432	0	0%																										
CRC Construction Skills Hub	£2,500,000	£467,360	2020	2023	1	1000	1000	<div><div></div></div> 100%																										
AEB Innovation Grant	£323,700	£336,700	2020	2023	1																													
Totals	£144,107,293	£323,689,380				12305	7399	<div><div></div></div> 60.13%	1142.8	1146	<div><div></div></div> 100.28%	228052	149963	<div><div></div></div> 64.97%	88429	52256	<div><div></div></div> 89.44%	173117	150651	<div><div></div></div> 87.02%	63	356	<div><div></div></div> 565.08%	1226	172	<div><div></div></div> 14.03%	51	49	<div><div></div></div> 96.08%	5698	2413	<div><div></div></div> 42.35%		

GBF Project	GBF Amount	Leverage Funding	Start Date	End of Project Monitoring	Years remaining	Direct Job Creation (Forecast)	Indirect Job Creation (Forecast)	Jobs Created (Forecast)	Actual	% completion	Apprenticeships (Forecast)	Actual	% completion	New Learners Assisted on Courses to Full Qualification (Forecast)	Actual	% completed
University of Peterborough Phase 2	£13,773,000	£1,900,000	2020	2030	8	150	390	540	146	<div><div></div></div> 27.04%						
ARU Peterborough Infrastructure Support	£827,000	£500,000	2020	2025	3											
Totals	£14,600,000	£2,400,000				150	390	540	146	<div><div></div></div> 27.04%	0	0	0%	0	0	0%

GfP Project	GfP Amount	Leverage Funding	Start Date	End of Project Monitoring	Years remaining	Housing Units Completed (Forecast)	Actual	%completed	New Homes with New or Improved Fibre Optic Provision (Forecast)	Actual	%completed	Length of Road Resurfaced (m) (Forecast)	Actual	%completed	Length of Newly Built Road (m) (Forecast)	Actual	%completed	Length New Cycle Ways (m) (Forecast)	Actual	%completed	Prior Estate Grade	Post Completion Estate Grade	%completed	Land with Reduced Likelihood of Flooding (m2) (Forecast)	Actual	%completed	Homes with Reduced Flood Risk (units) (Forecast)	Actual	%completed	Commercial Properties with Reduced Flood Risk (units) (Forecast)	Actual	%completed
University of Peterborough Phase 2	£13,773,000	£1,900,000	2020	2030	8							0.5	0	0%	0.5	0	0%															
ARU Peterborough Infrastructure Support	£527,000	£500,000	2020	2025	3																											
Totals	£14,600,000	£2,400,000				0	0	0%	0	0	0%	0.5	0	0%	0.5	0	0%	0	0	0%	N/A	N/A	N/A	0	0	0%	0	0	0%	0	0	0%

GIF Project	GIF Amount	Leverage Funding	Start Date	End of Project Monitoring	Years remaining	Area of New or Improved Learning/Training Floorspace (m2) (Forecast)	Actual	% completed	Floorspace Refurbishment (m2) (Forecast)	Actual	% completed	Commercial Floorspace Created (m2) (Forecast)	Actual	% completed	Commercial Floorspace Refurbished (m2) (Forecast)	Actual	% completed	Commercial Floorspace Occupied (m2) (Forecast)	Actual	% completed	Commercial Businesses with Broadband Access (Forecast)	Actual	% completed	Enterprises Receiving Grant Support (Forecast)	Actual	% completed	Businesses Receiving Other Grant Support (Forecast)	Actual	% completed	Businesses Receiving Non Financial Support (Forecast)	Actual	% completed
University of Peterborough Phase 2	£13,773,000	£1,900,000	2020	2030	8							1820	0	0%				1820	0	0%	45	0	0%						45	0	0%	
ABU Peterborough Infrastructure Support	£957,000	£500,000	2020	2025	3																											
Totals	£14,690,000	£2,400,000				0	0	0%	0	0	0%	1820	0	0%	0	0	0%	1820	0	0%	45	0	0%	0	0	0%	0	0	0%	45	0	0%

LGF Recycled Project	LGF Recycled Amount	Leverage Funding	Start Date	End of Project Monitoring	Years remaining	Direct Job Creation (Forecast)	Indirect Job Creation (Forecast)	Jobs Created (Forecast)	Actual	% completion	Apprenticeships (Forecast)	Actual	% completion	New Learners Assisted on Courses to Full Qualification (Forecast)	Actual	% completed
Business Growth Service Grants Investment						0	1200	1200	550	<div><div></div></div> 45.8%						
Category 1																
CRC Specialist Equipment			2021	2026	4						100	37	<div><div></div></div> 37%			
University of Peterborough Phase 3																
Totals	£0	£0				0	1200	1200	550	<div><div></div></div> 45.83%	100	37	<div><div></div></div> 37%	0	0	0%

Being updated before June - will also split out cat 1 line into 3 lines and add a cat 2 line

LGF Recycled Project	LGF Recycled Amount	Leverage Funding	Start Date	End of Project Monitoring	Years remaining	Housing Units Completed (Forecast)	Actual	% completed	New Homes with New or Improved Fibre Optic Provision (Forecast)	Actual	% completed	Length of Road Resurfaced (km) (Forecast)	Actual	% completed	Length of Newly Built Road (km) (Forecast)	Actual	% completed	Length New Cycle Ways (km) (Forecast)	Actual	% completed	Prior Estate Grade	Post Completion Estate Grade	% completed	Land with Reduced Likelihood of Flooding (m2) (Forecast)	Actual	% completed	Homes with Reduced Flood Risk (units) (Forecast)	Actual	% completed	Commercial Properties with Reduced Flood Risk (units) (Forecast)	Actual	% completed
Business Growth Service Grants Investment																																
Category 1																																
CRC Specialist Equipment			2021	2026	4																											
University of Peterborough Phase 3																																
Totals	£0	£0				0	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0	0%	N/A	N/A	N/A	0	0	0%	0	0	0%	0	0	0%

Being updated before June - will also split out cat 1 line into 3 lines and add a cat 2 line

LGF Recycled Project	LGF Recycled Amount	Leverage Funding	Start Date	End of Project Monitoring	Years remaining	Area New or Improved Learning Training Floorpace (m2) (Forecast)	Actual	% completed	Floorpace Rationalisation (m2) (Forecast)	Actual	% completed	Commercial Floorpace Created (m2) (Forecast)	Actual	% completed	Commercial Floorpace Refurbished (m2) (Forecast)	Actual	% completed	Commercial Floorpace Occupied (m2) (Forecast)	Actual	% completed	Commercial Businesses with Broadband Access (Forecast)	Actual	% completed	Enterprises Receiving Grant Support (Forecast)	Actual	% completed	Businesses Receiving Other Grant Support (Forecast)	Actual	% completed	Businesses Receiving Non Financial Support (Forecast)	Actual	% completed
Business Growth Service Grants Investment																								241	0	0%						
Category 1																																
CRC Specialist Equipment			2021	2026	4																											
University of Peterborough Phase 3																																
Totals	£0	£0				0	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0	0%	0	0	0%	241	0	0%	0	0	0%	0	0	0%

Being updated before June - will also split out Cat 1 line into 3 lines and add a cat 2 line



## UK Shared Prosperity Fund Investment Plan Update

To: Business Board

Meeting Date: 11 July 2022

Public report: Yes

Lead Member: Acting Chair of the Business Board, Andy Neely

From: SRO for LGF, Market Insight & Evaluation, Steve Clarke

Key decision: Key Decision for the Combined Authority Board on 27<sup>th</sup> July 2022

Forward Plan ref: 2022/010

Recommendations: The Business Board is asked to:

Note the progress to date and next steps for the Cambridgeshire and Peterborough Local Investment Plan for the UK Shared Prosperity Fund.

## 1. Purpose

- 1.1 This paper provides an update on the progress to collectively develop the UK Shared Prosperity Fund (UKSPF) Local Investment Plan for Cambridgeshire and Peterborough to secure the indicative allocation being offered by the Government.
- 1.2 The list of proposed projects to be included within the Local Investment Plan is provided in headline form with this report.
- 1.3 The paper also outlines the process and governance mechanism to approve the Local Investment Plan and to manage delivery of the funding to projects.

## 2. Background

- 2.1 The Shared Prosperity Fund succeeds EU structural funds. The Government's intention is to support the Levelling Up policy agenda through the mechanism of a fund which they wish to see being less bureaucratic than EU funding. In total it provides £2.6b nationally over the period to March 2025. All areas of the UK will receive an allocation from the fund via a funding formula, which it is promised will recognise pockets of deprivation in better-off areas, as well as wider need.
- 2.2 On 13<sup>th</sup> April 2022, the Government launched the UKSPF prospectus and full guidance, while also announcing details of the indicative allocations for all areas of the UK. All lower tier local authorities have been offered an indicative allocation, apart from Combined Authority (CA) areas, where a combined allocation across the constituent authorities is offered. For the Cambridgeshire and Peterborough Combined Authority, the indicative allocation is shown in the table below, which includes Core UKSPF focusing on three pillars of Communities and Place, Local Business, and People and Skills. The Multiply element is focused entirely on Adult Numeracy:

Combined authority	UKSPF core	Multiply	Total
Cambridgeshire and Peterborough	£9,872,624	£3,999,186	£13,871,811

- 2.3 UKSPF Funding will taper in from late 2022-23. Nationally, the peak allocation will be in year three, reaching £1.5b by 2024-25. This reflects the fact that one of the scheme's three priority areas for funding (People and Skills) is not due to commence until year three of the funding.
- 2.4 The prospectus, indicative allocations and guidance are available on the Government's website: <https://www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus>
- 2.5 The funding is a mixture of revenue and capital, with the capital component increasing over the first three years as a minimum element in the allocations in England. This minimum level of capital spend in each year is 10% in year one, 13% in year two and 20% in year three of the indicative allocation.
- 2.6 To secure the indicative allocation, each area is required to develop a Local Investment

Plan (LIP), and this plan must be agreed by the Government to release the funding allocation. The LIPs need to be based on agreed local strategies and evidenced with clear impacts and outcomes. The Combined Authority will be accountable for providing assurance over the use of the funds and for reporting progress on impacts achieved through funding. The Government's target outcomes for the fund are set out in the prospectus and launch guidance.

- 2.7 The Government is placing an emphasis on projects that have early visible impact for the first two years, and the first two pillars listed in section 2.2 of this report are only being funded in the first two years, with the People and Skills pillar not starting until year three.
- 2.8 The LIP for the core UKSPF must be submitted online between 30<sup>th</sup> June 2022 and 1<sup>st</sup> August 2022 along with required supporting documentation, and the first year's payment to the Combined Authority is expected in October 2022, once the LIP has been approved by the Department for Levelling Up, Housing and Communities (DLUHC).

### Development of the Core UKSPF Local Investment Plan

- 2.9 The LIP development is being led by the Combined Authority in its capacity as the Lead Authority, as designated by DLUHC, but to ensure that there is a collaborative and collective focus, the Cambridgeshire Public Service Board (CPSB) was identified as an existing group that represents all the key local stakeholders required to develop and agree the LIP for UKSPF, with the additional benefit of it being a non-political, operationally focused partnership board.
- 2.10 The CPSB was approached with a request to fulfil the consultative support function, acting in the capacity of the UKSPF Partnership Board role. The adoption or creation of partnership boards to support development and oversight of local UKSPF is as advised in the published guidance for Lead Authorities.
- 2.11 In common with other MCAs, and in the spirit of the Combined Authority's agreed purpose statement around the importance of collective leadership acting for the whole Cambridgeshire and Peterborough geography, the Local Authorities and Public Sector partners, via the CPSB, have been working together on the priorities within the LIP that will deliver the greatest social and economic returns for our area.
- 2.12 The process for collating projects from the CPSB organisations was developed, and this was completed via a series of documents designed to capture the key project information for proposed interventions and the challenges / opportunities those projects are addressing in each of the three pillars within the UKSPF.
- 2.13 In parallel, it was agreed at the CPSB meeting on 27<sup>th</sup> April 2022 that the Combined Authority would develop and propose into the LIP Cambridgeshire and Peterborough wide People and Skills projects that were strategically focused to deliver against some of the key recommendations in the Cambridgeshire and Peterborough Employment and Skills Strategy.
- 2.14 Combined Authority officers have co-ordinated the collation of all project data returned from this process and conducted analysis and challenge across all the proposed projects. Analysis has also been undertaken by the Cambridgeshire Clinical Commissioning Group

on health priorities, the Police and Crime Commissioner's office on Community Safety priorities, and the Combined Authority's Evaluation Team on the six capitals.

- 2.15 The CPSB has discussed the initial compiled list and the final list of projects, including those put forward by the Combined Authority, at its meetings on 25<sup>th</sup> May 2022 and 15<sup>th</sup> June 2022, to affirm and agree the final list within each pillar, and to also consider how the strategic area wide projects fit across all districts from the funding share.
- 2.16 The full list of proposed projects and interventions which are currently being developed into the LIP are attached at Appendix 1. The range of proposed interventions cover a wide range of themes and currently break down into the following number of proposed projects within each pillar:
- 25 projects in Communities and Place
  - 16 projects in Local Business
  - 4 projects in People and Skills
- 2.17 Analysis of the projects against Health priorities, Community Safety priorities and Six Capitals can also be seen in Appendix 1.

### 3. Finalising the Plan and Submission – Next Steps

- 3.1 The final list of projects in each pillar has been agreed in discussion with the CPSB, and the drafting of the narrative required to complete the LIP is well underway, with Combined Authority officers being supported by Metro Dynamics to complete this task.
- 3.2 The refinement of detail on the proposed projects and the collective input into the LIP is continuing with all the local authority Chief Executives and their Economic Development Managers or officers.
- 3.3 The CPSB has been consulted throughout in its role as the partnership board for the oversight of the UKSPF, and this includes the various drafts of the LIP.
- 3.4 All local MPs and their constituency teams have been invited to a briefing on the UKSPF LIP being held on 1<sup>st</sup> July 2022, and this will also be seeking their backing for the plan.
- 3.5 The early draft of the LIP is being shared with the Skills Committee and Business Board, with the current working draft attached at Appendix 2. It will also be considered at the forthcoming Combined Authority Leaders Strategy Meeting, following which a final version will be presented to the Combined Authority Board at its meeting on 27<sup>th</sup> July 2022.
- 3.6 The window for submitting completed LIPs online to DLUHC opens on 30<sup>th</sup> June 2022 and closes on 1<sup>st</sup> August 2022. Therefore, the Combined Authority would immediately submit its LIP if it is approved by the Combined Authority Board on 27<sup>th</sup> July 2022.
- 3.8 A decision on the approval of LIPs is expected to be given during September or October 2022, with payment of the first year's allocated budget paid to the Combined Authority in October 2022.
- 3.7 The Combined Authority will work with the local authorities and proposed project delivery organisations before October 2022 to look at the most efficient delivery arrangements, and

as the Lead Authority, the Combined Authority will determine and issue project contract or funding agreement documentation to enable delivery to begin when funding has been released. This will include the development and approval of appropriate project or business plans, expenditure profiles, risk registers and subsidy control advice. Legal documentation will be required to release funding, and this will be provided by the Combined Authority as part of its support and delivery of the funding for UKSPF.

## Significant Implications

### 4. Financial Implications

- 4.1 DLUHC has already paid the Combined Authority a one-off £40k payment, which is for Lead Authorities to support the development of their LIPs. This funding is currently being utilised to pay for writing support from Metro Dynamics on creating the LIP and supporting documents ready for submission.
- 4.2 The allocations of UKSPF are all indicative and will not be fully secured and paid until all elements of the LIP are fully approved by DLUHC.
- 4.3 The indicative allocation also includes a 4% management fee, which Lead Authorities can use in managing the programme, including funding agreements, contracts, reporting to DLUHC and monitoring across the three years. For the Combined Authority, this would equate to £394,905.

### 5. Legal Implications

- 5.1 Once the LIP is formally agreed by DLUHC, the allocation of funds will be legally covered by a grant agreement between DLUHC and the Combined Authority.
- 5.2 The Combined Authority will utilise its grant funding agreements or standard contracts to sign with the delivery partners before any claims are paid against the programme.

### 6. Public Health implications

- 6.1 The draft LIP has three projects that directly focus only to support health outcomes, and twenty-seven projects which have been assessed as contributing to one or more of the Integrated Care Partnership priorities across Cambridgeshire and Peterborough.

### 7. Environmental and Climate Change Implications

- 7.1 The draft LIP has eight projects being proposed that have been assessed as contributing towards natural capital priority across Cambridgeshire and Peterborough.

## 8. Other Significant Implications

- 8.1 The draft LIP has proposed projects which contribute towards reducing inequalities cross Cambridgeshire and Peterborough, with sixteen projects specifically focused on social capital outcomes.

## 9. Appendices

- 9.1 Appendix 1 – Proposed List of Projects in the Local Investment Plan
- 9.2 Appendix 2 – Draft Local Investment Plan

## 10. Background Papers

- 10.1 Strategic Funds Management Review (Section 8 of the report) - [Business Board 9th May 2022 item 2.1](#)

District	Project	Pillar	Description
Cambridge City	Digital Platform to Build Social and Human Capital in Cambridge	Community & Place	Crowdfunding as a tool to build pride of place by engaging the community in helping those who are risk of homelessness and the homeless to achieve their ambition. Building on the work of Cambridge City Council's Homelessness prevention service which has a track record of using digital innovation to tackle homelessness. The project will provide a platform which offers the functionality for local charities and public services to build a supportive and engaged community around a causes or beneficiaries over time and additional resource to help those at risk of homelessness due to low paid insecure work.
Cambridge City	A Focus on Abbey / Abbey Community Wealth	Community & Place	Cambridge 's Abbey ward was in the most deprived 20% of LSOAs in the country in 2019. The project will pilot a systems approach to community wealth building at neighbourhood level in tandem with physical regeneration and transport investment via One Public Estate approach. Multi-agency and community and voluntary sector and business - social action partnership to develop human and social capital catalysed by opportunities of from the development of new housing, transport infrastructure and community facilities and wider ecoomic growth in area of multiple deprivation.
Cambridge City	Neighbourhood Improvement Feasibility to accelerate delivery	Community & Place	The lack of commercial space in Cambridge is pushing businesses out of the city, leading to poor perceptions of the Cambridge business environment. Many of Cambridge's existing industrial estates are part of local neighbourhoods, contribute to the vibrancy and quality of life, job creation and place making. However, some are not fit for purpose in terms of meeting the needs of new industrial uses, meeting future environmental standards or offering good integration with nearby housing and public spaces. Cambridge City Council has property and landholdings on many of these estates, which provides an opportunity to curate future uses and carry out strategic feasibility work to leverage investment into sites for projects that otherwise would not be commercially viable. We are also owners and stewards of culturally significant buildings in the city which if restored and sensitively developed can offer unique and distinct spaces for business and community use. Subject to the results of feasibility, two of these studies would facilitate delivery within 2-3 years with longer term masterplan looking to deliver within 5-8 years as leases fall although phasing could see some development come forward sooner.
East Cambridgeshire DC	Explore East Cambs	Community & Place	Marketing of East Cambridgeshire as a place to visit and explore
East Cambridgeshire DC	Pride of Place Grant Scheme	Community & Place	To enable Parishes to create local green spaces that local residents are proud of and can access to improve their health and well being.
East Cambridgeshire DC	Sustrans Cycle Route Feasibility Studies	Community & Place	Commission Sustrans to produce 5 route feasibility studies to support funding bids for new cycling routes in East Cambridgeshire.
South Cambridgeshire DC	Develop a South Cambs Brand/Identity	Community & Place	Create a 'South Cambs Brand' . This would involve cost of concept, design and implemenation of signage in prominent locations in South Cambridgeshire. Funding would also include marketing/promoting identity/brand and would include South Cambs promotional video/s, social media promotion etc.
South Cambridgeshire DC	Improving South Cambs High Steets	Community & Place	SCDC would consult with parish councils and residents of our 8 larger High Streets, in partnership with parish councils and community building/village hall committes and land owners implement changes agreed on dependant on consulatation.
South Cambridgeshire DC	Rural Hub Development	Community & Place	In this project we would work closely with parish councils and CambsAcre and local businesses to bring about event types activities within communitis.(for example Arts and Culture, Skills, Environmental events) At the same time ensuring that businesses are invited to trade and can benefit from the increase of visitor numbers. A good example of this is in Northstowe where they run a community run cafe. At the same time they invite a business in to come and trade. Funding would be allocated towards funding costs of events, such as marquee hire, create arts materials, promotion cost etc . Funding allocated towards 6 events (£10,000 per event in areas of greatest deprivation in South Cambs
South Cambridgeshire DC	Community gardens and greenspaces	Community & Place	This project will allow communities in areas of identified need to acquire, design, build and maintain community parks and growing spaces with professional support coordinated community action. Two projects will be supported per year which can deliver high quality greenspace which will enhance civic pride, improve community cohesion and bring measurable health benefits.
South Cambridgeshire DC	Northstowe Community Centre	Community & Place	Financial contribution towards supporting community, business and resident amenities/provision in healthy new town Northstowe. There are two anchor buildings the Council must build for the Enterprise Zone to be successful i.e. they will serve the needs of those employed there as well as the resident community. Ambitious, exemplar and true to our net 0 objectives, these buildings will become lynchpin place-making markers jumpstarting the masterplan and setting the tone, feel and vision for EZ development in its entirety

Fenland DC	Supporting and developing Whittlesey's heritage and community offer	Community & Place	Whittlesey Town Council is developing a heritage centre in Whittlesey. This project is very significant for the town and will support the local visitor economy, learning opportunities for local school children. This project will support some initial fit out for the centre in year 1, as well as the covering staffing costs as well as energy costs in years 2 and 3. This support will lead to a sustainable heritage centre that is self-sufficient after the initial start up years and this supportive funding.
Fenland DC	ASB	Community & Place	Working with Blackfield Creatives, Clarion Housing, Clarion Futures, local schools and the police to develop creative and engaging ways to divert young people from ASB.
Fenland DC	Safer Wisbech - Addressing perceptions of low level crime and ASB in Wisbech	Community & Place	<p>Following public consultation Wisbech has been identified as an area where residents feel 'unsafe' and therefore the Safer Wisbech group has been formed including partners such as Clarion, Cambridgeshire Police, Fenland District Council and Cambridgeshire County Council. Three projects have been identified to work with young people using detached youth work as well as art/culture activities to divert them from ASB. Using these relationships and connections with young people the Safer Wisbech group would work with partners to work with young people over the next three years to develop innovative ways to encourage other young people away from crime and ASB. Working with the Community Safety Partnership we would fund various projects over the next three years to address this issue. Some additional things the group will be looking at over the next three years include:</p> <ul style="list-style-type: none"> <li>&gt; Re-evaluating people's fear of safety after three projects are complete later this year.</li> <li>Funding 3 more projects over the next three years to engage with our communities and divert people from ASB and crime.</li> <li>Engage young people in projects and involve them in design processes.</li> <li>Utilising opportunities for restorative justice working with the police following ASB incidents where property is damaged and allowing community partners opportunities to engage with offenders or perceived offenders of ASB and low-level crime.</li> <li>Built in budget to act on engagements – e.g. funding for our young people to highlight gaps in provisions and help set something up.</li> </ul>
Fenland DC	Amplifying Community Arts and Culture	Community & Place	The local creative and culture steering group would utilise the funding to engage local creative providers to develop more opportunities for the local community to engage in creative activities. This work would include upskilling the creative community with regard to communication and advertising of creative opportunities to ensure activity remains sustainable through an increased number of attendees. Further the project will upskill the creative community with regards to grant funding - both searching for and applying successfully for such funding to further amplify what is available to Fenland's local community. A small capital funding element will be used to purchase necessary assets used for display and performance purposes; these to be available to the creative community across Fenland to facilitate community activities.
Peterborough City Council	Local resilience: flood and climate risks	Community & Place	This proposal seeks to fund the development of an adaptation plan for Peterborough to address the predicted local impacts of climate change, ensuring
Peterborough City Council	Community Carbon Literacy	Community & Place	This project will deliver carbon literacy training to community members to ensure that as many people as possible are equipped to develop carbon reduction projects and communicate effectively on the climate emergency with their network of partners, staff and clients. The carbon literacy training will be offered to schools, businesses, Parish Councils, community groups, charities and public sector organisations. To qualify from the training scheme, participants must pledge to undertake significant actions to reduce carbon emissions. These actions, as well as future actions directed by the increased knowledge in the organisation, will aid the city to become net zero carbon more rapidly than would be achieved otherwise. A pipeline of projects will be developed throughout the city. The funding will be used to employ a member of staff to undertake the training and aid in supporting organisations with advice to deliver upon their pledges. The employee will also support individuals who have completed training to deliver further training within their organisation, multiplying the impact of this funding. The trainer will aim to deliver training to over 1,500 participants. The course will be offered free to participating organisations to encourage city wide participation. A strong pool of participants is expected due to the council's existing relationships within the Peterborough Climate Change Partnership (a group of businesses and other organisations who have pledged to reduce their impact upon the climate), and with Parish Councils, schools and community groups. Additional relationships will be built through promotion of this new opportunity. This work will also build a more in depth knowledge of what individual organisations require in order to deliver carbon reductions, and therefore the council will be in a better position to identify suitable funding and to design future initiatives around this need. Alongside this, close relationships built with organisations across the city will enable community views to direct the council's climate change programme, both through taking participants' suggested ideas and through promotion of the council's consultation and engagement events. It is expected that the training will lead to the delivery of significant carbon reduction projects which impact both the organisation undertaking the training, and the community group or customer which the organisation serves. Therefore it is expected that some projects will decrease the cost of living and improve fuel poverty, possibly through improvements in energy efficiency.



Peterborough City Council	Lincoln Road Regeneration	Community & Place	This is a £2m Towns Fund project to rejuvenate the Public realm in the Millfield area of Peterborough. This element of the project would support the capital infrastructure elements and add additional value by supporting a community art project to create a sense of pride in the local community.
Peterborough City Council	Youth Zone for Peterborough	Community & Place	OnSide Youth Zones aren't youth centres as you may know them. These are inspirational hubs of energy and support packed with state-of-the-art facilities. They're a message to young people that someone really believes in them and has invested in their future. OnSide work in partnership with local authorities, young people, communities and the private sector (including businesses and philanthropists), OnSide puts in place five key foundations to create a new local charity which will go on to support thousands of young people for years to come. Youth Zones are:- Open 7 days a week, Open to all young people, Kitted out with state-of-the-art facilities, Staffed by skilled and dedicated youth workers, Over 20 activities on offer each session, Provide targeted support with an entry fee of 50p.
Huntingdonshire DC	Active Travel Feasibility Studies	Community & Place	Commission to produce up to five route feasibility studies to support future external funding bids for new sustainable travel routes in Huntingdonshire.
Huntingdonshire DC	Ramsey Great Whyte Improvements	Community & Place	HDC have submitted a CPCA LGF bid to deliver the improvements to the Great Whyte in Ramsey a project consisting of two complementary elements that will significantly enhance the overall physical, economic, and social vitality of this section of the Great Whyte including a proposed new Market / Agriculture Produce Hub delivering up to 10 retail units for local producers, retailers and businesses in appropriate dedicated retail space appropriate for twenty first century agri-food producers and delivery of circa 600 m2 public realm improvements wrapping around the Produce Hub. This revenue investment will provide funding for the first three years to promote the facility, to support community development and events and activities.
Huntingdonshire DC	Vibrant Communities	Community & Place	Revenue funding to support events (arts, culture, skills, seasonal & environmental events) in town centres and large villages as part of a wider package of activity to increase up footfall. This is linked to a broader range of capital focussed interventions.
Huntingdonshire DC	Visit Huntingdonshire	Community & Place	Visitor economy promotion to build on increased footfall and tourism achieved through Welcome Back Fund. Potential to include promotion of existing
Huntingdonshire DC	Community based Employment & Skills	Community & Place	Employment & Skills Support engaging economically inactivity via key community nodes, such as food hubs, via housing associations, providing tailored and targeted support, including focus on mental health & wellbeing, volunteering as a route to employment and progression pathways to further develop skills and employment through existing mainstream provision.
CPCA Wide	Scrap It Research Pilot	Community & Place	SCRAP IT is a group set up specifically to tackle Fly Tipping within communities with representatives from all the local councils from Cambridgeshire and Peterborough, as well as the NFU, CLA, Police and the Environment Agency. This group reviews fly tipping activity and shared best practice for enforcement. Each District will be provided with access to a unique research pilot looking at the causes of small scale fly tips in urban environments with the research being carried out by the University of Cambridge as well as signage, barrier tape and monitoring equipment.
<b>District</b>	<b>Project</b>	<b>Pillar</b>	<b>Description</b>
Cambridge City	Business Resilience - small business resilience, productivity and sustainability	Local Business Investment	Provision of 1:1 support to local businesses in our wider service economy, most impacted by COVID and struggling with rise in cost of doing business, to improve productivity and safeguard jobs across the city. Signposting and support to access services provided by Growthworks to increase productivity and uptake of adult education and skills
Cambridge City	Greater Cambridge Visitor Economy / Markets and Tourism Development	Local Business Investment	Developing the Economic and Social Impact of the visitor economy through local markets and visitor economy development and youth enterprise programme to contribute to place making in new communities and city centres and address impacts of decline in international tourism.
Cambridge City	Green Business Grant Programme	Local Business Investment	Grants for Net Zero Planning advice and capital grants continuation to support SMES in Cambridge to reduce carbon emissions and improve productivity by reducing energy costs. Outcomes: Uptake in energy efficiency measures and Carbon reduction.
East Cambridgeshire DC	Business Growth Fund	Local Business Investment	Grants to local businesses to provide support for growth enhancing initiatives, introduce new technologies, support research and development and to enable businesses to become more energy efficient and low carbon.
East Cambridgeshire DC	Local Enterprise Support Scheme	Local Business Investment	Building on the Ely Skills and Employment Hub, in collaboration with the BIPC, create points of access for skills development, apprenticeships and business support at a community level in libraries across East Cambridgeshire. They will provide advice, support and mentoring to existing businesses and those looking to start a business.
South Cambridgeshire DC	Green Business grant programme - net zero accelerator	Local Business Investment	Work has commenced this year with scdc officers engaging with businesses to understand their knowledge and steps that can be taking to reduce their carbon footprint. Many are faced with rising fuel/energy costs concerns and this scheme could help accelerate their move towards carbon net zero by providing match funding to help them on their journey, which will also help by reducing longer term energy bills.

South Cambridgeshire DC	Greater Cambridge Visitor Economy and Markets Development	Local Business Investment	Visitor economy and markets development programme including: Current markets Economic and Social impact assessment and development plan; Start Up and Growth Programme for existing and new Market Traders linked accredited training by the environmental health team, support on carbon reduction and social impact; use of meanwhile space and market stalls as route to market ; marketing and destination promotion to drive footfall and wider tourism development plan.
South Cambridgeshire DC	Grant scheme to support new start-ups	Local Business Investment	Micro/SME make up around 95% of the businesses in South Cambridgeshire. Whilst there is plenty of business advice and practical support for new start-ups in this sector, there is currently a gap in Growth Works funding eligibility criteria to help get these businesses off the ground, which is postcode specific in not supporting CB micro start-ups. This scheme would look to support new start-ups with the view to aligning some businesses with the opportunity to utilise space in Cambourne Hall for 3/6/12 months to help them at the very beginning of their journey. Support would also be available for businesses looking to set up within the retail/hospitality and leisure sectors.
South Cambridgeshire DC	BIPC support for under represented groups	Local Business Investment	Business and IP Centre currently offer services from Cambridge and Peterborough Libraries, and work with neighbouring LA's supporting businesses in Huntingdon, Ely and Wisbech through hubs. They fill additional gaps in support provided by growth works by providing additional vital market intelligence/data and support services to earlier stage new start ups, start ups and SMEs. They have had successes particularly in supporting new start ups in the under represented Female/BAME groups. Working with SCDC Business Support and Development team, this scheme would be to provide in person appointment 1-2-1 support 1-2 days a month from our Cambourne Hall premises culminating to help businesses right from concept to those looking at growth. The funding also encompasses the launch of a 20k grant scheme competition to support 4 new start ups in the female/BAME sector.
Fenland DC	Investment in Business	Local Business Investment	<p>This project will provide access to the appropriate expertise and pump-priming grant funding for Fenland businesses to drive local economic growth, productivity, R&amp;D, energy saving and business innovation to secure access to market opportunities. The project will proactively prioritise sectors that are important drivers for economic growth in Fenland including food processing and its supply chain, distribution and precision engineering sectors, however, there will be no sectoral restrictions for the project. The project will bring together all the best practice learned delivering recent grant based projects. It will bring skills development and business investment together in one scheme through a 'pre-qualification' process for grant awards. We will seek the involvement of the North Cambridgeshire Place Development Board in assessing grant bids. Moreover, the project also includes providing the administrative support to assist the incipient North Cambridge Place Development Board in putting local business development at the core of its work. The project is designed to deliver on the Council's corporate objective of supporting economic growth and is one of the key workstreams in the Council's refreshed Economic Growth Strategy 2022-2025.</p> <p>This programme responds to the priorities of the SPF through investment in local business; it equips existing Fenland businesses with the business skills, expert advice and grant funding they need for sustainable growth and through this will safeguard jobs and increase employment opportunities across Fenland.</p> <p>The project will support existing businesses with the desire to grow, expand into new and priority markets, create more jobs, increase profitability, competitiveness and productivity, but without the skills and experience to do so. An example of the support provided by the project would be energy saving where the project will support businesses with an advice and support programme tailored to meet the needs of the business. The outcomes for each participating business would be reductions in energy use with corresponding benefits in terms of business efficiency, resilience, viability and growth alongside carbon savings.</p>

Peterborough City Council	Culture Alliance	Local Business Investment	<p>The new Cultural Strategy for Peterborough, developed with partners, is needed to assist growth plans, encourage investment and promote community and economic development. This is a 10-year strategy that will be a live developing piece of work using a micro-site to share the consultation process, emerging recommendations and commissions to date. Peterborough's cultural infrastructure has come a long way in the last decade. The Culture Forum, the multiple examples of independently driven work of creative practitioners, the impact of Peterborough Presents and new National Portfolio organisations working in the city, the audience loyalty for the theatres, music venues and heritage assets are all crucial. Now we need to build a stronger platform for the future: one which promotes the area, helps artists to grow, brings communities together and enables everyone to take part.</p> <p>Collaboration and multiplying leadership that increases reach, profile and impact will be at the heart of attracting investment in the future. Public funders expect to see organisations and practitioners working together. Philanthropic bodies want the maximum impact for their priorities. Private investors, patient or immediate, need results. Working together in a thriving cultural ecology needs robust leadership which can both speak to the area and for Peterborough's creative sectors nationally and internationally. At its plainest: Peterborough needs a collective voice to build investment.</p> <p>Cultural leadership and life are fundamental to the drive to create better connections between people and place and build inclusive communities – whether part of new growth or established settlements – especially as pressure on services, infrastructure and resources looks set to intensify. Culture – celebrating heritage and taking joy in creation - is at the heart of successful neighbourhoods, strengthening those informal and creative networks which bring people together in productive, non-confrontational ways whether to make art (eg singing) for its own sake, or to improve the quality of the environment or to build skills and economic capacity.</p> <p>Involvement in heritage, creativity and culture can be ends in themselves but are also effective ways to support other core outcomes for Peterborough. We have seen in the pandemic how creative endeavour has been invaluable to people's mental health – whether making extraordinary gardens or drawing as a way to cope with loss, isolation and challenge. Peterborough undersells itself culturally, from its magnificent heritage offer to the diverse music or comedy audience – a significant opportunity to grow markets and the visitor economy.CSG propose establishing a Peterborough Cultural Alliance (PCA). This will begin life as a board entrusted with the remit of delivery of the Strategy, embedded in and accountable to a structure of wide and ongoing consultation and inclusion. Those relationships are as important as the board. As set out above, it is crucial that this Alliance learns from the past and does not repeat it. The objective is an effective, inclusive body which provides the structure to strengthen the broad cultural infrastructure of Peterborough and positions the area to maximise both financial input and the quality and range of its cultural life.</p> <p>Building those relationships and the required trust across Peterborough will take time, patience and strategic vision: goodwill will also be an</p>
Peterborough City Council	Peterborough Digital Incubator	Local Business Investment	<p>The Peterborough Digital Incubator would be a virtual programme, delivered online and through the use of facilities such as the ARU Peterborough Living Lab and The Vine, providing much needed support to students, entrepreneurs, and early stage businesses with digital specialisms. It would do this through the provision of networking, events, workshops, seminars, and mentoring designed to increase the business acumen of participants, and support them regarding the continued development of their technical expertise as well as providing mechanisms to improve access to finance.</p> <p>It would also provide a service introducing students with digital expertise into businesses from outside the digital sector in order to assist those students in increasing their employability and finding employment opportunities, as well as increasing the digital literacy of those businesses, assisting them to improve the productivity and competitiveness through the adoption of new products, services, and processes.</p> <p>A virtual incubation programme would be affordable and an opportunity to experiment and learn from different approaches. Swrvice will be adapted following initial learning in order to aid continuous improvement the incubator.</p> <p>The ultimate objective, once a successful track record has been established, is to seek corporate sponsorship and develop a physical space with partners - a targeted and affordable small business incubator focusing on creating a community of practitioners, providing space with wraparound services, mentoring, and investor access, acting as an anchor for emerging specialisms and supporting small businesses through their risky early years.</p>
Huntingdonshire DC	Reaching for net zero implementation	Local Business Investment	<p>Huntingdonshire businesses are increasingly concerned with rising energy costs and the environmental impact of their operations. SMEs require expert support in understanding how they can take steps to reduce their carbon footprint, increase efficiencies and lower their utilities costs. This project will support SMEs with a diagnostic programme delivering knowledge and expertise, a bespoke net zero plan with a capital contribution grant for implementation.</p>

Huntingdonshire DC	Start-up and Entrepreneurship programme	Local Business Investment	There is a gap in the market of current business support for entrepreneurs in pre-start-up and early stage ventures. HDC will implement a programme of intensive series of workshops designed to help candidates through the process, equipping them with the skills and knowledge they need to apply for funding and launch their new business idea. Through interactive sessions, they will learn about everything from developing a business plan to marketing their new venture. With the expert guidance on offer, they will have everything they need to take those first vital steps towards setting up their own business.
Huntingdonshire DC	BIPC support	Local Business Investment	Business and IP Centres across Cambridgeshire and Peterborough Libraries provide vital market intelligence/data and support services to earlier stage new start ups, start ups and SMEs. They have had successes particularly in supporting new start ups in the under represented Female/BAME groups. HDC would seek to support this with a bespoke funding competition to support 4 new start ups in the female/BAME sector.
Huntingdonshire DC	Manufacturing Digitisation	Local Business Investment	Manufacturing is the foundation sector for Hunts economy. This project seeks to improve productivity and efficiencies of local SMEs. Through a partnership with MAKE UK we have a dedicated manufacturing sector workstream to support the digitisation and supply chain development for our local economy. Providing 12 hours free consultancy to provide diagnostic and consultancy advice on integrating new technologies for Industry 4.0. Supply chain resilience and UK centric focus to support volatility in global supply chains post Brexit and pandemic.
District	Project	Pillar	Description
Cambridge City	Region of Learning	Skills & People	The Region of Learning is a digital, evidenced based approach to engaging young people from less advantaged backgrounds to reduce inequality and improve social mobility. It is an interactive web portal, digital app, and smart card that together provides young people with a 'universal passport to learning, skills and opportunity'. It has been specifically designed to support a system-wide and evidence-based approach to improving outcomes for children and young people that utilises existing local authority assets and new technologies.
CPCA Wide	Holistic Online skills support incorporating GWwS and RoL (Integrating Region of Learning Platform)	Skills & People	Growth Works with Skills was designed to deliver an alternative to the traditional skills brokerage models, using a Maturity Index and consultative conversations to connect employers and individuals to opportunities that enable growth. Continuing Growth Works with Skills, maintaining the Digital Talent Platform with access to resources, diagnostic tools, vacancy listing and candidate matching will maintain support for employers large and small across all six districts. Integrating Regions of Learning will provide an on-ramp for people with low skill to access credentials that demonstrate their capability - providing them with opportunity to transition into further or higher education or into work or self employment. Regions of Learning is currently aimed at young people, but would be expanded to cover all people who are not yet in work - whether they be young, returning to work or simply yet to engage in economic activity. The Regions of Learning platform will continue to develop online credentials via Open Badges, and host opportunities, such as internships and early careers vacancies, on the Talent View platform. Continuing the work with EmsiBG, the Skills Extractor will be used to create common language between employer, education provider and individual to link into work around careers ladders and, potentially, an all age careers service. Activity to support NEETs will be focussed on providing destinations for those already well served by existing providers in CPCA, and we will seek to integrate additional providers to offer progression into technical and vocational learning routes, including Traineeships, T-Levels and Apprenticeships - as well as independent training providers and others providing non-accredited short courses that support progression into, and within, the workplace. Critically, and unlike traditional skills brokerage services, Growth Works with Skills is a proactive service, driving demand and generating interest in training and apprenticeships, without a single training or apprenticeship product to sell. Growth Works with Skills is the honest broker - taking a principled approach, using evidence to identify the solution that is most likely to work for the employer; meanwhile creating opportunity for individuals committed to learn, and employers committed to their development. Through a combination of online, automated access to support and resources and a key account management approach that encourages deep and ongoing conversations, Growth Works with Skills provides a 'no wrong door' approach to all employers of all sizes, across all sectors and all geographies of Cambridgeshire & Peterborough - by incorporating Regions of Learning we feed the talent pipeline that employers are seeking and link it with existing academic and vocational opportunities to showcase an end-to-end skills journey for Cambridgeshire & Peterborough Residents, irrespective of their age, employment status or skill level.

CPCA Wide	Supported Internships across Cambridgeshire & Peterborough	Skills & People	<p>Working closely with key stakeholders this project will identify those individuals most in need. There will be three main activities:</p> <ul style="list-style-type: none"> <li>•Personal Skills Analysis to guide individuals in understanding and identifying opportunities for re-skilling, up-skilling and re-training. This will involve working directly with individuals to identify opportunities to transition into or back into work following an extended period of economic inactivity; into new roles with their existing skills, or to identify training that will support them in transitioning to a new role.</li> <li>•Delivering real-world experiences of work through funded internships. Funding will be provided to employers to provide new work opportunities. To support these internships activities will include: Workshops and webinars on a 1-to-many basis to highlight the benefits of, and ways to implement, internships; 1-to-1 meetings for companies to explore the opportunities for and benefits of internships; securing and matching 3 month paid internships; and 'Learning Mentor Training' for the host organisation.</li> <li>•Training Needs Analysis to identify re-skilling, up-skilling and inclusive recruitment practices within a business. This will include working with (1) businesses to identify skills development opportunities and inclusive recruitment practices to meet skills shortages, and (2) businesses looking to develop or expand into key areas such as Net-zero or Digital by training their current staff.</li> </ul>
CPCA Wide	All Age Careers Service across Cambridgeshire & Peterborough	Skills & People	<p>Working within the current funding boundaries of the NCS and the CEC, the service would be expanded to support careers related learning in primary school settings. Primary provision would mirror the employer engagement element of the CEC contract allowing for sustainable relationships to be developed.</p> <p>We will use new technology to align the service offering and allow for individuals to navigate career transitions. Digital tools and data will be a key focus to the service and will act as the digital thread to tie the provision together. Employers will be front and centre of the service and a holistic approach will be taken to the relationship to ensure it is maximised at all points. Both CEC and NCS have resources that are suitable for multiple audiences, yet rarely capitalised on outside of their target market. For better value to the public placing these resources in a central location will allow multiple service users to access and benefit from them.</p> <p>Employers will be at the heart of the enhanced provision offer; the CPCA have successfully delivered the Mid-life MOT programme on behalf of DWP which maximised stakeholder relationships and took a holistic approach to health, wealth and working lives. Not only will employers drive the development of CEIAG within schools, they will be encouraged to support their own workforce. Best practice identified from the CEC contract will be applied to the delivery of NCS provision.</p> <p>Tackling bias, raising awareness and promoting the service will support the cultural changes that are needed to tackle some of the misconceptions around careers education and guidance. A localised campaign will be launched working with key stakeholders that seeks to increase awareness of technical routes, whilst tackling bias within the education setting and with parents.</p> <p>Enhanced provision would be offered to schools allowing them to access provision such as workshops, STEM events, employability skills etc. The NCS L6 careers advisor provision would be expanded to year 11 students to support their decision-making process.</p> <p>The CPCA is responsible for the delivery and outcomes of the Careers Hub and CEC contract and has a close working relationship with NCS in the region. Using our influence, delivery of NCS in Cambridgeshire and Peterborough will be aligned to the All Age Careers Service breaking the traditional mould delivered through the rest of the East of England.</p>

*Project Assessment Against the Six Capitals - Completed on a yes / no basis of contributing in someway to a capital (scale of contribution is not judged)*

The main contribution is shaded green.

Place	Topic	Project Title	GVA	Climate and Nature		Infrastructure	Knowledge	Health and Skills		Social	Finance	Total
				Climate Change	All other			Health	Skills			
Peterborough	Community & Pl	Project Name: Youth Zone for Peterborough	0	0	0	1	0	1	0	1	0	3
Peterborough	Community & Pl	Project Name: Local resilience: flood and climate	0	1	0	0	0	0	0	1	0	2
Peterborough	Community & Pl	Project Name: Community Carbon Literacy	0	1	0	0	0	0	0	1	0	2
Peterborough	Community & Pl	Project Name: Lincoln Road Regeneration	0	0	0	1	0	0	0	1	0	2
Peterborough	Local Business I	Project Name: Culture Alliance	1	0	0	0	0	0	0	1	0	2
Peterborough	Local Business I	Project Name: Peterborough Digital Incubator	1	0	0	0	0	0	1	0	0	2
East Cambridge	Local Business I	Project Name: Business Growth Fund	1	1	0	0	0	0	0	0	0	2
East Cambridge	Skills & People	Project Name: Digital Inclusion Scheme	0	0	0	0	0	0	1	1	0	2
East Cambridge	Community & Pl	Project Name: Explore East Cambs	0	0	0	0	0	0	0	0	0	0
East Cambridge	Local Business I	Project Name: Local Enterprise Support Scheme	1	0	0	0	0	0	1	0	0	2
East Cambridge	Community & Pl	Project Name: Pride of Place Grant Scheme	0	0	1	1	0	1	0	0	0	3
East Cambridge	Community & Pl	Project Name: Sustrans Cycle Route Feasibility	0	1	0	1	0	1	0	0	0	3
South Cambridge	Community & Pl	Project Name: Develop a South Cambs Brand/Id	0	0	0	0	0	0	0	0	0	0
South Cambridge	Community & Pl	Project Name: Improving South Cambs High Ste	0	0	0	1	0	0	0	0	0	1
South Cambridge	Community & Pl	Project Name: Rural Hub Development	0	0	0	0	0	0	0	1	0	1
South Cambridge	Community & Pl	Project Name: Community gardens and greensp	0	1	0	1	0	0	0	1	0	3
South Cambridge	Community & Pl	Project Name: Northstowe Community Centre	0	0	0	1	0	0	0	1	0	2
South Cambridge	Local Business I	Project Name: Green Business grant programme	1	1	0	0	0	0	0	0	0	2
South Cambridge	Local Business I	Project Name: Greater Cambridge Visitor Econo	1	0	0	0	0	0	0	0	0	1
South Cambridge	Local Business I	Project Name: Grant scheme to support new star	1	0	0	0	0	0	0	0	0	1
South Cambridge	Local Business I	Project Name: BIPC support for under represent	1	0	0	0	0	0	0	1	0	2
South Cambridge	Skills & People	Project Name: CPCA Skills Collaboration & Regi	1	0	0	0	0	0	1	0	0	2
Cambridge City	Community & Pl	Project Name: Digital Platform to Build Social an	0	0	0	0	0	0	0	1	0	1
Cambridge City	Community & Pl	Project Name: A Focus on Abbey / Abbey Comm	0	0	0	1	0	0	0	1	0	2
Cambridge City	Community & Pl	Project Name: Neighbourhood Improvement Fea	1	0	0	1	0	0	0	0	0	2
Cambridge City	Local Business I	Project Name: Business Resilience - small busin	1	0	0	0	0	0	1	0	0	2
Cambridge City	Local Business I	Project Name: Greater Cambridge Visitor Econo	1	0	0	0	0	0	0	0	0	1
Cambridge City	Local Business I	Project Name: Green Business Grant Programm	1	1	0	0	0	0	0	0	0	2
Cambridge City	Skills & People	Project Name: Cambridgeshire and Peterboroug	1	0	0	0	0	0	1	0	0	2
Cambridge City	Skills & People	Project Name: CPCA Skills Collaboration & Regi	1	0	0	0	0	0	1	0	0	2
Fenland	Community & Pl	Project Name: Supporting and developing Whittl	1	0	0	1	0	0	0	1	0	3
Fenland	Community & Pl	Project Name: ASB	0	0	0	0	0	0	0	1	0	1

Fenland	Community & Pl	Project Name: Safer Wisbech - Addressing perc	0	0	0	0	0	0	0	1	0	1
Fenland	Local Business I	Project Name: Fenland - Investment in Business	1	0	0	0	1	0	1	0	0	3
Fenland	Community & Pl	Project Name: Amplifying Community Arts and C	0	0	0	0	0	0	1	1	0	2
CPCA Wide	Local Business I	Project Name: Cambridgeshire & Peterborough I	1	0	0	0	1	0	1	0	0	3
CPCA Wide	Skills & People	Project Name: Holistic Online skills support incor	1	0	0	0	0	0	1	0	0	2
CPCA Wide	Skills & People	Project Name: Supported Internships across Car	0	0	0	0	0	0	1	0	0	1
CPCA Wide	Skills & People	Project Name: All Age Careers Service across C	1	0	0	0	0	0	1	0	0	2

	GVA	Climate and Nature		Infrastructure	Knowledge	Health and Skills		Social	Finance
		Climate Change	All other			Health	Skills		
FUND BID PROFILE AGAINST THE SIX CAPTIA	20	7	1	10	2	3	13	16	0

Communities and Place																			
Interventions Amalgated for analysis																			
	Cambridge City			East Cambs DC			South Cambs DC					Fenland DC				Peterborough CC			
ICP Prior	Pjt 1	Pjt 2	Pjt 3	Pjt 4	Pjt 5	Pjt 6	Pjt 7	Pjt 8	Pjt 9	Pjt 10	Pjt 11	Pjt 12	Pjt 13	Pjt 14	Pjt 15	Pjt 16	Pjt 17	Pjt 18	Pjt 19
Children													✓	✓			✓		✓
Poverty	✓	✓																	
Envrioment		✓			✓	✓			✓	✓		✓				✓	✓		
Intervention & Prevention													✓						

Local Business													
Interventions Amalgated for analysis													
	Cambridge City			East Cambs DC			South Cambs DC				Fenland DC	Peterborough CC	
ICP Prior	Pjt 19	Pjt 20	Pjt 21	Pjt 22	Pjt 23	Pjt 24	Pjt 25	Pjt 26	Pjt 27	Pjt 28	Pjt 29	Pjt 30	Pjt 31
Children													
Poverty	✓	✓			✓	✓		✓	✓	✓			
Envrioment			✓			✓						✓	
Intervention & Prevention													

People & Skills						
Interventions Amalgated for analysis						
	Cambridge City		East Cambs DC	South Cambs DC	CPCA	
ICP Prior	Pjt 32	Pjt 33	Pjt 34	Pjt 35	Pjt 36	Pjt 37
Children	✓	✓		✓		✓
Poverty	✓	✓	✓		✓	
Envrioment						
Intervention & Prevention	✓	✓		✓	✓	✓

## Our ICP Priority Ambitions

All  
together  
for  
healthier  
futures



Our children are ready to enter education and exit prepared for the next phase of their lives



Reducing poverty through better employment and better housing



Creating an environment to give people the opportunities to be as healthy as they can be



Promoting early intervention and prevention measures to improve mental health and well-being.



Community Safety perspective of the SPF proposals

The Cambridgeshire and Peterborough Police and Crime Commissioner launched his Police and Crime Plan in November 2021.  
The detailed Plan can be found here <https://www.cambridgeshire-pcc.gov.uk/police-crime-plan/>  
A summary of the Plan is below.

TACKLING CRIME & KEEPING COMMUNITIES SAFE

PUTTING COMMUNITIES FIRST

We will ensure the police and other partners are listening to the public and working with them to act on their concerns and supporting them to assist themselves.  
From initial contact, to rural and business crime, anti-social behaviour, hate crime and speeding.

CRIME PREVENTION

We will work in partnership to understand and tackle the root causes of crime and address serious violence through early intervention and rehabilitating people who have offended, while reducing opportunities for people to commit crime.

SUPPORTING VICTIMS AND WITNESSES

We will protect vulnerable people and ensure victims and witnesses are placed at the heart of the criminal justice system, commissioning services to support them.  
We will recognise every victim's experience is different and will provide a quality service which maintains their trust and confidence in the criminal justice system.

ETHICAL POLICING

We will ensure the police act with integrity and social responsibility, promoting a culture that is inclusive, diverse and takes equality seriously.  
From how they interact with the public they serve, to environmental sustainability.

ROBUST ENFORCEMENT

We will ensure the police and other partners such as courts, prosecutors, probation and local authorities are using criminal justice and other enforcement processes effectively to keep Cambridgeshire and Peterborough safe.

The following grading has been used to visually demonstrate the links between the SPF proposals and the respective objectives in the Police and Crime Plan.

Substantial	<div></div>	Directly addresses objective of Police and Crime Plan (eg project devised to address cause of criminality/asb)
Significant	<div></div>	Significant contribution to objective in the Plan
Some	<div></div>	Indirect contribution to objective in the Plan. (eg crime reduction/prevention may occur but dependent on whether a core objective in project design)
None/minimal	<div></div>	Does not in any substantive way impact on objective within the Plan.

Given the aims of the SPF, I would not expect to see any/many of the projects addressing the P&C Plan objectives of Supporting Victims and Witnesses and Ethical Policing.  
However, the other three objectives are all consistent with the aims of the Fund.  
It should be noted that the assessments below are based upon the project descriptions only - ie I have not further cross referenced with other new/existing work taking place in localities.

Communities and Place																			
Interventions Amalgated for analysis																			
	Cambridge City			East Cambs DC			South Cambs DC					Fenland DC					Peterborough CC		
	Pjt 1	Pjt 2	Pjt 3	Pjt 4	Pjt 5	Pjt 6	Pjt 7	Pjt 8	Pjt 9	Pjt 10	Pjt 11	Pjt 12	Pjt 13	Pjt 14	Pjt 15	Pjt 16	Pjt 17	Pjt 18	Pjt 19
Putting communities First																			
Crime Prevention																			
Supporting victims and witnesses																			
Ethical policing																			
Robust enforcement																			

Local Business													
Interventions Amalgated for analysis													
	Cambridge City			East Cambs DC		South Cambs DC				Fenland	Peterborough CC	CPCA Wide	
	Pjt 20	Pjt 21	Pjt 22	Pjt 23	Pjt 24	Pjt 25	Pjt 26	Pjt 27	Pjt 28	Pjt 29	Pjt 30	Pjt 31	Pjt 32
Putting communities First													
Crime Prevention													
Supporting victims and witnesses													
Ethical policing													
Robust enforcement													

People & Skills													
-----------------	--	--	--	--	--	--	--	--	--	--	--	--	--

Interventions Amalgated for analysis								
	Cambridge City		East Cambs DC		South Cambs DC		CPCA	
	Pjt 33		Pjt 34		Pjt 35		Pjt 36	Pjt 37
							Pjt 38	
Putting communities First								
Crime Prevention								
Supporting victims and witnesses								
Ethical policing								
Robust enforcement								

### Summary

Only the two Fenland projects are directly designed to tackle the objectives within the Police and Crime Plan for Cambridgeshire and Peterborough.

There is some subjectivity in the assessments as to which aspect of the Police and Crime Plan is fulfilled (eg divert from ASB could fit in either Putting Communities First or Crime Prevention).

The above assessments have not considered the % of the fund spent on crime/community safety projects but is likely to be low.

The PCC receives many requests for funding from around the county, but that demand is not reflected in the proposed SPF projects. Have the CSPs been fully engaged in development?

A number of the projects graded as "indirect contribution" would be stronger from the community safety perspective if they were designed explicitly with crime prevention in mind - eg regarding skills/NEETS etc, targetting those most at risk of becoming offenders

# UK Shared Prosperity Fund

## Investment Plan Drafting Template

### Cambridgeshire and Peterborough Combined Authority

#### **Working Draft – does not represent any decisions or policy**

*This is a working draft which aims to present initial evidence on the challenges and opportunities relevant to the UKSPF for Cambridgeshire and Peterborough. Analysis is ongoing. SPF Investment Plans are to be submitted by 1 August 2022.*

June 2022

#### **Your location**

To be eligible for funding, you will need to be applying on behalf of a lead authority in one of the [delivery geographies](#).

Select the lead authority

#### **Your details**

Name:

Email address:

Phone number:

Organisation name: Cambridgeshire and Peterborough Combined Authority

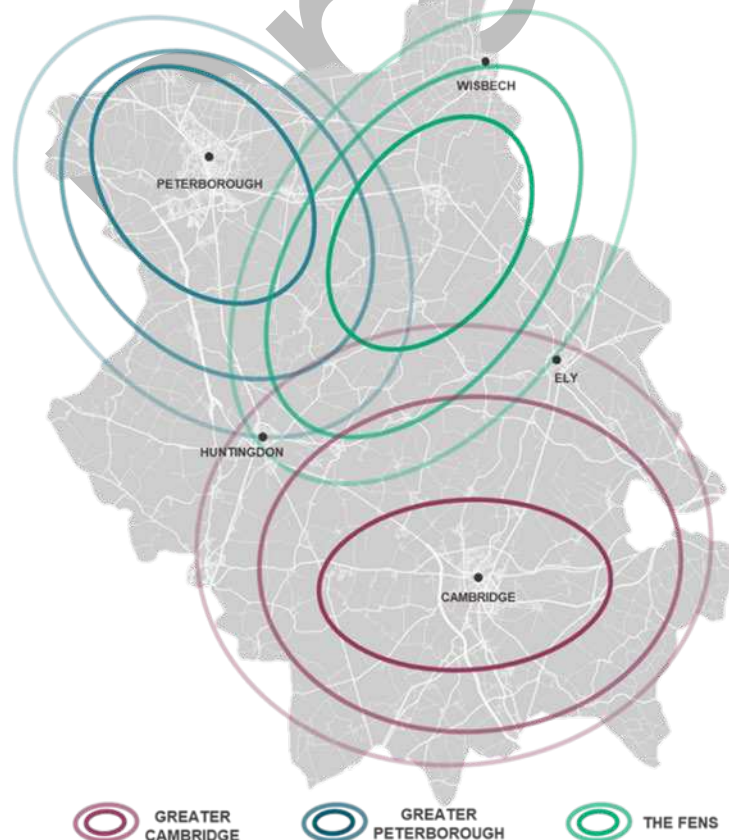
## Are there any challenges you face which fall under the **Communities and Place** priority?

The main challenges we face which fall under the Communities and Place priority are:

- Significant pockets of long-standing deprivation, which inhibits prosperity and social mobility and entrenches poor outcomes, particularly relating to health. These issues are concentrated in the north of the Cambridgeshire and Peterborough Combined Authority Area, with very high levels of health inequality across the CA as a whole.
- Significant gaps in public transport connections which prevent residents from accessing services and employment opportunities, particularly in rural areas, and which contribute to higher than average carbon emissions from transport.
- [x]

Greater Peterborough, Greater Cambridge and The Fens are three distinct but overlapping and interconnected economies. Each has very different strengths, opportunities and challenges. In many ways Cambridgeshire and Peterborough is representative of the wider UK economy, with strong economic growth in the south and lower wage jobs, deprivation and lower skills levels in the north.

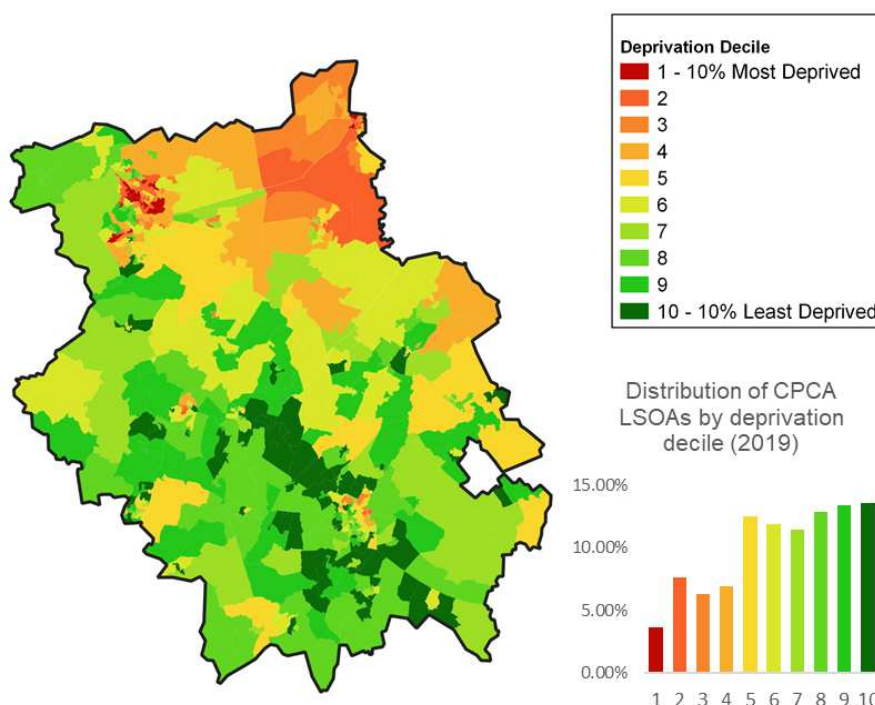
**Figure 1. The three sub-economies of the Cambridgeshire and Peterborough region**



This economic geography and its consequently unequal social and health outcomes is key to identifying the required spatial and community impacts of interventions. Our towns, two cities and rural areas face very different challenges and opportunities.

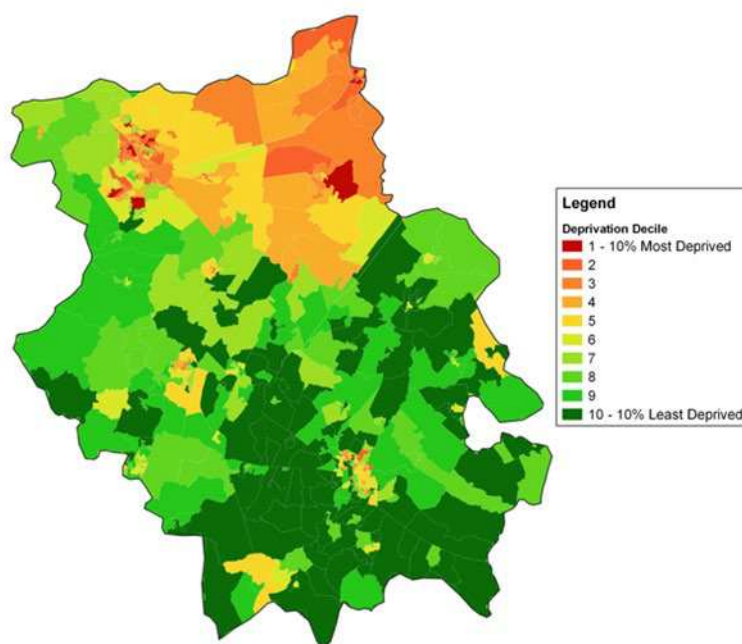
The Index of Multiple Deprivation illustrates this effect very clearly. Deprivation is concentrated in tPeterborough and Fenland, though there are pockets in all parts of the region including in Cambridge.

**Figure 2. Index of Multiple Deprivation across Cambridgeshire and Peterborough (2019)**



The same pattern can be seen which looking specifically at health deprivation, using the Health domain of the IMD. Variations in healthy life expectancy are stark. In Cambridge healthy life expectancy ranges from 80.4 years to 85.2 years in the least deprived communities (above national averages). In Fenland the range is 73.1 to 77.5 years (below national average of 75 to 82.8 years). Delivering good economic growth that can help tackle these longstanding issues of spatial inequality and healthy life expectancy is a major priority for the Combined Authority and its constituent members and partners.

**Figure 3. Index of Multiple Deprivation: Health Domain, across Cambridgeshire and Peterborough (2019)**



The table below rates performance against UK Shared Prosperity Fund indicators for Community and Place for Cambridgeshire and Peterborough's six local authorities, comparing performance against the nation. Key points are elaborated on below.

**Figure 4. Key indicators of the Communities and Place priority where C&P performs poorly**

Indicator	Cambridge	East Cambridgeshire	Fenland	Huntingdonshire	Peterborough	South Cambridgeshire
Access to services (% LSOAs where at least 5 out of 7 services have longer journey times than national average) (2020)	3%	74%	56%	50%	12%	64%
Aged 25 - 39 % (2020)	21.1%	17.1%	17.9%	18.5%	21.9%	16.9%
Aged 65+ % (2020)	13.3%	20.7%	23.3%	20.4%	15.1%	19.8%
Community assets index rank (out of 311 authorities, 1=best, 311=worst) (2020)	8	246	264	303	270	285
Transport emissions per head (2019)	0.8	3.1	1.8	4.0	2.2	3.8
% LSOAs bottom 2 deciles housing domain (2019)	17.4%	30.0%	18.2%	18.1%	26.8%	33.3%
Population growth (2015-2020)	0.0%	2.7%	3.3%	2.1%	4.6%	4.2%

*Note: Table shows value rated against the national average. If a local authority performs better than nationally for an indicator, it is highlighted in green, and in red if it performs worse.*

**Transport barriers, particularly in more rural areas, inhibit economic activity and entrench deprivation**

- 74% of neighbourhoods in Cambridgeshire, 56% in Fenland, 50% in Huntingdonshire and 64% in South Cambridgeshire have longer than average journey times to key services.
- Lack of accessibility to employment centres by public transport and prohibitive journey times are particular concerns.
- For much of the region, improvements to the capacity and quality of the bus network is the primary way to boost access to opportunity by public transport.
- Cambridge appears near the top of the community assets index rank (8 out of 311). However, all our other LAs are towards the bottom of the ranking – East Cambridgeshire (246<sup>th</sup>), Fenland (264<sup>th</sup>), Peterborough (270<sup>th</sup>), South Cambridgeshire (285<sup>th</sup>) and Huntingdonshire (303<sup>rd</sup>).
- A mixed level of deprivation in terms of barriers to housing. Although Cambridge, Fenland and Huntingdonshire are relatively less deprived in terms of barriers to housing, East Cambridgeshire, Peterborough and South Cambridgeshire are relatively more deprived.

**High streets and market towns**

[Placeholder for analysis]

**Our growing population is also older than average and ageing faster and the proportion of working age residents is declining relative to the national picture. The pandemic, among other factors, has led to an increase in the number of older workers are leaving the workforce.**

- Although population growth in the CA area is projected at 2.6% by 2040 against a national projected fall of -13.6%, only two of the local authority areas are projected to grow – Peterborough and Fenland – at 11.7% and 9.1%.
- The working age population in the area is growing more slowly than average at just 0.1%, compared with 1.5% growth nationally. This trend is uneven across the area - only South Cambridgeshire has working age population growth above average, at 2% whereas in Cambridge and Huntingdonshire the working age population is falling, and faster than the overall projected population change by 2040 (-3.4% and -0.3% respectively).
- Additionally, East Cambridgeshire, Fenland, Huntingdonshire and South Cambridgeshire have a higher proportion of the population aged 65+ than the national average, with the proportion increasing at a faster rate than national average over the last five years in all these places.

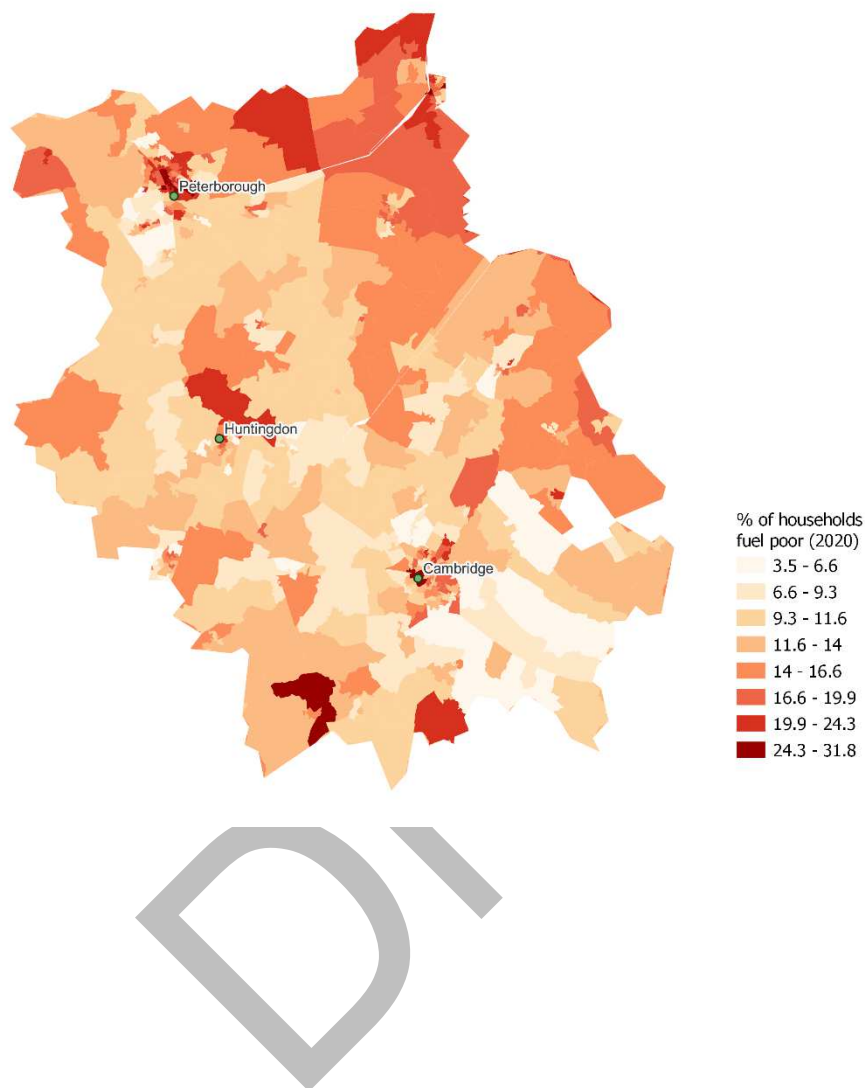
**Per capita carbon emissions across Cambridgeshire and Peterborough are higher than the national average and falling slower than they must to meet net zero goals.**

- Variable transport emissions per capita (t) in 2019 – Cambridge (0.8) and Fenland (1.8) lower than national average of 1.9, whereas Peterborough (2.2), East Cambridgeshire (3.1), South Cambridgeshire (3.8) and Huntingdonshire (4.0) have higher transport emissions per capita.
- Cambridge is the only area where transport emissions per capita have fallen at a faster rate over the last five years than nationally. Emissions increased in East Cambridgeshire and Huntingdonshire, going against the national trend.



- Fuel costs are a significant concern for many households, with 13% of households across C&P living in fuel poverty in 2020. This rate is expected to increase significantly throughout 2022.

**Figure 5. Proportion of residents living in fuel poverty, 2020**





## Are there any local opportunities under the **Community and Place** theme you intend to support?

The major opportunities for us under the Communities and Place investment priority are:

[Placeholder for summary of opportunities.]

The table below rates performance against UK Shared Prosperity Fund indicators for Community and Place for Cambridgeshire and Peterborough's six local authorities, comparing performance against the nation. Key points are elaborated on below.

**Figure 6. Key indicators of the Communities and Place priority where C&P performs well**

Indicator	Cambridge	East Cambridgeshire	Fenland	Huntingdonshire	Peterborough	South Cambridgeshire
% cycle / walk at least once a week (2019/20)	80.6%	80.2%	64.4%	74.4%	63.7%	76.0%
Life satisfaction score (2020/21)	7.9	8.0	7.4	7.3	7.2	7.5
% buildings with EPC rating (A-C) (2021)	61.1%	62.2%	53.6%	53.4%	64.5%	61.1%
% LSOAS bottom 2 deciles living environment domain (2019)	22.0%	2.0%	9.0%	6.0%	8.0%	5.0%
Arts/development expenditure per head (2020)	1.4	0.0	0.3	0.0	0.0	0.0
% LSOAS bottom 2 deciles crime domain (2019)	18.8%		9.1%		46.4%	2.1%
Visitor numbers % change (2014-2019)	2.1%	26.4%	14.2%	6.3%	-1.3%	2.4%
% physically active adults (2019/20)	75.0%	70.9%	62.7%	71.4%	58.8%	74.9%
% of residents experiencing hunger (2020)	1.1%	1.5%	1.6%	1.1%	1.5%	1.2%
Life expectancy (2016-2018)	82.3	83.2	80.4	82.9	80.3	84.2
Full fibre broadband coverage (2021)	40.9%	27.9%	31.3%	10.7%	80.9%	20.1%
Median broadband speeds Mbit/s (2021)	80.0	52.5	48.0	58.1	68.2	60.3

*Note: Table shows value rated against the national average. If a local authority performs better than nationally for an indicator, it is highlighted in green, and in red if it performs worse.*

### **Housing stock is relatively energy efficient and relatively low living environment deprivation and crime**

- All LA's have a higher proportion of buildings with EPC rating A-C than the national average of 50.7%.
- Less neighbourhoods in all LAs other than Cambridge are in relative deprivation for the living environment – less than 20% of LSOAs in all places other than Cambridge are in the most 20% deprived nationally in terms of living environment.
- Life satisfaction scores are generally higher are at the national average of 7.4
- Crime is relatively low in all LAs (where data are available) other than Peterborough, where 46.4% of neighbourhoods are in the bottom 2 deciles of the crime domain.

**Relatively strong broadband coverage some of the region, which needs to be extended to South Cambridgeshire and Huntingdonshire to prevent digital infrastructure from being a barrier**

- Full fibre broadband coverage is generally good across CPCA, especially coverage in Peterborough (80.9%) and Cambridge (40.9%). Coverage in Fenland (31.3%) and East Cambridgeshire (27.9%) is also higher than the 27% coverage nationally. However, coverage is weaker in South Cambridgeshire (20.1%) and Huntingdonshire (10.7%).
- Median download speeds (Mbit/s) are above the national average of 58.3 for Cambridge (80.0), Peterborough (68.2) and South Cambridgeshire (60.3), with Huntingdonshire (58.1) nearly at the average. In East Cambridgeshire and Fenland they are lower than the average.
- The increase in download speeds over the last five years has been slower than nationally for all places except Fenland. Therefore, more needs to be done to improve the region's connectivity infrastructure where it is weak in order to increase connectivity and economic activity, and to promote social inclusion.

**Enhancing support for a growing visitor economy**

- Stronger growth in visitor numbers between 2014-19 across all LA's than national change of -0.6% other than Peterborough (-1.3%) – growth was particularly strong in East Cambridgeshire and Fenland.
- Arts and development spend per head is below the national average except for Cambridge so support could be enhanced for local arts and creative activities to further improve the cultural offer to residents and visitors.

**Active travel could be promoted where possible to help alleviate health inequalities within the region and reduce transport emissions**

- Life expectancy is above the national average of 81.1 years except for Fenland and Peterborough.
- The percentage of physically active adults is higher than it is nationally (66%) for all LAs except Peterborough and Fenland, where the percentage has also fallen over the last five years in both Fenland (-2.0%) and Peterborough (-3.2%) compared with a national increase of 0.2%.
- This correlates with the percentage who cycle or walk at least once a week, which is lower in Fenland and Peterborough than it is nationally (69.0%), so more needs to be done to encourage an active lifestyle in some areas which helps to reduce health inequalities across the CPCA, which would also reduce transport emissions.

**Are there any local challenges you face which fall under the Supporting Local Business investment priority?**

The main challenges we face which fall under the Supporting Local Business priority are:

[Placeholder for summary of findings]

The table below rates performance against UK Shared Prosperity Fund indicators for Supporting Local Business for Cambridgeshire and Peterborough's six local authorities, comparing performance against the nation. Key points are elaborated on below.

Indicator	East					South
	Cambridge	Cambridgeshire	Fenland	Huntingdonshire	Peterborough	Cambridgeshire
Jobs Density (2020)	1.5	0.8	0.7	0.8	1.1	1.0
GVA Per hour worked (2019)	33.97	31.77	27.29	34.53	34.22	35.06
5 year % change in total businesses	4%	2%	9%	4%	22%	5%
5 year % change in micro businesses	3%	3%	10%	4%	26%	5%
Number of Innovate UK grants awarded (total 2011-21)	1042	87	23	150	123	955
Number of Patents per 10,000 population (2016)	1930	352	111	415	509	2557
High Growth biz / 1000 biz (2020)	10.0	3.6	2.8	4.3	4.7	7.0
UK CI rank in England (2021)	38	157	279	111	130	44

*Note: Table shows value rated against the national average. If a local authority performs better than nationally for an indicator, it is highlighted in green, and in red if it performs worse.*

**Productivity is lower when compared to the national average, however increasing at a faster rate across some of the region**

- Overall productivity across all sectors has fallen slightly in CPCA by -1.1% compared with 1.2% growth nationally. Productivity has only grown in Peterborough (7.9%) and Huntingdonshire (2.9%).
- GVA per hour worked is lower than it is nationally (35.15) for all local authorities and varies greatly across the area – Fenland has the lowest GVA per hour at 27.29 compared to South Cambridgeshire (35.06), which is essentially at the national average
- GVA per hour worked has grown over the last five years in all LAs except Fenland, where it fell by -6%. Although GVA per hour increased in Cambridge and South Cambridgeshire by 2% and 7% respectively, this is lower than the 10% nationally. In East Cambridgeshire (11%), Huntingdonshire (13%) and Peterborough (17%) GVA per hour increased faster than it did nationally.

**Differences in earnings, jobs density and business growth suggesting that business support is needed particularly where growth has been slower**

- There is large disparity in residents' earnings across the area: Peterborough (with Fenland) has the lowest average earnings in the area, at £23,973 compared with £31,673 in Cambridge and South Cambridgeshire.

- Job density is above the national average of 0.85 in Cambridge, Peterborough and South Cambridgeshire and above 1 in Cambridge and Peterborough, meaning there are more jobs available than working age populations. However, job density is lower than the national average for East Cambridgeshire, Fenland and Huntingdonshire
- The number of businesses and business start-up rates varies significantly, with businesses concentrated in our cities, science parks and enterprise zones.
- Recent data from the Legaturn Institute suggests that affordability and commercial space issues have reduced the number of successful start-up and business locations in Greater Cambridge
- Variable change in micro businesses in the region, with strong growth in Peterborough above the national change of 9%, yet generally lower than the average across other areas.

#### Evidence of innovation although there is a need for support at the local level

- Cambridge, South Cambridgeshire and increasingly Huntingdonshire form one of the most innovative parts of the country, but elsewhere the eco systems is much more fragmented.
- Peterborough performs relatively well in terms of patents however relatively poorly on Innovate UK grants.
- East Cambridgeshire and Fenland both perform relatively worse in terms of Innovate UK grants and patents, with Fenland performing the most poorly of all the LAs.
- Variable Competitiveness Index ranking, with Cambridge and South Cambridgeshire performing well, Huntingdonshire, Peterborough and East Cambridgeshire more towards the median and Fenland relatively low in the rankings.

#### Are there any local opportunities under the Supporting Local Business investment priority that you intend to support?

The major opportunities for us under the Supporting Local Business investment priority are:

[Placeholder for summary of opportunities]

The table below rates performance against UK Shared Prosperity Fund indicators for Supporting Local Business for Cambridgeshire and Peterborough's six local authorities, comparing performance against the nation. Key points are elaborated on below.

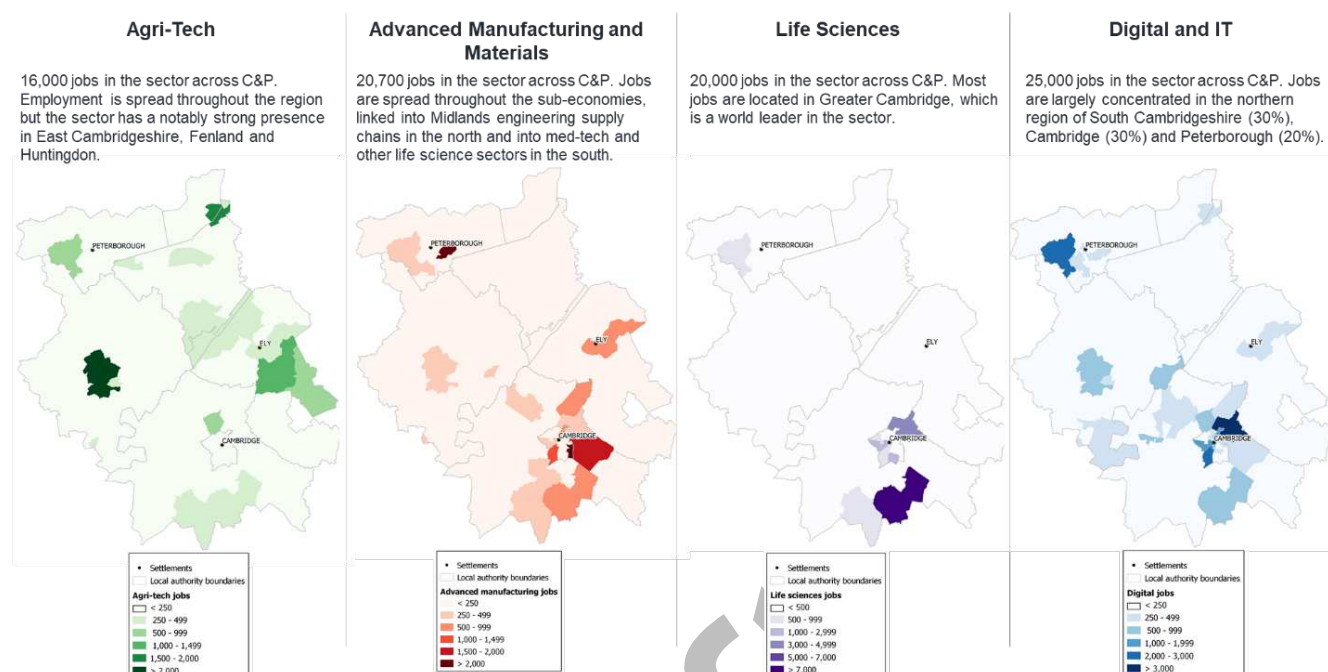
Indicator	East				South	
	Cambridge	Cambridgeshire	Fenland	Huntingdonshire	Peterborough	Cambridgeshire
<b>Innovation jobs (2020)</b>	14670 (12.0%)	1870 (5.5%)	395 (0.9%)	4390 (5.7%)	4450 (3.9%)	23265 (26.9%)

5 year survival rate	41.8	47.6	41.6	42.0	38.0	42.2
5 year % change in Employees	21%	10%	15%	3%	3%	12%
5 year change in Jobs Density	20%	10%	19%	0%	6%	10%

*Note: Table shows value rated against the national average. If a local authority performs better than nationally for an indicator, it is highlighted in green, and in red if it performs worse.*

**Our local businesses have formed high-tech clusters throughout C&P which produce market-leading research and innovation**

- Greater Cambridge is a jewel in the crown of the UK economy and is the country's driving force for discovery in human science and digital fields, with the world-renowned University of Cambridge as the economy's anchor. It is also a global hub of advanced manufacturing, which increasingly extends into Huntingdonshire, Ely and the Fens with growing investment by supply chain firms seeking well connected locations with sufficient space to grow.
- Greater Peterborough is one of the fastest growing cities in the UK by business and population metrics, and is home to an expanding cluster of green engineering and manufacturing firms, with important supply chain links to the wider Midlands automotive and engineering cluster.
- The Fens is at the forefront of global and UK climate change adaptation, high tech agriculture and environmental management. The Fens is a diverse area playing several roles in the broader C&P economy.
- The maps below show concentrations of employment across C&P in the region's four 'priority' sectors: Agri-Tech, Advanced Manufacturing and Materials, Life Sciences, and Digital & IT. Jobs exist across C&P but these maps also highlight the significance of the Greater Cambridgeshire economy.

**Figure 7. Cluster locations for employment in C&P's Priority Sectors**

**Strong employment and jobs density growth across CPCA, although jobs density is still below national average for some areas**

- Increase in employees above the national rate for all LAs except Peterborough and Huntingdonshire.
- Although the increase in employees is at the national rate of 3%, there has been sharper increases in self-employment in Peterborough. This indicates barriers into work, including lower jobs density levels (lower than national average for both areas) and reinforces the importance of job creation, as well as training, as an important component of up-skilling in some areas.

**Greater Cambridge is a centre for globally significant innovation. A major opportunity for us to support more local businesses throughout C&P to form part of the region's innovation ecosystem, spreading activity further throughout the region.**

- GVA and employment in the innovation-based growth sectors is strong and growing – maintaining Cambridgeshire and Peterborough's role as an economic growth centre. GVA is also growing faster than average in these sectors across the area – at 9.4% compared with 8.6% nationally. Peterborough has the fastest growing GVA at 15%. However, overall productivity across all sectors has fallen slightly by -1.1%
- There is a high concentration of innovation jobs in Greater Cambridgeshire, which contains the highest share of employment in scientific research and development in the country.
- In South Cambridgeshire, 26.9% of jobs are classified as innovation jobs and 12% in Cambridge.

- Also, Huntingdonshire and East Cambridgeshire have a higher proportion of innovation jobs than the 5.0% nationally, with an increasing presence in and around Ely in East Cambridgeshire.
- Although Peterborough has a lower proportion of innovation jobs than nationally, there has been an increase of 20% over the last five years, with an increasing number of jobs in Peterborough's engineering cluster.
- Fenland has a low proportion of innovation jobs compared to nationally and the other LAs in the area, suggesting there is a need to develop the innovation ecosystem to provide more good quality jobs through inward investment and business growth, which are filled by higher-skilled residents, ultimately leading to increased productivity and levelling up.

## Are there any local challenges you face which fall under the **people and skills** investment priority?

The main challenges we face which fall under the People and Skills priority are:

[Placeholder for summary of challenges.]

The table below rates performance against UK Shared Prosperity Fund indicators for People and Skills for Cambridgeshire and Peterborough's six local authorities, comparing performance against the nation. Key points are elaborated on below.

Indicator	Cambridge	East Cambridgeshire	Fenland	Huntingdonshire	Peterborough	South Cambridgeshire
% with NVQ4+ - aged 16-64 (2021)	63.4	34.9	17.4	37.6	36.0	62.7
% with NVQ3 - aged 16-64 (2021)	14.3	27.3	24.3	23.0	22.6	14.7
% with NVQ2 - aged 16-64 (2021)	13.4	18.0	20.4	17.5	15.3	9.8
% with NVQ1 - aged 16-64 (2021)	3.1	13.4	9.9	13.0	11.6	6.7
% with no qualifications (NVQ) - aged 16-64 (2021)	3.4	5.0	12.8	6.6	6.6	3.2

*Note: Table shows value rated against the national average. If a local authority performs better than nationally for an indicator, it is highlighted in green, and in red if it performs worse.*

### **Skills attainment is high in Greater Cambridgeshire however low in other areas which highlights a need to support local areas to fund local skilled needs**

- Levels of higher skills are in line with the rest of the UK of the working age population qualified at level 4+, however there is large variation between places. Rates range from 63.4% of the working population in Cambridge to 17.4% in Fenland. Rates are rising fastest in South Cambridgeshire at 11.5%, whereas in Fenland rates are falling.
- The proportion of the working age population qualified up to level 3 is increasing at 2.3% compared with a fall of 0.1% nationally. This could be positive, however, the proportion of people whose highest qualification is level 2 is also increasing against a national fall. Fenland,

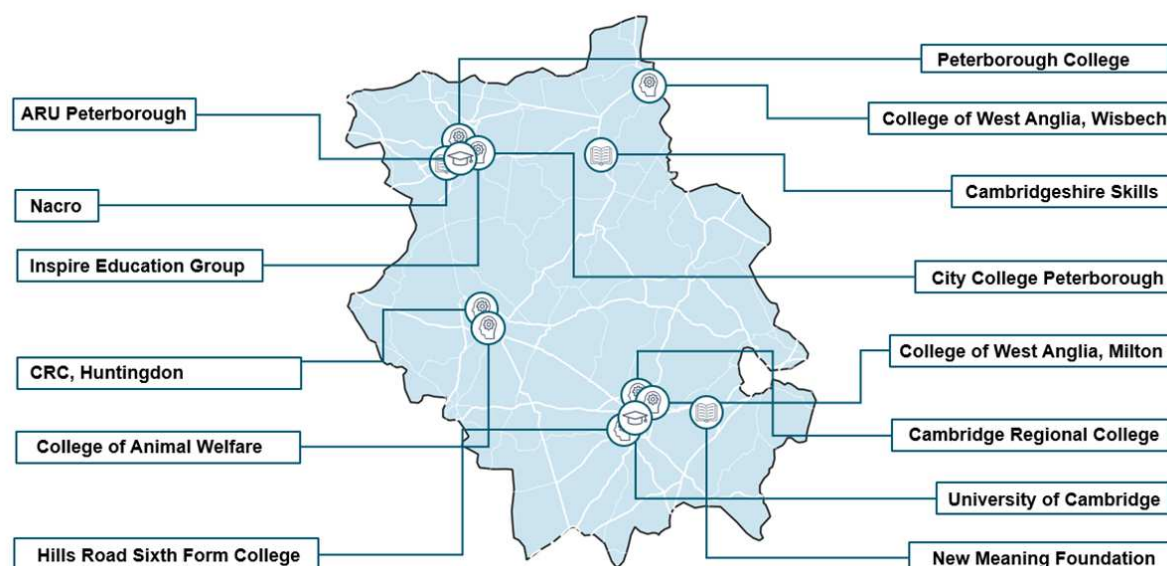


Peterborough and Huntingdonshire have a higher proportion of the working age population with no qualifications than the national average of 6.4%.

**Progression into HE, FE and apprenticeships is lower than average so targeted support is needed to help people in employment who are not supported by mainstream provision**

- There are lower than average rates of progression from school into Higher Education, Further Education and apprenticeships, with variation across places – some places deliver more apprenticeships, while in others there is higher uptake of academic routes. Current participation in Higher Education varies across the area. Huntingdonshire has 8% of its working population currently participating in HE, compared with 6.7% in Peterborough, 5.6% in East Cambridgeshire, 5.2% in Cambridge, 4.4% in South Cambridgeshire and 3.2% in Fenland.
- The patchy engagement with post 16/18 education is exacerbated by education estate and physical and digital access cold-spots – notable in Fenland and East Cambridgeshire – and including connection and device access challenges for rural and deprived communities. This is an issue that has been identified in the CPIER and CPCA Skills Strategy 2019.

**Figure 8. Education institutions and AEB providers across Cambridgeshire and Peterborough**



- Across CPCA, a sharper decline in apprenticeship starts between 2019/20 and 2020/21 of -25% compared with -18% nationally following the Apprenticeship Levy.
- The most popular subjects of business, administration and law; and health, public sector and care, made up around 60% of total apprenticeship starts, in line with national averages.
- Manufacturing apprenticeships declined from 16% in 2019/20 to 11% in 2020/21, but apprenticeship starts in construction, planning and the built environment doubled from 4% in 2019/20 to 8% in 2020/21, increasing to meet national levels.



### Occupational structure follows the range in skills attainment

- The occupational structure varies significantly across the area. In Cambridge, 53% of residents are working in occupations at skill level 4 (jobs which typically require a degree or equivalent period of relevant work experience), compared with just 14% in Fenland and with 31% nationally.
- All areas have lower than average rates of level 3 workers.
- In Huntingdonshire, Fenland, Peterborough and East Cambridgeshire, around 32% of the workforce is employed in level 2 roles (in line with national averages).
- Fenland and Peterborough have a higher than average amount of residents working at skill level 1, at 18.3% and 17% respectively compared with 9.2% nationally, which reflect the five highest employing occupations across the area: sales and retail assistants, administrative occupations, care workers and home carers, elementary storage occupations, and nurses
- There is a clear link between skills and wages, with lower than average skills levels in Peterborough and Fenland, with a lack of good jobs that provide routes for progression and a lack of support and opportunity for enterprise.
- Despite progress in recent years, skilled residents in Peterborough and Fenland still have limited job opportunities available to them in the local area. While skill support is crucial to ensuring that workers are well equipped to take opportunities when they emerge, expanding the supply of good jobs in places across the region is equally important to reducing inequalities in wages.

### Are there any local opportunities under the People and Skills investment priority that you intend to support?

The major opportunities for us under the People and Skills investment priority are:

[Placeholder for summary of opportunities]

The table below rates performance against UK Shared Prosperity Fund indicators for Supporting Local Business for Cambridgeshire and Peterborough's six local authorities, comparing performance against the nation. Key points are elaborated on below.

Indicator	Cambridge	East Cambridgeshire	Fenland	Huntingdonshire	Peterborough	South Cambridgeshire
Employment rate - aged 16-64 (2021)	80.5	83.6	74.7	77.4	74.9	81.2
% aged 16-64 who are self employed (2021)	3.5	11.4	8.6	6.4	8.0	8.5
Unemployment rate - aged 16-64 (2021)	2.6	4.1	7.3	2.0	2.5	4.4
% who are economically inactive - aged 16-64 (2021)	17.4	12.8	19.3	21.0	23.2	15.1

*Note: Table shows value rated against the national average. If a local authority performs better than nationally for an indicator, it is highlighted in green, and in red if it performs worse.*

**Generally strong employment across the region, including in innovation-based sectors however some areas need to consider how to improve opportunities for the unemployed**

- Of a total population of 860,000, around 405,000 residents are in employment, slightly above the national average at 76% compared with 75%. Employment rates are particularly high in Cambridge, South Cambridgeshire and East Cambridgeshire. Fenland and Peterborough are both slightly below the national average.
- Employment in innovation-based growth sectors is rising faster in the area than average at 17.4% compared with 6.6% nationally. Clusters of employment in CPCA priority sectors are growing in life sciences in South Cambridgeshire and Cambridge, advanced manufacturing and digital in Peterborough and Cambridge, and agritech in Huntingdonshire, East Cambridgeshire and Fenland. This provides opportunities for residents to benefit from growth with the right skills provision and support.
- The largest employed workforces proportionate to population in the area are in Huntingdonshire and East Cambridgeshire, where earnings are above average levels – offering opportunities and quality of life.

**Unemployment and economic inactivity is generally low however increased levels of JSA and UC highlight the need for support for the unemployed and economically inactive**

- Unemployment was generally lower across all LAs compared with the national average of 4.6%, however Fenland had a higher rate than the other LAs and national average.
- Unemployment has also fallen in the last five years in all of the LAs except Fenland and South Cambridgeshire, where unemployment increased by 1.3% and 2.7% respectively.
- Economic inactivity is lower than the national average of 21.3% across all LAs except for Peterborough.
- There has been resilience in jobs and recovery from Covid-19 – with lower than average furlough rates in Cambridgeshire and Peterborough, at 4.2% of the workforce compared with 5% nationally in August 2021. Foundational sectors continue to face recruitment demand issues as a result of Covid-19 and Brexit. For example, retail and hospitality vacancies have risen by 40.2% and construction by 25% from February 2020 to May 2021.
- Overall in Cambridgeshire and Peterborough, job postings in September 2021 were 3% higher than across the UK, and 13% higher than pre-pandemic levels, and higher in every area except Cambridge (-5% lower).
- However, Covid-19 has triggered significant increases in Universal Credit and Jobseekers Allowance claimants, weakening the past strength of the area having below average levels of claimants. Claimants (JSA and UC) has risen by 96%, affecting 4.2% of the working age population, compared with 5.3% nationally between March 2020 and August 2021.

- This, with the raft of changes facing employers in Covid-19 recovery, Brexit, transition to net zero and Industry 4.0, point to a need for life-wide and lifelong learning and careers support, along with strengthened links between employers and providers to support careers advice and education beyond school and outside an educational setting, and a redoubled focus on health and wellbeing.
- Also, a need to continue close working with DWP, DfE and partners to maximise the impact of Restart, Digital Skills Bootcamps, the health and care sector work academy, traineeships, and the Lifetime Skills Guarantee.

**A low rate of NEET and improving workplace training, although further skills provision, including technical and vocational training is needed to bridge employment and wage gaps**

- The rate of NEETs (young people not in education, employment or training) across the area in 2021 is low, at 2.5% across Cambridgeshire, and 4.3% in Peterborough, compared with 9.3% across the UK.
- Learner participation in courses funded by CPCA's Adult Education Budget grew from the first year of devolution in 2019/20, from 8,421 to 9,097, this is despite the disruption to learning caused by Covid-19. Courses with the most enrolments in 2020/2021 so far are health, public services and care; preparation for life and work; and information and communication technology.
- Higher workplace training rates in Peterborough and Fenland (with 25.4% and 27.8% reporting receiving training in the last quarter, compared with 11.9% in Cambridge) demonstrate that residents can, and do, access up to date work experience and skills including digital, technical and soft skills at work.
- However, linked to lower progression from school into FE, HE, and apprenticeships, this also signals that pre-work education is leaving residents in Fenland and Peterborough with gaps in job related, technical, and/or soft skills that employers need, and there is a lack of range in the offer of work-related training from providers.
- This highlights the need to provide one-to-one support to move people closer towards mainstream provision and employment, including providing courses on basic and career skills and work-related training based on employer needs. Extra support would hopefully allow for an improvement in skills, an increase in high quality jobs allowing for an increase in employment, closing the gap to other areas in the region.

# Interventions

In this section, we will ask you about:

- Interventions you've chosen for each year of funding
- Outcomes you want to deliver
- Any interventions that are not listed here
- How these interventions fall under the UKSPF investment priorities, and your rationale for them
- Interventions not included in our list will be assessed before being approved, where you will need to show a clear rationale, how the intervention is value for money, what outcomes it will deliver and how you will monitor and evaluate the intervention. This may include a theory of change or logic chain.

## WHAT ARE THE OUTCOMES YOU WANT TO DELIVER UNDER THE COMMUNITIES AND PLACE INVESTMENT PRIORITY? SELECT ALL THAT APPLY.

Outcome	Tick if applicable
Jobs created	✓
Jobs safeguarded	✓
Increased footfall	✓
Increased visitor numbers	✓
Reduced vacancy rates	✓
Greenhouse gas reductions	✓
Improved perceived/experienced accessibility	✓
Improved perception of facilities/amenities	✓
Increased number of properties better protected from flooding and coastal erosion	✓
Increased users of facilities / amenities	✓
Improved perception of facility/infrastructure project	✓
Increased use of cycleways or paths	✓
Increase in Biodiversity	✓
Increased affordability of events/entry	✓
Improved perception of safety	✓
Reduction in neighbourhood crime	✓
Improved engagement numbers	✓
Improved perception of events	✓

Increased number of web searches for a place	✓
Volunteering numbers as a result of support	✓
Number of community-led arts, cultural, heritage and creative programmes as a result of support	✓
Increased take up of energy efficiency measures	
Increased number of projects arising from funded feasibility studies	
Number of premises with improved digital connectivity	
None of the above	

**SELECT THE INTERVENTIONS YOU INTEND TO USE WHICH MEET THE COMMUNITIES AND PLACE INVESTMENT PRIORITY. YOU CAN SELECT AS MANY AS YOU LIKE.**

**Intervention**

*A full list of nation-specific interventions is available in the relevant annex to the Prospectus.*

E1: Funding for improvements to town centres and high streets, including better accessibility for disabled people, including capital spend and running costs.

E2: Funding for new, or improvements to existing, community and neighbourhood infrastructure projects including those that increase communities' resilience to natural hazards, such as flooding. This could cover capital spend and running costs.

E3: Creation of and improvements to local green spaces, community gardens, watercourses and embankments, along with incorporating natural features into wider public spaces.

E4: Enhanced support for existing cultural, historic and heritage institutions that make up the local cultural heritage offer.

E5: Design and management of the built and landscaped environment to 'design out crime'.

E6: Support for local arts, cultural, heritage and creative activities.

E7: Support for active travel enhancements in the local area.

E8: Funding for the development and promotion of wider campaigns which encourage people to visit and explore the local area.

E9: Funding for impactful volunteering and/or social action projects to develop social and human capital in local places.

E10: Funding for local sports facilities, tournaments, teams and leagues; to bring people together.

E11: Investment in capacity building and infrastructure support for local civil society and community groups.

E12: Investment in community engagement schemes to support community involvement in decision making in local regeneration.

E13: Community measures to reduce the cost of living, including through measures to improve energy efficiency, and combat fuel poverty and climate change.

E14: Funding to support relevant feasibility studies.

E15: Investment and support for digital infrastructure for local community facilities.

**DO YOU PLAN TO USE ANY INTERVENTIONS NOT INCLUDED IN THE COMMUNITIES AND PLACE LIST?**

**State the name of each of these additional interventions and a brief description of each of these**

No.

<b>Explain how each intervention meets the Communities and Place investment priority. Give evidence where possible, including why it is value money and the outcomes you want to deliver.</b>	
Not applicable.	
<b>Do you consider that any of these interventions may provide a subsidy to potential recipients of the funding under the intervention's planned activity?</b>	
All bids must also consider how they will deliver in line with subsidy control as <a href="#">set out in the guidance</a> .	
Not applicable.	
<b>Detail the assessment you undertook to consider whether the intervention is a subsidy and any specific measures you will take to make sure the subsidy is permitted.</b>	
Not applicable.	

**HAVE YOU ALREADY IDENTIFIED ANY PROJECTS WHICH FALL UNDER THE COMMUNITIES AND PLACE INVESTMENT PRIORITY?**

Describe these projects, including how they fall under the Communities and Place investment priority and the location of the proposed project.

Draft

### *Projects delivered within the Cambridge City Council area*

- **Digital Platform to Build Social and Human Capital in Cambridge (E9, E11):** Crowdfunding as a tool to build pride of place by engaging the community in helping those who are risk of homelessness and the homeless to achieve their ambition. Building on the work of Cambridge City Council's Homelessness prevention service which has a track record of using digital innovation to tackle homelessness. The project will provide a platform which offers the functionality for local charities and public services to build a supportive and engaged community around a causes or beneficiaries over time and additional resource to help those at risk of homelessness due to low paid insecure work.
- **Abbey Community Wealth (E2, E5, E9, E11, E12):** Cambridge's Abbey ward was in the most deprived 20% of LSOAs in the country in 2019. The project will pilot a systems approach to community wealth building at neighbourhood level in tandem with physical regeneration and transport investment via One Public Estate approach. Multi-agency and community and voluntary sector and business - social action partnership to develop human and social capital catalysed by opportunities of from the development of new housing, transport infrastructure and community facilities and wider economic growth in area of multiple deprivation.
- **Neighbourhood Improvement Feasibility to accelerate delivery (E14):** The lack of commercial space in Cambridge is pushing businesses out of the city, leading to poor perceptions of the Cambridge business environment. Many of Cambridge's existing industrial estates are part of local neighbourhoods, contribute to the vibrancy and quality of life, job creation and place making. However, some are not fit for purpose in terms of meeting the needs of new industrial uses, meeting future environmental standards or offering good integration with nearby housing and public spaces. Cambridge City Council has property and landholdings on many of these estates, which provides an opportunity to curate future uses and carry out strategic feasibility work to leverage investment into sites for projects that otherwise would not be commercially viable. We are also owners and stewards of culturally significant buildings in the city which if restored and sensitively developed can offer unique and distinct spaces for business and community use. Subject to the results of feasibility, two of these studies would facilitate delivery within 2-3 years with longer term masterplan looking to deliver within 5-8 years as leases fall although phasing could see some development come forward sooner.

### *Projects delivered within the East Cambridgeshire District Council area:*

- **Explore East Cambridgeshire (E8):** Marketing of East Cambridgeshire as a place to visit and explore.
- **Pride of Place Grant Scheme (E3):** To enable Parishes to create local green spaces that local residents are proud of and can access to improve their health and well being.
- **Sustrans Cycle Route Feasibility Studies (E14):** Commission Sustrans to produce 5 route feasibility studies to support funding bids for new cycling routes in East Cambridgeshire.

***Projects delivered within the South Cambridgeshire District Council area:***

- **Develop a South Cambridgeshire Brand/Identity (E8):** Create a 'South Cambs Brand'. This would involve cost of concept, design and implementation of signage in prominent locations in South Cambridgeshire. Funding would also include marketing/promoting identity/brand and would include South Cambs promotional video/s, social media promotion etc.
- **Improving South Cambridgeshire High Streets (E1):** SCDC would consult with parish councils and residents of our 8 larger High Streets, in partnership with parish councils and community building/village hall committees and land owners implement changes agreed on dependant on consultation.
- **Rural Hub Development (E1, E14):** In this project we would work closely with parish councils and CambsAcre and local businesses to bring about event types activities within communities.(for example Arts and Culture, Skills, Environmental events) At the same time ensuring that businesses are invited to trade and can benefit from the increase of visitor numbers. A good example of this is in Northstowe where they run a community run cafe. At the same time they invite a business in to come and trade. Funding would be allocated towards funding costs of events, such as marquee hire, create arts materials, promotion cost etc . Funding allocated towards 6 events (£10,000 per event in areas of greatest deprivation in South Cambs.
- **Community gardens and greenspaces (E3, E7, E9, E13):** This project will allow communities in areas of identified need to acquire, design, build and maintain community parks and growing spaces with professional support coordinated community action. Two projects will be supported per year which can deliver high quality greenspace which will enhance civic pride, improve community cohesion and bring measurable health benefits.
- **Northstowe Community Centre (E7):** Financial contribution towards supporting community, business and resident amenities/provision in healthy new town Northstowe. There are two anchor buildings the Council must build for the Enterprise Zone to be successful i.e. they will serve the needs of those employed there as well as the resident community. Ambitious, exemplar and true to our net 0 objectives, these buildings will become lynchpin place-making markers jumpstarting the masterplan and setting the tone, feel and vision for EZ development in its entirety.

***Projects delivered within the Fenland District Council area***

- **ASB (E4, E6):** Working with Blackfield Creatives, Clarion Housing, Clarion Futures, local schools and the police to develop creative and engaging ways to divert young people from ASB.
- **Safer Wisbech - Addressing perceptions of low level crime and ASB in Wisbech (E6, E9, E14):** Following public consultation Wisbech has been identified as an area where



residents feel 'unsafe' and therefore the Safer Wisbech group has been formed including partners such as Clarion, Cambridgeshire Police, Fenland District Council and Cambridgeshire County Council. Three projects have been identified to work with young people using detached youth work as well as art/culture activities to divert them from ASB. Using these relationships and connections with young people the Safer Wisbech group would work with partners to work with young people over the next three years to develop innovative ways to encourage other young people away from crime and ASB. Working with the Community Safety Partnership we would fund various projects over the next three years to address this issue. Some additional things the group will be looking at over the next three years include:

- Re-evaluating peoples fear of safety after three projects are complete later this year.
  - Funding 3 more projects over the next three years to engage with our communities and divert people from ASB and crime.
  - Engage young people in projects and involve them in design processes. Utilising opportunities for restorative justice working with the police following ASB incidents where property is damaged and allowing community partners opportunities to engage with offenders or perceived offenders of ASB and low-level crime.
  - Build in budget to act on engagements e.g. funding for our young people to highlight gaps in provisions and help set something up.
- **Amplifying Community Arts and Culture (E6, E9, E14):** The local creative and culture steering group would utilise the funding to engage local creative providers to develop more opportunities for the local community to engage in creative activities. This work would include upskilling the creative community with regard to communication and advertising of creative opportunities to ensure activity remains sustainable through an increased number of attendees. further the project will upskill the creative community with regards to grant funding - both searching for and applying successfully for such funding to further amplify what is available to Fenland's local community. A small capital funding element will be used to purchase necessary assets used for display and performance purposes; these to be available to the creative community across Fenland to facilitate community activities.

#### *Projects delivered within the Peterborough City Council area*

- **Local resilience: flood and climate risks (E2, E3):** This proposal seeks to fund the development of an adaptation plan for Peterborough to address the predicted local impacts of climate change, ensuring health, financial stability of residents and businesses, delivery of public services and protection of the local environment including both natural and built environments. The adaptation plan will focus on activity to be undertaken across the city, and may feature actions for a number of stakeholders and/or co-led projects. The development of this adaptation plan will be undertaken by external consultants following a

procurement exercise. Officers across the council and external stakeholders will be invited to develop the scope of the adaptation plan.

- **Community Carbon Literacy (E9, E12, E13):** This proposal seeks to fund the development of an adaptation plan for Peterborough to address the predicted local impacts of climate change, ensuring health, financial stability of residents and businesses, delivery of public services and protection of the local environment including both natural and built environments. The adaptation plan will focus on activity to be undertaken across the city, and may feature actions for a number of stakeholders and/or co-led projects. The development of this adaptation plan will be undertaken by external consultants following a procurement exercise. Officers across the council and external stakeholders will be invited to develop the scope of the adaptation plan.
- **Lincoln Road Regeneration (to confirm):** This is a £2m Towns Fund project to rejuvenate the Public realm in the Millfield area of Peterborough. This element of the project would support the capital infrastructure elements and add additional value by supporting a community art project to create a sense of pride in the local community.
- **Youth Zone for Peterborough (to confirm):** OnSide Youth Zones aren't youth centres as you may know them. These are inspirational hubs of energy and support packed with state-of-the-art facilities. They're a message to young people that someone really believes in them and has invested in their future. OnSide work in partnership with local authorities, young people, communities and the private sector (including businesses and philanthropists), OnSide puts in place five key foundations to create a new local charity which will go on to support thousands of young people for years to come. Youth Zones are:- Open 7 days a week, Open to all young people, Kitted out with state-of-the-art facilities, Staffed by skilled and dedicated youth workers, Over 20 activities on offer each session, Provide targeted support with an entry fee of 50p.

#### *Projects delivered within the Huntingdonshire District Council area*

- **Active Travel Feasibility Studies (E7, E14):** Commission to produce up to five route feasibility studies to support future external funding bids for new sustainable travel routes in Huntingdonshire.
- **Ramsey Great Whyte Improvements (E1):** HDC have submitted a CPCA LGF bid to deliver improvements to the Great Whyte high street in Ramsey, a project consisting of two complementary elements that will significantly enhance the overall physical, economic, and social vitality of this section of the Great Whyte. The first element includes a proposed new Market / Agriculture Produce Hub delivering up to 10 retail units for local producers, retailers and businesses in appropriate dedicated retail space appropriate for twenty first century agri-food producers, and the second element is for delivery of circa 600 m2 public realm improvements wrapping around the Produce Hub. This revenue investment will

provide funding for the first three years to promote the facility, to support community development and events and activities.

- **Vibrant Communities (E4, E6, E8):** Revenue funding to support events (arts, culture, skills, seasonal & environmental events) in town centres and large villages as part of a wider package of activity to increase footfall. This is linked to a broader range of capital focussed interventions.
- **Visit Huntingdonshire (E2, E4, E8):** Visitor economy promotion to build on increased footfall and tourism achieved through Welcome Back Fund. Potential to include promotion of existing farmers and artisan markets; further development of a new high street pop-up retail experience, marketing and promotion of the countryside, heritage assets, waterways and sporting activities of the district to drive footfall and tourism.
- **Community-based Employment and Skills (E9, E11):** Employment & Skills Support engaging economically inactivity via key community nodes, such as food hubs, via housing associations, providing tailored and targeted support, including focus on mental health & wellbeing, volunteering as a route to employment and progression pathways to further develop skills and employment through existing mainstream provision.

#### *Projects delivered across all of Cambridgeshire County*

- **Scrap It Research Pilot (E2, E5, E9, E11):** SCRAP IT is a group set up specifically to tackle Fly Tipping within communities with representatives from all the local councils from Cambridgeshire and Peterborough, as well as the NFU, CLA, Police and the Environment Agency. This group reviews fly tipping activity and shared best practice for enforcement. Each District will be provided with access to a unique research pilot looking at the causes of small scale fly tips in urban environments with the research being carried out by the University of Cambridge as well as signage, barrier tape and monitoring equipment.

**Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity?**

**All bids must also consider how they will deliver in line with subsidy control as [set out in the guidance](#).**

Yes

No

**Detail the assessment you undertook to consider whether the proposed projects constitute a subsidy and any specific measures you will take to make sure the subsidy is permitted.**

[Placeholder for input from CPCA on subsidy control]

**WHAT ARE THE OUTCOMES YOU WANT TO DELIVER UNDER THE SUPPORTING LOCAL BUSINESS INVESTMENT PRIORITY? SELECT ALL THAT APPLY.**

Outcome	Tick if applicable
Jobs created	✓
Jobs safeguarded	✓
Increased footfall	✓
Increased visitor numbers	✓
Reduced vacancy rates	✓
Greenhouse gas reductions	✓
Number of new businesses created	✓
Improved perception of markets	✓
Increased business sustainability	✓
Increased number of businesses supported	✓
Increased amount of investment	✓
Improved perception of attractions	✓
Number of businesses introducing new products to the firm	
Number of organisations engaged in new knowledge transfer activity	
Number of premises with improved digital connectivity	
Number of businesses adopting new to the firm technologies or processes	
Number of new to market products	
Number of R&D active businesses	
Increased number of innovation active SMEs	
Number of businesses adopting new or improved products or services	✓
Increased number of innovation plans developed	✓
Number of early stage firms which increase their revenue following support	✓
Number of businesses engaged in new markets	
Number of businesses engaged in new markets	
Number of businesses increasing their export capability	
Increased amount of low or zero carbon energy infrastructure installed	✓
Number of businesses with improved productivity	✓
Increased number of projects arising from funded feasibility studies	
Increased number of properties better protected from flooding and coastal erosion	

None of the above	
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**SELECT THE INTERVENTIONS YOU INTEND TO USE WHICH MEET THE SUPPORTING LOCAL BUSINESS INVESTMENT PRIORITY. YOU CAN SELECT AS MANY AS YOU LIKE.**

**Intervention**

*A full list of nation-specific interventions is available in the relevant annex to the Prospectus.*

E16: Investment in open markets and improvements to town centre retail and service sector infrastructure, with wrap around support for small businesses.

E17: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally.

E18: Supporting Made Smarter Adoption: Providing tailored expert advice, matched grants and leadership training to enable manufacturing SMEs to adopt industrial digital technology solutions including artificial intelligence; robotics and autonomous systems; additive manufacturing; industrial internet of things; virtual reality; data analytics. The support is proven to leverage high levels of private investment into technologies that drive growth, productivity, efficiency and resilience in manufacturing.

E19: Increasing investment in research and development at the local level. Investment to support the diffusion of innovation knowledge and activities. Support the commercialisation of ideas, encouraging collaboration and accelerating the path to market so that more ideas translate into industrial and commercial practices.

E20: Research and development grants supporting the development of innovative products and services.

E21: Funding for the development and support of appropriate innovation infrastructure at the local level.

E23: Strengthening local entrepreneurial ecosystems, and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.

E24: Funding for new and improvements to existing training hubs, business support offers, 'incubators' and 'accelerators' for local enterprise (including social enterprise) which can support entrepreneurs and start-ups through the early stages of development and growth by offering a combination of services including account management, advice, resources, training, coaching, mentorship and access to workspace.

E26: Support for growing the local social economy, including community businesses, cooperatives and social enterprises.

E28: Export Grants to support businesses to grow their overseas trading, supporting local employment.

E29: Supporting decarbonisation and improving the natural environment whilst growing the local economy. Taking a whole systems approach to invest in

infrastructure to deliver effective decarbonisation across energy, buildings and transport and beyond, in line with our legally binding climate target. Maximising existing or emerging local strengths in low carbon technologies, goods and services to take advantage of the growing global opportunity.

E30: Business support measures to drive employment growth, particularly in areas of higher unemployment.

#### DO YOU PLAN TO USE ANY INTERVENTIONS NOT INCLUDED IN THE SUPPORTING LOCAL BUSINESS LIST?

**State the name of each of these additional interventions and a brief description of each of these**

No.

**Explain how each intervention meets the Supporting Local Business investment priority. Give evidence where possible, including why it is value money and the outcomes you want to deliver.**

Not applicable.

**Do you consider that any of these interventions may provide a subsidy to potential recipients of the funding under the intervention's planned activity?**

**All bids must also consider how they will deliver in line with subsidy control as [set out in the guidance](#).**

Not applicable.

**Detail the assessment you undertook to consider whether the intervention is a subsidy and any specific measures you will take to make sure the subsidy is permitted.**

Not applicable.

#### HAVE YOU ALREADY IDENTIFIED ANY PROJECTS WHICH FALL UNDER THE SUPPORTING LOCAL BUSINESS INVESTMENT PRIORITY?

**Describe these projects, including how they fall under the Supporting Local Business investment priority and the location of the proposed project.**

### *Projects delivered within the Cambridge City Council area*

- **Business Resilience - small business resilience, productivity and sustainability:** Provision of 1:1 support to local businesses in our wider service economy, most impacted by COVID and struggling with rise in cost of doing business, to improve productivity and safeguard jobs across the city. Signposting and support to access services provided by Growthworks to increase productivity and uptake of adult education and skills
- **Greater Cambridge Visitor Economy / Markets and Tourism Development:** Developing the Economic and Social Impact of the visitor economy through local markets and visitor economy development and youth enterprise programme to contribute to place making in new communities and city centres and address impacts of decline in international tourists.
- **Green Business Grant Programme:** Grants for Net Zero Planning advice and capital grants continuation to support SMES in Cambridge to reduce carbon emissions and improve productivity by reducing energy costs. Outcomes: Uptake in energy efficiency measures and Carbon reduction.

### *Projects delivered within the East Cambridgeshire District Council area*

- **Business Growth Fund:** Grants to local businesses to provide support for growth enhancing initiatives, introduce new technologies, support research and development and to enable businesses to become more energy efficient and low carbon.
- **Local Enterprise Support Scheme:** Building on the Ely Skills and Employment Hub, in collaboration with the BIPC, create points of access for skills development, apprenticeships and business support at a community level in libraries across East Cambridgeshire. They will provide advice, support and mentoring to existing businesses and those looking to start a business.

### *Projects delivered within the South Cambridgeshire District Council area*

- **Green Business grant programme - net zero accelerator:** Work has commenced this year with SCDC officers engaging with businesses to understand their knowledge and steps that can be taking to reduce their carbon footprint. Many are faced with rising fuel/energy costs concerns and this scheme could help accelerate their move towards carbon net zero by providing match funding to help them on their journey, which will also help by reducing longer term energy bills.
- **Greater Cambridge Visitor Economy and Markets Development:** Visitor economy and markets development programme including: Current markets Economic and Social impact assessment and development plan; Start Up and Growth Programme for existing and new Market Traders linked accredited training by the environmental health team, support on carbon reduction and social impact; use of meanwhile space and market stalls as route to market; marketing and destination promotion to drive footfall and wider tourism development plan.
- **Grant scheme to support new start-ups:** Micro/SME make up around 95% of the businesses in South Cambridgeshire. Whilst there is plenty of business advice and practical



support for new start-ups in this sector, there is currently a gap in Growth Works funding eligibility criteria to help get these businesses off the ground, which is postcode specific in not supporting CB micro start-ups. This scheme would look to support new start-ups with the view to aligning some businesses with the opportunity to utilise space in Cambourne Hall for 3/6/12 months to help them at the very beginning of their journey. Support would also be available for businesses looking to set up within the retail/hospitality and leisure sectors.

- **BIPC support for under represented groups:** Business and IP Centre currently offer services from Cambridge and Peterborough Libraries, and work with neighbouring LA's supporting businesses in Huntingdon, Ely and Wisbech through hubs. They fill additional gaps in support provided by growth works by providing additional vital market intelligence/data and support services to earlier stage new start ups, start ups and SMEs. They have had successes particularly in supporting new start ups in the under represented Female/BAME groups. Working with SCDC Business Support and Development team, this scheme would be to provide in person appointment 1-2-1 support 1-2 days a month from our Cambourne Hall premises culminating to help businesses right from concept to those looking at growth. The funding also encompasses the launch of a 20k grant scheme competition to support 4 new start ups in the female/BAME sector.

#### *Projects delivered within the Fenland District Council area*

- **Fenland - Investment in Business:** This project will provide access to the appropriate expertise and pump-priming grant funding for Fenland businesses to drive local economic growth, productivity, R&D, energy saving and business innovation to secure access to market opportunities. The project will proactively prioritise sectors that are important drivers for economic growth in Fenland including food processing and its supply chain, distribution and precision engineering sectors, however, there will be no sectoral restrictions for the project. The project will bring together all the best practice learned delivering recent grant based projects. It will bring skills development and business investment together in one scheme through a 'pre-qualification' process for grant awards. We will seek the involvement of the North Cambridgeshire Place Development Board in assessing grant bids. Moreover, the project also includes providing the administrative support to assist the incipient North Cambridge Place Development Board in putting local business development at the core of its work. The project is designed to deliver on the Council's corporate objective of supporting economic growth and is one of the key workstreams in the Council's refreshed Economic Growth Strategy 2022-2025.

#### *Projects delivered within the Peterborough City Council area*

- **Culture Alliance:** The new Cultural Strategy for Peterborough, developed with partners, is needed to assist growth plans, encourage investment and promote community and economic development. This is a 10-year strategy that will be a live developing piece of work using a micro-site to share the consultation process, emerging recommendations and commissions to date. Peterborough's cultural infrastructure has come a long way in the last decade. The Culture Forum, the multiple examples of independently driven work of



creative practitioners, the impact of Peterborough Presents and new National Portfolio organisations working in the city, the audience loyalty for the theatres, music venues and heritage assets are all crucial. Now we need to build a stronger platform for the future: one which promotes the area, helps artists to grow, brings communities together and enables everyone to take part. This project will deliver an effective, inclusive body which provides the structure to strengthen the broad cultural infrastructure of Peterborough and positions the area to maximise both financial input and the quality and range of cultural life. The Alliance needs to be supported by a small team, including a Director role and two FTEs to facilitate activities, including one with a focus on engaging young people.

- **Peterborough Digital Incubator:** Peterborough Digital Incubator would be a virtual programme, delivered online and through the use of facilities such as the ARU Peterborough Living Lab and The Vine, providing much needed support to students, entrepreneurs, and early stage businesses with digital specialisms. It would do this through the provision of networking, events, workshops, seminars, and mentoring designed to increase the business acumen of participants, and support them regarding the continued development of their technical expertise as well as providing mechanisms to improve access to finance. It would also provide a service introducing students with digital expertise into businesses from outside the digital sector in order to assist those students in increasing their employability and finding employment opportunities, as well as increasing the digital literacy of those businesses, assisting them to improve the productivity and competitiveness through the adoption of new products, services, and processes.

#### *Projects delivered within the Huntingdonshire District Council area*

- **Reaching for net zero implementation:** Huntingdonshire businesses are increasingly concerned with rising energy costs and the environmental impact of their operations. SMEs require expert support in understanding how they can take steps to reduce their carbon footprint, increase efficiencies and lower their utilities costs. This project will support SMEs with a diagnostic programme delivering knowledge and expertise, a bespoke net zero plan with a capital contribution grant for implementation.
- **Start-up and Entrepreneurship programme:** There is a gap in the market of current business support for entrepreneurs in pre-start-up and early stage ventures. HDC will implement a programme of intensive series of workshops designed to help candidates through the process, equipping them with the skills and knowledge they need to apply for funding and launch their new business idea. Through interactive sessions, they will learn about everything from developing a business plan to marketing their new venture. With the expert guidance on offer, they will have everything they need to take those first vital steps towards setting up their own business.
- **BIPC Support:** Business and IP Centres across Cambridgeshire and Peterborough Libraries provide vital market intelligence/data and support services to earlier stage new start ups, start ups and SMEs. They have had successes particularly in supporting new start ups in the

<p>under represented Female/BAME groups. HDC would seek to support this with a bespoke funding competition to support 4 new start ups in the female/BAME sector.</p> <ul style="list-style-type: none"> <li> <b>Manufacturing Digitisation:</b> Manufacturing is the foundation sector for Hunts economy. This project seeks to improve productivity and efficiencies of local SMEs. Through a partnership with MAKE UK we have a dedicated manufacturing sector workstream to support the digitisation and supply chain development for our local economy. Providing 12 hours free consultancy to provide diagnostic and consultancy advice on integrating new technologies for Industry 4.0. Supply chain resilience and UK centric focus to support volatility in global supply chains post Brexit and pandemic.         </li> </ul>	
<p><b>Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity?</b></p> <p>All bids must also consider how they will deliver in line with subsidy control as <a href="#">set out in the guidance</a>.</p>	
Yes	No
<p><b>Detail the assessment you undertook to consider whether the proposed projects constitute a subsidy and any specific measures you will take to make sure the subsidy is permitted.</b></p>	
<p>[Placeholder for input from CPCA on subsidy control]</p>	

WHAT ARE THE OUTCOMES YOU WANT TO DELIVER UNDER THE PEOPLE AND SKILLS INVESTMENT PRIORITY? SELECT ALL THAT APPLY.	
Outcome	Tick if applicable
Number of economically inactive individuals in receipt of benefits they are entitled to following support	
Increased active or sustained participants of UKSPF beneficiaries in community groups [and/or] increased employability through development of interpersonal skills	✓
Increased proportion of participants with basic skills (English, maths, digital and ESOL)	
Number of people in supported employment [and] number of people engaging with mainstream healthcare services	

Number of people sustaining engagement with keyworker support and additional services	✓
Number of people engaged in job-searching following support	✓
Number of people in employment, including self-employment, following support	✓
Number of people sustaining employment for 6 months	
Increased employment, skills and/or UKSPF objectives incorporated into local area corporate governance	
Number of people in education/training	✓
Increased number of people with basic skills (English, maths, digital and ESOL)	
Fewer people facing structural barriers into employment and into skills provision	✓
Increased number of people familiarised with employers' expectations, including, standards of behaviour in the workplace	✓
Fewer people facing structural barriers into employment and into skills provision	✓
Number of people gaining a qualification or completing a course following support	✓
Number of people gaining qualifications, licences, and skills	✓
Number of economically active individuals engaged in mainstream skills education, and training.	✓
Number of people engaged in life skills support following interventions	✓
Number of people with proficiency in pre-employment and interpersonal skills (relationship, organisational and anger-management, interviewing, CV and job application writing)	✓
<b>Multiply only</b> - Increased number of adults achieving maths qualifications up to, and including, Level 2.	
<b>Multiply only</b> - Increased number of adults participating in maths qualifications and courses up to, and including, Level 2.	
None of the above	

**SELECT THE INTERVENTIONS YOU INTEND TO USE WHICH MEET THE PEOPLE AND SKILLS INVESTMENT PRIORITY. YOU CAN SELECT AS MANY AS YOU LIKE.**

**Intervention**

*A full list of nation-specific interventions is available in the relevant annex to the Prospectus.*

E33: Employment support for economically inactive people: Intensive and wrap-around one-to-one support to move people closer towards mainstream provision and employment, supplemented by additional and/or specialist life and basic skills (digital, English, maths* and ESOL) support where there are local provision gaps.
E34: Courses including basic skills (digital, English, maths (via Multiply) and ESOL), and life skills and career skills** provision for people who are unable to access training through the adult education budget or wrap around support detailed above. Supplemented by financial support for learners to enrol onto courses and complete qualifications.
E35: Activities such as enrichment and volunteering to improve opportunities and promote wellbeing.
E36: Intervention to increase levels of digital inclusion, with a focus on essential digital skills, communicating the benefits of getting (safely) online, and in-community support to provide users with the confidence and trust to stay online.
E37: Tailored support to help people in employment, who are not supported by mainstream provision to address barriers to accessing education and training courses.
E38: Support for local areas to fund local skills needs. This includes technical and vocational qualifications and courses up to level 2 and training for vocational licences relevant to local area needs and high-value qualifications where there is a need for additional skills capacity that cannot be met through mainstream funding.
E39: Green skills courses targeted around ensuring we have the skilled workforce to achieve the government's net zero and wider environmental ambitions.

**DO YOU PLAN TO USE ANY INTERVENTIONS NOT INCLUDED IN THE PEOPLE AND SKILLS LIST?**

**State the name of each of these additional interventions and a brief description of each of these**

No.

**Explain how each intervention meets the People and Skills investment priority. Give evidence where possible, including why it is value money and the outcomes you want to deliver.**

Not applicable.

**Do you consider that any of these interventions may provide a subsidy to potential recipients of the funding under the intervention's planned activity?**

<b>All bids must also consider how they will deliver in line with subsidy control as <a href="#">set out in the guidance</a>.</b>	
Not applicable.	
<b>Detail the assessment you undertook to consider whether the intervention is a subsidy and any specific measures you will take to make sure the subsidy is permitted.</b>	
Not applicable.	

<b>ENGLAND ONLY:</b> People and Skills interventions can only be used in 2022-2023 and 2023-2024 if you have identified a local voluntary and community provision, previously supported by the European Social Fund, at risk of closure. If you have not identified a suitable provision, you will not be able to select interventions for 2022-2023 and 2023-2024 and your investment plan will not be approved.
<b>HAVE YOU ALREADY IDENTIFIED ANY PROJECTS for 2024-2025 WHICH FALL UNDER THE PEOPLE AND SKILLS INVESTMENT PRIORITY?</b>
Yes
<b>Describe the projects for 2024-25, including how they fall under the People and Skills investment priority and the location of the proposed project.</b>

### *Projects delivered within the Cambridge City Council area*

- **Cambridgeshire and Peterborough Region of Learning:** The Region of Learning is a digital, evidenced based approach to engaging young people from less advantaged backgrounds to reduce inequality and improve social mobility. It is an interactive web portal, digital app, and smart card that together provides young people with a 'universal passport to learning, skills and opportunity'. It has been specifically designed to support a system-wide and evidence-based approach to improving outcomes for children and young people that utilises existing local authority assets and new technologies.

### *Projects delivered within the East Cambridgeshire District Council area*

- **Digital Inclusion Scheme:** Digital inclusion initiatives to help improve people's digital skills so that they can use online services. The scheme will address the main challenges that people face to going online:
  - access - the ability to actually go online and connect to the internet
  - skills - to be able to use the internet
  - motivation - knowing the reasons why using the internet is a good thing
  - trust - a fear of crime, or not knowing where to start to go online.

We will also provide IT equipment to areas that do not have publicly available computers.

### *Projects delivered within the South Cambridgeshire District Council area:*

- **CPCA Skills Collaboration & Regions of Learning:** SCDC operational implementation of the CPCA Employment and Skills Strategy, and the Region of Learning project within the City.

### *Projects delivered across all of Cambridgeshire and Peterborough*

- **Holistic Online skills support incorporating Growth Works with Skills (GWwS) and Region of Learning:**
  - Growth Works with Skills was designed to deliver an alternative to the traditional skills brokerage models, using a Maturity Index and consultative conversations to connect employers and individuals to opportunities that enable growth. Continuing Growth Works with Skills, maintaining the Digital Talent Platform with access to resources, diagnostic tools, vacancy listing and candidate matching will maintain support for employers large and small across all six districts. Integrating Regions of Learning will provide an on-ramp for people with low skill to access credentials that demonstrate their capability - providing them with opportunity to transition into further or higher education or into work or self employment. Regions of Learning is currently aimed at young people, but would be expanded to cover all people who are not yet in work - whether they be young, returning to work or simply yet to engage in economic activity. The Regions of Learning platform will continue to develop online credentials via Open Badges, and host opportunities, such as internships and early careers vacancies, on the Talent View platform.

- Continuing the work with EmsiBG, the Skills Extractor will be used to create common language between employer, education provider and individual to link into work around careers ladders and, potentially, an all age careers service. Activity to support NEETs will be focussed on providing destinations for those already well served by existing providers in CPCA, and we will seek to integrate additional providers to offer progression into technical and vocational learning routes, including Traineeships, T-Levels and Apprenticeships - as well as independent training providers and others providing non-accredited short courses that support progression into, and within, the workplace.
  - Critically, and unlike traditional skills brokerage services, Growth Works with Skills is a proactive service, driving demand and generating interest in training and apprenticeships, without a single training or apprenticeship product to sell. Growth Works with Skills is the honest broker - taking a principled approach, using evidence to identify the solution that is most likely to work for the employer; meanwhile creating opportunity for individuals committed to learn, and employers committed to their development. Through a combination of online, automated access to support and resources and a key account management approach that encourages deep and ongoing conversations, Growth Works with Skills provides a 'no wrong door' approach to all employers of all sizes, across all sectors and all geographies of Cambridgeshire & Peterborough - by incorporating Regions of Learning we feed the talent pipeline that employers are seeking and link it with existing academic and vocational opportunities to showcase an end-to-end skills journey for Cambridgeshire & Peterborough Residents, irrespective of their age, employment status or skill level.
- **Supported Internships across Cambridgeshire & Peterborough:** Working closely with key stakeholders this project will identify those individuals most in need. There will be three main activities:
  - Personal Skills Analysis to guide individuals in understanding and identifying opportunities for re-skilling, up-skilling and re-training. This will involve working directly with individuals to identify opportunities to transition into or back into work following an extended period of economic inactivity; into new roles with their existing skills, or to identify training that will support them in transitioning to a new role.
  - Delivering real-world experiences of work through funded internships. Funding will be provided to employers to provide new work opportunities. To support these internships activities will include: Workshops and webinars on a 1-to-many basis to highlight the benefits of, and ways to implement, internships; 1-to-1 meetings for companies to explore the opportunities for and benefits of internships; securing and matching 3 month paid internships; and 'Learning Mentor Training' for the host organisation.

- Training Needs Analysis to identify re-skilling, up-skilling and inclusive recruitment practices within a business. This will include working with (1) businesses to identify skills development opportunities and inclusive recruitment practices to meet skills shortages, and (2) businesses looking to develop or expand into key areas such as Net-zero or Digital by training their current staff.
- **All Age Careers Service across Cambridgeshire & Peterborough:** Working within the current funding boundaries of the National Careers Service (NCS) and the Careers and Enterprise Company (CEC), the service would be expanded to support careers related learning in primary school settings. Primary provision would mirror the employer engagement element of the CEC contract allowing for sustainable relationships to be developed.
  - We will use new technology to align the service offering and allow for individuals to navigate career transitions. Digital tools and data will be a key focus to the service and will act as the digital thread to tie the provision together. Employers will be front and centre of the service and a holistic approach will be taken to the relationship to ensure it is maximised at all points. Both CEC and NCS have resources that are suitable for multiple audiences, yet rarely capitalised on outside of their target market. For better value to the public placing these resources in a central location will allow multiple service users to access and benefit from them.
  - Employers will be at the heart of the enhanced provision offer; the CPCA have successfully delivered the Mid-life MOT programme on behalf of DWP which maximised stakeholder relationships and took a holistic approach to health, wealth and working lives. Not only will employers drive the development of CEIAG within schools, they will be encouraged to support their own workforce. Best practice identified from the CEC contract will be applied to the delivery of NCS provision.
  - Tackling bias, raising awareness and promoting the service will support the cultural changes that are needed to tackle some of the misconceptions around careers education and guidance. A localised campaign will be launched working with key stakeholders that seeks to increase awareness of technical routes, whilst tackling bias within the education setting and with parents.
  - Enhanced provision would be offered to schools allowing them to access provision such as workshops, STEM events, employability skills etc. The NCS L6 careers advisor provision would be expanded to year 11 students to support their decision-making process.
  - The CPCA is responsible for the delivery and outcomes of the Careers Hub and CEC contract and has a close working relationship with NCS in the region. Using our influence, delivery of NCS in Cambridgeshire and Peterborough will be aligned to the All Age Careers Service breaking the traditional mould delivered through the rest of the East of England.



<p><b>Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity?</b></p> <p><b>All bids must also consider how they will deliver in line with subsidy control as <a href="#">set out in the guidance</a>.</b></p>		
Yes		
<p><b>Detail the assessment you undertook to consider whether the proposed projects constitute a subsidy and any specific measures you will take to make sure the subsidy is permitted.</b></p>		
[Placeholder for input from CPCA on subsidy control]		
<p><b>HAVE YOU IDENTIFIED A LOCAL VOLUNTARY PROVISION AT RISK AS PART OF YOUR PEOPLE AND SKILLS INVESTMENT PRIORITIES?</b></p>		
Yes		No
(If Yes) Describe the local voluntary provision at risk and your rationale for supporting it.		
[To confirm – expecting no content is required here?]		
Provide the European Social Fund Project Names and Project References for this voluntary and community provision at risk.		
What year do you intend to fund these projects? Select all that apply.		
2022-2023	2023-2024	2024-2025
Describe the projects for 2022-2023 and 2023-2024, including how they fall under the People and Skills investment priority and the location of the proposed project.		
<p><b>Do you consider these projects may provide a subsidy to potential recipients of the funding under the proposed planned activity?</b></p> <p><b>All bids must also consider how they will deliver in line with subsidy control as <a href="#">set out in the guidance</a>.</b></p>		
Yes		No

**Detail the assessment you undertook to consider whether the proposed projects constitute a subsidy and any specific measures you will take to make sure the subsidy is permitted.**

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# Approach to delivery and governance

In this section, we will ask you about:

- Structures you have in place to support delivery
- Support you have from stakeholders and the local community
- How you've engaged with MPs as part of your investment plan
- Opportunities you have identified to work with other places

Places need to show how MPs that cover the lead local authority have been engaged on the investment plan and whether they support it. More detail on the role of MPs can be found here.

STAKEHOLDER ENGAGEMENT AND SUPPORT		
Have you engaged with any of the following as part of your investment plan? Select all that apply.		
Public sector organisations (yes)	Private sector organisations (yes)	Civil society organisations (yes)
Describe how you have engaged with any of these organisations. Give examples where possible.		
Summarise the governance structures you have in place, including how any advisory panels or associated partnership groups are made up		

<b>Confirm all MPs covering your lead local authority have been invited to join the local partnership group.</b>	
Yes	No
<b>Are there MPs who are not supportive of your investment plan?</b>	
Yes	No
<b>(If Yes) Who are the MPs that are not supportive and outline their reasons why.</b>	

<b>PROJECT SELECTION</b>	
<b>Are you intending to select projects in any way other than by competition for funding?</b>	
Yes	No
<b>(If Yes) Describe your approach to selecting projects, and why you intend to do it this way.</b>	

<b>DO YOU INTEND TO WORK WITH OTHER PLACES ON ANY OF THE INTERVENTIONS WHICH FALL UNDER THE COMMUNITIES AND PLACE INVESTMENT PRIORITY?</b>	
<b>Which interventions do you intend to collaborate on? Select all that apply.</b>	
<b>Intervention</b>	<b>Tick if applicable</b>
<i>A full list of nation-specific interventions is available in the relevant annex to the Prospectus.</i>	

<b>Describe any interventions not included in this list?</b>	
<b>Who are the places you intend to collaborate with?</b>	

**DO YOU INTEND TO WORK WITH OTHER PLACES ON ANY OF THE INTERVENTIONS WHICH FALL UNDER THE SUPPORTING LOCAL BUSINESS INVESTMENT PRIORITY?**

**Which interventions do you intend to collaborate on? Select all that apply.**

Intervention	Tick if applicable

<i>A full list of nation-specific interventions is available in the relevant annex to the Prospectus.</i>	
<b>Describe any interventions not included in this list?</b>	
<b>Who are the places you intend to collaborate with?</b>	

**DO YOU INTEND TO WORK WITH OTHER PLACES ON ANY OF THE INTERVENTIONS WHICH FALL UNDER THE PEOPLE AND SKILLS INVESTMENT PRIORITY?**
**Which interventions do you intend to collaborate on? Select all that apply.**

Intervention	Tick if applicable
<i>A full list of nation-specific interventions is available in the relevant annex to the Prospectus.</i>	

**Describe any interventions not included in this list?****Who are the places you intend to collaborate with?****PUBLIC SECTOR EQUALITY DUTY**

**How have you considered your public sector equality duty in the design of your investment plan?**

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**How will you consider your public sector equality duty when implementing your investment plan, including in the selection of projects?**

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## RISKS

**Have you identified any key risks that could affect delivery, for example lack of staff or expertise?**

Yes

No

**(If Yes) Describe these risks or issues, including the contingency measures you have in place to mitigate them.**

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**Have you identified any key fraud risks that could affect UKSPF delivery?**

Yes

No

**(If Yes) Describe these risks or issues, including the contingency measures you have in place to mitigate them.**

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## Capacity and capability

In this section, we will ask you about:

- The capacity and capability of your team to manage funding
- The resources you have in place for work related to UKSPF

Your answers here will help us know how to support you with delivery. They will not affect the amount of funding you will get.

Answer as honestly as possible.

### TEAM RESOURCE

**How many people (FTE) will be put in place to work with UKSPF funding?**

**Describe what role these people will have, including any seniority and experience.**

- Strong capability: Has extensive experience and/or a proven track record of delivery in this area.
- Strong capacity: High degree of confidence that there is enough staffing/resource to manage funding in this area.
- Some capability: Has previous experience of delivery in this area.
- Some capacity: Confident that there is enough staffing/resource to manage funding in this area.
- Limited capability: Does not have previous experience and/or no track record of delivery in this area.
- Limited capacity: Limited confidence that there is enough staffing/resource to manage funding in this area. Additional resource may be needed to support delivery.

CAPACITY AND CAPABILITY		
<b>How would you describe your team's current experience of delivering funding and managing growth funds?</b>		
Very experienced	Some experience	No previous experience
<b>How would you describe your team's current capability to manage funding for procurement?</b>		
Strong capability	Some capability	Limited capability
<b>How would you describe your team's current capability to manage funding for procurement?</b>		
Strong capability	Some capability	Limited capability
<b>How would you describe your team's current capacity to manage funding for procurement?</b>		
Strong capacity	Some capacity	Limited capacity
<b>How would you describe your team's current capability to manage funding for subsidies?</b>		
Strong capability	Some capability	Limited capability
<b>How would you describe your team's current capacity to manage funding for subsidies?</b>		
Strong capacity	Some capacity	Limited capacity

COMMUNITIES AND PLACE CAPACITY AND CAPABILITY		
<b>Does your local authority have any previous experience of delivering the Communities and Place interventions you have select?</b>		
Yes	No	
<b>How would you describe your team's current capability to manage funding for Communities and Place interventions?</b>		
Strong capability	Some capability	Limited capability
<b>Describe the key capability challenges (if you have any) for delivering Communities and Place interventions. This may include challenges within your local authority and/or your local/regional delivery system.</b>		

<b>Describe what further support would help address these challenges.</b>		
<b>How would you describe your team's current capacity to manage funding for Communities and Place interventions?</b>		
Strong capability	Some capability	Limited capability
<b>Describe the key capacity challenges (if you have any) for delivering Communities and Place interventions. This may include challenges within your local authority and/or your local/regional delivery system.</b>		
<b>Describe what further support would help address these challenges.</b>		

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SUPPORTING LOCAL BUSINESS CAPACITY AND CAPABILITY		
<b>Does your local authority have any previous experience of delivering the Supporting Local Business interventions you have select?</b>		
Yes	No	
<b>How would you describe your team's current capability to manage funding for Supporting Local Business interventions?</b>		
Strong capability	Some capability	Limited capability
<b>Describe the key capability challenges (if you have any) for delivering Supporting Local Business interventions. This may include challenges within your local authority and/or your local/regional delivery system.</b>		
<b>Describe what further support would help address these challenges.</b>		
<b>How would you describe your team's current capacity to manage funding for Supporting Local Business interventions?</b>		
Strong capability	Some capability	Limited capability
<b>Describe the key capacity challenges (if you have any) for delivering Supporting Local Business interventions. This may include challenges within your local authority and/or your local/regional delivery system.</b>		

<b>Describe what further support would help address these challenges.</b>

PEOPLE AND SKILLS CAPACITY AND CAPABILITY		
<b>Does your local authority have any previous experience of delivering the People and Skills interventions you have select?</b>		
Yes	No	
<b>How would you describe your team's current capability to manage funding for People and Skills interventions?</b>		
Strong capability	Some capability	Limited capability
<b>Describe the key capability challenges (if you have any) for delivering People and Skills interventions. This may include challenges within your local authority and/or your local/regional delivery system.</b>		
<b>Describe what further support would help address these challenges.</b>		

<b>How would you describe your team's current capacity to manage funding for People and Skills interventions?</b>		
Strong capability	Some capability	Limited capability
<b>Describe the key capacity challenges (if you have any) for delivering People and Skills interventions. This may include challenges within your local authority and/or your local/regional delivery system.</b>		
<b>Describe what further support would help address these challenges.</b>		

#### SUPPORT TO DELIVERY UKSPF

All lead authorities can use up to 4% of their UKSPF allocation to support the delivery of their chosen interventions but by exception, lead authorities will be able to use more than 4%. Are you planning to use more than 4%?

Yes

No

**(If Yes) Explain why you wish to use more than 4%.**

--

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## 1 **Approvals**

Before submitting your investment plan, you should have approval from your:

- Chief Executive Officer
- Section 151 Officer
- Leader of your lead authority

Do you have approval from your Chief Executive Officer for this investment plan?

- ☐ Yes
- ☐ No

Do you have approval from your Section 151 Officer for this investment plan?

- ☐ Yes
- ☐ No

Do you have approval from the leader of your lead authority for this investment plan?

- ☐ Yes
- ☐ No

<b>If you do not have approval from any of these people, please explain why this is:</b>

--

## 2 **Additional documents**

You will have received an email giving you access to a folder where you will need to upload supporting evidence to your investment plan. All applicants must complete and upload the following spreadsheet to the folder prior to submitting their investment plan:

- UKSPF Expenditure Profile spreadsheet
- UKSPF Indicative Deliverables spreadsheet

Your investment plan submission will be considered incomplete without the required documents.

**Have you completed and uploaded the two spreadsheets to the SharePoint folder as requested?**

- ☐ Yes
- ☐ No

Draft



## Growth Works Management Review to 31 May 2022 (Q6 is April to June 2022)

To:	Business Board
Meeting Date:	11 July 2022
Public report:	Yes
Lead Member:	Acting Chair of the Business Board, Andy Neely
From:	Deputy Chief Officer Business Board and Senior Responsible Officer, Growth Works, Alan Downton Growth Co Chair, Nigel Parkinson
Key decision:	No
Recommendations:	The Business Board is recommended to:  Note the Growth Works programme performance up to 31 May 2022 (Q6 is April 2022 to 30 <sup>th</sup> June 2022).

## 1. Purpose

- 1.1 To note the financial and non-financial performance of Growth Works and request any required changes to reporting going forward.
- 1.2 To note and comment upon the programme performance up to 31 May 2022. The performance is up until 31 May 2022, although the charts are for Q6, that being April 2022 to end of June 2022, so there is effectively still a month's activity to conclude the Q6 period.

## 2. Growth Works Service Line Performance

- 2.1 Growth Works is a programme which is designed for high growth / scale up businesses and is managed by the Cambridgeshire Peterborough Business Growth Company Limited (Growth Co), which is a subsidiary of the Combined Authority. Growth Co manages the Growth Works contract on behalf of the Combined Authority, and the contract itself is led by Gateley Economic Growth Services (GEG) and a number of other private sector consortia partners. The data in this pack is provided to Growth Co and the Combined Authority monthly, and there is a formal contractual meeting held with GEG and the consortia. In addition, Growth Co has a board, which meets on a quarterly basis. The performance of the Growth Works contract is reported to the Business Board and Skills Committee on a quarterly basis and the Combined Authority on a six-month cycle.
- 2.2 Overall performance of the programme is solid, with four out of the five service lines working well contractually, although close focus is underway in Coaching, specifically on ERDF 'nudge grants' and the number of businesses provided with a diagnostic and then starting a coaching journey. Growth Co and Gateley Economic Growth Services (GEG), the prime contractor, is working closely with YTKO, who deliver the coaching service line to ensure there is a recovery plan which has a high level in confidence of being delivered.
- 2.3 The overall performance by Service Line to 31 May 2022 are:

Service Line	Year 1 Target	Year 2 Target	Year 3 Target	Total Programme Target	Year 1 Actual	Year 2 (01-Jan to 31-May)	Programme Actual (15-Feb-2021 to 31-May-2022)
Coaching	46	1,454	1,723	3,223	139	531	670
Inward Investment	75	175	350	600	319	184	503
Skills: Apprenticeships	51	449	900	1,400	66	132	198
Skills: Jobs	20	130	200	350	4	10	14
Grants & Equity	397	474	584	1,455	439	212	651
Total	589	2,682	3,757	7,028	967	1,069	2,036

This table has been altered to reflect feedback from various parties

- 2.3.1 Looking at the Grants and Equity service line up to 31<sup>st</sup> March 2021 in year 1, 32 businesses were awarded Capital Expenditure (CapEx) grants. All 32 committed to deliver new jobs within 12 months, and part of the process is to ascertain evidence to support the jobs created and also to ascertain their completion status. Those not able to complete result in a reallocation of funds, and a re-baselining of the jobs committed. Consequently, the grants job

committed total for year one has been revised down from the 497 previously reported to show 439 new jobs, due to 58 jobs that companies will now not generate. Eight companies withdrew completely, and one company reduced its job creation to three.

## 2.4 Programme outcomes and leading indicators to 31 May 2022 are:

Dashboard Summary – Programme Outcome and Top Leading Indicators							
Service Line / Whole of Programme View	Target Indicator	Year 1 Target	Year 1 Actual	Year 2 Target	Year 2 Actual (to 31-May)	Current Quarter: Q6 – Target (01-Apr to 30-Jun)	Current Quarter: Q6 – Actual (01-Apr to 31-May)
All Service Lines – Outcome	Jobs committed (inc. Apprenticeships)	589	967	2,682	1,069	729	751
Top Leading Indicators - Growth Coaching	Businesses provided with (i.e. undertaken) a Growth Diagnostic	832	737	1,558	914	350	333
	Businesses starting coaching assignments (Growth support following diagnostic)	193	216	481	127	114	39
Top Leading Indicators - Inward Investment	Inward investors receiving information, diagnostics, and brokerage support)	18	153	62	77	15	23
	Inward investor commitments to expand or for new investments	6	15	15	6	4	4
Top Outcome and Leading Indicator – Skills	Additional training / learning outcomes (excludes apprenticeships)	209	257	748	246	198	80
	CO23s / SME Engagement	11	34	114	34	26	9
Top Leading Indicators - Grants & Equity	Companies receiving grants	18	43	26	18	6	7
	Small Business Capital Growth Investment Equity (£000)	1,000	1,500	8,000	0	1,500	0

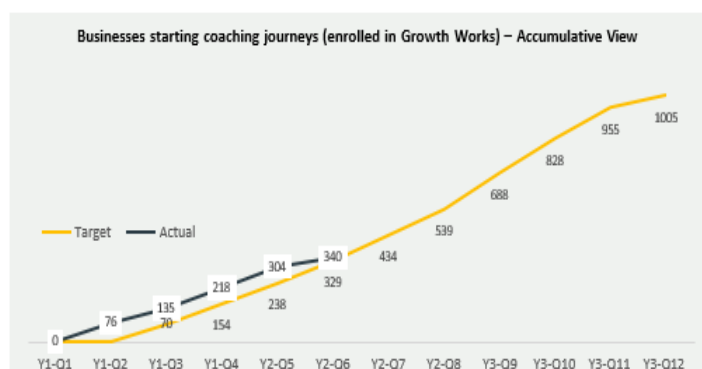
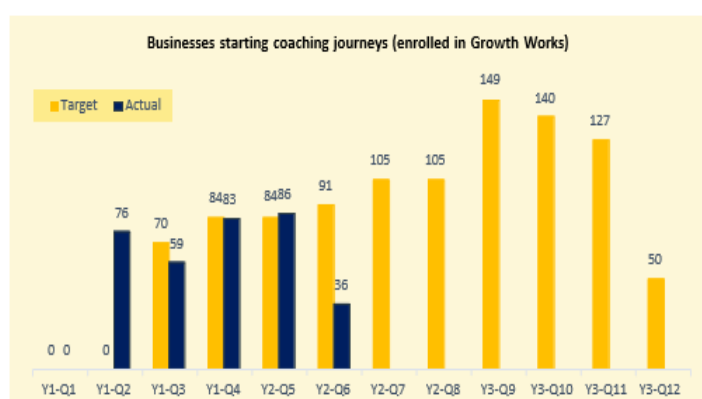
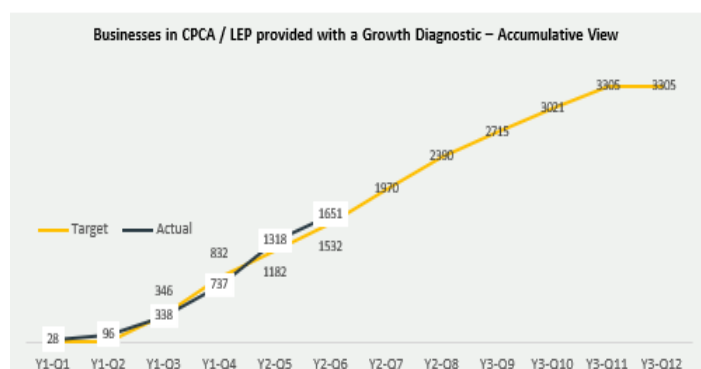
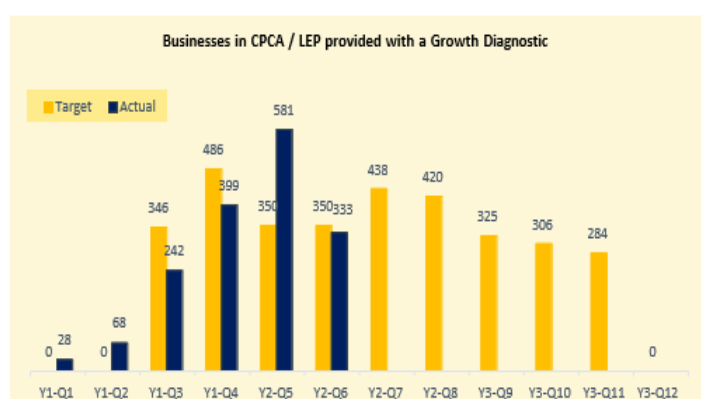
This table has been altered to reflect feedback from various parties

### 3. Growth Coaching Service Line Performance

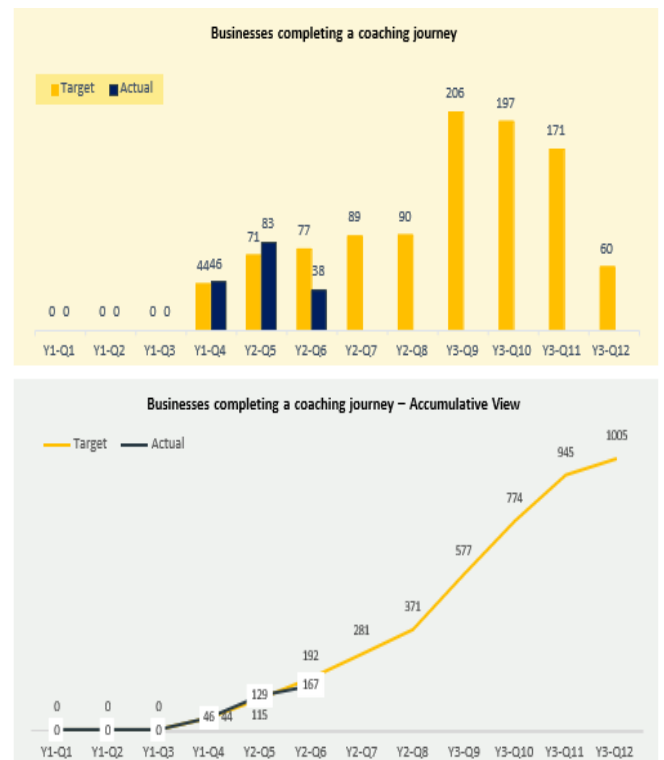
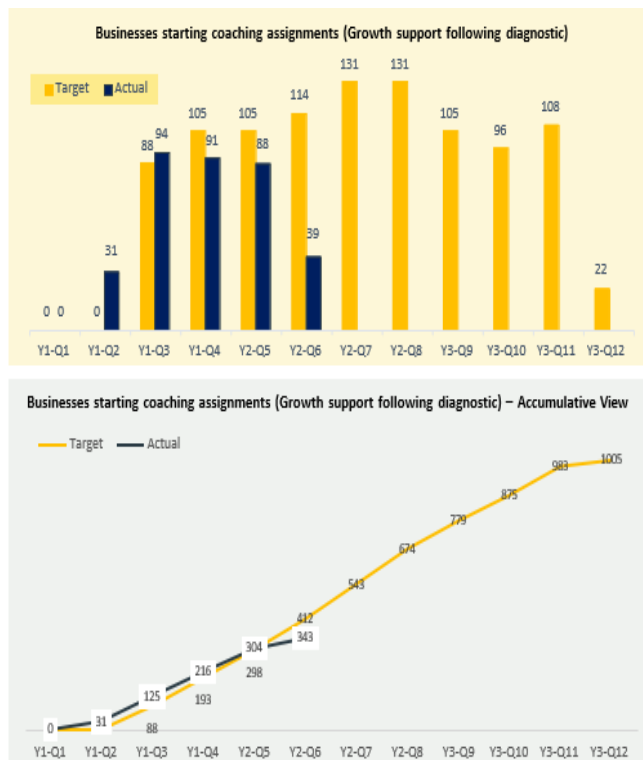
#### 3.1 Table breakdown of performance to 31 May 2022

Target / Indicator	Contract Deliverables - Targets				Contract Deliverables - Performance				Q5 Actual	(Q6) This Quarter					Q7 Target	Q8 Target
	Year 1 Target	Year 2 Target	Year 3 Target	Whole of Contract Target	Year-1 Actual	Year-2 Actual (01-Jun 2022 to 31-May 2022)	Year-3 Actual	Whole of Contract Actual (15-Feb 2021 to 31-May 2022)		Q6 Target (01-Apr to 30-Jun)	Actual (30/04)	Actual (31/05)	Actual (30/06)	Q6 Total to 31/05		
Jobs created (forecast / committed)	46	1454	1723	3223	139	531		670	106	481	*365	60		425	541	383
Businesses provided with (i.e. undertaken) a Growth Diagnostic	832	1558	915	3305	**737	914		1,651	581	350	217	116		333	438	420
Businesses starting coaching journeys (enrolled in Growth Works)	154	385	466	1005	218	122		340	86	91	10	26		36	105	105
Businesses starting coaching assignments (Growth support following diagnostic)	193	481	331	1005	216	127		343	88	114	15	24		39	131	131
Businesses completing a coaching journey	44	327	634	1005	46	121		167	83	77	17	21		38	89	90
Business profiles matched (S/M/L in %)	67½% / 30% / 2¼%	52½% / 36¼% / 11¼%	38¾% / 48¾% / 12½%	50% / 40% / 10%	57% / 35% / 8%	71% / 27% / 2%		66% / 29% / 5%	67% / 29% / 4%	60% / 30% / 10%	70% / 30% / 0%	61% / 32% / 6%		67% / 30% / 3%	50% / 40% / 10%	40% / 45% / 15%
GVA generated (£ 000)	£0	33,000	70,000	103,000	TBD	TBD		TBD	TBD	6,000	TBD	TBD		TBD	9,000	15,000

#### 3.2 Performance shown as a line and bar chart to 31 May 2022



3.2.1 Businesses provided with a diagnostic are just ahead of forecast, but with the forecast trajectory in front of them, we are seeking a plan these will be met and also a high level of confidence. While businesses starting coaching assignments actual is starting to fall behind forecast, and will be closely monitored, it should be noted that performance data for this report is as at 31<sup>st</sup> May 2022, so there is still a month of Q6 delivery (June) which is not included in the data.



### 3.3 Business challenges cited by companies on their diagnostic forms. As with the previous data, actuals are to the 31 May 2022, and thus further delivery is expected within Q6.



3.3.1 Businesses completing a diagnostic form are asked to give their reasons or business challenges / concerns for engaging with Growth Works with Coaching. The table above lists the reasons and the number of recorded entries against each (where a company may record more than one reason). There are 4,283 in total, an increase of 282 entries in the month 1<sup>st</sup> to 31<sup>st</sup> May 2022.

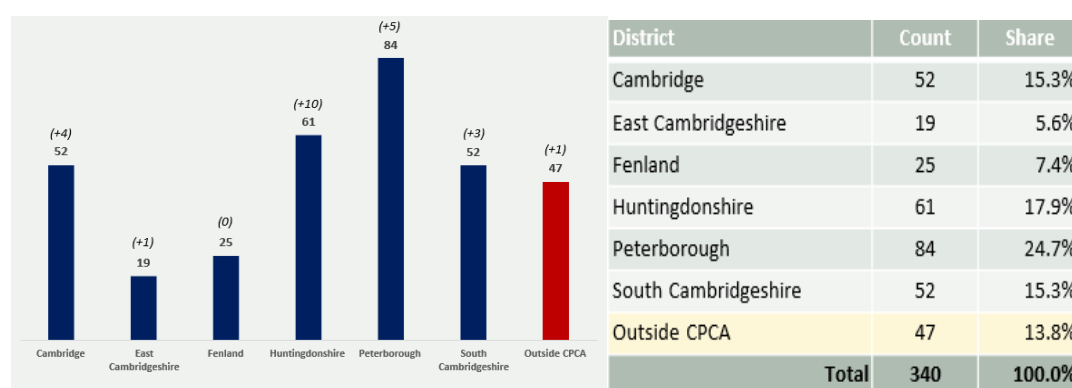
- Green bars indicate people and talent challenges. These make up 26.1% of entries
- Grey bars indicate operational and infrastructure efficiency and effectiveness challenges. These make up 21.8% of entries
- Purple bars indicate growth specific challenges. These make up 32.5% of the entries
- The brown bar indicates finance as a challenge. This makes up 15.2% of entries
- Others (blue bar) make up 4.3% of entries.

### 3.4 Business Challenges by District.

Challenge	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC
Need growth finance	83	37	26	105	115	86
Need to find the right new people	76	33	35	126	135	101
Need to improve skills deficits in current team	23	17	13	56	58	27
Need more effective people development strategy	15	7	8	30	39	26
Need new equipment	40	30	36	95	89	49
Need bigger premises	32	24	18	50	41	24
Need to improve productivity	24	17	15	44	51	27
Need more effective marketing	57	17	24	107	124	70
Need more effective sales	45	12	13	56	70	57
Need more effective growth strategy	40	15	17	71	69	55
Need more effective leadership and management	18	11	4	27	39	15
Other	22	9	10	36	34	22

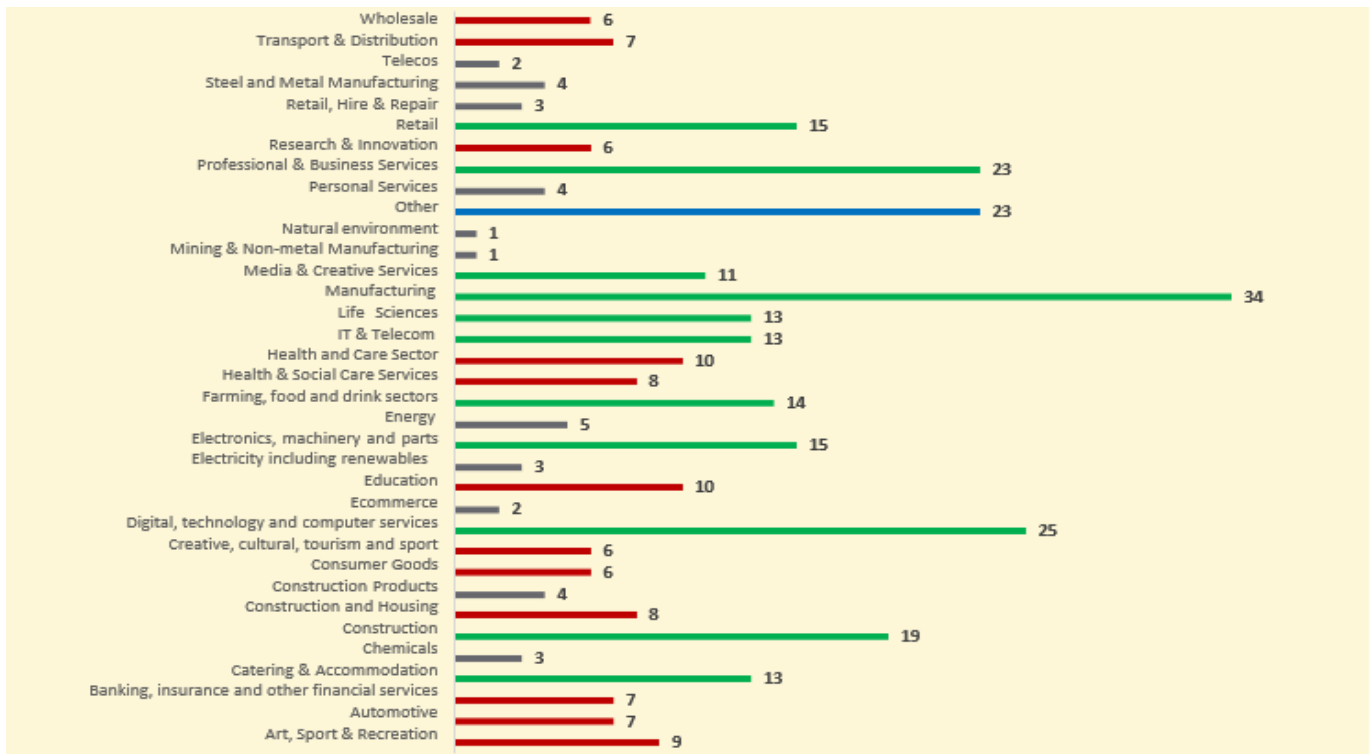
TOTAL BY GEOGRAPHY	475	229	219	803	864	559
Variance from Mar'22	(+35)	(+26)	(+9)	(+63)	(+64)	(+47)

### 3.5 Businesses starting coaching journeys (enrolled in Growth Coaching) by CPCA district. Data shown is to 31 May 2022 as total to date.



### 3.6 Businesses starting coaching journeys (enrolled in Growth Coaching) by sector. Data shown is to 31 May 2022.

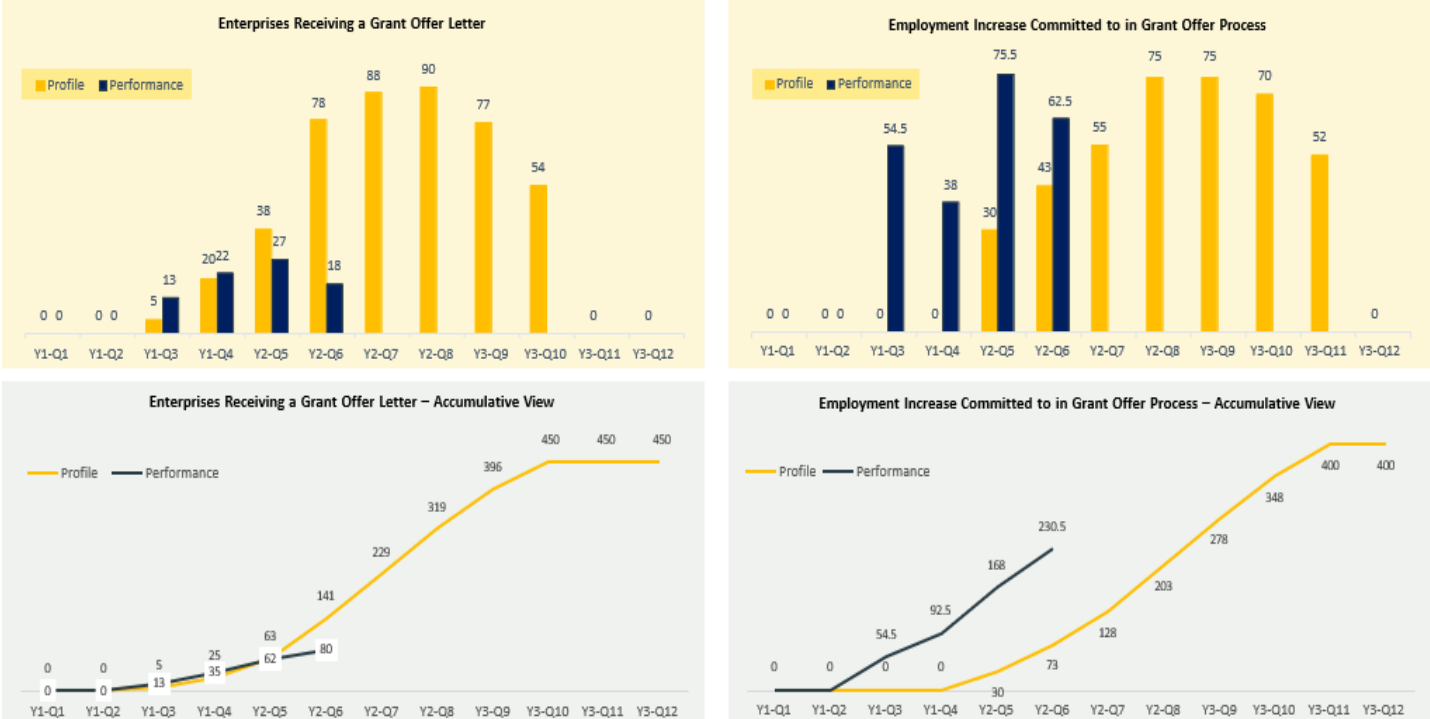




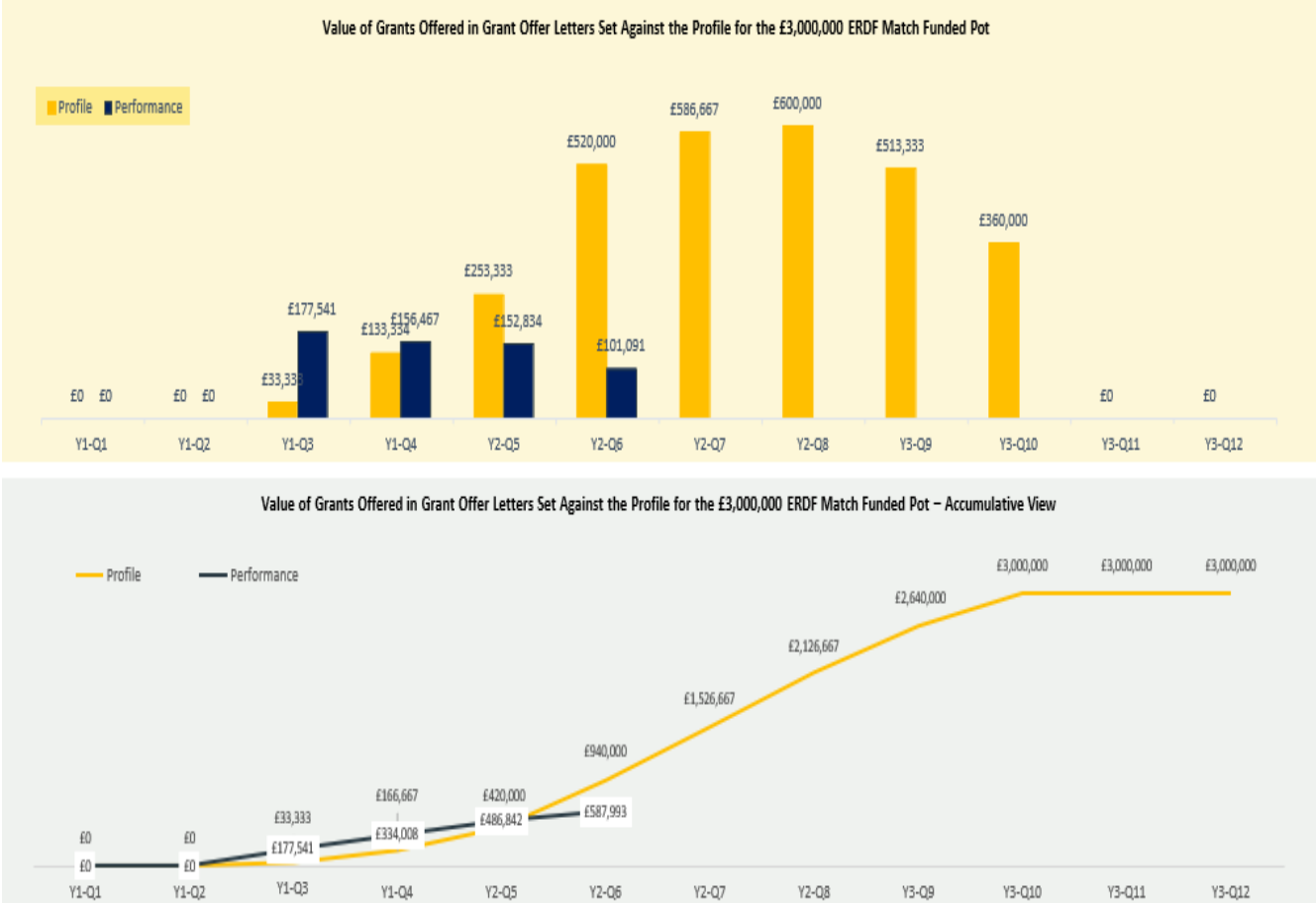
3.6.1 At 31 May 2022 a total of 313 companies had started their coaching journeys through enrolment in Growth Coaching.

- Green bars indicate sectors with eleven or more companies
- Brown bars indicate sectors with between six and ten companies
- Grey bars indicate sectors with between one and five companies.
- The Blue bar indicates 'other'

3.7 Growth Coaching Service – ERDF Revenue / Nudge Grants



3.7.1 Value of ERDF ‘nudge grants’ with a grant offer letter:

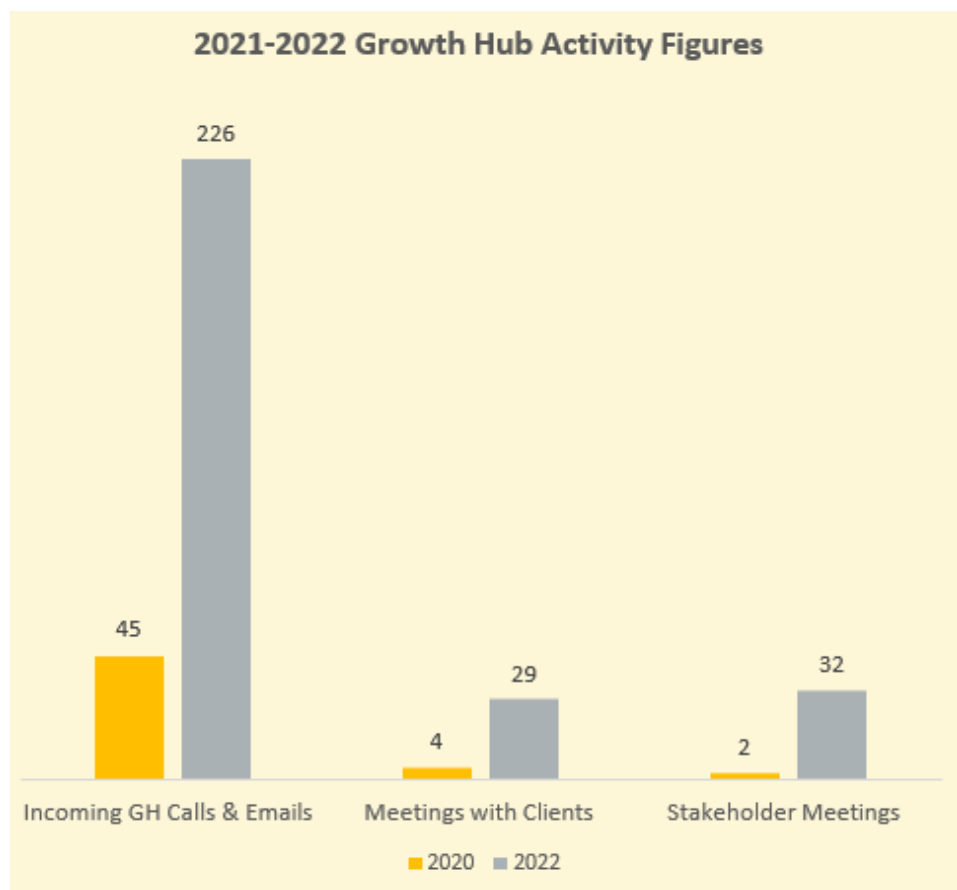




3.7.2 The value of ERDF nudge grants for claiming are c.£400,000 behind profile. Growth Co has conducted an audit to ensure processes in YTKO are compliant and robust, which they are, and to ascertain why the level of committed businesses are not converting into actual outcomes. Growth Co and officers in the Combined Authority are working closely with YTKO and Gateley Economic Growth services to understand what the barriers are. In the meantime, YTKO are developing a recovery plan which will be discussed in early July 2022.

## 3.8 The Growth Hub

### 3.8.1 Growth Hub Performance



3.8.2 The table above compares 2020 with 2022, as any comparison during Covid is not a good comparison. The Growth Hub is seeing many start-ups coming through the libraries due to their relationship with BIPC / Libraries. From July 2022 the Growth Hub will join up with the Libraries / BIPC / NatWest to deliver start up clubs across the region starting off in Wisbech at the Rosmini Centre.

## 4. Inward Investment Service Line

4.1 The Inward Investment Service Line is building relationships with other trade promotion agencies in order to support delegations from markets such as Canada, USS and South East Asia into Cambridgeshire and Peterborough. The service was successful in being awarded £400k of LGF recycled funding, which will be ratified by the Combined Authority Board on 27<sup>th</sup>

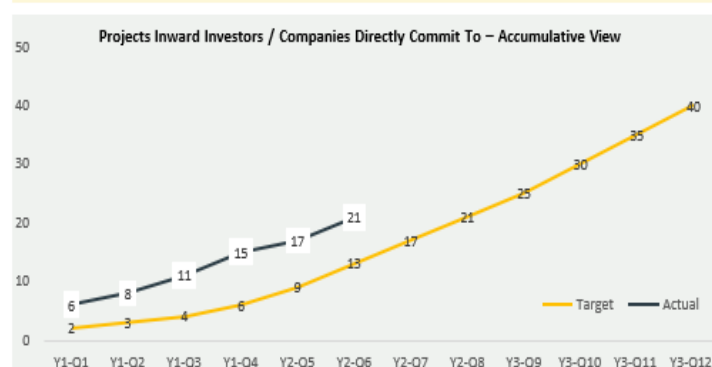
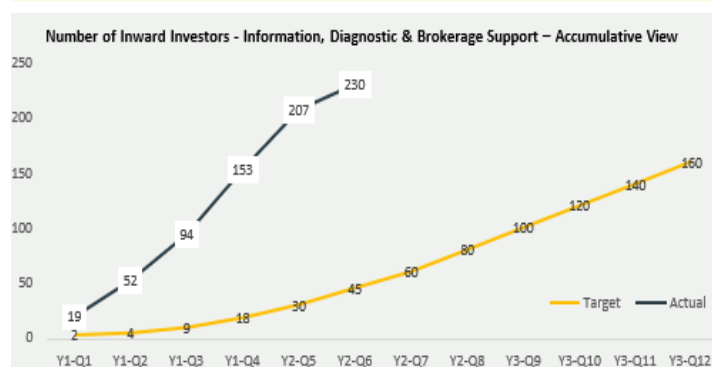
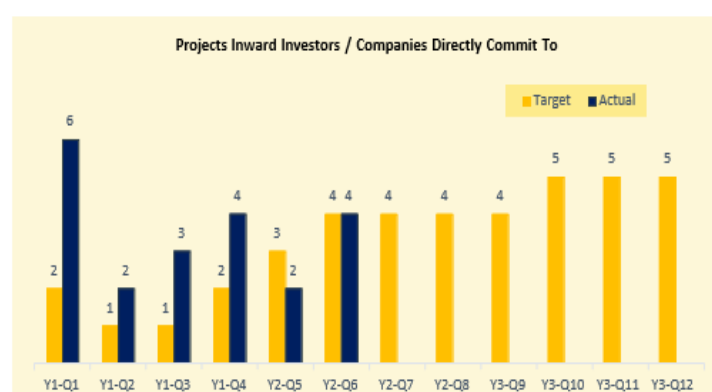
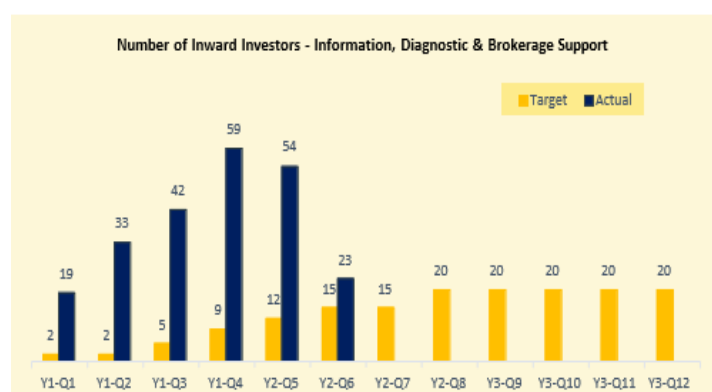
June 2022. The team plans to run additional market access programmes and marketing campaigns to increase global awareness of the Combined Authority region.

4.2 The service has maintained its momentum in rallying international networks to drive lead generation in absence of any marketing and the inward investment service landed two very significant wins with average salaries ranging between £80-£150K; both for semi-conductor companies with HQs in Germany and the USA. Both of these opportunities were globally mobile, and the Combined Authority won these investments over both national and international locations.

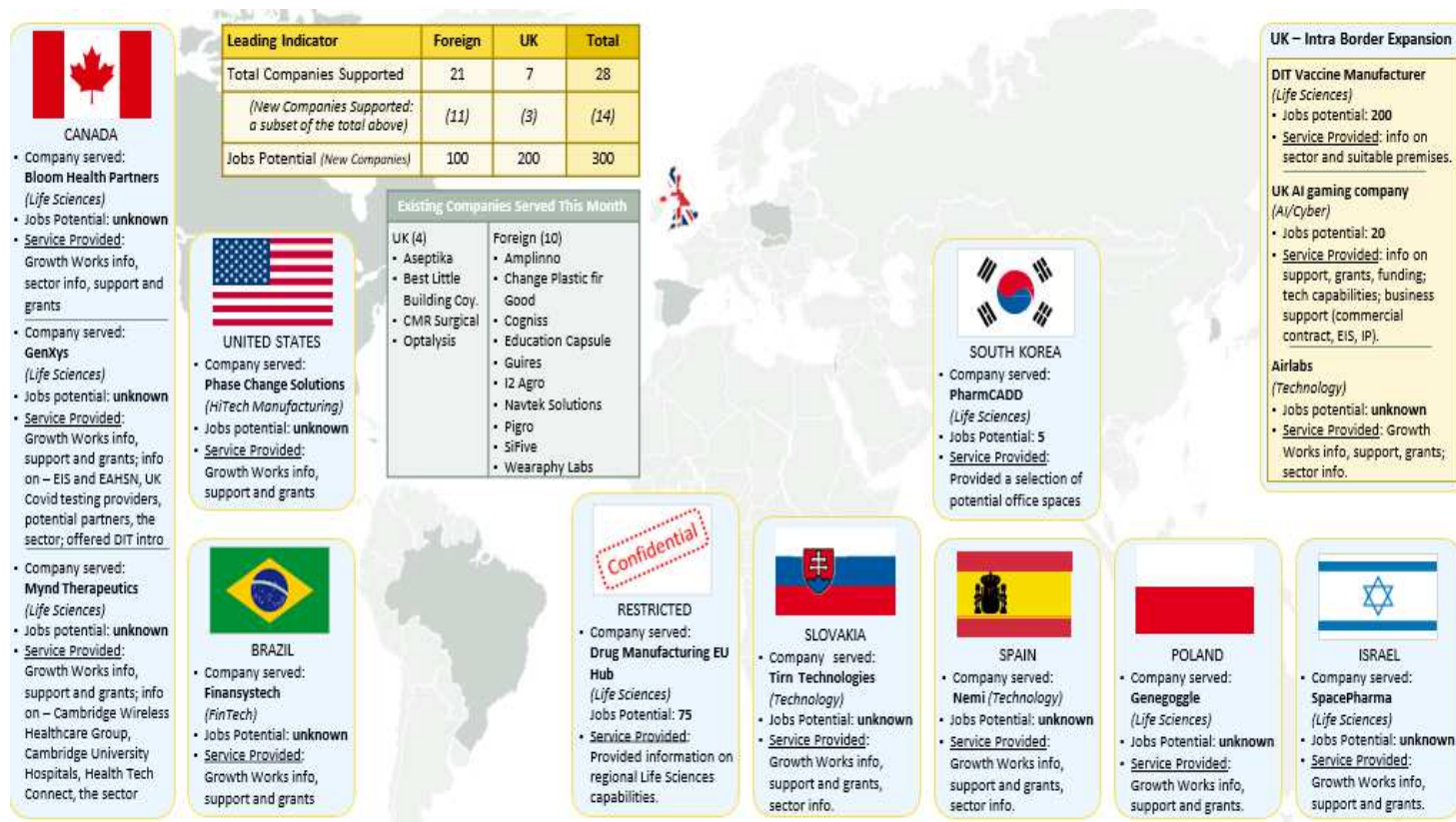
4.3 Table breakdown of performance to 31 May 2022:

Target / Indicator	Contract Deliverables - Targets				Contract Deliverables - Performance				Q5 Actual	(Q6) This Quarter					Q7 Target	Q8 Target
	Year 1 Target	Year 2 Target	Year 3 Target	Whole of Contract Target	Year-1 Actual	Year-2 Actual (01-Jan 2022 to 31-May 2022)	Year-3 Actual	Whole of Contract Actual (15-Feb 2021 to 31-May 2022)		Q6 Target (01-Apr to 30-Jun)	Actual (30/04)	Actual (31/05)	Actual (30/06)	Q6 Total to 31/05		
Jobs created (forecast / committed)	75	175	350	600	*323	184		507	18	45	**26	140		166	45	80
Inward investors receiving information, diagnostics, and brokerage support)	18	62	80	160	153	77		*230	54	15	9	14		23	15	20
Inward investor commitments to expand or for new investments	6	15	19	40	15	6		21	2	4	2	2		4	4	4

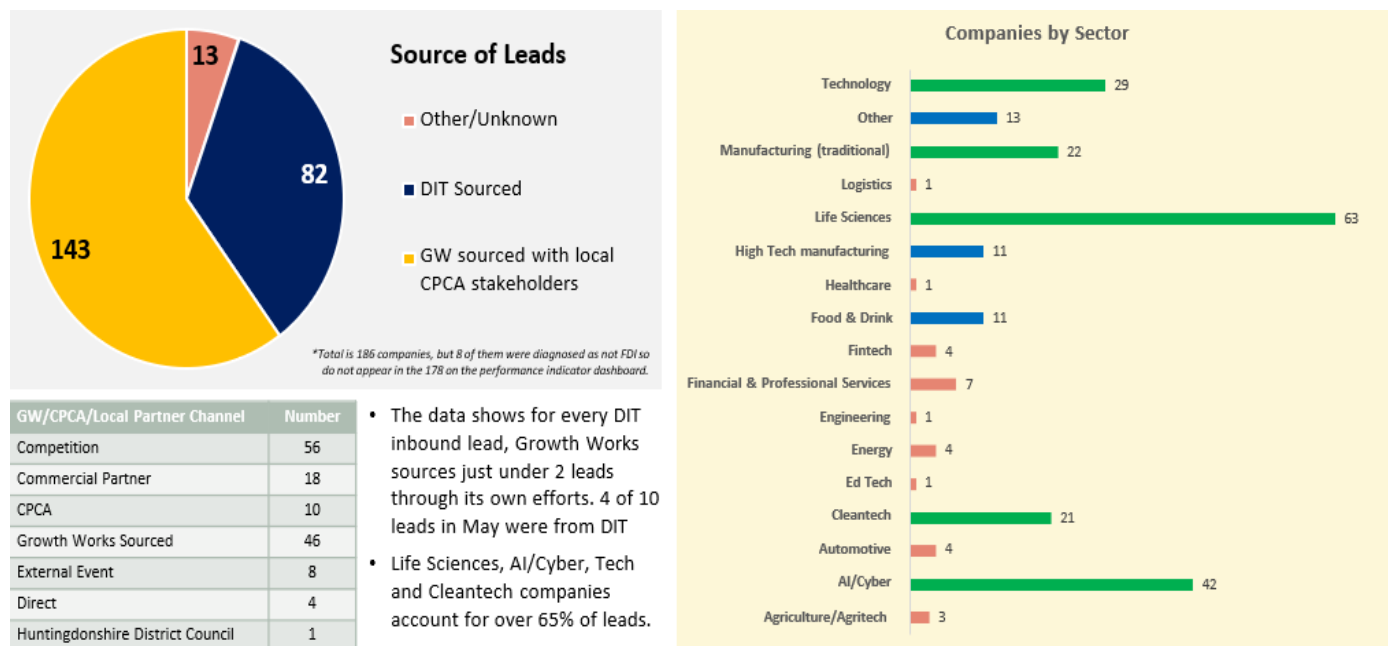
4.4 Performance shown as a line and bar chart – Q6 targets are to 31 May 2022:



## 4.5 Summary of International Investment Services (IIS) global enquiries for the period to 31 May 2022



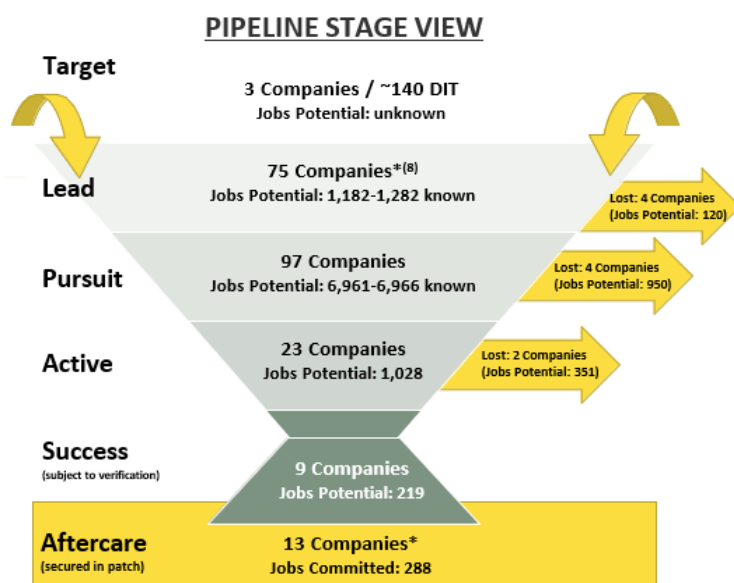
## 4.6 Inward Investment Service – origin of leads and sector coverage of leads for the period to 31 May 2022



4.7 Given the length of the contract and the fact that it takes on average 18 months for an inward investment project to convert to a win, the inward investment service line is focusing on pipeline conversion rather than active organic lead generation. However, the team is still sourcing 2 leads for every 1 lead sourced from DIT. In a meeting with the programme director for the IST in the UK; the MD of Inward Investment was told that their experience in the region was game changing since the origination of growth works and that they were very impressed with the shifting of the dial in the 18 months of operation.

#### 4.8 Inward investment – Pipeline for the period to 31 May 2022

NOTE: the data illustrated is to 31st May 2022.



PIPELINE	
Stage	Notes
Target	3 companies: two remain to be actively engaged.
Lead	One company was lost at this stage in the pipeline this month – Strider Intel (jobs potential unknown). Jobs potential on 63 of these is currently unknown. In addition, there are eight shown here as *(8): <ul style="list-style-type: none"> <li>• 3 served but later qualified out as FDI clients (Better Origin, Paxford Composites, Flusso)</li> <li>• 4 abandoned early (Fast Despatch,, Environmental Science Group, My Transylvania, Viva Arts)</li> <li>• 1 dormant (RP Meats).</li> </ul>
Pursuit	Jobs potential on 41 of these is currently unknown, while the jobs potential on the top eleven (11) of the other 56 is 5,451, as follows: DIT Historical Leisure Park (2,500), Confidential Modern Methods of Construction Manufacturing Centre (1,000), Converting Technologies (261), Weert (250), Confidential DIT Food Manufacturing Company (240), and the next six (6) are 200 jobs each – Amplinno, DIT Vaccine Manufacturer enquiry, Enteruptors, Hong Leong Manufacturing Group, Paragraf, and The Serum Institute.
Active	Jobs potential on the top four (4) of these account for 67% of the total, as follows: Rockwool (225), Oatley (200), Getir (130), and Leadzen (100).
Success	Two wins this month: Sifive and Codasip (140 jobs). All jobs are still reported as potential until such time as they land in patch on a payroll. Twelve (12) of the wins reported have now moved into aftercare.
Aftercare	When companies have landed and set up successfully in patch they will be account managed through the IIS aftercare process – 1 company (Mibin*) is being supported but not claimed as a 'win' because it landed through DIT (3 jobs) whilst still having been supported by the Growth Works IIS Managing Director.

4.9 Since January 2022, the team has increased by two staff. However, there is such a robust pipeline that the team is required to focus on converting current pipeline, which reduces time and capacity for active lead generation. As stated in 4.1 the service was successful in being awarded £400,000 of LGF recycled funding, which was ratified by the Combined Authority Board on 27<sup>th</sup> June 2022. Given that inward investment projects take an average of 18 months to convert, active lead generation from this point on would result in job creation occurring post project end. There are multi-projects in the pipeline that would create more than 100 jobs, so the team is putting their efforts into converting these to the benefit of the Combined Authority with a lighter, yet attentive, touch given to the lower job creating opportunities.

#### 4.10 Good news stories for Inward Investment wins:

##### 4.10.1 Codasip.

- German Semiconductor company establishing R&D operations in Cambridge.
- 40 high value R&D jobs, average salaries 80K
- Supported the company:
  - Providing information about the regional tech/semiconductor capabilities
  - Finding office space
  - Connecting them with trade organisations
  - Facilitating conversation to discuss on Skills support



#### 4.10.2 SiFive

- USA Semiconductor company establishing R&D operations in Cambridge
- 100 high value R&D jobs, average salaries 150k
- Please see case below for further information
- Inward Investment actively promotes cross stream working across Growth Works and the Turmeric Co Case study is a prime example; especially, as the team attracted this company into Fenland and introduced them to Turkish Unicorn, Getir, to become part of their supply chain. A great success for the Combined Authority.

#### SERVICE LINE MARKETING VIEW: Inward Investment Service – generating media interest and building service promotion



#### The Turmeric Co's Official Launch in Chatteris attended by CPCA Mayor Dr Nik Johnson and Growth Works

The Turmeric Co, a leading supplier of turmeric-based health products, has officially launched the opening of its state-of-the-art 20,000 square foot HQ in Chatteris (20th May 2022 at Chatteris, Cambridge). The official launch was attended by [Dr. Nik Johnson](#), the Mayor of Cambridgeshire and Peterborough and Edward Colman, in representation of Growth Works.

Founded by the international footballer, Thomas Robson-Kanu, the Turmeric Co.'s shots were developed over 15 years and are endorsed by leading nutritionists and used by some of the biggest names in elite sport. The business plans to release 10 fresh products through its multi-functional site over the next 24 months, allowing international expansion into Europe and beyond. The new HQ includes an R&D laboratory, as well as production and packing facilities. Within the next 3 years, this expansion is expected to create more than 30 jobs in the region.

The establishment of the site has been jointly supported by FDC and Growth Works Inward Investment, Coaching and Skills. A great example of cross team collaboration that supported the company in relevant areas like site search, grants & funding, workforce planning, innovation and business support services.

As a result of the cross- collaboration, the business has been introduced to key stakeholders in the region and beyond, potential commercial partners, successfully secured £85,000 Capital Growth Grant and £6,500 Revenue grant, and is in the process of implementing government funded programmes to support workforce planning.



Promotional articles were featured in the **Ely Standard** and **Fenland DC**



## 5. Skills Service Line

- 5.1 Growth Works with Skills are expected to meet Quarter 2 2022 targets.
- 5.2 There is a healthy pipeline for Quarter 3 and 4 in year 2. The team at Growth Works with Skills have now adopted a key account management system, where they have identified their top 60 companies to work with in addition to continuing their work engaging with SMEs across the Combined Authority Area.
- 5.3 European Social Fund (ESF) outputs are currently at 90% of their target. It is anticipated that they will remain on target to deliver all contractual ESF targets this year.
- 5.4 The Digital Talent Platform continues to be developed. Targeted work will be focused on careers in the next quarter.
- 5.5 Through the Careers and Enterprise Company (CEC) contract, work continues to offer all 72 schools and colleges across the region support in achieving the Gatsby

Benchmarks, to promote and facilitate the delivery of excellent careers provision for all young people.

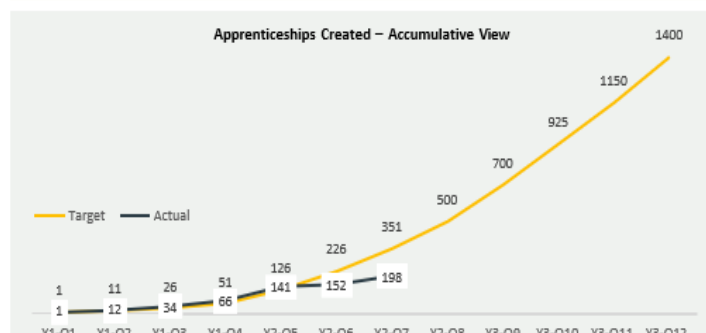
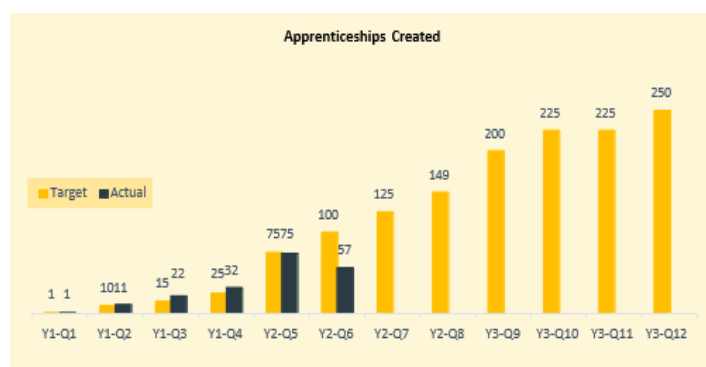
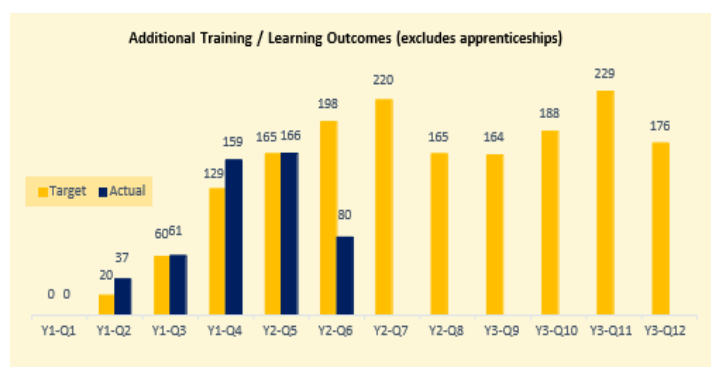
5.6 The Careers Hub, which launched in September 2021, is exceeding its targets for its first year of delivery. Growth Works with Skills will be responsible for the delivery of the Career Hub expansion in academic year 2022-23.

5.7 Turning Point, the CRF funded project, is performing well. The team have been granted an extension for delivery until December 2022.

5.8 Table of performance to 31 May 2022:

Target / Indicator	Contract Deliverables - Targets				Contract Deliverables - Performance				(Q6) This Quarter						Q7 Target	Q8 Target
	Year 1 Target	Year 2 Target	Year 3 Target	Whole of Contract Target	Year-1 Actual	Year-2 Actual (01-Jan-2022 to 31-May-2022)	Year-3 Actual	Whole of Contract Actual (15-Feb-2021 to 31-May-2022)	Q5 Actual	Q6 Target (01-Apr to 30-Jun)	Actual (30/04)	Actual (31/05)	Actual (30/06)	Q6 Total to 31/05		
Apprenticeships created	51	449	900	1400	66	132		198	75	100	11	46		57	125	149
Additional training / learning outcomes (excludes apprenticeships)	209	748	748	1705	257	246		503	166	198	61	19		80	220	165
CO23s / SME Engagement	11	114	151	276	34	34		68	25	26	6	3		9	30	35
R9s (CO23 action plans completed)	3	75	129	207	9	17		26	11	10	3	3		6	25	30

5.8.1 Performance shown as a line and bar chart to 31 May 2022:



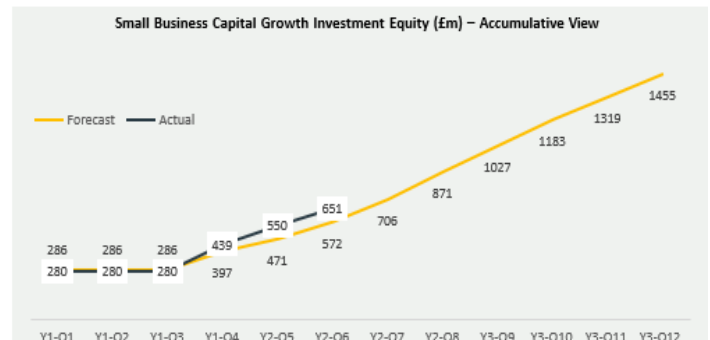
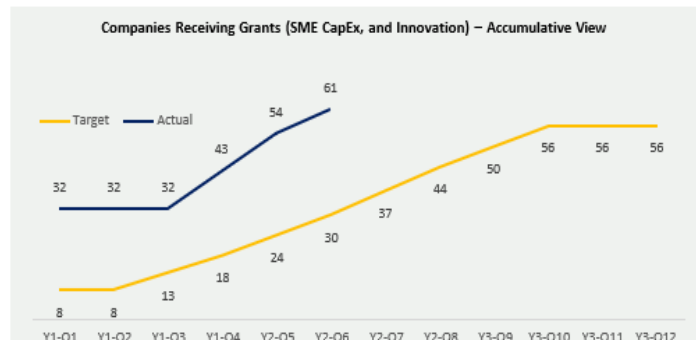
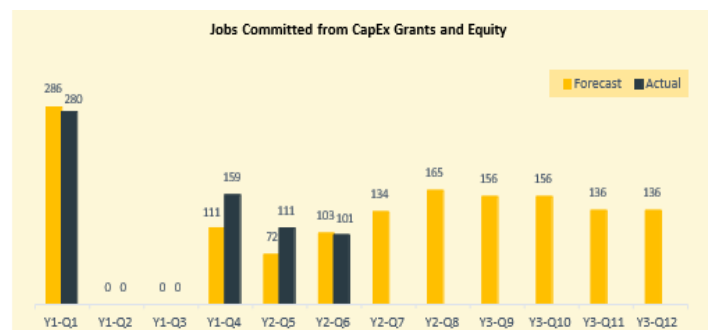
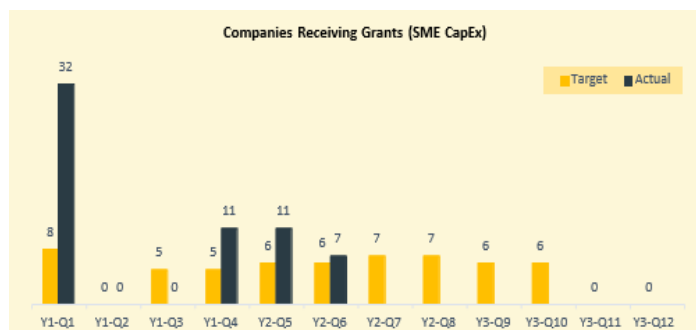
## 6. Grants & Equity Line Service

6.1 CapEx grants are led by YTKO and the overall performance of the CapEx grants is ahead of profile, with only c£700,000 remaining from the overall budget of £4,800,000. As a result, and to manage this, the Investment Appraisal Panel will now meet in September and December 2022 to discuss proposals, and it is expected this will then close in January 2023. The tables, bar and line charts below show the performance in more detail.

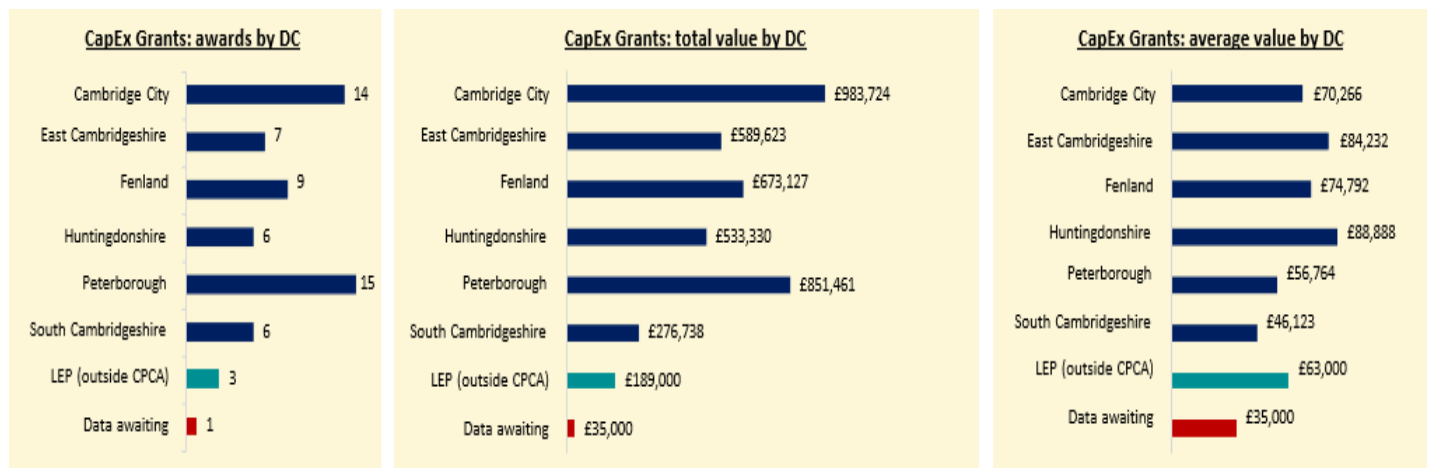
6.2 Table breakdown of performance to 31 May 2022:

Target / Indicator	Contract Deliverables - Targets				Contract Deliverables - Performance				Q5 Actual	(Q6) This Quarter					Q7 Target	Q8 Target
	Year 1 Target	Year 2 Target	Year 3 Target	Whole of Contract Target	Year-1 Actual	Year-2 Actual (01-Jan 2022 to 31-May 2022)	Year-3 Actual	Whole of Contract Actual (15-Feb 2022 to 31-May 2022)		Q6 Target (01-Apr to 30-Jun)	Actual (30/04)	Actual (31/05)	Actual (30/06)	Q6 Total to 31/05		
Jobs created (forecast / committed)	397	474	584	1455	439	212		651	111	103	38	63		101	134	165
Companies receiving grants Grants & Investments (Small Business Capital Growth Investment Fund)*	18	26	12	56	43	18		61	11	6	2	5		7	7	7
Small Business Capital Growth Investment equity (£ 000)	1,000	8,000	9,000	18,000	1,500	0		1,500	0	2,000	0	0		0	2,000	2,500
Number of equity investment projects between £150k and £250k	1	19	20	24-40	1	0		1	0	6	0	0		0	4	5
GVA generated - (£ 000)	1,000	14,000	30,000	45,000	4,050 est	TBD		TBD	TBD	TBD	TBD	TBD		TBD	TBD	TBD

6.3 CapEx Grants - Performance shown as a line and bar chart to 31 May 2022:

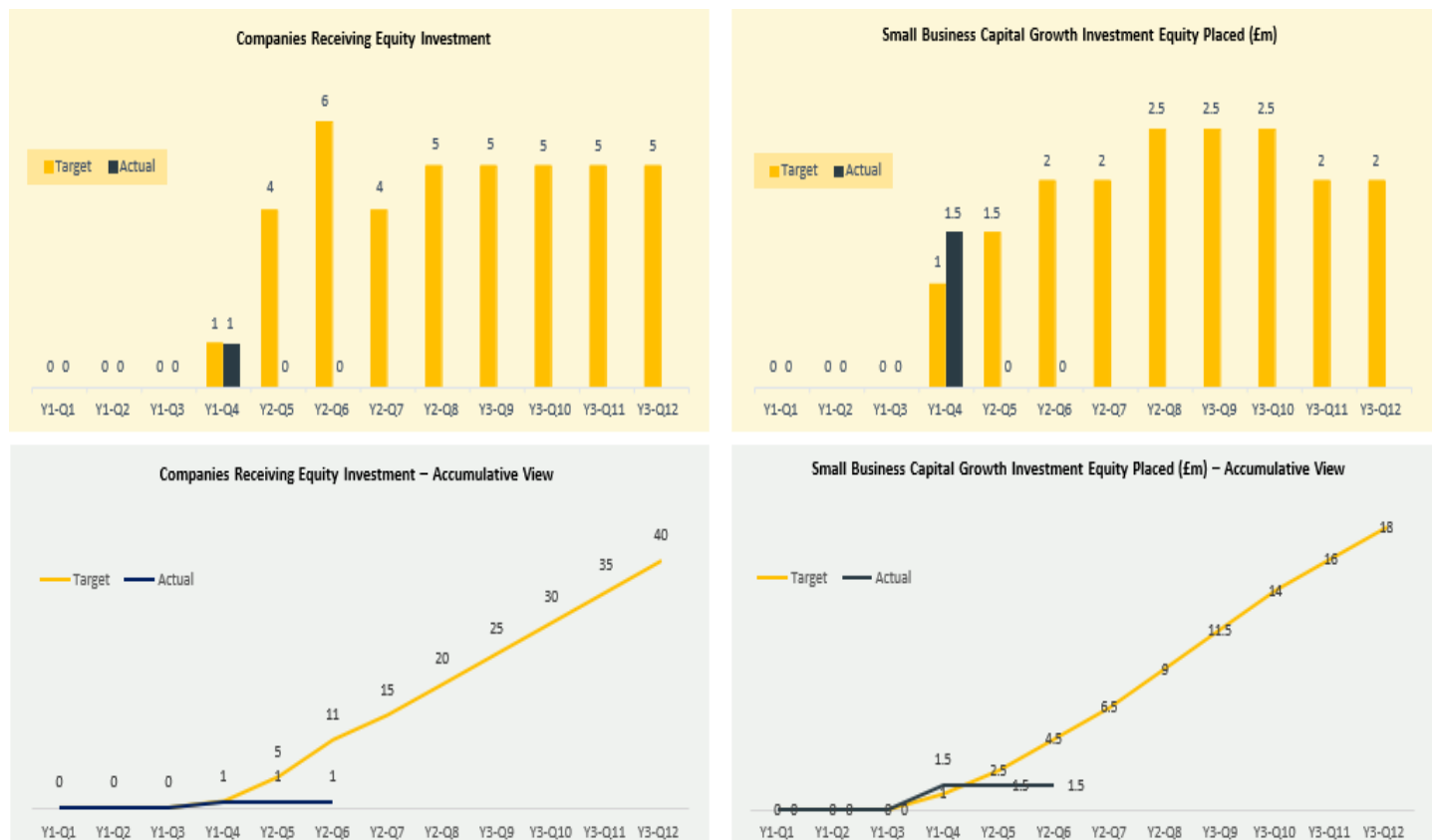


## 6.4 CapEx grants awarded to businesses in Districts:



Location	Number of Grant Awards	Total Value of Grant Awards	Average Value of Grant Awards
Cambridge City	14	£983,724	£70,266
East Cambridgeshire	7	£589,623	£84,232
Fenland	9	£673,127	£74,792
Huntingdonshire	6	£533,330	£88,888
Peterborough	15	£851,461	£56,764
South Cambridgeshire	6	£276,738	£46,123
LEP (outside CPCA)*	3	£189,000	£63,000
Data awaiting**	1	£35,000	£35,000
<b>TOTAL</b>	<b>61</b>	<b>£4,132,003</b>	<b>£67,738</b>

## 6.5 Equity grants - Performance shown as a line and bar chart to 31 May 2022:





- 6.6 Equity investments are slightly behind schedule and this is due to two main themes, one being YTKO currently led on this and with ERDF nudge grants now behind schedule this service line will be performed by Gately Economic Growth Services (GEG). This will allow YTKO to focus on delivery of the ERDF nudge grants. GEG have prepared a detailed plan, which is to be presented to Nigel Parkinson and Alan Downton for discussion and agreement. Subject to this, then a formal change control request will be signed.
- 6.7 The other issue is the discussion at the Investment appraisal panel for potential investment opportunities is taking longer than expected, and when they are in a satisfactory position the due diligence is taking longer than anticipated, although both of these are probably down to the Investment Appraisal Panel finding their feet with the process. The number of equity investments is probably higher than we would expect to achieve and is based on £125,000 investment per business, when in fact it is likely, with the businesses we are seeing, to be the upper limit of £250,000, so actually on 22 investments not 40 as stated above.

## 7. Site Lantern Performance Portal

- 7.1 Site Lantern is being user tested by one person in each of the local economic development teams within each district.
- 7.2 It will be rolled out further towards the end of July 2022

## Significant Implications

### 8. Financial Implications

- 8.1 There are no direct financial implications in the progress report.

### 9. Legal Implications

- 9.1 There are no significant legal implications at this point.

### 10. Public Health implications

- 10.1 No public health implications.

### 11. Environmental and Climate Change Implications

- 11.1 No environmental or climate change implications.

### 12. Other Significant Implications

- 12.1 None.

## 13. Appendices

13.1 None.

## 14. Background Papers

14.1 None.

## Economic and Skills Insight Report - June 2022

To: Business Board

Meeting Date: 11 July 2022

Public report: Yes

Lead Member: Acting Chair of the Business Board, Andy Neely

From: Deputy Director for Business & Skills, Alan Downton

Key decision: No

Recommendations: The Business Board is recommended to:

Note the Metro Dynamics report, attached at Appendix 1 to the report, and provide any feedback as applicable.

## 1. Purpose

- 1.1 To update the Business Board on the latest data in overall economic performance for Cambridgeshire and Peterborough. The report is presented for discussion and input from the Business Board.

## 2. Background

- 2.1 The full report produced by Metro Dynamics is attached at Appendix 1.
- 2.2 In summary, the report covers:
  - a) Impact of Inflation on residents and businesses
  - b) Covid-19 update
  - c) Labour market update
  - d) Business environment
- 2.3 Following discussion and input into the State of the Economy report, it will be published and shared with partners and stakeholders, and used to inform wider economic growth strategy development. Comments and input from the Business Board will be fed back to the team to ensure that the Combined Authority's interpretation is robust and in line with emerging data.
- 2.4 From January 2022 to March 2024, there is a proposal to provide a quarterly (or as new data becomes available) economic dashboard, focused on Covid-19 recovery but including wider indicators, which will be shared with the Skills Committee, Business Board, Combined Authority Board and other committees, partners and stakeholders. The content will follow the content of this report, although it will have the agility to accommodate other metrics if required.

## Significant Implications

## 3. Financial Implications

- 3.1 No financial implications.

## 4. Legal Implications

- 4.1 No legal implications.

## 5. Public Health implications

- 5.1 No public health implications.

## 6. Environmental and Climate Change Implications

6.1 No environmental or climate change implications.

## 7. Other Significant Implications

7.1 There are no specific implications within the decisions recommended. As part of the commission, officers will ensure a comprehensive and robust consultation and engagement exercise is undertaken with key partners and stakeholders to ensure that the reports presented have both value in the specialism and knowledge acquired, and are trusted, implemented, and prized by stakeholders and partners.

## 8. Appendices

8.1 Appendix 1 - Cambridgeshire and Peterborough - State of the Economy Report (June 2022)

## 9. Background Papers

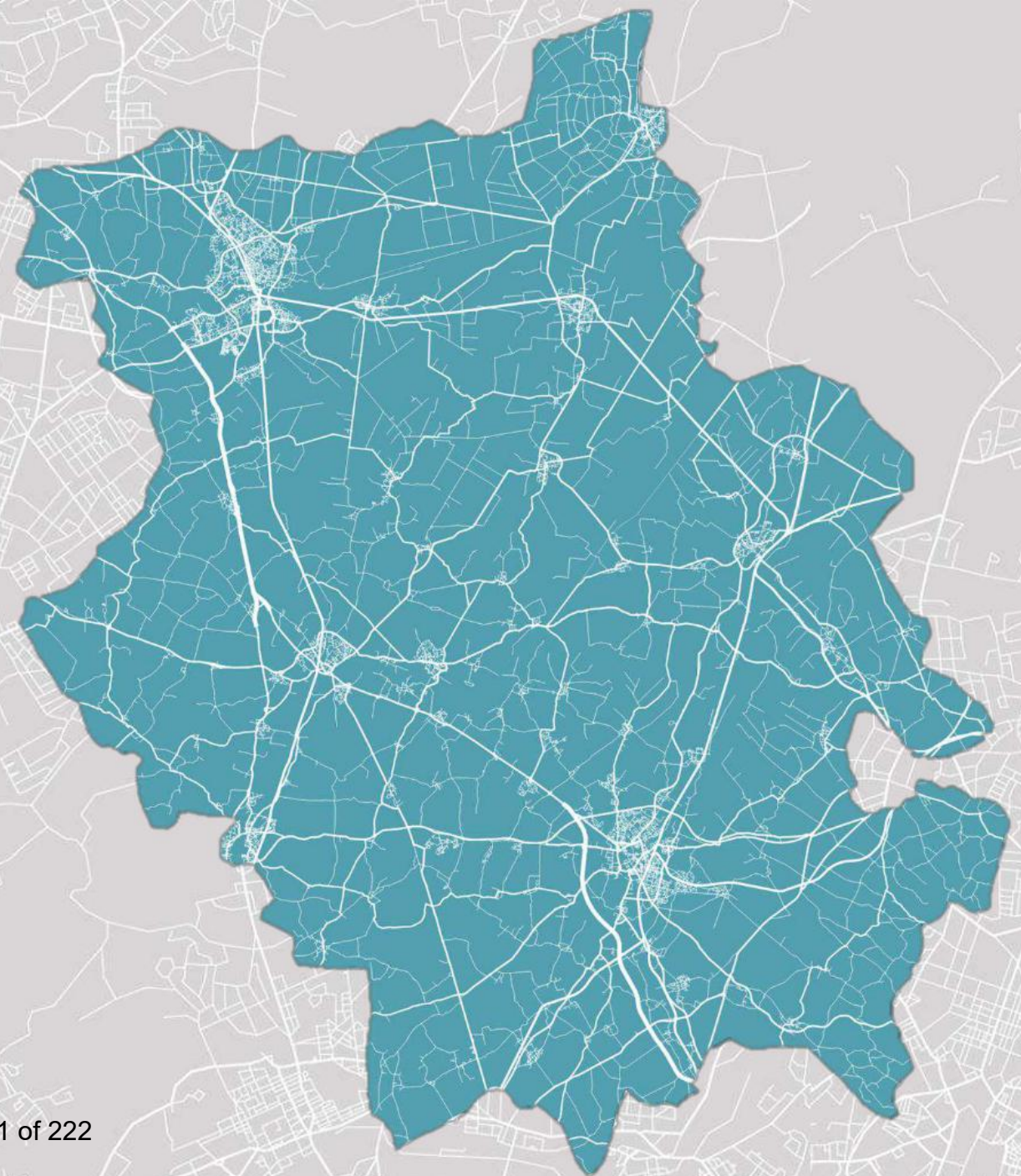
9.1 None.



# Cambridgeshire and Peterborough

## State of the Economy Report

*June 2022*





# Inflation is the dominant economic issue...

- **Inflation expectations continue to rise.** In February 2021, the Bank of England expected inflation in this quarter (Q2 2022) to be 2.2%. This has been revised upwards five times – with an expected inflation rate of 9.5% now pencilled in.
- **Cost of living is being driven up by energy and transport.** Housing and utilities costs form the largest category of consumer expenditure (31%) and this has grown by 8.6% already over the last year. ONS public opinion data shows that increasing electricity and gas bills are the major concern for those worried about cost of living (58%). The next biggest category of spending, transport, has grown by 13.7%, with costs set to rise further, if the situation in Ukraine is still leading to fuel price pressures over the coming winter.
- **These costs fall disproportionately on the poorer in society.** Work by the IFS has shown that the lowest income tenth in society have seen an effective inflation rate of 10.9%, versus 9.0% for the highest income tenth. In 2020, some areas of Cambridgeshire and Peterborough (C&P) already had over a quarter of the population in fuel poverty – in pockets of Peterborough, Wisbech, and Cambridge. This will have increased since then.
- **A tight labour market is pushing up wages, though not as fast as prices.** The number of payrolled employees in C&P is very close to the estimated economically active population, showing just how little slack there is. Nationwide, the number of unemployed people per job vacancy has fallen to 1, the lowest since records began in 2001. Wages for the median payrolled employee in C&P have grown by around 6%, which is still lower than total inflation.
- **Manufacturers are struggling with the cost challenge.** All of C&P's six largest manufacturing sub-sectors are mostly dependent on natural gas for fuel, whose price has trebled over the last year. C&P's largest manufacturing sub-sector by employment – Food and drink – has seen some of the highest input inflation over the last six months, with the conflict in Ukraine impacting prices for many foods. Of the 12% increase in food input prices in the last year, approximately 4% is being borne by manufacturers, 2% by retailers and wholesalers, and 6% by consumers.
- **Inflation in the services sector** is more muted – though this may be a matter of time. Food and beverage serving (CPCA's largest service sector by employment after education) has seen inflation of 3.2%, but businesses in this sector are the most likely to anticipate staffing cost rises, with 51% anticipating this.



# ... and threatens to overshadow Covid recovery

- **While Covid hasn't gone away, the total numbers of those dying with it has fallen.** C&P is averaging 12.5 deaths per week from Covid-19, a reduction compared to 2021 (17) and 2020 (16.5). However, the long-term impacts of long Covid on the labour market are not yet fully understood. There is also evidence that economic inactivity is growing among the over 50s in C&P, which corresponds to anecdotal evidence of the pandemic having pushed some to retire early.
- **Workspace use remains depressed as the switch to hybrid working appears permanent.** Across most of the Combined Authority workspace usage has stabilised around 15% below the pre-Covid average. Office vacancy rates have ticked up slightly.
- **However, demand for logistics space remains extremely strong.** This is most notable in Peterborough, which now has the 4<sup>th</sup> highest proportion of business units being used for transportation and storage in the country – up from 155<sup>th</sup> in 2011, as proximity to the Strategic Road Network and major rail has become more important in this sector than proximity to ports and airports.
- **Retail footfall has largely recovered in more rural areas,** and is actually much stronger in South Cambridgeshire than it was before the pandemic. In the more urban districts of Cambridge and Peterborough, however, retail footfall remains 15-20% below pre-Covid levels.
- **But the cost of living crisis is likely to threaten this recovery.** Demand for unessential goods is likely to fall as consumers tighten belts. This is likely to accentuate the challenges already being faced by some high streets across C&P.



The background of the slide is a light blue map showing a dense network of white lines representing city streets. The lines vary in thickness, suggesting different types of roads or highways. The map covers the entire area of the slide.

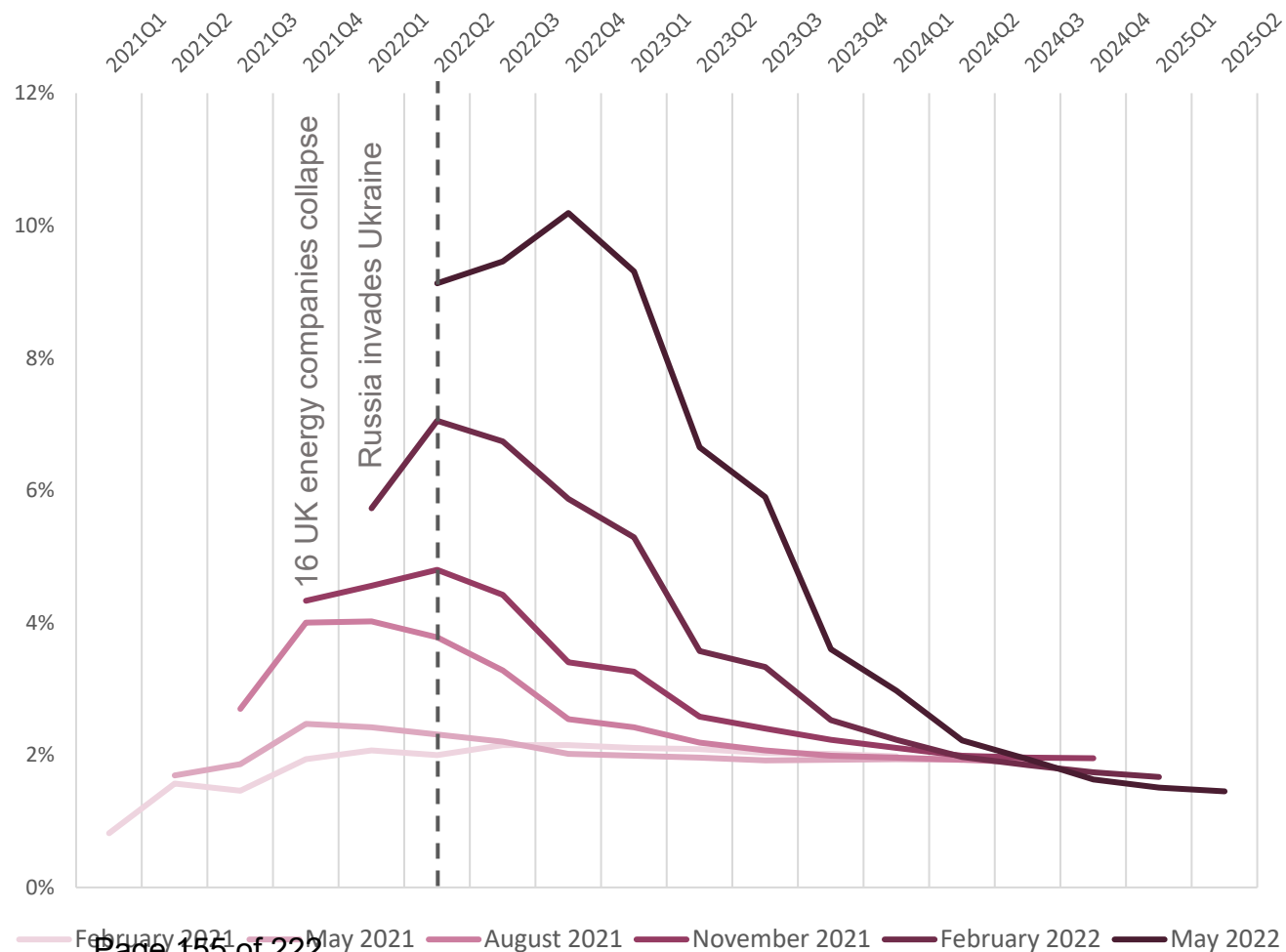
# **The impact of inflation on residents and businesses**



# Future inflation expectations continue to rise

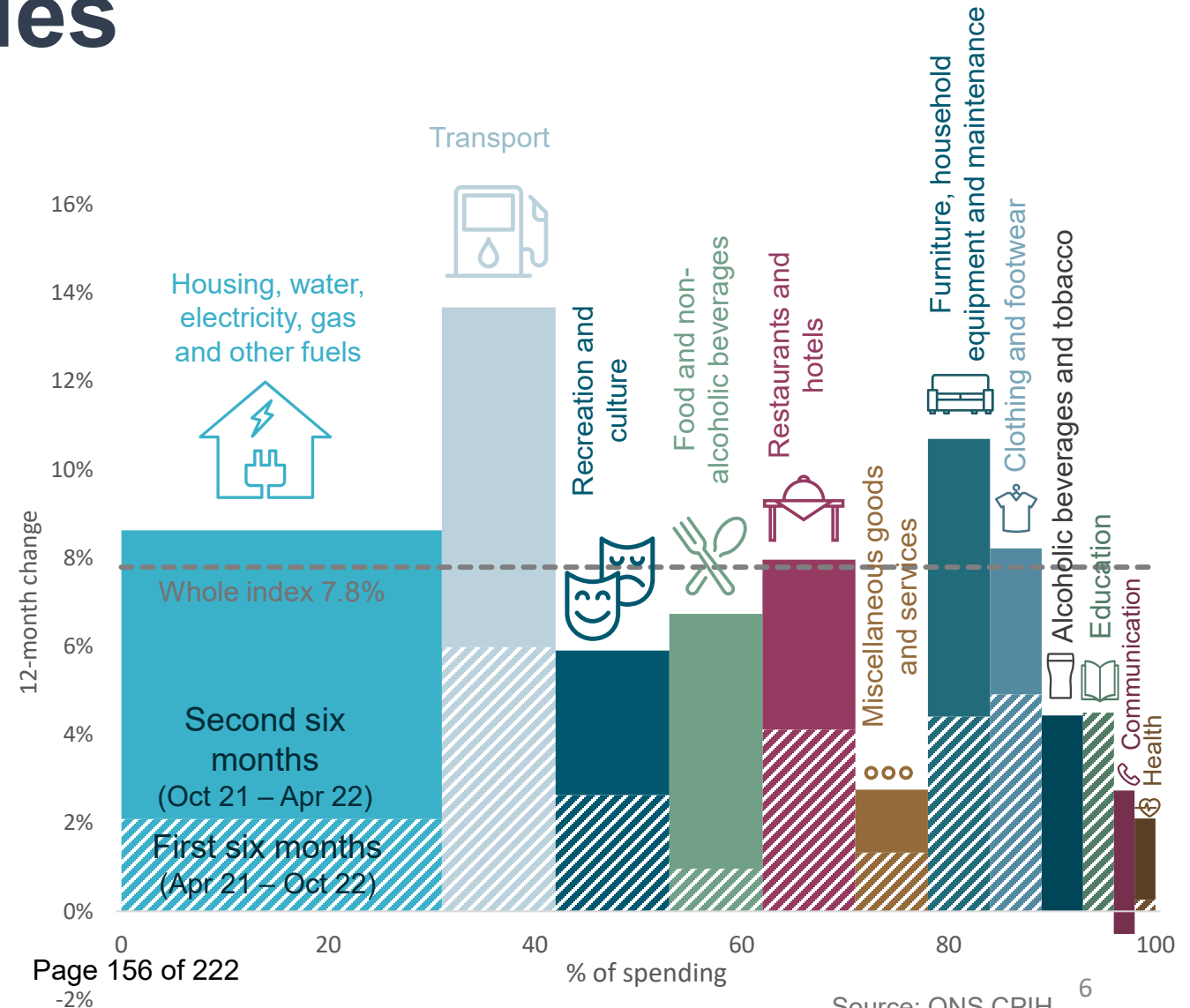
- In February 2021, the expectation for CPI inflation in the second quarter of 2022 was 2.0%. By November 2021 the energy price shock had already begun, with dozens of energy company collapses, leading to the projection for this period more than doubling, to 4.8%.
- Since then, changes in energy prices and goods prices, in significant part due to the Russian invasion of Ukraine, has caused expectations for this quarter to almost double again to 9.8%. This is forecast to start falling steeply from the start of 2023, falling below 4% by the end of 2023 – as the bank anticipates energy prices stabilising and an easing of global supply bottlenecks. However, the Bank acknowledges “considerable uncertainty” over the future outlook.

Bank of England Monetary Policy Committee evolving CPI forecasts



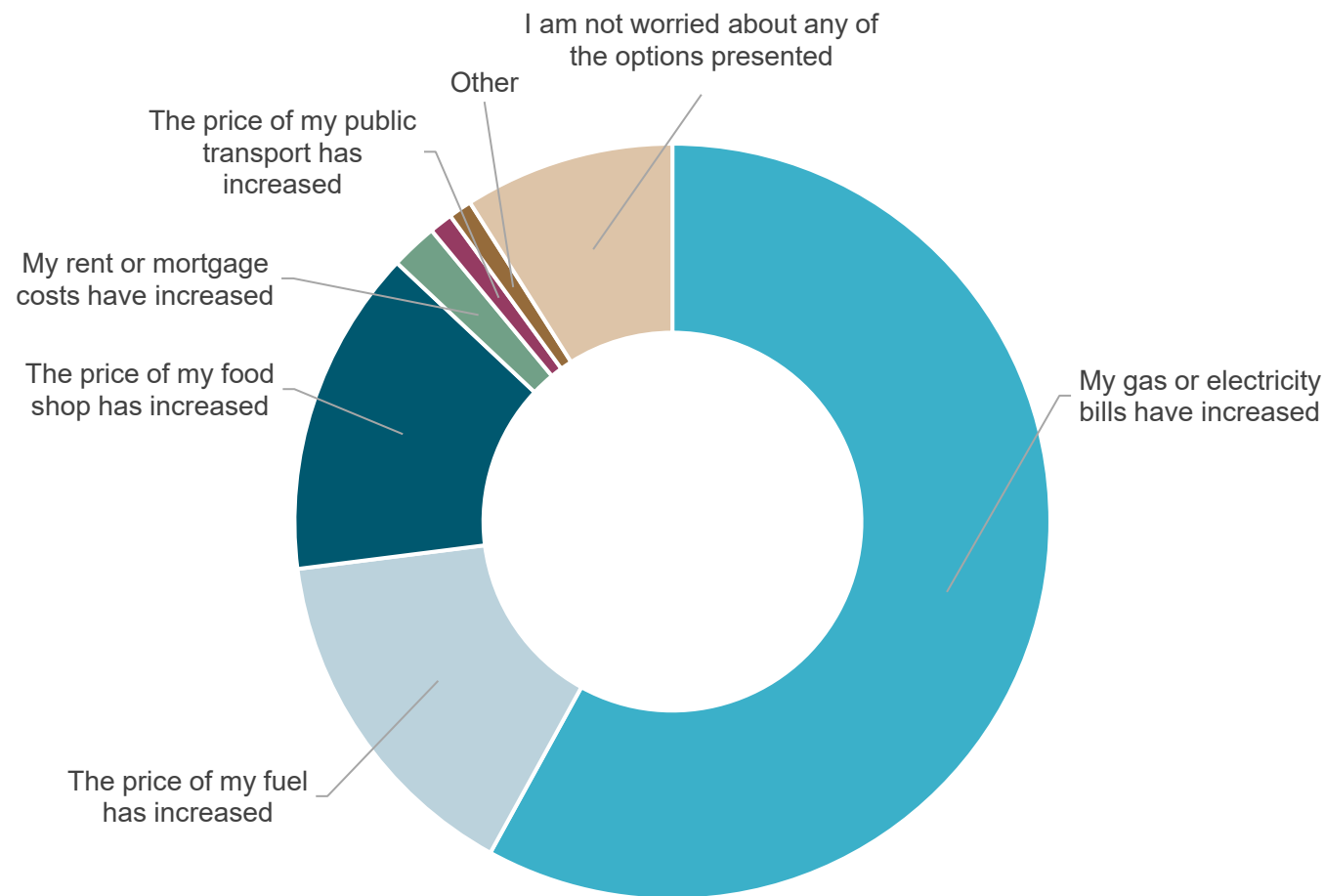
# Inflation is most acute in transport, housing, and utilities

- What is driving higher inflation? This chart shows the proportions of the typical consumers basket of goods from the biggest category (housing and utilities) to the smallest (health). For each of these categories, the overall 12 month change is shown, with the hatched areas showing the amount of that increase accounted for by the first six months.
- Across the whole index, inflation has been 7.8%. Every category has seen growth higher than the Bank of England's 2% target. Transport has surged by 13.7%, and as this is the second largest category of consumer spending this is causing real economic pain to individuals. Housing and utilities costs have also grown strongly, most in the more recent six month period as energy prices have rocketed, and both oil and gas supplies being impacted by the Ukraine conflict. The rising prices for raw materials for the construction industry has caused the prices for household maintenance to spike as well. Food is another category where almost all the growth has been seen in the last six months – with wheat, oil, and other staples heavily affected by blockades and embargoes.



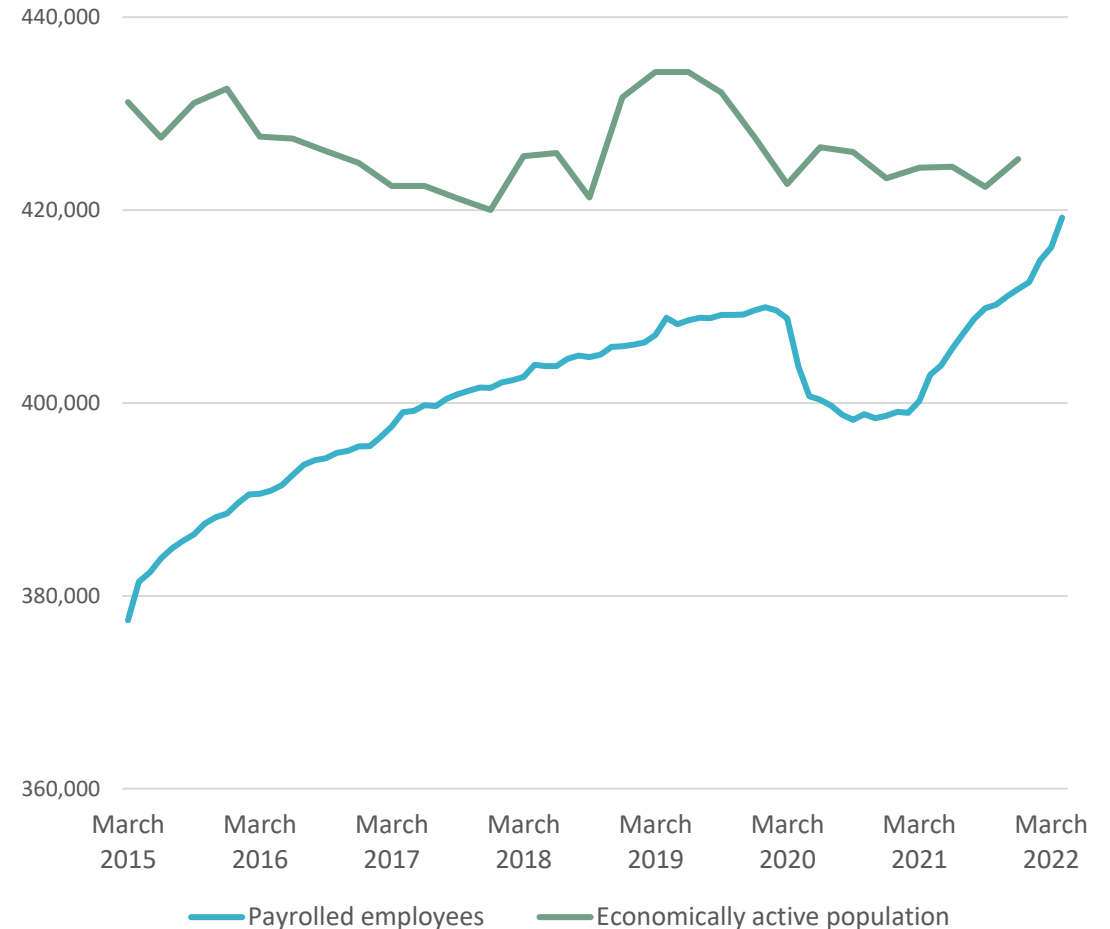
# Which is reflected in people's concerns

- The increase in the cost of bills has become the dominant worry for those experiencing increasing cost of living, with 58% citing this as their biggest worry. This is followed by fuel and food. Only 9% of those who had experienced a recent cost of living increase were unworried, indicating the mental health toll the crisis is having.
- The detrimental effect on personal finances can also be seen in saving intentions. At the start of the year, 31% of people surveyed didn't expect to save any money over the next twelve months. In the most recent survey this has sharply increased to 43%. At the same time, 3 in 10 adults report that they would be unable to pay an unexpected but necessary expense of £850.



# A tight local labour market may add to inflationary pressure

- Our most up-to-date local employee numbers come from PAYE data (and therefore exclude the self-employed). After falling during the pandemic, this has continued to grow and in April reached its highest value yet of 419,207 payrolled employees in the CPCA economy. The total economically active population at the end of December 2021 was reckoned to be 425,300. While these measures can't be exactly compared due to the self-employed, those who are employed by more than one organisation, and those who live in CPCA but work outside it (or vice versa), this nonetheless indicates a very tight labour market with extremely little slack. This is likely to add to inflationary pressure as wage demands push up business cost bases.
- Nationwide, the number of unemployed people per job vacancy has fallen to 1, the lowest since records began in 2001. This briefly spiked at 4.3 during the height of the pandemic, but has fallen sharply since then.



# With particular demand for nurses, carers, and programmers

## Occupations by total online job postings in CPCA, May 2022



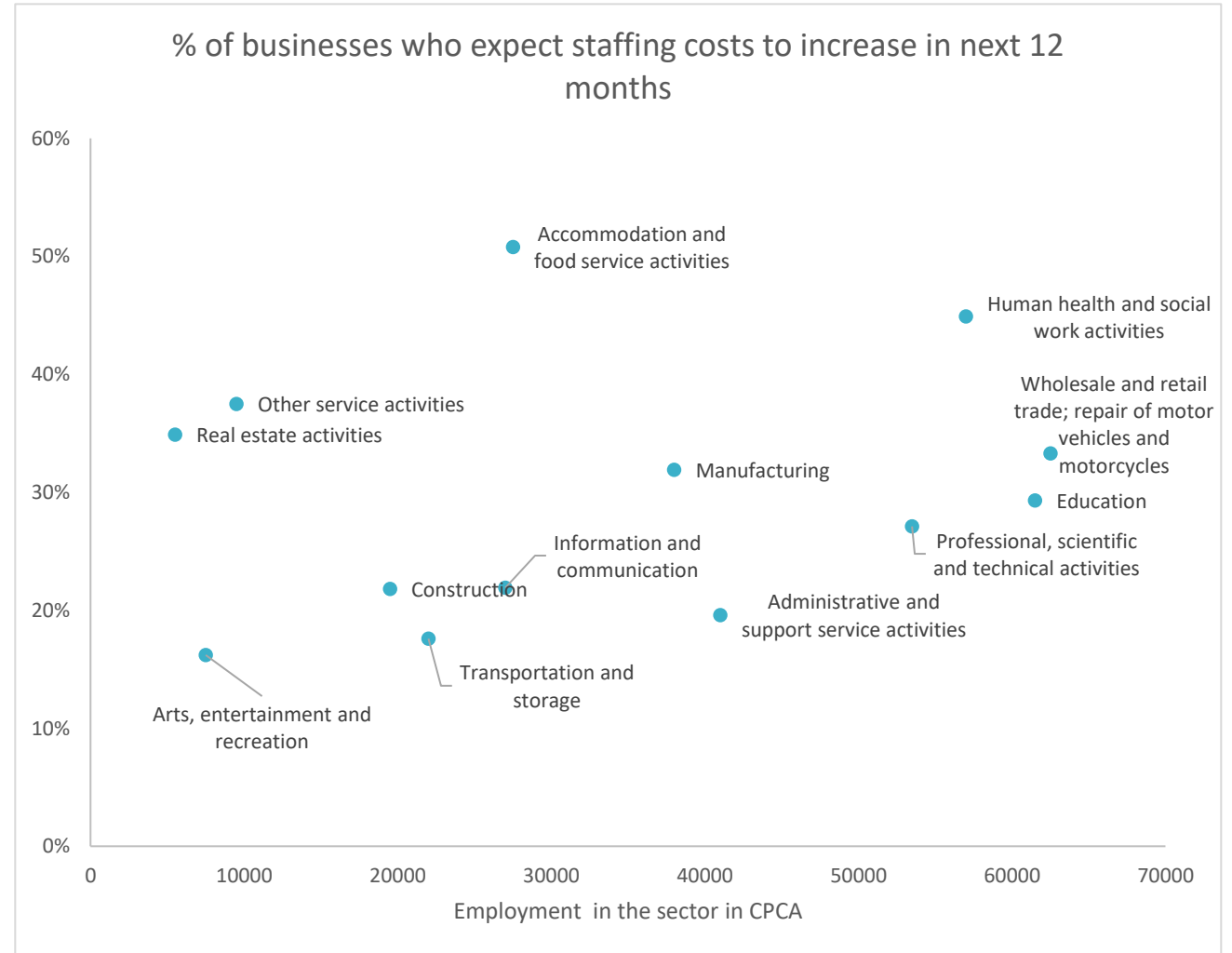
- Nurses are, by some margin, the most in demand occupation, with over 15,000 jobs postings in May. Other health and care roles were common too – care workers, nursing assistants, and health directors were all in the top ten – revealing the workforce pressures facing the health service
- Programmers and software were another group in high demand, with almost 8,000 postings, as well as related roles in IT – IT architects, systems designers, and support technicians featuring in the top twenty
- Other sectors that feature highly include hospitality (catering assistants, chefs), sales, and engineering
- These roles are those most likely to see wage rises as businesses compete for labour (see next slide)

# Hospitality and health driving up staffing costs

The ONS Business Insights and Conditions Survey gives a real time understanding of how economic conditions are impacting businesses.

It is a national survey but gives up to date information on sentiment across different sectors, data included here released on the 5<sup>th</sup> of May 2022.

The figure on the right shows the percentage of businesses in each sector who expect their staffing costs to rise in the next year. Businesses in sectors employing more people in CPCA are, on average, more likely to expect staffing costs to increase. Most noticeably, hospitality and health, two sectors with huge demand for work, are most likely to expect rises.



Source: ONS Business Insights and Conditions Survey



# The average employee's real income has been mostly protected until recently

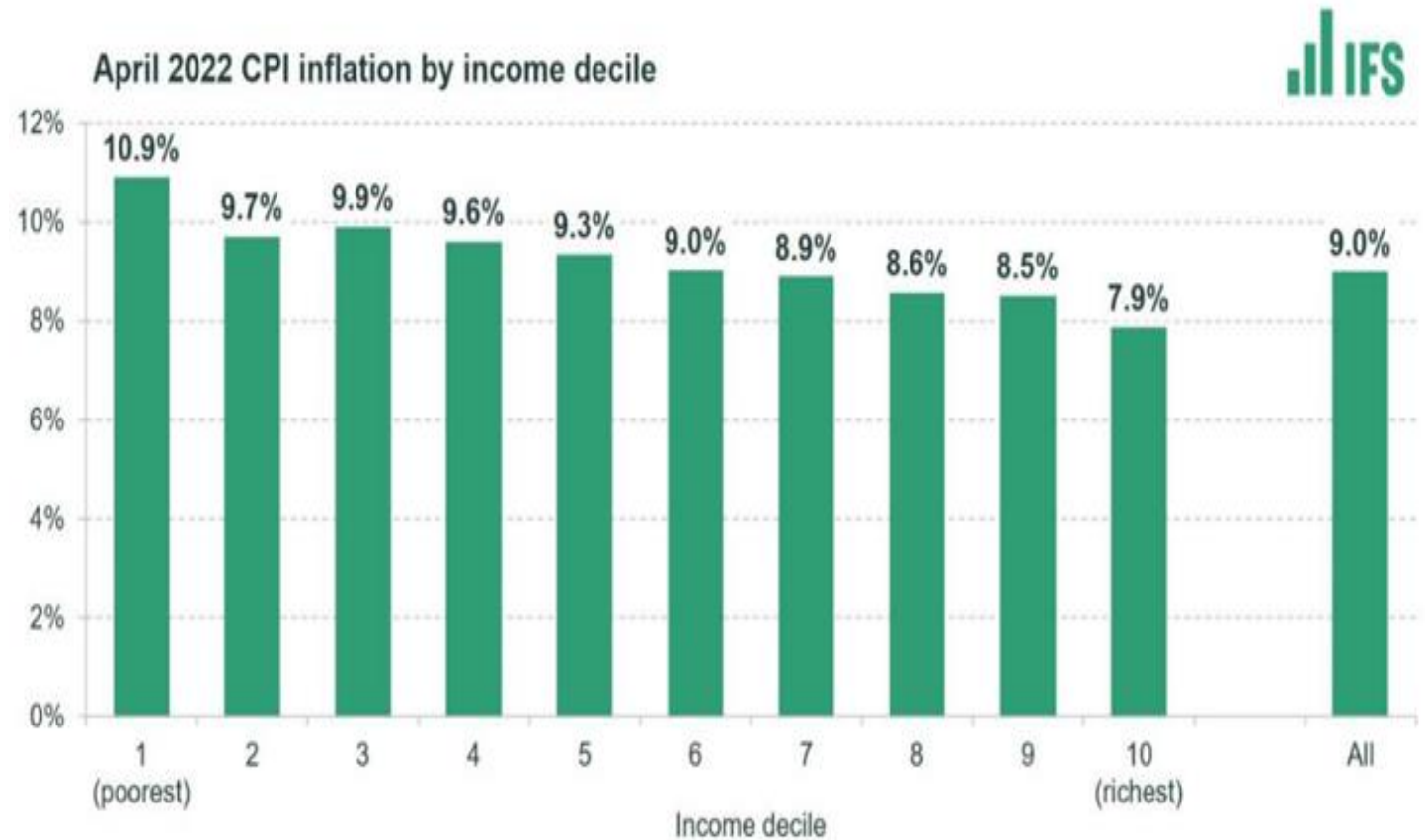


- Data from HMRC's PAYE records suggests that median pay has also climbed steeply in Cambridgeshire and Peterborough. For most of the last year it appears this has kept up with prices (though note, this data only includes payrolled employees, not the self-employed)
- In the most recent month of data, prices have begun to pull away, however. Policymakers are also concerned about the possibility of a wage-price spiral, with higher labour costs and higher prices becoming self-reinforcing

Source: ONS CPIH, HMRC PAYE

# But those at the bottom end of the spectrum are being hardest hit

- The Institute for Fiscal Studies (IFS) calculated the inflation rates for each income decile in April 2022. The top income decile is faced with an inflation rate 3 percentage points lower than those in the bottom income decile.
- Rising energy, fuel and food costs have a greater impact on low income households because these goods account for a greater share of their expenditure. In the financial year ending 2020 households in the lowest income decile spent 54% of weekly income on essentials (housing food and transport), for households in the top decile essentials made up 42%.
- The difference in inflation rates is largely accounted for by rising energy prices: according to IFS estimates, the poorest households spend 11% of their budget on gas and electricity, the richest households spend 4%.

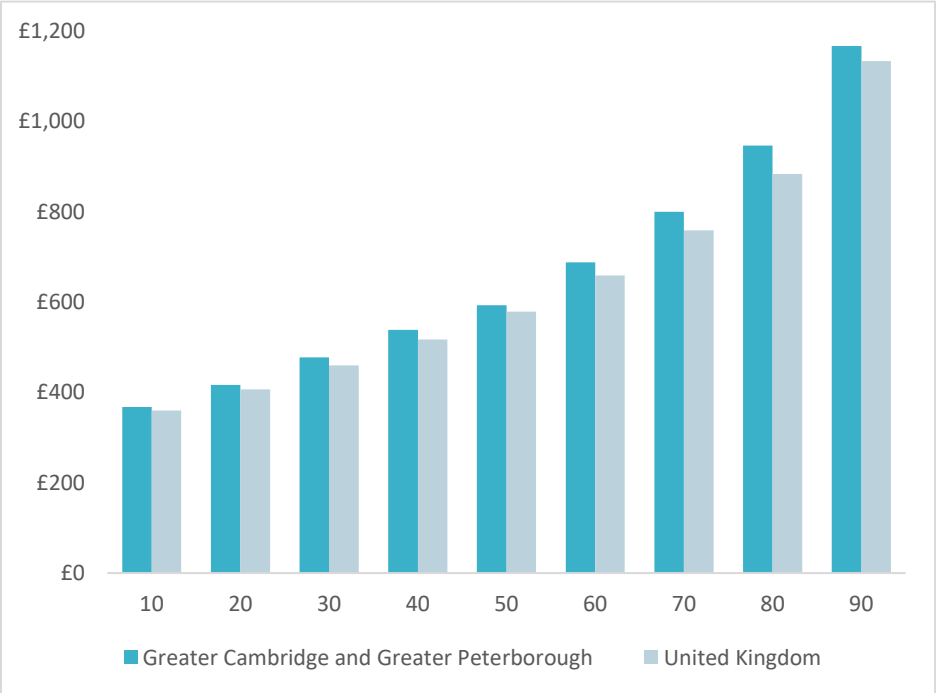


Sources: Institute for Fiscal Studies

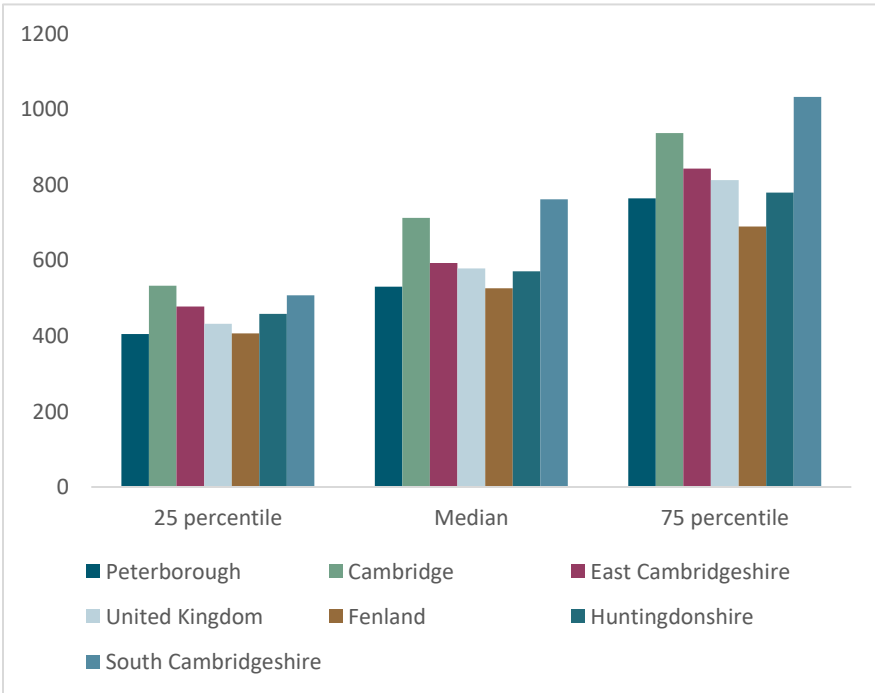
# Earnings in CPCA are higher than nationally but there are inequalities across districts

Across CPCA weekly basic pay for each decile is above national levels. However there are significant inequalities within CPCA; in 2021 median weekly pay was over £200 higher in South Cambridgeshire than in Fenland. Peterborough and Fenland have lower basic weekly pay than nationally and 25 percentile weekly wage than nationally at every pay quantile.

Weekly basic pay deciles (2021)



Weekly basic pay quantiles (2021)

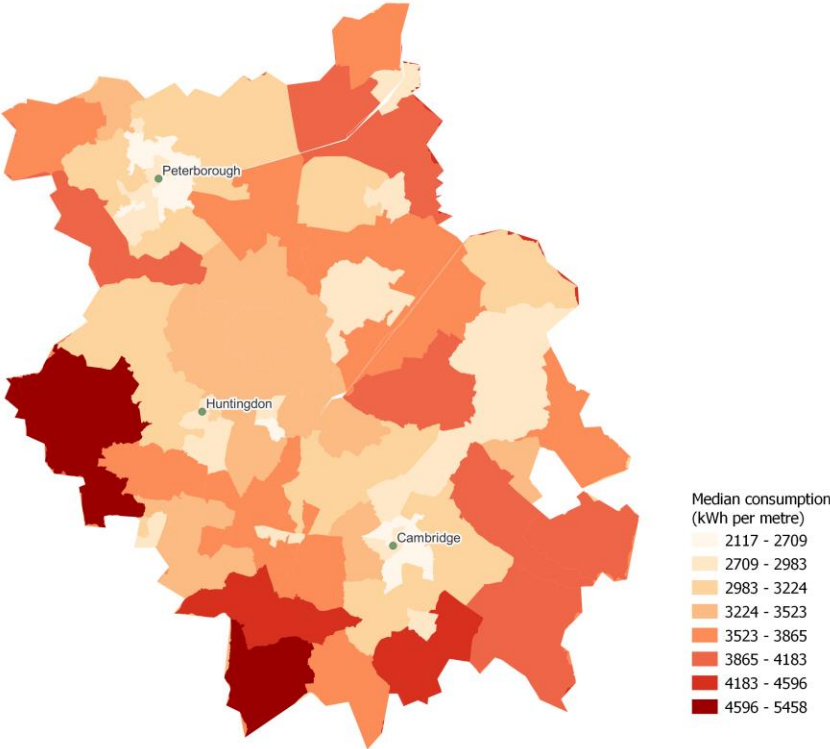


Sources: ONS Annual Survey of Hours and Earnings, resident analysis

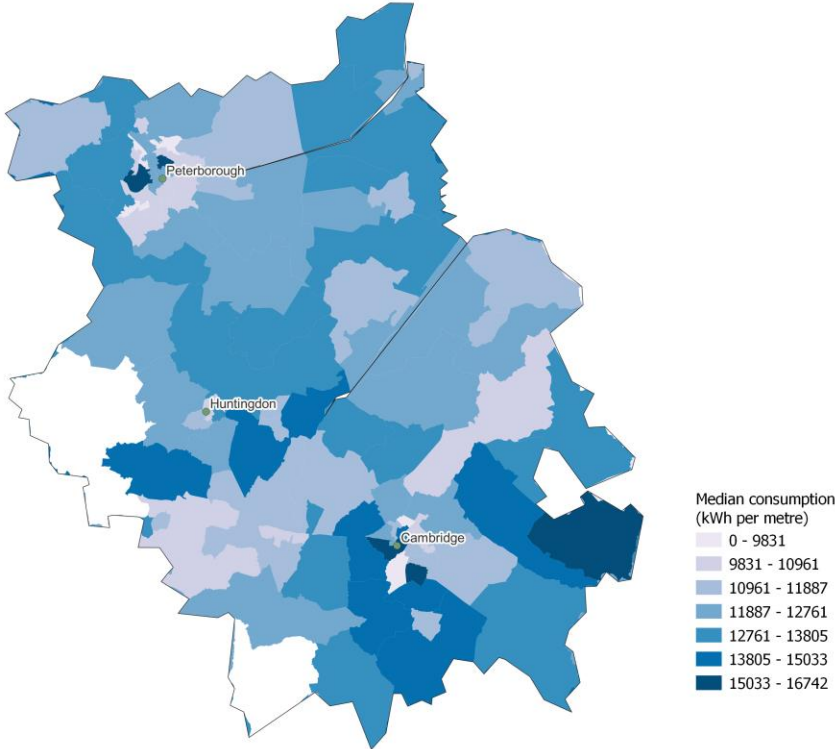
# Levels of domestic electricity and gas use vary considerably across CPCA

The below maps show the parts of CPCA where household electricity and gas consumption were highest in 2020, these high consumption areas will be the areas most impacted by prices.

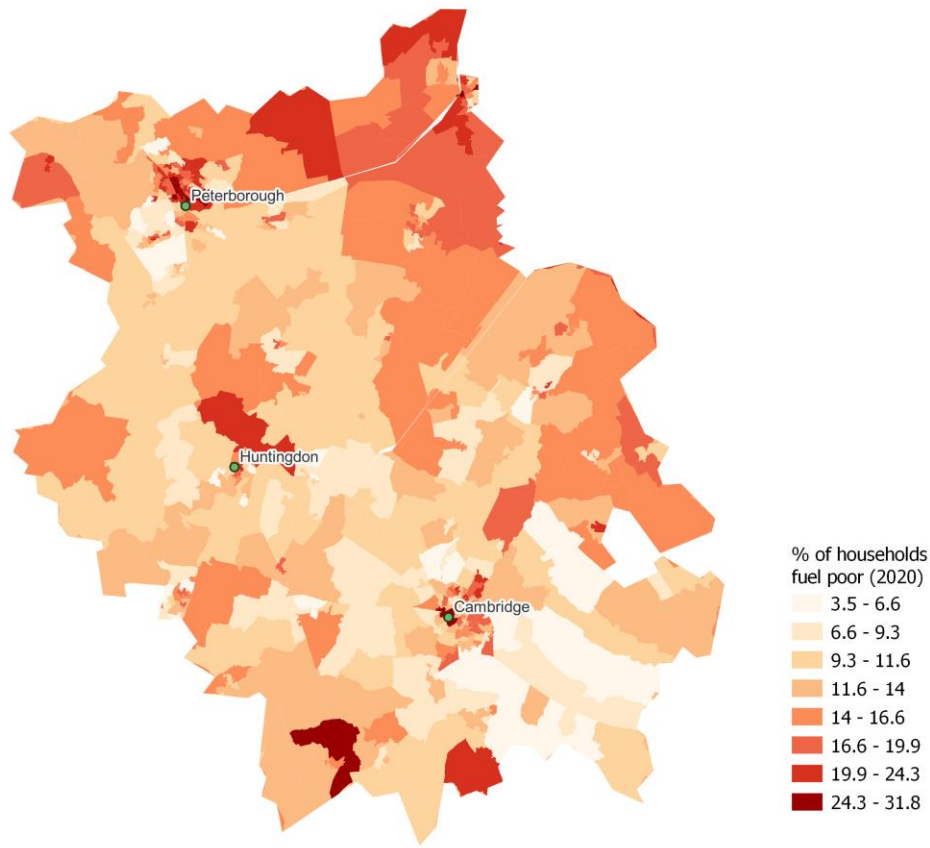
Median household electricity use 2020



Median household gas use 2020



# There are pockets of high fuel poverty rates across CPCA



***Across CPCA, 13% of households were experiencing fuel poverty in 2020.***

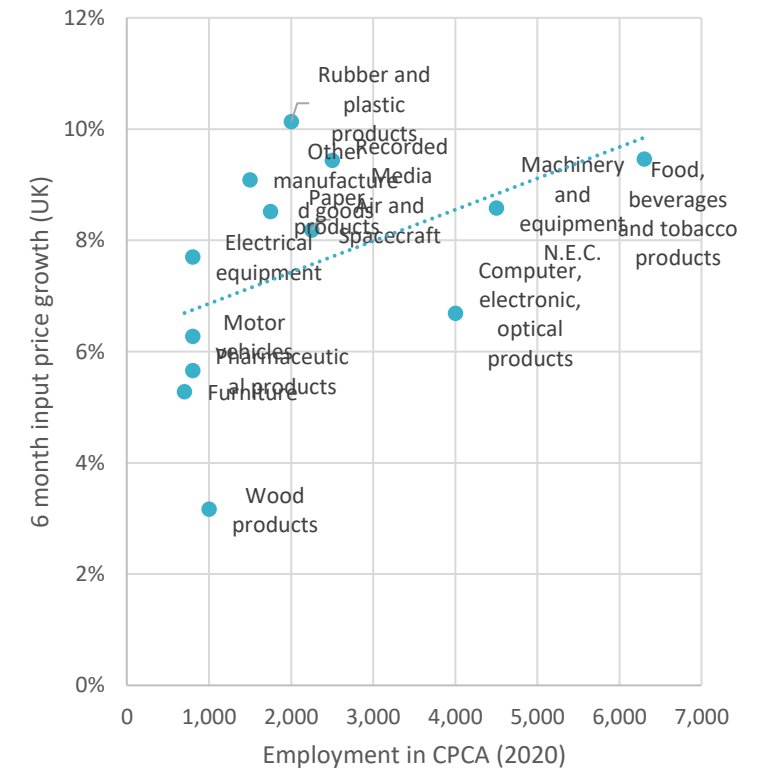
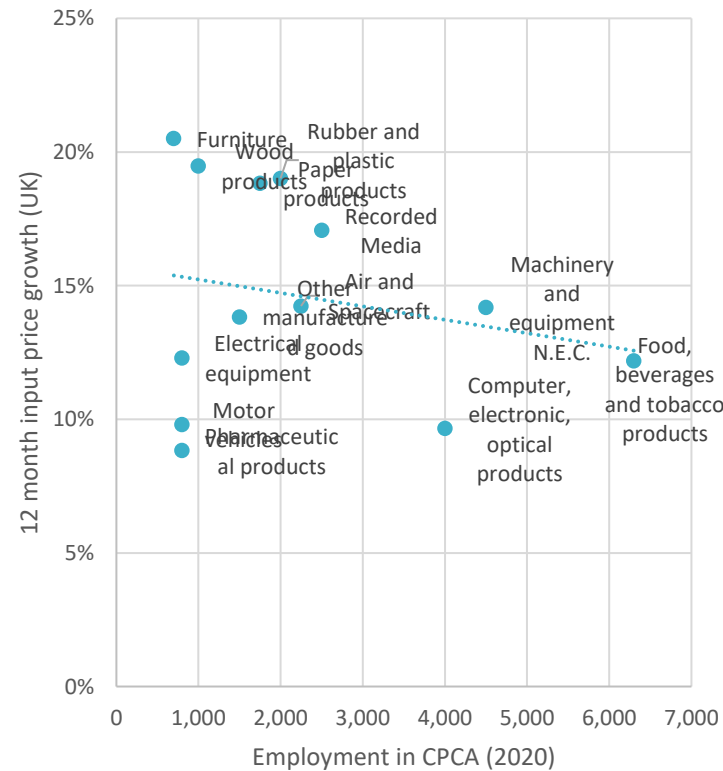
The map on the left shows the % of households in each LSOA who were experiencing fuel poverty in 2020.

A household is deemed to be in fuel poverty if they meet two conditions:

- living in a property with a fuel poverty energy efficiency rating of band D or below
- after heating their home, they are left with a residual income below the poverty line

# Impact of input price growth on manufacturing

- The charts, right, show the impact of input price inflation on manufacturing subsectors, with the scale of the sector in terms of employment in CPCA. All subsectors have seen input growth of over 8% over twelve months, and there is a weak negative correlation with CPCA's larger subsectors being slightly more protected. However, over a six month period this correlation reverses, with larger subsectors seeing bigger increases. Most notably, the manufacture of food, beverage and tobacco, which is CPCA's largest manufacturing subsector, has seen input prices increase by 9.5% in just six months.



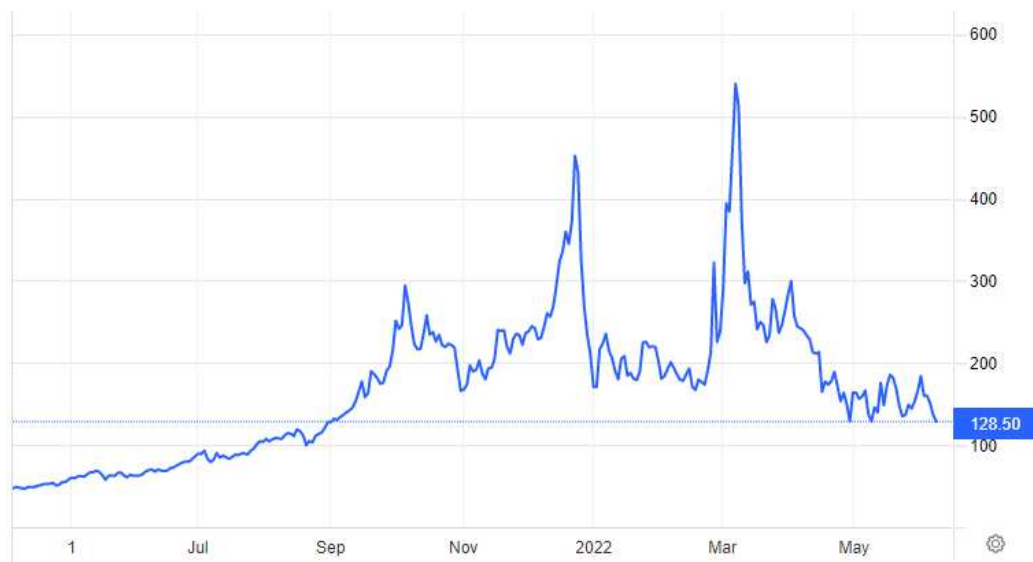
Sources: ONS Producer Price Index, ONS Business Register and Employment Survey. Only subsectors with employment greater than 500 are shown



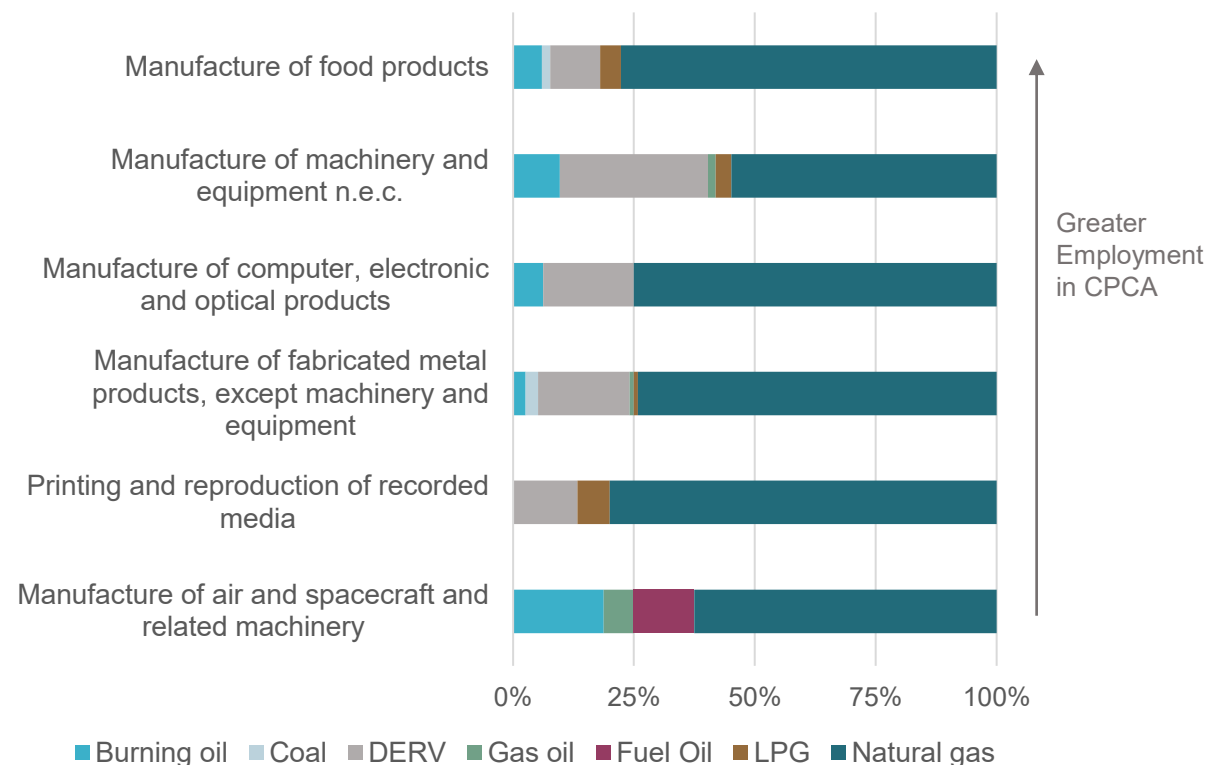
# CPCA's major manufacturing sectors are very exposed to gas price hikes

The six largest manufacturing subsectors in CPCA by employment all source over half of their energy from natural gas. Since April 2021 the price of gas has trebled to 128.5p. This is a major cost escalation for these sectors, although prices are well below their Spring peak of over 500p per them.

There are some positive indications price pressures are easing – and the UK is less exposed to Russian gas than other countries. Those sectors with higher reliance on oil – most notably aircraft manufacture – will be most impacted by the planned embargo on Russian Oil.

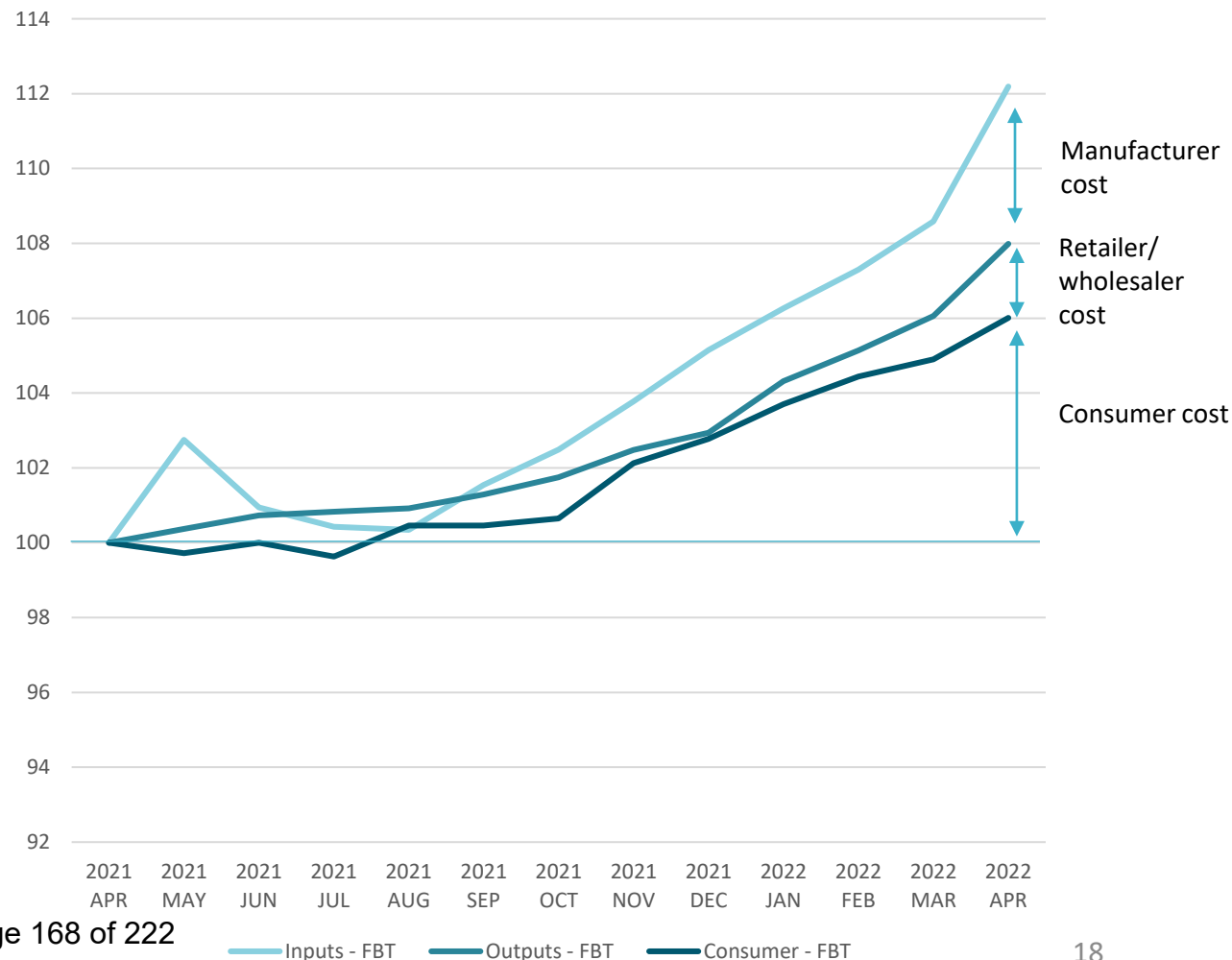


## Fuel usage by type, six largest sectors in CPCA



# Sector in focus: food, beverage, and tobacco manufacturing

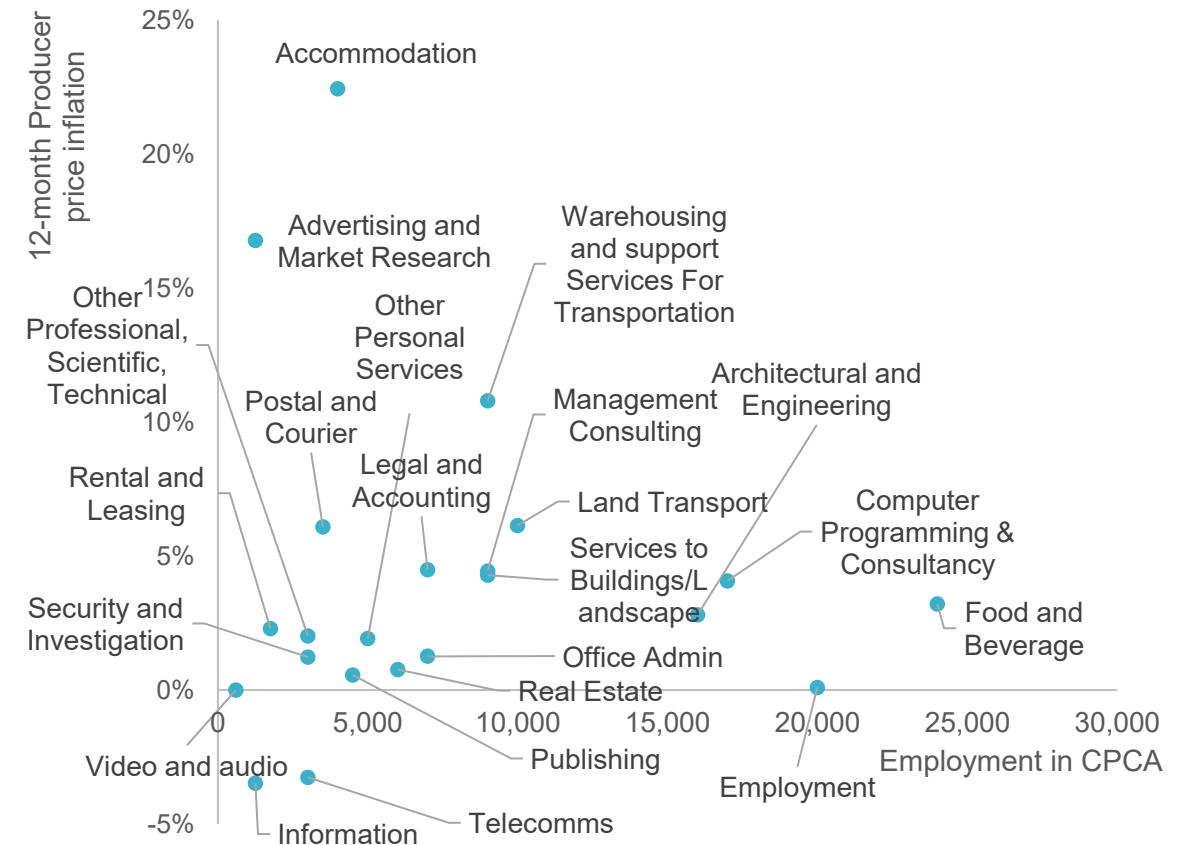
- A focus on CPCA's food manufacturing sector shows how the price dynamics have evolved in the last twelve month. Input costs – such as unprocessed food, water, and packaging – have increased by over 12%. The price of outputs from the sector has gone up by 8% - implying that while some of these costs have been passed on, for the moment at least manufacturers are seeing margins squeezed.
- The price to the consumer has also gone up, by around 6% - implying that retailers and wholesalers have also been unable thus far to pass the full cost on – though this lag could be in part caused by delays between buying and selling goods, and the time taken to adjust prices.





# Inflation less strong in the services sector

- Within the services sector, overall inflation is 4.0% - still high, but less than the goods sectors (though note, this data is only updated quarterly). Accommodation has seen a particular increase, with higher rents, and more travel for leisure than compared to a year earlier with Covid restrictions. Warehousing and logistics services have also climbed steeply, with increased demand for online delivery of services. Advertising has also seen a sharp price increase, though this is a relatively small sector in CPCA – employing 1,250.
- The food and beverage services sector, which employs the most in CPCA (after education, which is not shown on the chart) has seen 12-month inflation of 3.2%. This suggests rising food prices have only begun to feed through to this industry, which is likely to see further price increases.





# Covid-19 update



# High Street Recovery

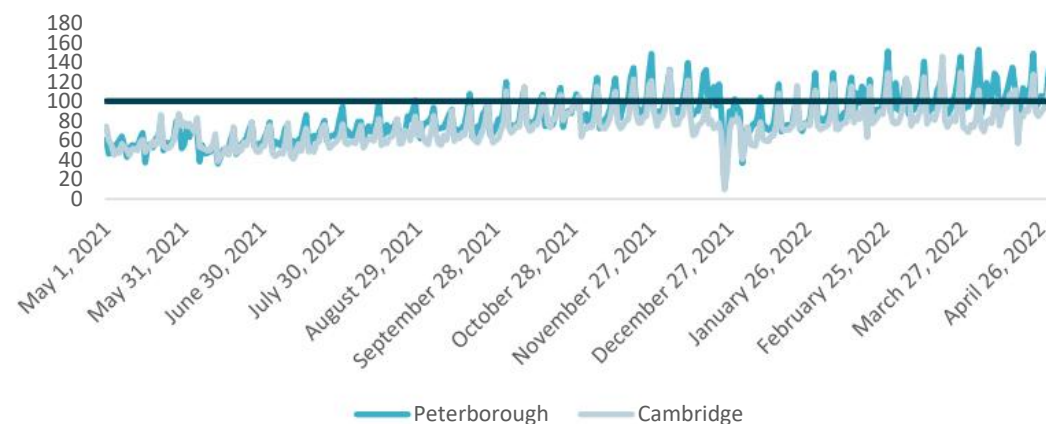
The charts show the Centre for Cities' High Street Recovery Index for Cambridge, Peterborough and UK city wide average.

Footfall on high streets in Peterborough and Cambridge increased over the course of 2021 before dropping sharply in December. It has increased again in the first half of 2022 and in April 2022 Peterborough averaged 111, meaning footfall exceeded pre-covid levels.

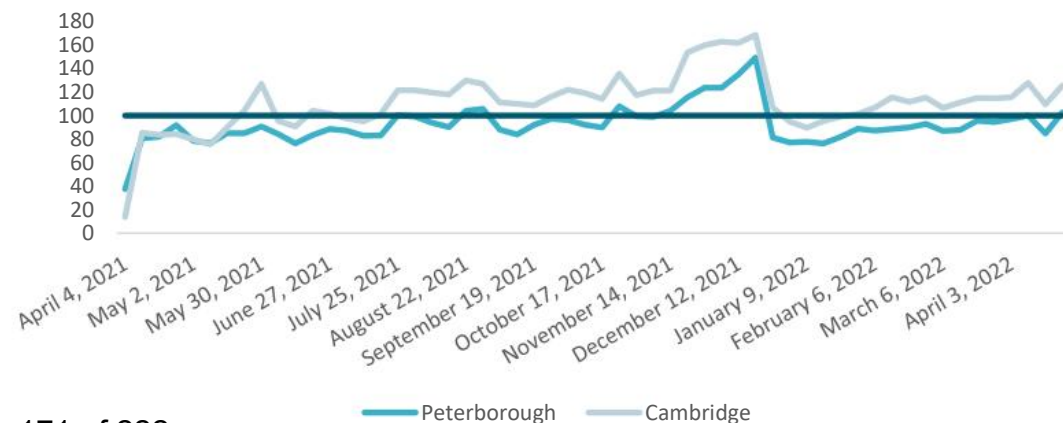
Cambridge averaged 91 in the same period, slightly stronger than the national average of 90.

Looking at spending recovery, Cambridge has made a faster recovery in 2022, with spend above pre-pandemic levels since February 2022. Peterborough has been slower to recover (across the duration of the pandemic, not only in 2022), where recovery is marginally below that of the UK cities average, but remains hovering close to pre pandemic levels over the past few months

Overall high street recovery index May 2020 - April 2022

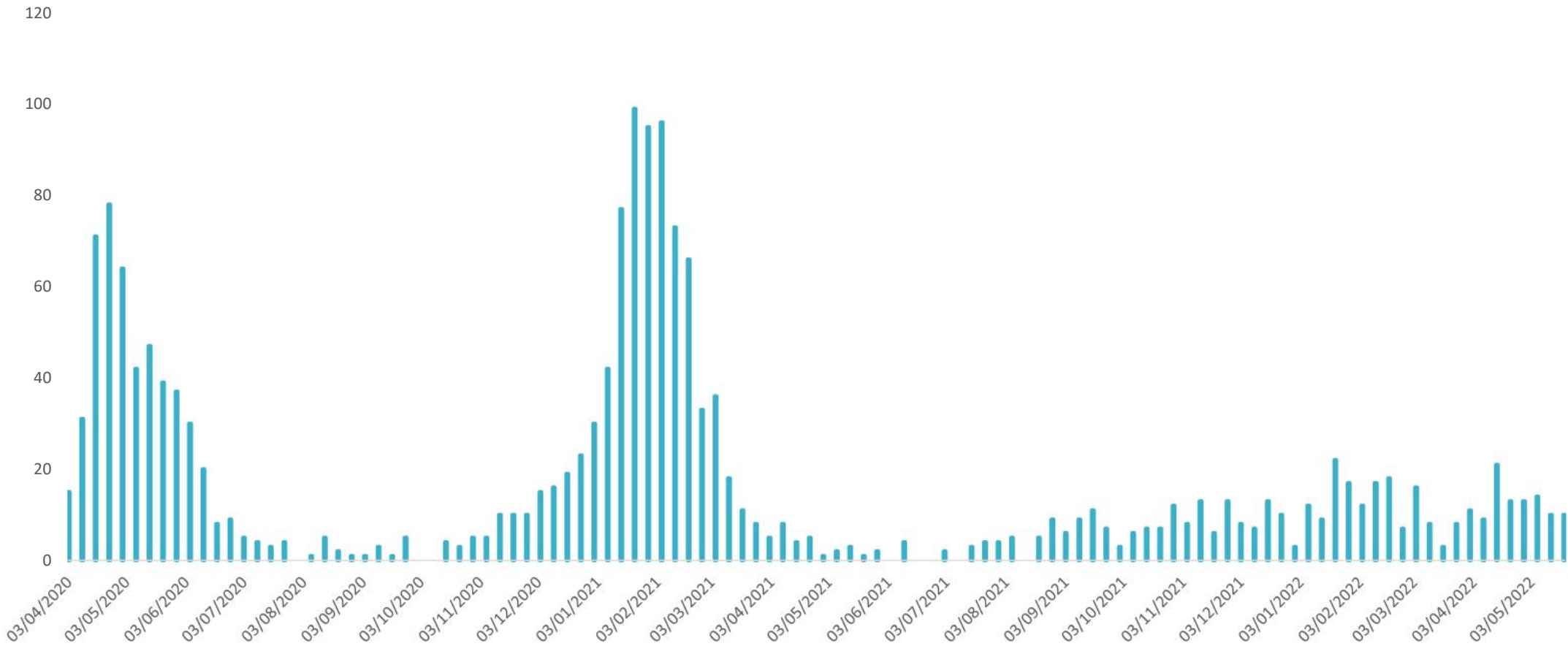


City Spend Index (April 2021 - April 2022)



# Covid deaths are still significant, but much lower than peak

CPCA is averaging 12.5 deaths per week from Covid-19, a reduction compared to 2021 (17) and 2020 (16.5)

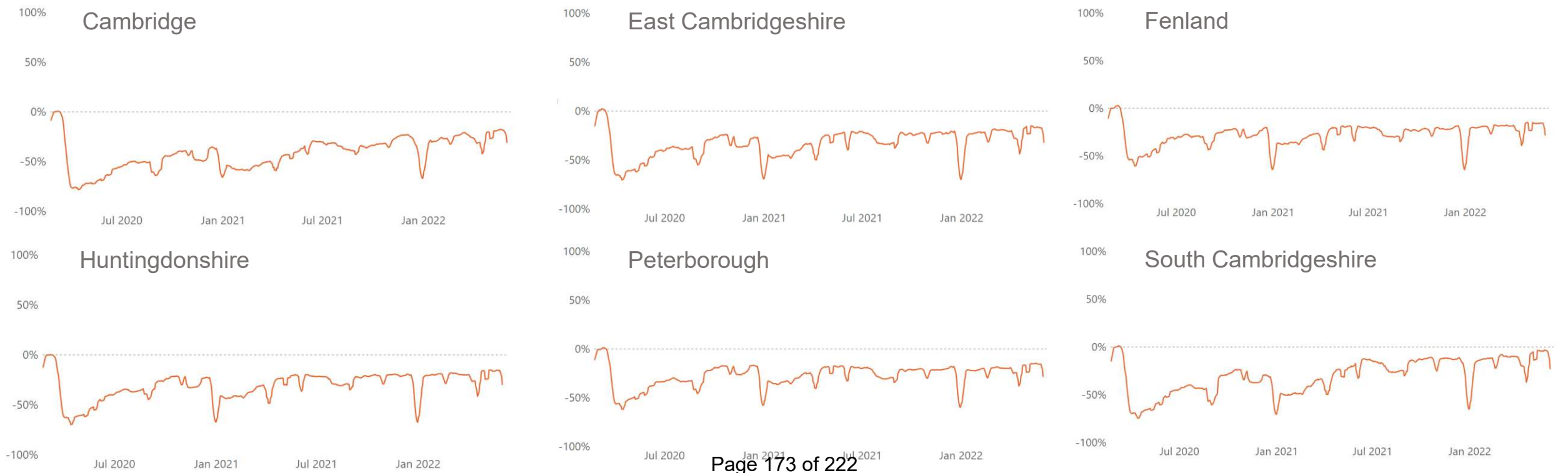


Sources: Government Coronavirus data: weekly deaths with COVID-19 on the death certificate by date registered

# But workspace use remains depressed across most of the Combined Authority

Across CPCA a consistent pattern emerges, with two significant exceptions. In East Cambridgeshire, Fenland, Huntingdonshire, and Peterborough, use of workspaces is around 15% below where it was before the pandemic. In Cambridge, this is a bit lower – 18%-19%. Whereas in South Cambridgeshire in March 2022 levels were only 10% below baseline, and in late May were only 4% below baseline.

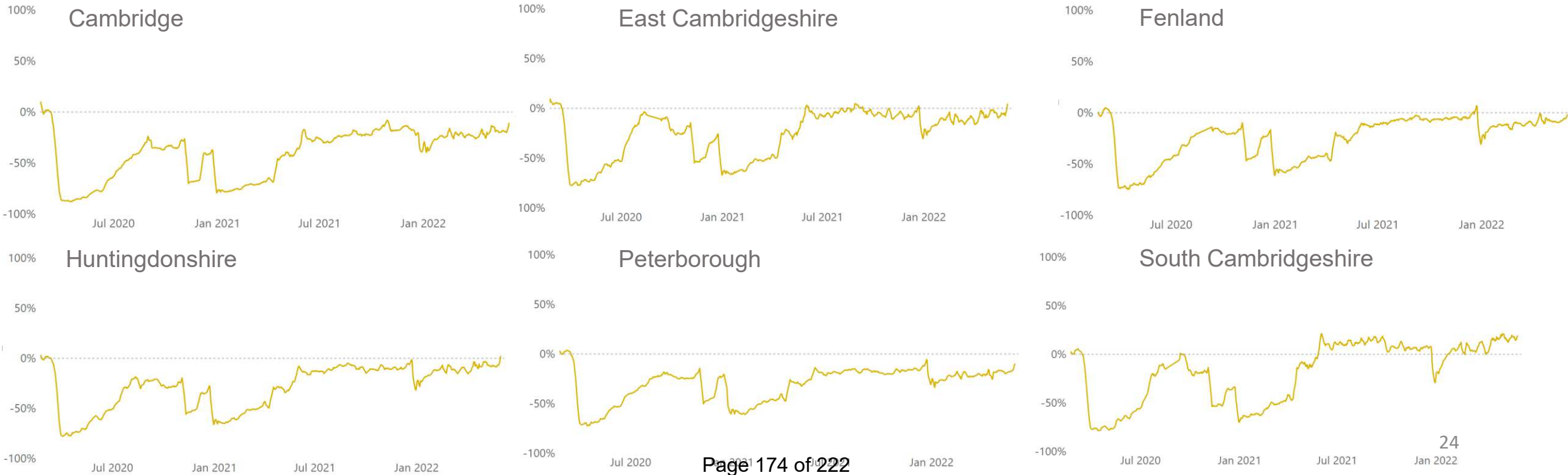
Workspace usage relative to pre-Covid baseline, March 2020 – May 2022



# And retail has seen a variable recovery

The recovery in retail footfall has been more variable. In the rural districts of East Cambridgeshire, Fenland, and Huntingdonshire footfall levels are at or almost back to pre-Covid levels. Whereas, in the more urban districts of Cambridgeshire and Peterborough, retail footfall remains 15-20% below where it was before the pandemic. Most strikingly, South Cambridgeshire has seen the strongest retail recovery, with consistently around 17% higher footfall than before the pandemic. This may be a result of the “Zoomshock” – with affluent workers who are now spending less time in the office in Cambridge, spending more time and money on local retail services. However, the growing cost of living crisis is likely to hang over future retail spend as consumers cut back on unnecessary spending.

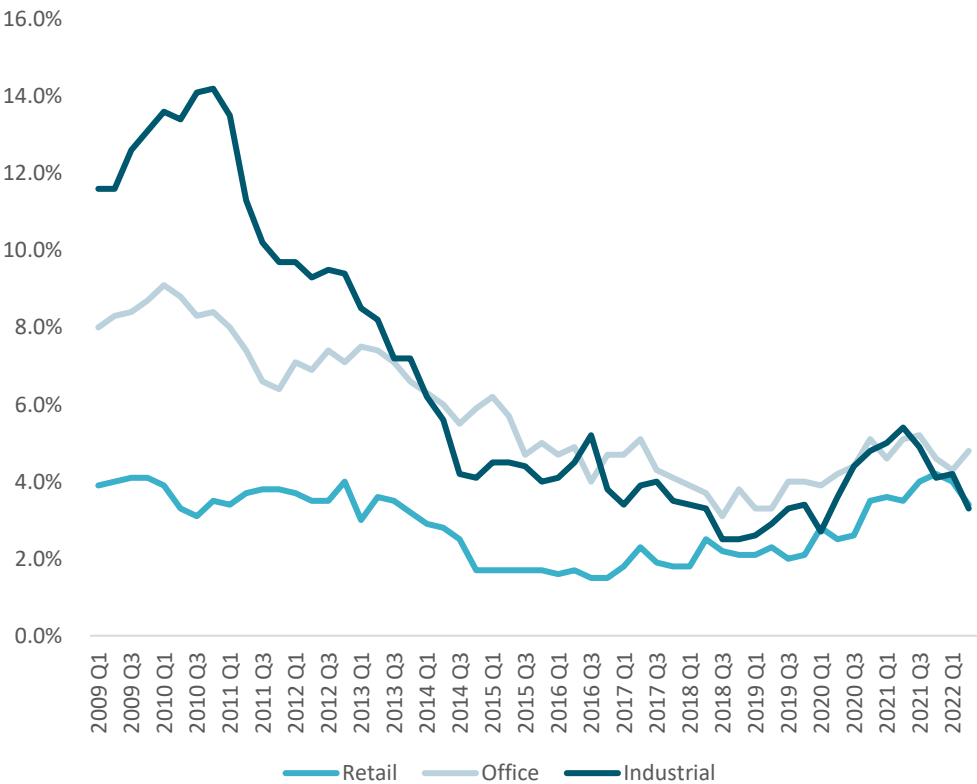
Retail and recreation usage relative to pre-Covid baseline, March 2020 – May 2022



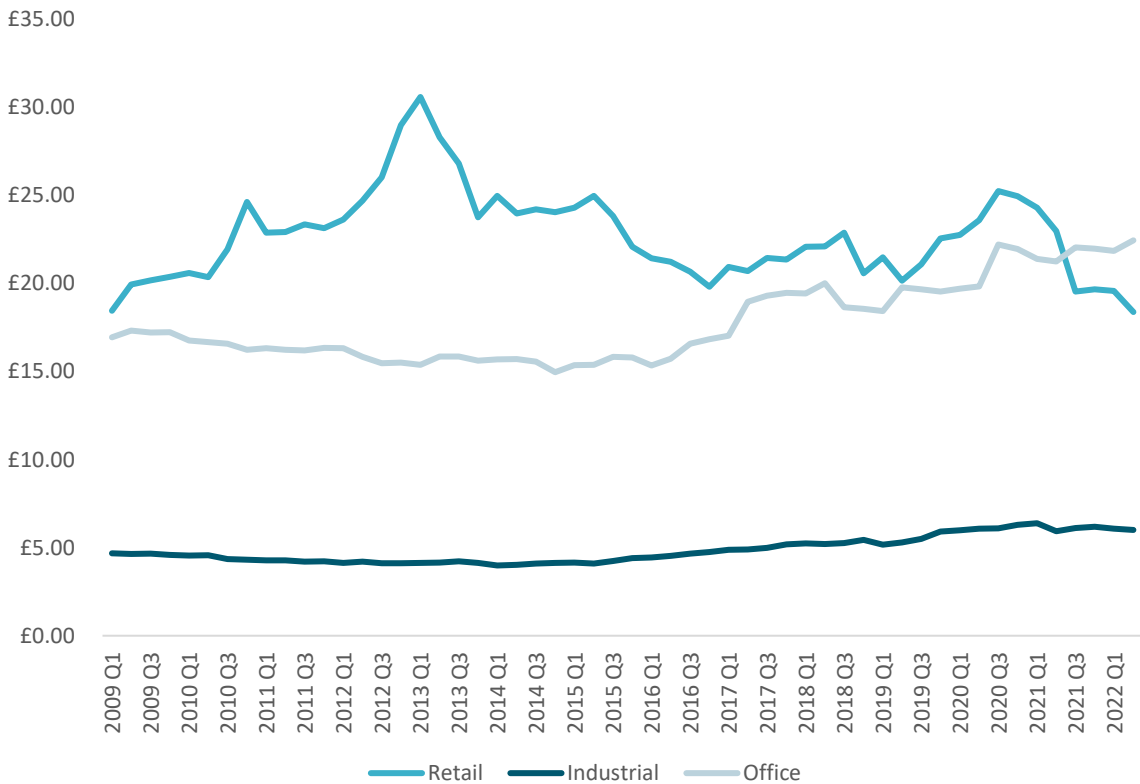
# Property market data suggests the retail sector continues to struggle

Rising retail vacancy rates and falling rents suggest the retail sector is continuing to struggle. The market for office space is showing more positive signs as the rise in vacancy rates appears to have halted and rents are steadily increasing

Commercial property vacancy rate, 2009 - 2022



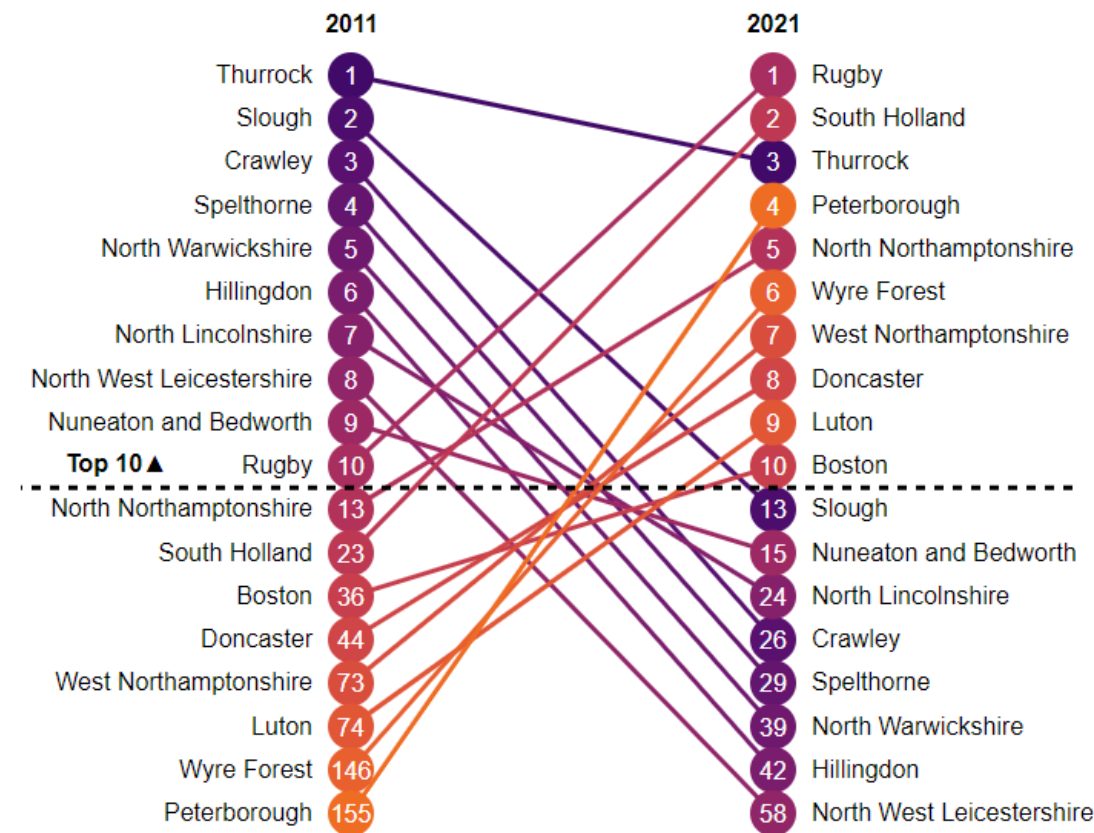
Commercial property rent per square foot, 2009 - 2022



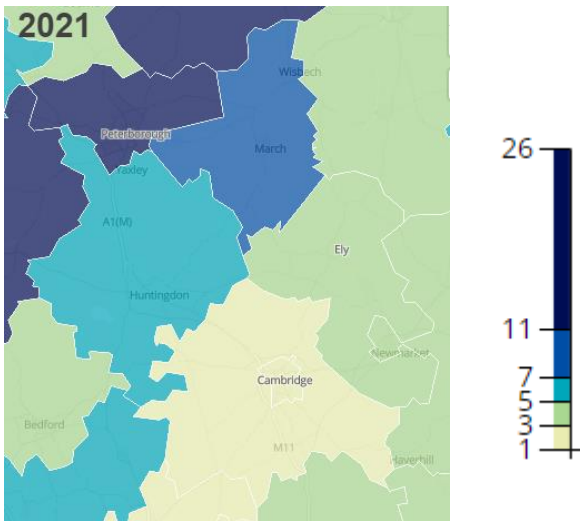
Source: Costar Commercial Property Data

# But growth in logistics space is strong, especially in Peterborough

Ranking of local authorities by percentage of business units used for transport and storage, UK, 2011 and 2021



- The growth in online shopping, however, has driven an increase in space for transport and logistics, particularly further north in CPCA. In ten years, Peterborough has become the local authority with the fourth highest proportion of business units in transport and logistics in the country – with 14.6% of business units for this purpose. Whereas logistics industry previously clustered around airports and ports, the rise of deliveries has shifted the emphasis towards central places with immediate access to the major road and rail network – particular strengths for the city.





The background of the slide is a light blue map showing a dense network of white lines representing city streets. The lines vary in thickness, suggesting different types of roads or highways. The overall pattern is a complex, interconnected web of lines.

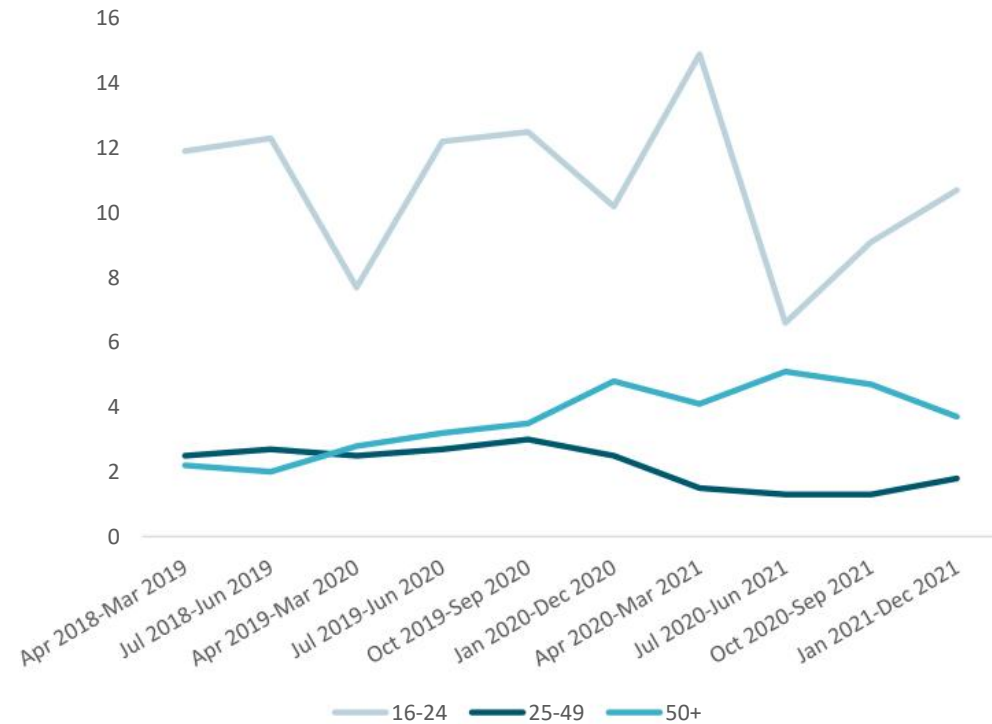
# Labour market update



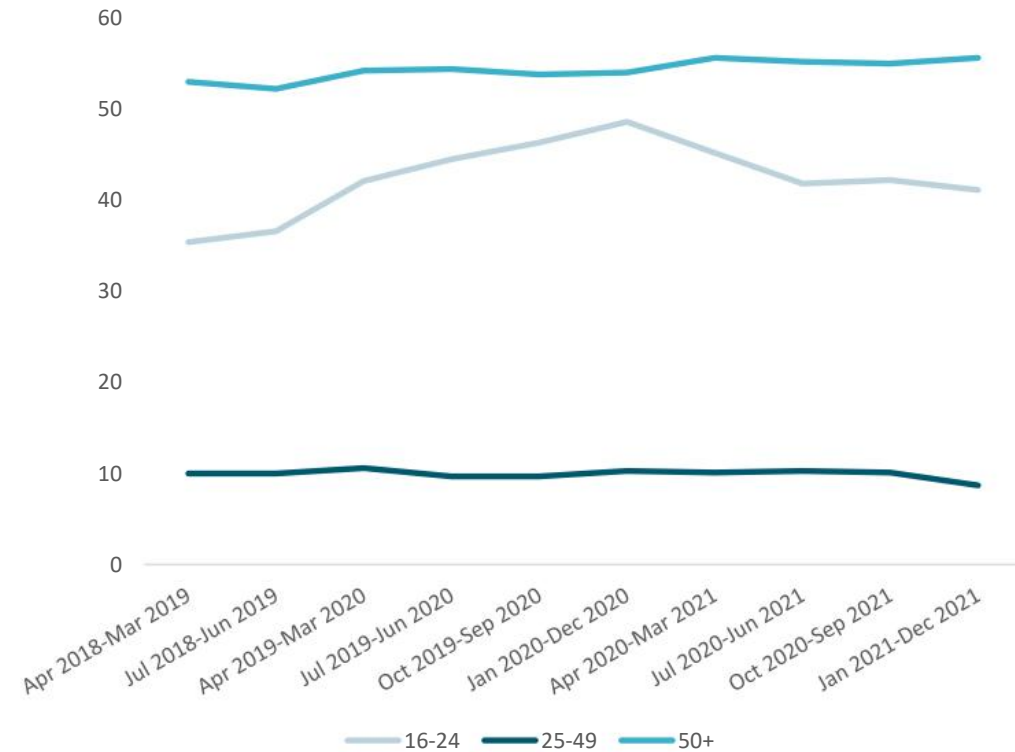
# Rising youth unemployment and inactivity among the over 50s

The overall unemployment rate is 3.4%, below the regional and national level. Youth unemployment has risen while unemployment for over 50s is declining though this is likely driven by the rising levels of inactivity.

**CPCA: unemployment rate by age band**

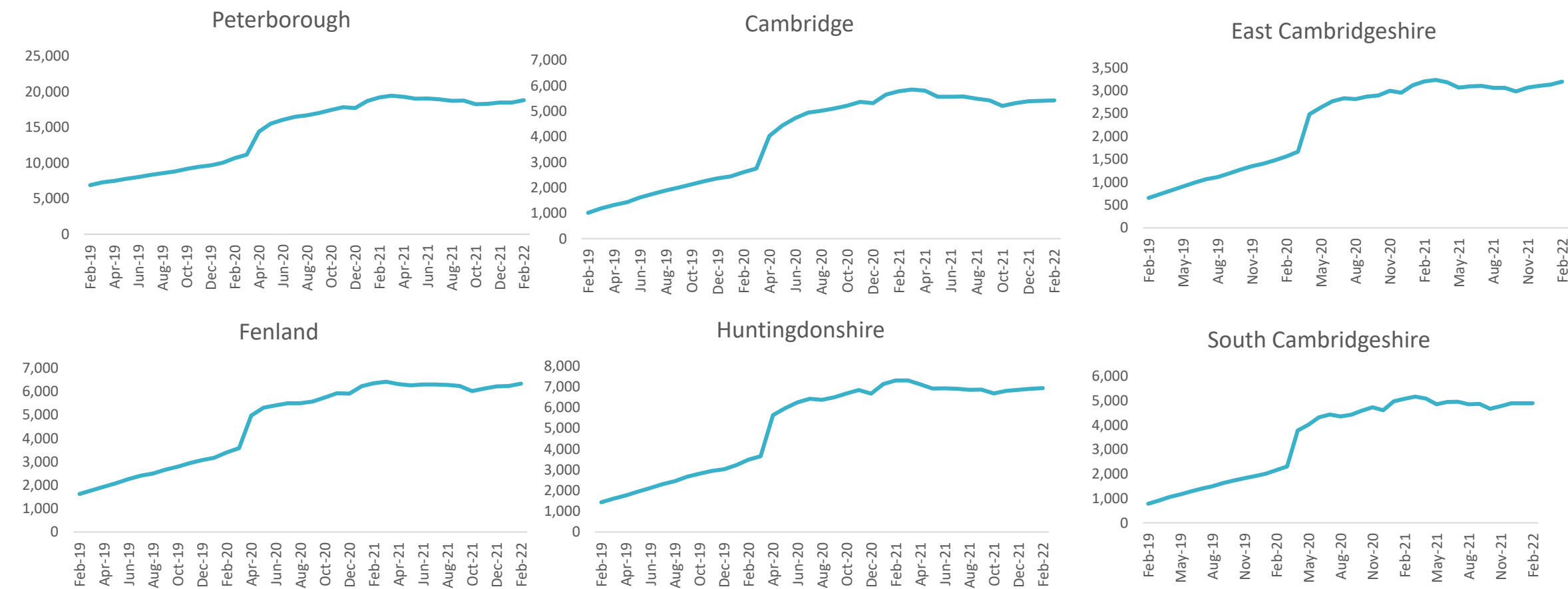


**CPCA: inactivity rate by age band**



# The number of households on universal credit shows no signs of declining

The number of households on universal credit varies across local authorities but has followed a similar pattern: steadily increasing from February 2019 – 2020 before rising sharply. The spring of 2021 saw slight decreases in most places but there are no large decreases. The latest data suggests the number of households on UC is beginning to increase again.



Source: Department of Work and Pensions; Stat-Xplore, Households on Universal Credit



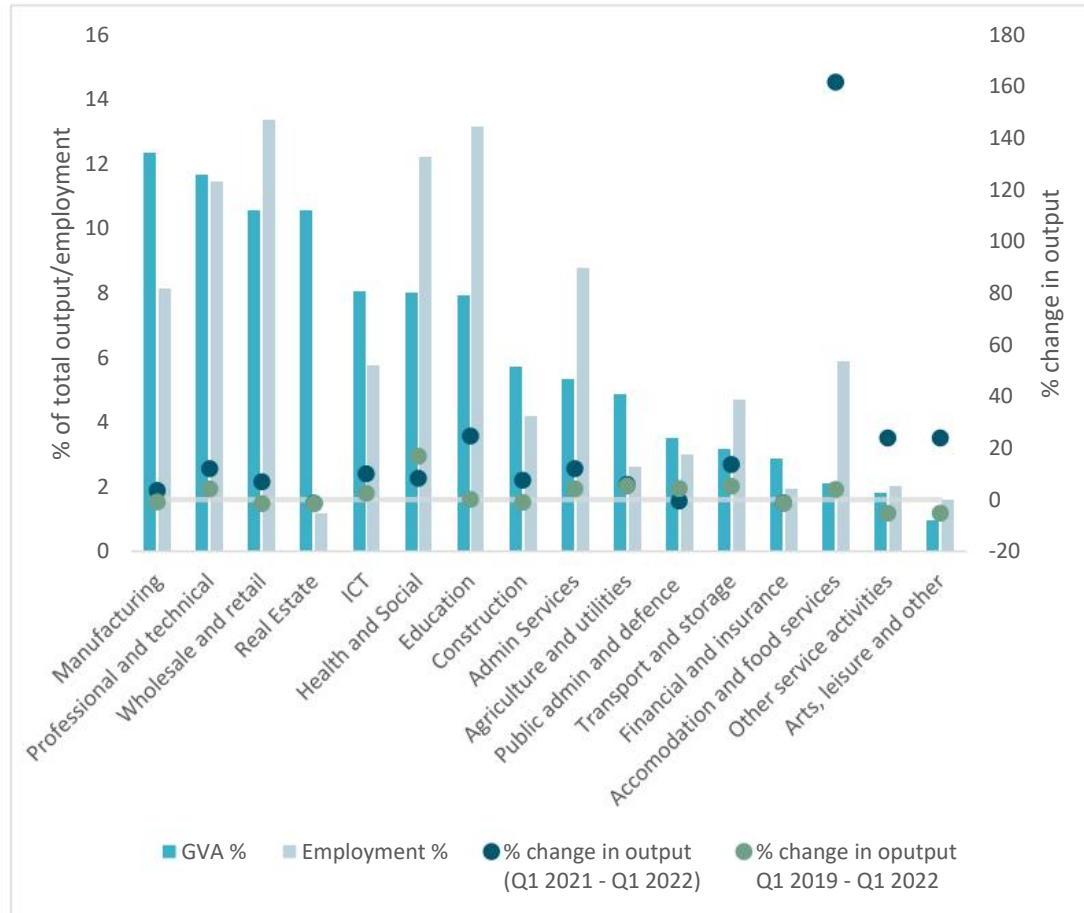
The background of the slide is a light blue map showing a dense network of white lines representing city streets. The lines vary in thickness, with thicker lines indicating major roads or highways. The overall pattern is a complex, interconnected web of urban infrastructure.

# Business Environment

Output growth by sector and business sentiment updates.

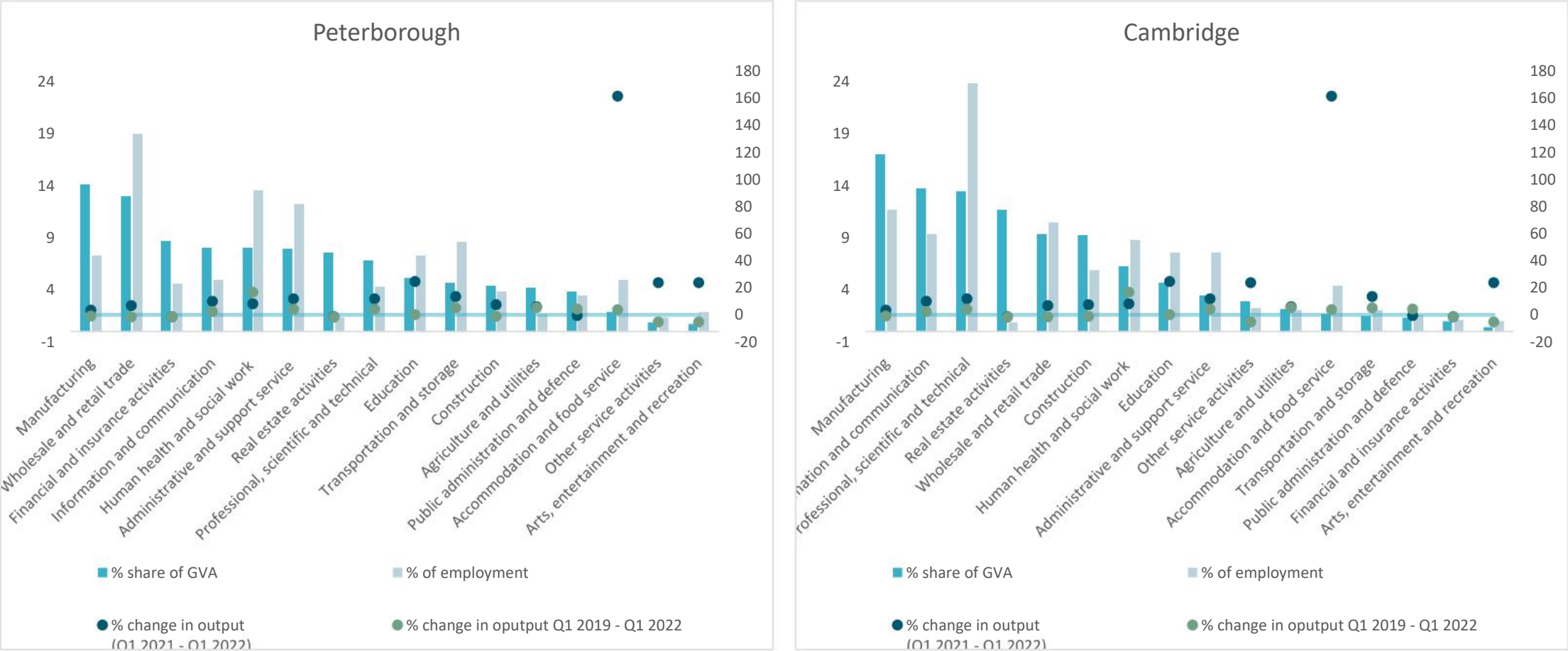


# Output has recovered in the last 12 months but several sector remain below 2019 levels



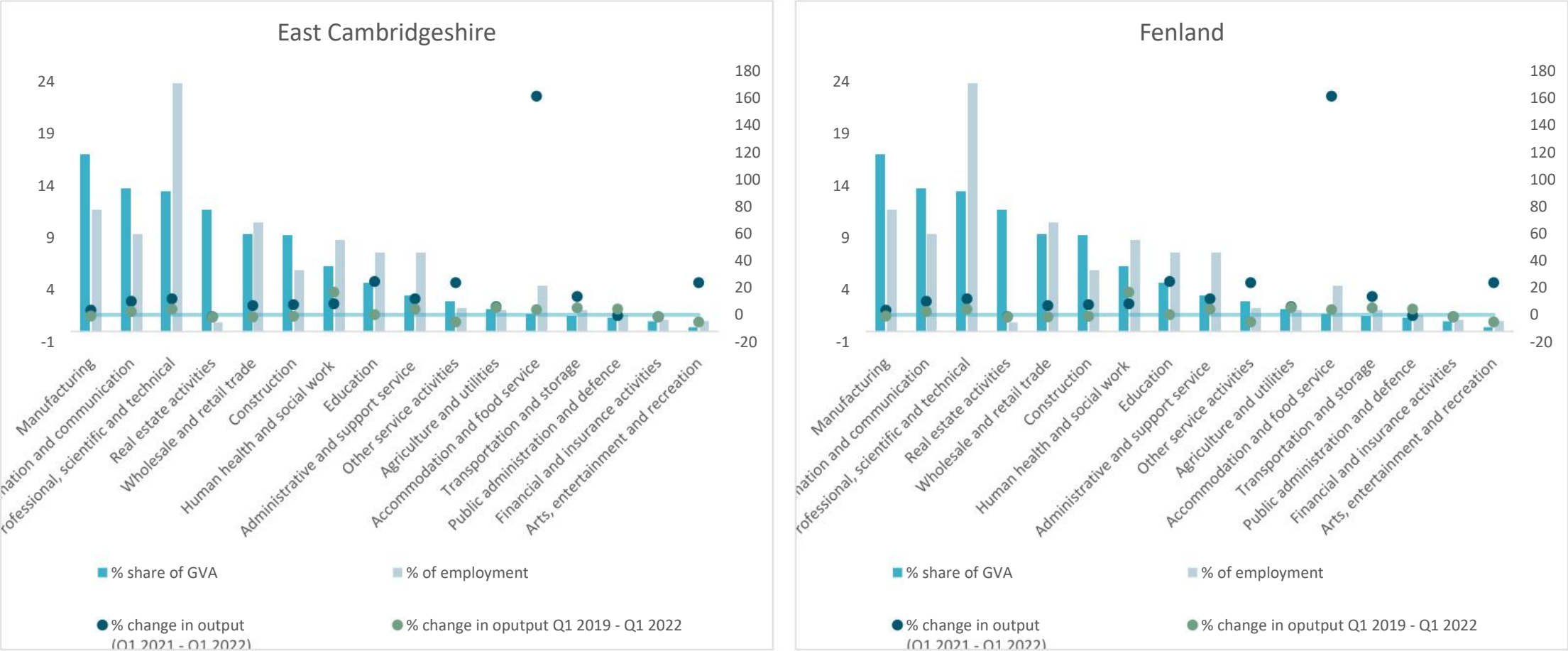
- National GDP data shows that in the 12 months leading up to Q1 2022 all sectors (except Public Administration and Defence) saw increased output as the economy began to recover from covid. The level of increase was especially large in sectors most impacted by Covid restrictions, particularly accommodation and food services
- However, the economic recovery from covid is not complete; several sectors are still below the level that they were at in the first quarter of 2019. This includes Manufacturing and Wholesale and Retail which are two of the three largest sectors by GVA in CPCA.
- The following 3 slides show this information for each local authority district

# Output recovery by sector: Local Authority



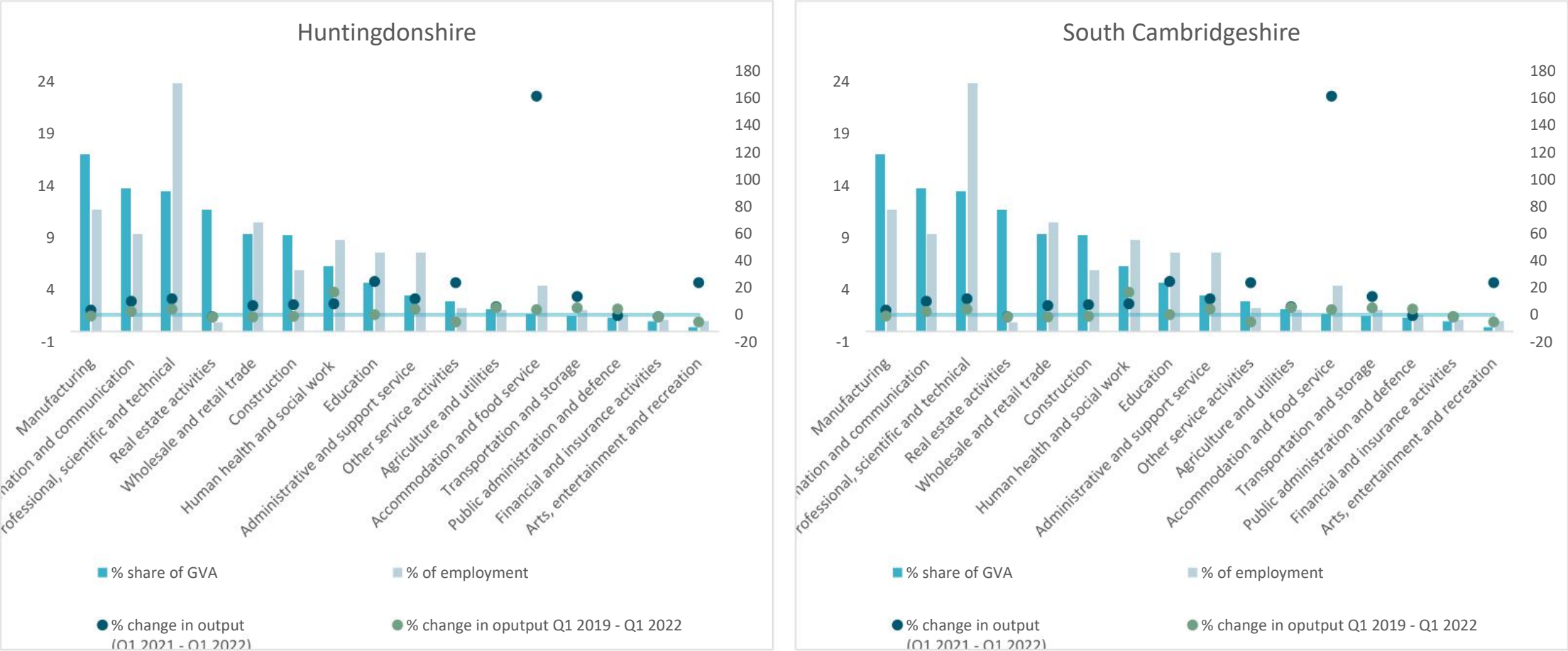
Source: Metro Dynamics Analysis of BRES. Quarterly GDP estimates.  
Regional gross value added (balanced) by industry

# Output recovery by sector: Local Authority



Source: Metro Dynamics Analysis of BRES. Quarterly GDP estimates.  
Regional gross value added (balanced) by industry

# Output recovery by sector: Local Authority

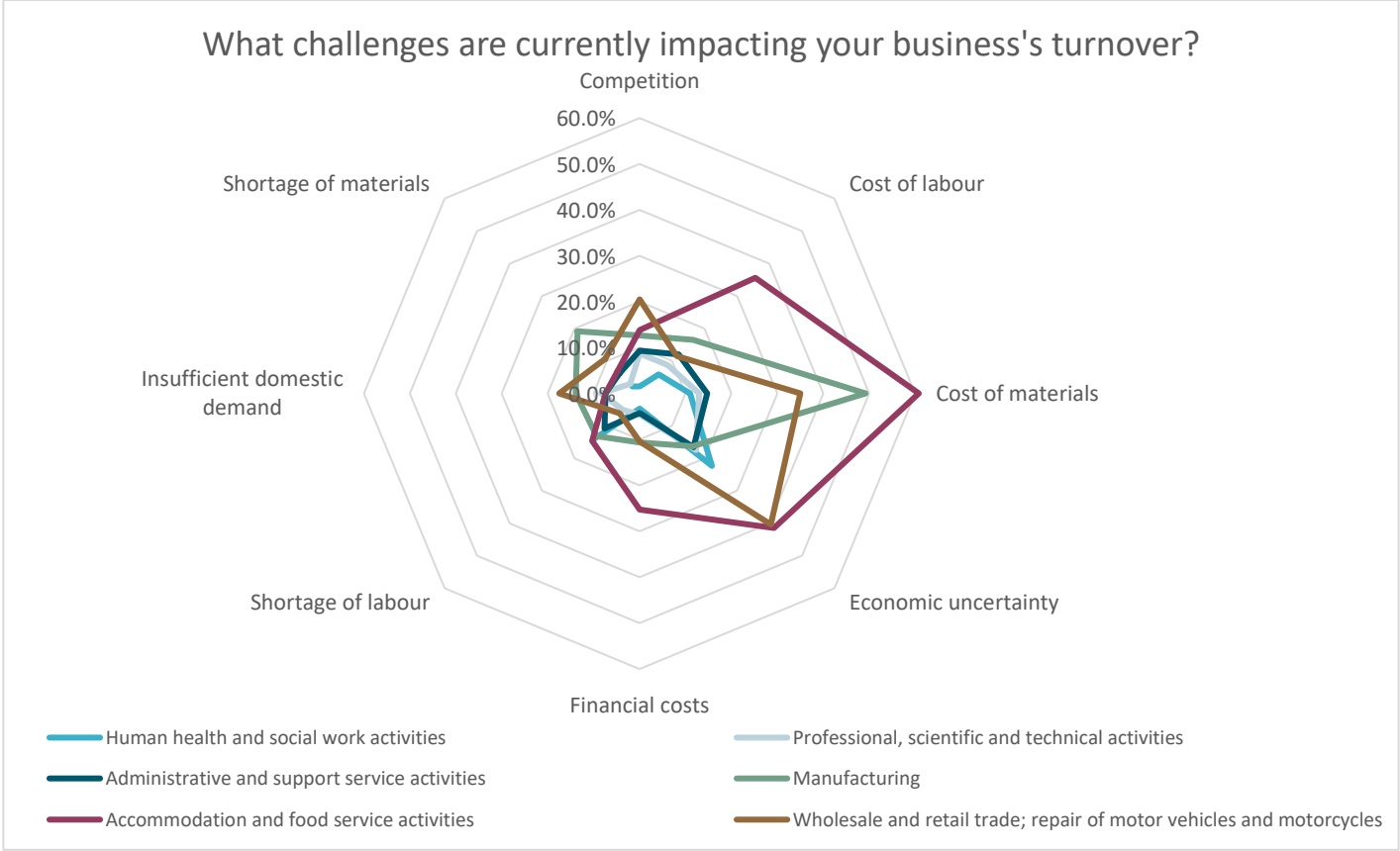
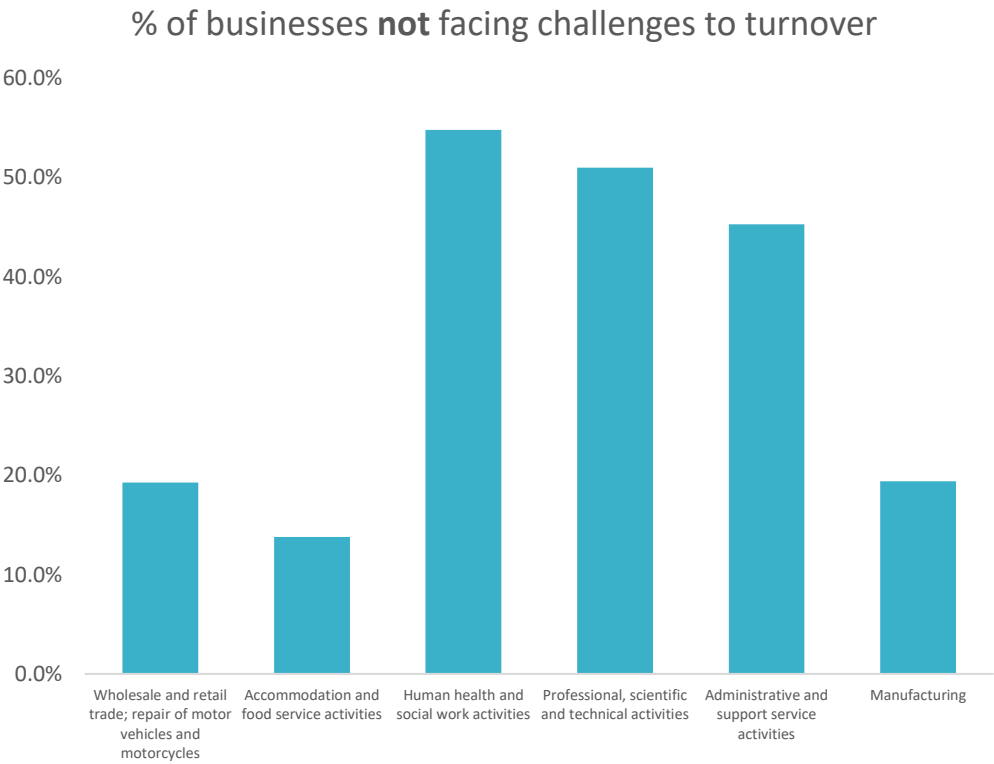


Source: Metro Dynamics Analysis of BRES. Quarterly GDP estimates.  
Regional gross value added (balanced) by industry



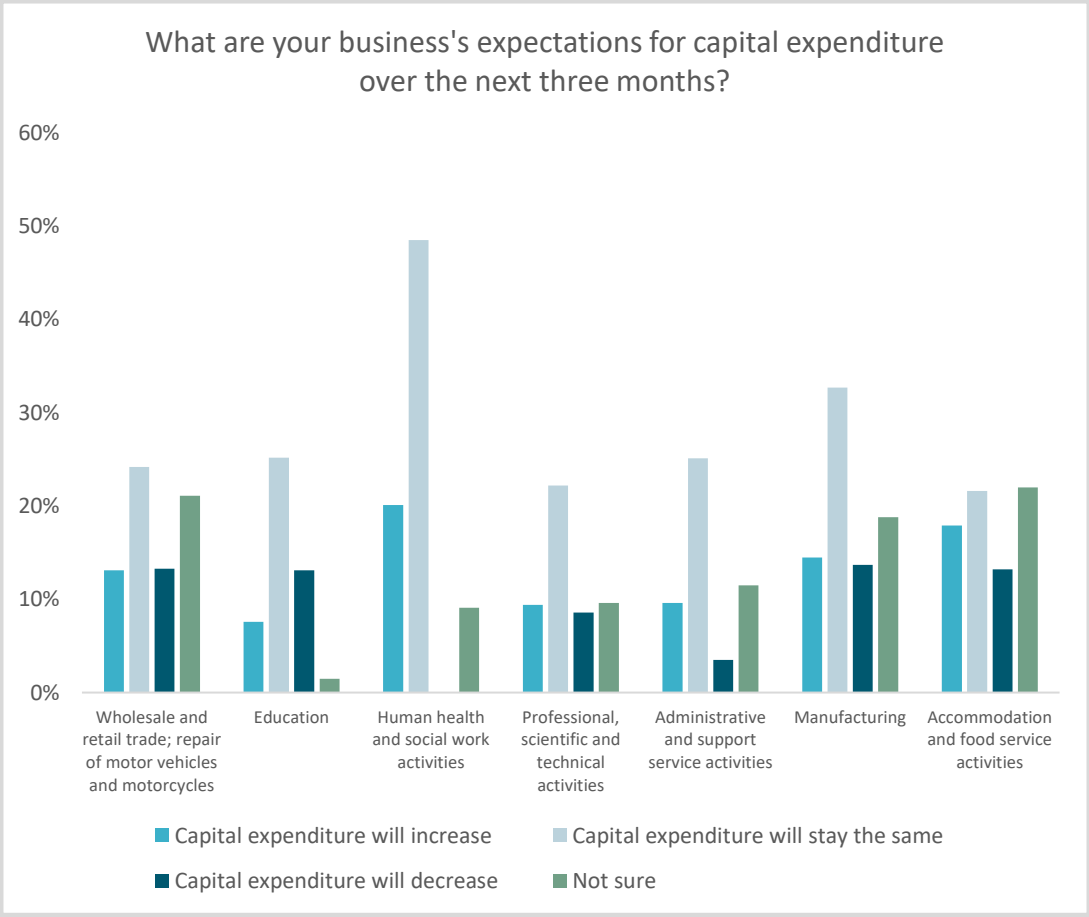
# Businesses facing challenges to turnover in CPCA’s biggest employers

Turnover for businesses in the Manufacturing, Wholesale and Retail and Accommodation and Food Services is being impacted by the cost of materials and businesses in CPCA’s major sectors are being impacted by wider economic uncertainty.



Source: ONS Business Insights and Conditions Survey

# Capital expenditure expectations vary by sector, with considerable amounts of uncertainty



The chart on the left shows expectation for capital expenditure in the next 3 months for the sectors which are the largest by employment in CPCA. Expectations for capital expenditure vary considerably by sector.

In every sector the largest proportion of businesses expect capital expenditure to stay the same. More businesses expect an increase than a decrease in most sectors, except for education and wholesale and retail.

The level of uncertainty for the near future is quite high, particularly in sectors where higher percentages reported they face turnover challenges, emphasizing the risks to investment from current economic uncertainty and high inflation.

Source: ONS Business Insights and Conditions Survey

## Metro — Dynamics

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## Nomination of Business Board Representative for the Combined Authority Board

To: Business Board

Meeting Date: 11 July 2022

Public report: Yes

Lead Member: Acting Chair of the Business Board, Andy Neely

From: Deputy Director for Business & Skills, Alan Downton

Key decision: No

Recommendations: The Business Board is recommended to:

- a) Nominate a Business Board member to be a Member of the Combined Authority Board for the municipal year 2022/23;
- b) Nominate a Business Board member to be a substitute Member of the Combined Authority Board for the municipal year 2022/23;
- c) Subject to recommendations (a) and (b), recommend the nominations to the Combined Authority Board.

## 1. Purpose

- 1.1 The purpose of this paper is for the Business Board to nominate a representative and substitute to the Combined Authority Board.
- 1.2 The previous representative was Austen Adams, the Chair of the Business Board, and the previous substitute was Andy Neely, the Vice-Chair of the Business Board. The intention is for the role to continue to be filled by the Chair of the Business Board, when one is appointed.

## 2. Background

- 2.1 This appointment is made in accordance with the Combined Authority's Constitution, which sets out Membership requirements for both the Combined Authority Board and Business Board.
- 2.2 Wording from Chapter 2 of the Constitution (Membership of the Combined Authority):
  - 3.1 The Business Board will nominate one of its Members, normally the Chair, to be a Member of the Combined Authority and another Member to act in the absence of the appointed Member (the Substitute Member).
  - 3.2 The Combined Authority will consider the nomination and appoint the Business Board Member and the Business Board Substitute Member. Each appointment shall be for a one-year term.
- 2.3 Wording from Appendix 5 of the Constitution (Business Board):
  - 3.1 The Chair and Vice Chair are voting members of the Combined Authority Board.
  - 3.2 The Vice-Chair will be the Chair's substitute on the Combined Authority Board.
- 2.4 The nomination for a new Chair of the Business Board will be considered in Agenda Item 1.2 (Appointment of Chair of the Business Board) at the Business Board meeting on 11<sup>th</sup> July 2022, with details of the proposed candidate to be confirmed verbally at the meeting.

## Significant Implications

## 3. Financial Implications

- 3.1 No financial implications.

## 4. Legal Implications

- 4.1 No legal implications.

## 5. Public Health implications

5.1 No public health implications.

## 6. Environmental and Climate Change Implications

6.1 No environmental or climate change implications.

## 7. Other Significant Implications

7.1 None.

## 8. Appendices

8.1 None.

## 9. Background Papers

9.1 [Cambridgeshire and Peterborough Combined Authority Constitution](#)





## Nomination to the Greater Cambridge Partnership Executive Board

To: Business Board

Meeting Date: 11 July 2022

Public report: Yes

Lead Member: Acting Chair of the Business Board, Andy Neely

From: Deputy Director for Business & Skills, Alan Downton

Key decision: No

Recommendations: The Business Board is recommended to:

- a) Nominate a member to represent the Business Board as a non-voting co-opted member of the Greater Cambridge Partnership Executive Board;
- b) Nominate a member as the Business Board's substitute member of the Greater Cambridge Partnership Executive Board; and
- c) Note that the nominations at (a) and (b) above are subject to approval by the Greater Cambridge Partnership Executive Board.

# 1. Purpose

- 1.1 This report proposes that the Business Board nominates a member to be a non-voting co-opted member of the Executive Board, and to agree on a second Business Board nominee as the substitute member.

# 2. Background

- 2.1. The Greater Cambridge Partnership (GCP) is the local delivery body for the Greater Cambridge City Deal, an agreement made in 2014 between the Government, Cambridge City Council, South Cambridgeshire District Council, Cambridgeshire County Council, the University of Cambridge and the former Greater Cambridge Greater Peterborough Local Enterprise Partnership. The City Deal was agreed for the purpose of allowing Greater Cambridge to maintain and grow its status as a prosperous economic area. The City Deal created an infrastructure investment fund, and the GCP is supporting and accelerating the creation of 44,000 new jobs, 33,500 new homes and 420 additional apprenticeships.
- 2.2. The GCP brings key partners together to work with communities, businesses and industry leaders to support the continued growth of one of the world's leading tourism and business destinations. The GCP received £100m of government funding for the period up to 2020 and has recently passed its gateway review, which will unlock a further £400m of funding. The three workstreams of the GCP are Transport, Housing and Skills.
- 2.3. The Executive Board of the Greater Cambridge Partnership was established in 2014 as a joint committee of Cambridge City Council, South Cambridgeshire District Council and Cambridgeshire County Council. Membership of the Executive Board includes three elected members with voting rights (one from each of the three member councils) and two non-voting members, one from the Business Board and one from the University of Cambridge.
- 2.4. The Business Board and University of Cambridge may at any time ask the Executive Board to replace their nominated co-opted member and alternate or substitute member by way of further nomination. This will allow the Business Board to continue to engage with the Executive Board's decision making, and allow for better co-ordination between the two bodies
- 2.5. The previous Business Board representative was Austen Adams, as the Chair of the Business Board. The intention is for the role to continue to be filled by the Chair of the Business Board, when one is appointed. The current substitute member is Andrew Williams.
- 2.6. The nomination for a new Chair of the Business Board will be considered in Agenda Item 1.2 (Appointment of Chair of the Business Board) at the Business Board meeting on 11th July 2022, with details of the proposed candidate to be confirmed verbally at the meeting.

## Significant Implications

### 3. Financial Implications

3.1 No financial implications.

### 4. Legal Implications

4.1 No legal implications.

### 5. Public Health implications

5.1 No public health implications.

### 6. Environmental and Climate Change Implications

6.1 No environmental or climate change implications.

### 7. Other Significant Implications

7.1 None.

### 8. Appendices

8.1 None.

### 9. Background Papers

9.1 [CMIS > Meetings](#) (October 2020 Business Board Paper)



## Enterprise Zones - Cambourne Business Park Boundary Change and Programme Update

To: Business Board

Meeting Date: 11 July 2022

Public report: Yes

Lead Member: Interim Chair of the Business Board, Andy Neely

From: Deputy Director for Business & Skills, Alan Downton

Key decision: No

Recommendations: The Business Board is recommended to:

- a) Agree to the boundary change and redesignation of Enterprise Zone status for Parcel A at Cambourne Business Park;
- b) Subject to recommendation (a), recommend approval to the Combined Authority Board;
- c) Note the Enterprise Zones Programme update.

## 1. Purpose

- 1.1 To seek the Business Board's support for South Cambridgeshire District Council's (SCDC) request for a boundary change at Cambourne Business Park and agree to the redesignation of Enterprise Zone status for Parcel A.
- 1.2 This would concentrate all Enterprise Zone land north of the access road and adjacent to SCDC offices. This change would incorporate the existing Marketing Suite to increase the Enterprise Zone offer on site. The other part, Parcel B, would not be affected by the change.
- 1.3 If the Business Board and Combined Authority Board support the boundary change request, SCDC would, in conjunction with the Combined Authority, seek final agreement from the Department for Business, Energy and Industrial Strategy (BEIS) for the change to be implemented.
- 1.4 To provide the Business Board with an update on the Enterprise Zones Programme, and to report on initial findings emerging from recent evaluation work led by the Combined Authority.

## 2. Background

- 2.1 In 2017, Cambridgeshire and Peterborough became a Mayoral Combined Authority area, assuming responsibility for the Local Enterprise Partnership (LEP) governance in 2018. In September 2018, the LEP was rebranded, and the Business Board was created to provide a business voice for the area.
- 2.2 The Business Board is a non-statutory body which is the LEP for the Cambridgeshire and Peterborough Combined Authority area. It is independent of the Combined Authority, operating as a private-public sector partnership, which focuses on the key business sectors to provide strategic leadership and drive growth in Cambridgeshire and Peterborough and the wider Local Enterprise area.
- 2.3 The Business Board remains responsible and retains strategic oversight for the delivery of Enterprise Zones in Cambridgeshire and Peterborough, and reports to the Combined Authority Board as its accountable body. Enterprise Zone delivery and management is further delegated to local authority led boards, which include the Enterprise Zone Programme Board for Alconbury Weald and the Enterprise Zone Project Boards for each of the five Cambridge Compass sites.

## 3. Cambourne Business Park – Enterprise Zone Boundary Change

- 3.1 Cambourne Business Park was designated Enterprise Zone status in 2016 as part of the Cambridge Compass, allocated to two separate parcels of the overall larger area of development land. The site plan showing the location of the two Enterprise Zone parcels is attached at Appendix 1. Parcel A, south of the business park access road, is the subject of the proposed boundary change. The other part, Parcel B, sits north of the access road and would not be affected by the change. Enterprise Zone designation occurred after the current South Cambridgeshire Local Plan was submitted for examination in 2014, and

therefore the Enterprise Zone parcels were not referenced in the Local Plan or Adopted Policies Map.

- 3.2 In May 2021, the land south of the access road, including the Enterprise Zone parcel, was bought by South Cambridgeshire Investment Partnership (SCIP), which is a partnership between SCDC and Hill Group, from the previous owners U+I. Following many years of being undeveloped, and as a result of subsequent planning policy change, the land south of the Business Park access road will now be developed primarily for residential uses (reference: South Cambs Local Plan 2018 Policy SS/8 – paragraph 7) and will include the provision of a segregated cycle and pedestrian path linking to Cambourne Village College along the southern boundary, enhancing the existing footpaths and bridleways. Therefore, the current Enterprise Zone designation no longer aligns.
- 3.3 Combined Authority and SCDC officers have discussed this proposed change with BEIS, and were advised that the Enterprise Zone parcel could be informally moved to an alternative area of the business park, if agreed locally. Furthermore, BEIS suggests that formally moving or (re)designating the Enterprise Zone site would require a lengthy process involving parliamentary time. The value of this is questionable, given the relatively small size of the land, while precedence for redesignation seems unclear and untested.
- 3.4 The only land available for such a transfer would be the area currently occupied by the Marketing Suite, within the immediate vicinity of SCDC offices under the council's ownership. This area of land is relatively small and could be changed to commercial use, but it would not compensate for the total area lost. The land was recently purchased by CBPL (Cambourne Business Park Ltd), a company wholly owned by SCDC. CBPL acts on behalf of the Business Park owners, with Operational Board meetings involving all Business Park stakeholders and interested parties. Unfortunately, informally moving the Enterprise Zone parcel to another part of the wider site would not allow for business rates retention, which is tied to the specific land held in statute against the original designation.

## 4. Enterprise Zones Programme Update

- 4.1 A recent Combined Authority evaluation of the programme was undertaken in consultation with local authority leads, landowners and developers. This examined the original policy intentions, as contained in the bidding documents for Enterprise Zone status, against what has been delivered on each site. Indicative findings show that the rate of employment growth forecast for the sites was very optimistic, which is perhaps understandable given the competitive nature of the bidding process. The growth was forecast exponentially, whereas subsequent experience has shown that it takes time for sites to build a critical mass of occupying companies, with slow growth in the early years followed by rapid growth later. The final version of the evaluation report will be shared with Enterprise Zone stakeholders.
- 4.2 Cambridgeshire and Peterborough comprises of two Enterprise Zones, which are "Alconbury Weald" (Collecting Authority – Huntingdonshire District Council – Enterprise Zone status commenced 2012 and ends March 2038) and "Cambridge Compass" (Collecting Authorities - South Cambridgeshire District Council, East Cambridgeshire District Council, and St Edmundsbury Borough Council – Enterprise Zone status commenced 2016 and ends March 2042). In total there are six individual Enterprise Zones designated sites.



- 4.3 Based on originally approved bid documentation, the Alconbury Weald Enterprise Zone aimed to create 8,000 jobs and the Cambridge Compass Enterprise Zone aimed to create 7,546 jobs (15,546 in total).
- 4.4 Actual employment on the Enterprise Zone areas of the following sites were, at the end of the evaluation period (rounded figures as of 31<sup>st</sup> August 2021):
- Alconbury: 1000
  - Cambridge Compass: 1150
- 4.5 These figures fall short of the expectations raised in the bid documentation. However, local qualitative opinion and productivity indicators suggest that, in parts, Cambridges Compass Enterprise Zone is successful and will go on to grow significantly in the future.
- 4.6 The main evidence to support this view is the provision of high productivity, tech / bio-tech based, employment (firmly within the original strategy intent) on some of the Cambridge Compass sites:
- Lancaster Way's provision of high productivity employment being firmly within the original strategy intent of the Cambridge Compass vision. This includes providing expansion space for existing Cambridge-based employers, such as Thorlabs, Cambridge Commodities and University of Cambridge.
  - Lancaster Way's ability to attract the location of high productivity manufacturing, with the best example being the recent location of CMR Surgical onto the site.
  - Epicentre, Haverhill successful provision of wet-lab space on flexible terms to meet the demands of the Cambridge Cluster and supporting the expansion of companies such as CodiKoat.
  - Cambridge Business Park's (Waterbeach) ability to attract a blend of biotech companies together with financial and commercial service companies. For example, Sitec (Infrastructure Services) being sited alongside Horizon (gene editing, bio-tech services).
- 4.7 The positive indicators of performance outlined above need to be set against the following:
- Two Cambridge Compass sites (Cambourne and Northstowe) have not yet come forward for development. Both have now been acquired by SCDC with a view to them being developed.
  - Being the later of the two Enterprise Zone projects, Cambridge Compass is still relatively new and has faced mixed economic conditions. Employee job growth in Cambridge City (just the city) has been very strong with an addition of 14,000 jobs (very strong growth at the bio-medical campus). Whereas job growth has been weaker further away from the city, with South Cambridgeshire and East Cambridgeshire (the location of the Cambridgeshire Compass Sites) only adding an additional 2,000 jobs each.
  - In addition, it should be noted that the planning inspectorate concluded that part of the wider employment site around the EpiCentre in Haverhill could be released for housing based on an oversupply of sites. "The loss of the larger high quality employment site and the vision and ambition it held out for Haverhill is to be regretted, but the time has

come to accept that market forces are against the proposal and that an alternative use should be permitted on the site”.

- 4.8 For the Alconbury Weald Enterprise Zone, development has been slower. The iMET collapse in 2020-21 and relatively slow uptake of space within the incubator buildings underline the reported issues of lack of transport connectivity, particularly public transport, as well as a reliance on wider development including growth in housing on the Alconbury site and completion of the A14 improvement works. Further context includes:
- Employment growth in Huntingdonshire has been relatively slow with 2,000 employee jobs being added between 2015 and 2020 (with no growth recorded between 2017 and 2020).
  - As originally written, the Alconbury Weald Enterprise Zone Delivery Plan was to pitch the site to attract businesses from the Cambridge sub-region. As per the data for the Cambridge Compass Enterprise Zone, recent growth has very much been centred on Cambridge with some prime businesses spreading onto Compass Sites. The geographical distance has been too great for Alconbury to be attractive for Cambridge sub-region businesses with companies being willing to pay a premium to remain located in the city.
- 4.9 The local authorities are required to keep proper and up to date accounts and records giving correct and adequate details of all transactions related to the Enterprise Zone National Non-Domestic Rates (NNDR) funds, and shall permit the duly appointed Combined Authority representatives to inspect, with reasonable notice, all such accounts and records. Local arrangements to manage the disbursement of retained NNDR funds are agreed through a “Memorandum of Understanding” for each Enterprise Zone site. The underlying principles which under pin the allocation of retained rates is to accelerate economic growth and to invest in projects to deliver jobs and growth across the LEP area. In 2022, the Combined Authority received a combined income of £551k from distributed NNDR across each Enterprise Zone site for the municipal year 2021/22.

## Significant Implications

### 5. Financial Implications

- 5.1 A request for business rates projections to highlight any potential loss of rate retention for the remaining period to 2041 was made. However, without any plans for commercial development on which to base the assumptions (i.e. type of space and sizes), this would be a speculative estimate at best. It has been argued that as no buildings and no plans for commercial build exist, the loss is zero, as it could be that the site could remain empty for the life of the Enterprise Zone and therefore the value of this exercise has been questioned by the Revenues Manager. However, redesignation of Enterprise Zone over to the Marketing Suite / land would have a positive impact on retained business rates, albeit on a small scale.

## 6. Legal Implications

- 6.1 In terms of next step actions, the existing MoU would need to be reviewed to reflect the change of ownership and any redesignation of the Enterprise Zone parcel, and to provide clarity on ownership and next step actions to get an acceptable outcome for all (MOU) parties. This would include a review of legal implications, given that the current designation is held in statute (while SCIP has been advised by its legal representation that there are not planning policy risks inherent with residential development on the Enterprise Zone designated site, wider conversations / advice may need to be sought relative to the statutory designation issue/legality).

## 7. Public Health implications

- 7.1 No public health implications.

## 8. Environmental and Climate Change Implications

- 8.1 No environmental or climate change implications.

## 9. Other Significant Implications

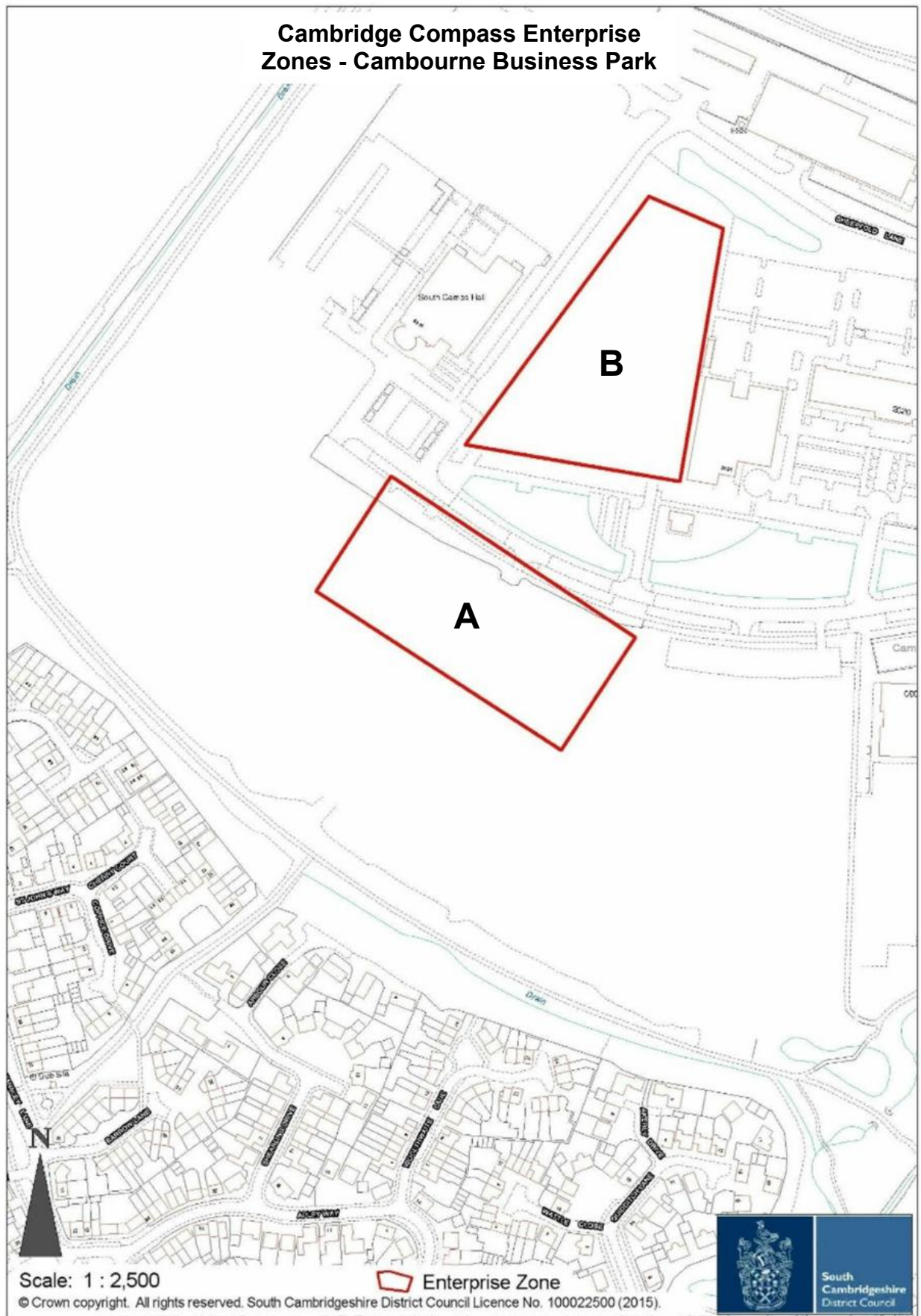
- 9.1 None.

## 10. Appendices

- 10.1 Appendix 1 - Cambridge Compass Enterprise Zones - Cambourne Business Park

## 11. Background Papers

- 11.1 Policy SS/8 is within Chapter 3: Strategic Sites - [South Cambridgeshire Local Plan 2018 - South Cambs District Council \(scambs.gov.uk\)](#)





## Greater South East Net Zero Hub LAD 2 (Green Homes Grant) and Sustainable Warmth Programme Update

To:	Business Board
Meeting Date:	11 July 2022
Public report:	Yes
Lead Member:	Acting Chair of the Business Board, Andy Neely
From:	Deputy Chief Officer Business Board and Senior Responsible Officer, Growth Works, Alan Downton Head of Greater South East Net Zero Hub, Maxine Narburgh
Key decision:	No
Recommendations:	The Business Board is recommended to:  Note the performance of the LAD 2 (Green Homes Grant) and Sustainable Warmth Programme.

## 1. Purpose

- 1.1 To provide an update on the financial and non-financial performance of the LAD 2 (Green Homes Grant) and Sustainable Warmth Programmes.

## 2. LAD 2 (Green Homes Grant) Programme

- 2.1 The Greater South East Net Zero Hub was awarded £78.35m of LAD 2 funding in January 2021 for a retrofit programme, commencing in April 2021 and originally ceasing on 31<sup>st</sup> March 2022. The delivery end date was then extended for all the Net Zero Hubs to 30<sup>th</sup> June 2022. While no other Hubs have quantified their anticipated underspends, every Hub in the country had requested an extension to the LAD 2 (Green Homes Grant) programme. On 9<sup>th</sup> June 2022, the Department for Business, Energy and Industrial Strategy (BEIS) granted an extension to all the Net Zero Hubs until 30<sup>th</sup> September 2022. There will be no further extensions beyond this date.
- 2.2 A paper was presented to the Combined Authority Board on 26<sup>th</sup> January 2022 which explained the performance and constraints / issues, and setting out an estimated LAD 2 underspend of £25-£30million. On 28<sup>th</sup> January 2022, the Net Zero Hub produced a recovery plan which indicated a projected spend to 30<sup>th</sup> June 2022 of £45m. In response to a request from BEIS, on 31<sup>st</sup> March 2022 the Combined Authority returned £22m of the projected underspend for redistribution.
- 2.3 Due to a higher than anticipated quality failure rate and available capacity for assessors and installers, the level of forecast delivery further reduced and an updated forecast was submitted to BEIS on 11<sup>th</sup> April 2022, reducing projected spend to £12m by 30<sup>th</sup> June 2022. With the extension now being granted to 30<sup>th</sup> September 2022, it allows the Greater South East Net Zero Hub to expend a further £13m of grant funding, allowing 2,800 homes to be retrofitted, taking the total programme spend up to £25m out of the original £78m. This will mean a further c.£30m will be returned to BEIS once the programme finishes on 30<sup>th</sup> September 2022.
- 2.4 The current position of the Managing Agent LAD 2 pipeline is positive with regard to 2,945 surveys and 2,230 whole house plans being completed, with 1,097 jobs allocated to installers. If the installer supply chain is able to deliver the pipeline of work within the time constraints, the target spend will be achieved.

## 3. Sustainable Warmth Programme

- 3.1 The Greater South East Net Zero Hub bid for, and was awarded, £118million of Sustainable Warmth funding in January 2022, on behalf of 64 local authorities. The program was originally due to commence in April 2022 and run for a year to the end of March 2023.
- 3.2 A paper was presented to the Combined Authority Board on 26<sup>th</sup> January 2022 explaining the performance and constraints / issues of the LAD 2 (Green Homes Grant) programme which centered around supply chain capacity to deliver (surveyors, assessors and installers). Noting these issues, the Hub has worked to increase the number of installers on the Energy Efficiency Measures DPS (now at 56), and 26 installers are now contracted to undertake works. Around 40-50 installers are estimated to be required to deliver the level of funding that

the Net Zero Hub secured. The number and quality of Retrofit Coordinators is at required capacity and Retrofit Assessor capacity is on track. However, the capacity of the supply chain remains insufficient to deliver the funding, and securing additional installer capacity is required to meet our target spend.

- 3.3 As set out in paragraph 2.1, the LAD 2 programme has been extended to the end of September 2022. While this is good news for LAD 2 delivery, the supply chain for retrofit works is finite. Therefore, when previous programmes are extended, it has an automatic impact on the delivery plan for the next programme. This has been seen with LAD 1, which was extended to overlap with LAD 2 delivery and resulted in some local authorities in the Greater South East area not engaging with LAD 2, as their supply chain and resources were fully committed continuing to delivery LAD 1.
- 3.4 Given this precedent, the Mayor of Cambridgeshire and Peterborough, the Chief Executive of Peterborough City Council and Combined Authority officers met with BEIS and the Parliamentary Under Secretary of State at BEIS, Lord Callanan, on 23<sup>rd</sup> June 2022 to formally request an extension to the Sustainable Warmth Programme past 31st March 2023. This was declined because of rules set by HMT of transferring funds out of allotted financial years, in this case financial year 2022/23 to 2023/24. A letter sent from Mayor Dr Nik Johnson to Lord Callanan is attached at Appendix 1.
- 3.5 The result is that the Sustainable Warmth Programme delivery window is effectively compressed to 6 months (October to March) rather than 12.
- 3.6 Within the Sustainable Warmth Recovery Plan requested by BEIS, the Net Zero Hub has provided a lower bound estimate of £48.6m and an upper bound estimate of £71.3m of works to be delivered over the 6 months. While this is a significant reduction to the £118m, the Net Zero Hub is forecasting delivery of 43%-63% of the total value of the programme in only 50% of the time. This demonstrates that the Hub has successfully ramped up delivery to the level required by the programme.
- 3.7 The delivery plan, the forecasted levels of grant funding to be expended and the level of return back to BEIS will be discussed by the Combined Authority Board at its meeting on 27<sup>th</sup> July 2022.

## 4. Key Issues

- 4.1 Insufficient surveyors, assessors, installer capacity and expansion of available supply chain is a key constraint.
- 4.2 The Net Zero Hub currently has a single contractor acting as Managing Agent across the region, utilising the Dynamic Purchasing System (DPS) for installers. Whilst the supply chain has cited a potential capacity of £29m/month, the actual capacity being realised is significantly less, with £5m likely to be the maximum that can be delivered with the 26 suppliers contracted. Reasons for not engaging in the scheme delivery include no capacity due to working on other government schemes and a significant amount of work in the private sector which has less paperwork requirements.
- 4.3 The Government-funded programmes require PAS2035 delivery, and this work can only be carried out by accredited installers who are Trustmark accredited. Of 2,668 registered installers for energy efficiency measures, only 469 (18%) operate in the south-east which has



46% of the population.

- 4.4 Due to the supply chain being the limiting factor, additional installer resource has been sought through additional procurements. With the closure of the LAD Phase 1 schemes and a delay in the commencement of the next phase of the Energy Company Obligation (ECO4), there is a short window in which additional supply chain capacity has become available. The Net Zero Hub is seeking to secure this via alternative procurements.
- 4.5 Our timeline for contracting with new delivery partners/installers is the end of July 2022, and we have advertised for £60m of installation capacity. The lower bound estimate allows for £18m (30%) to be contracted and the upper bound estimates £30m (50%). There is a six-month delivery window (October 2022 - March 2023) for the installation of measures, which includes the winter period and a short contracting period for installers, and this has been taken into account in the estimates above, assuming the procurement is successful.
- 4.6 BEIS may request funding back ahead of the conclusion of the procurement and contracting of installers. This presents a risk that, should BEIS request funding back based on a 30-50% contracting estimate but the procurement exceeds expectations, new delivery partners will be secured but the full amount of funding will not be available for delivery, resulting in unfulfilled contracts. This would impact our reputation with the supply chain and result in lost opportunity for households in the region, as capacity to deliver would have been available, but funds already returned. As part of our discussions following the response from BEIS to the Delivery Plan, we will request that BEIS do not initiate any claw back until after the conclusion of the procurement.
- 4.7 Local Authorities requesting to be part of the Net Zero Hub consortia were those with limited capacity/capability to self-deliver. Funding allocations were agreed at an LA level and there will need to be a process of consultation and agreement on the approach taken to reduce the number of homes that can be delivered within the Sustainable Warmth timeframe. A formal response is pending from BEIS on the submitted Recovery Plan and next steps. The Combined Authority's Executive Team and Leaders will be kept informed of outcomes of these discussions and decisions by BEIS.

## 5. Opportunities

- 5.1 A workshop has been scheduled for 11<sup>th</sup> July 2022 with the Greater South East Net Zero Hub and its contractors and BEIS to discuss and document 'lessons learnt' from the LAD 2 (Green Homes Grant) programme. Each national Net Zero Hub will take part in a similar review with BEIS.
- 5.2 Prior to this workshop, to gain further insight across sectors to the barriers of engaging in retrofit funded programmes and solutions to scale the industry, the Greater South East Net Zero Hub set up an internal working group in May 2022. This includes two members of the Business Board (Nitin Patel as the chair and Mike Herd), the Combined Authority's Deputy Section 73 Finance Officer, and officers within the Combined Authority – Net Zero Hub, Business Directorate and Skills Directorate. Below is a summary of the purpose and objectives of the group.

### Purpose of the group:

- To understand the supply chain and skills constraints on the LAD 2 (Green Homes Grant) programme and be a critical friend in evaluating the delivery plan for the Sustainable Warmth programme.
- To act as a champion and ambassador to promote the scheme in their day-to-day activities.
- To identify any contacts / links / experience they have to add value to our work.

### Objectives of the group:

- To be responsible for developing opportunities to address issues and constraints, produce an action plan with clear deliverables, timelines and accountability which can:
  - Identify where we as a group can directly influence from a regional perspective (Cambridgeshire and Peterborough Combined Authority) on:
    - Skills
    - Supply Chain capacity building
    - Materials
    - Manufacturing
  - Identify where we as a group can work with the Greater South East Net Zero Hub Board to influence the wider regional perspective (11 LEPs and 136 Local Authorities) on:
    - Skills
    - Supply Chain capacity building
    - Materials
    - Manufacturing
  - Identify wider opportunities to address 'market failures' and/or to adapt existing grant funding agreements which would require changes from central government. These will then be used in discussion with the Government to influence thinking in terms of policy and funding freedoms to stimulate supply chain, capacity building, etc.
- To set up fortnightly performance reporting to the Combined Authority's Executive and Leaders.

5.3 An outcome of this working group has been a cross sector round table hosted by Cambridge Clean Tech to further understand the challenges faced in delivering and entering into the retrofit market. The outcomes and key learnings from the event will be used to shape future industry engagement and initiatives to support the scaling of the industry and shaping of programmes for future delivery.

5.4 The Hub procured Turner & Townsend to support the procurement of additional installers via Procure Plus DPS (set up by the North West Hub). At least seven additional suppliers have indicated via soft market testing that they would be interested in delivering in the south east region. Securing additional capacity could increase delivery from a forecast £5m/month (Warmworks) to up to £15m/month. This will not be determined until we have completed the procurement.

5.5 In addition, the Combined Authority will also be reviewing the Net Zero Hub resource needs in order to future proof it, and there will be an independent review of the governance. In the short term, for at least six months there will be additional support bought in, including an interim programme director and at least two interim senior programme managers.

## Significant Implications

### 6. Financial Implications

6.1 As an update paper there are no direct financial implications.

### 7. Legal Implications

7.1 There are no significant legal implications at this point.

### 8. Public Health implications

8.1 No public health implications.

### 9. Environmental and Climate Change Implications

9.1 No environmental or climate change implications.

### 10. Other Significant Implications

10.1 None.

### 11. Appendices

11.1 Appendix 1 – Letter from Mayor Dr Johnson to Lord Callanan

### 12. Background Papers

12.1 None.

Date: 17<sup>th</sup> June 2022

Lord Callanan  
Minister for Business, Energy and Corporate Responsibility

The Mayors Office  
21 Market Street  
Ely  
CB7 4LS

E: [Minister.Callanan@beis.gov.uk](mailto:Minister.Callanan@beis.gov.uk)  
(by email only)

Dear Lord Callanan,

The Cambridgeshire Peterborough Combined Authority is the 'Accountable Body' for the Greater South Eastern Net Zero Hub (GSENZH), which covers 136 Local Authorities.

I am writing on behalf of the Leaders of the Cambridgeshire & Peterborough Combined Authority constituent local authorities to request BEIS and HMT provide an extension to the GHG LAD Phase 2 scheme for GSENZH region to 30th December 2022 and the Sustainable Warmth Programme to December 2023. This will allow the GSENZH to continue with the challenging job of growing a sustainable supply chain to deliver energy efficient measures to the region's most vulnerable households.

The scheme has had an overwhelming response. Pressures from increasing fuel prices, the cost of living and inflation is driving demand and there have already been over 13,000 households referred across the region.

The Combined Authority and GSENZH were the first to launch procurements, publishing in January 2021 ahead of the issue of BEIS to ensure contractors would be in place for a summer 2021 commencement. GSENZH faced a number of reoccurring supply chain challenges with 5 out of 10 delivery organisations withdrawing during the procurement period citing insufficient capacity to deliver LAD2 due to LAD1 extensions. In October 2021, of the 4 successful bidders, 3 withdrew to work on another LAD programme that offered higher fees and costed for in the south east, this delayed project commencement by 6

The GSENZH, local authorities and our delivery partner, Warmworks, have been working hard to overcome some significant barriers to delivery, including supply chain capacity, trust in Government schemes and quality issues with Retrofit Assessors and installers. The Combined Authority Energy Efficiency Measure Dynamic Purchasing System (DPS) is a successful model of how to grow a sustainable supply chain and now has 56 approved installers of which 26 are delivering LAD2.

However, more work needs to be done and we are leading the way on organising round tables to appoint industry experts to undertake studies and working with training commissioners and providers to develop a pan south east infrastructure to support retrofit business growth, new entrants and career pathways.

The delay in the decision by HMT to extend the LAD2 programme to 30th Sept 2022 has resulted in a £7.5million pipeline of social housing projects being on hold for over 3 weeks as projects couldn't be processed in time ahead of the June hard stop. The delays in decisions

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and repeated short-term extensions leads to a stop start approach, that erodes supply chain confidence and trust and exacerbates long delivery timelines.

The extended delivery period for LAD2 will impact Sustainable Warmth, as LAD1 has impacted LAD2, and we are calling for an extension to the Sustainable Warmth programme to at least December 2023. This would enable the GSENZH and 136 LAD2 local authorities to maximise the number of homes that benefit from LAD2 funding and to deliver the full allocation of funding to the 64 local authorities in the Sustainable Warmth consortia as well as giving us time to increase the supply chain.

Since submitting the GSENZH Sourcing Strategy in February 2021, the Combined Authority has had to become the Lead Authority delivering LAD2 on behalf of all the Local Authorities in the South East, except for Suffolk, Surrey, twelve London Boroughs and five local authority social housing projects.

All other local authorities, either did not have the staff resource available, the knowledge and capability and in most cases were, already delivering LAD Phase 1 projects.

The GSENZH covers 46% of the population across a large and diverse area with significant fuel poverty and a less established retrofit supply chain than other parts of the country. The scheme has taken time to mobilise but is now gaining traction in its supply chain and delivery is increasing.

There remains overwhelming support for the work of the GSENZH and the prospect of grant funding being unnecessarily returned to BEIS unspent, in the middle of a cost-of-living crisis is an unacceptable outcome for the residents of the south east.

I hope for the reasons outlined above our request for the extensions of the LAD2 and Sustainable Warm Programme will be considered.

Yours Sincerely,



Dr Nik Johnson  
Mayor of Cambridgeshire & Peterborough

Cc: matthew.sachak@beis.gov.uk  
Selvin.Brown@beis.gov.uk  
Shaun.Garvey@beis.gov.uk  
Paul Raynes  
Roger Thompson  
Alan Downton  
Maxine Narburgh

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## Business Board Forward Plan

## Business Board Meeting – 11<sup>th</sup> July 2022

	Report Title	Decision Maker	Decision Expected	Decision	Purpose	Report Author	Lead Member
1.	Minutes of the Meeting Held on 9 <sup>th</sup> May 2022	Business Board			To approve the minutes of the last meeting as a correct record.		
2.	Appointment of new Chair of the Business Board	Business Board			To approve the appointment of new Chair of the Business Board following open and transparent recruitment process.	<i>Domenico Cirillo, Business Programmes &amp; Business Board Manager</i>	Acting Chair
3.	Business Board Representation on the CA Board	Combined Authority Board	27 <sup>th</sup> July 2022		To agree nominations for Business Board representation on the Combined Authority Board.	<i>Domenico Cirillo, Business Programmes &amp; Business Board Manager</i>	Acting Chair
4.	Business Board Representation on the GCP Executive Board	Business Board			To agree nominations for Business Board representation on the Greater Cambridge Partnership Executive Board.	<i>Domenico Cirillo, Business Programmes &amp; Business Board Manager</i>	Acting Chair
5.	Budget and Performance Report	Business Board			To provide an update and overview of MTFP funding lines within the Business & Skills Directorate.	<i>Robert Emery, Business Board S73 Officer</i>	Acting Chair

6.	Strategic Funding Management Review – July 2022	Business Board			To monitor and review programme performance, evaluation, outcomes and risks.	<i>Steve Clarke, SRO LGF and Market Insight &amp; Evaluation</i>	Acting Chair
7.	Shared Prosperity Fund Investment Plan	Combined Authority Board	27 <sup>th</sup> July 2022	Key Decision	To note progress made on the Cambridgeshire and Peterborough Shared Prosperity Fund Investment Plan.	<i>Steve Clarke SRO LGF and Market Insight &amp; Evaluation</i>	Acting Chair
8.	Growth Works Management Review – July 2022	Combined Authority Board	27 <sup>th</sup> July 2022		To monitor and review programme delivery and performance.	<i>Nigel Parkinson, Growth Co. Chair</i>	Acting Chair
9.	Enterprise Zones - Cambourne Business Park Boundary Change & Programme Update	Combined Authority Board	27 <sup>th</sup> July 2022		To approve proposed changes to the boundary of Cambourne Business Park Enterprise Zone.	<i>Domenico Cirillo, Business Programmes &amp; Business Board Manager</i>	Acting Chair
10.	Net Zero Hub Update	Business Board			To note the update on the Greater Southeast Net Zero Hub.	<i>Alan Downton, Deputy Chief Officer and SRO Growth Works &amp; Energy</i>	Acting Chair
11.	Economic & Skills Insight Report	Business Board			To note the Economic and Skills Insight Report.	<i>Alan Downton, Deputy Chief Officer and SRO Growth Works &amp; Energy</i>	Acting Chair



12.	Forward Plan	Business Board			To note the updated Forward Plan.	<i>Monitoring Officer for Combined Authority</i>	Acting Chair
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Business Board Meeting – 12 <sup>th</sup> September 2022							
	Report Title	Decision Maker	Decision Expected	Decision	Purpose	Report Author	Lead Member
1.	Minutes of the Meeting Held on 11 <sup>th</sup> July 2022	Business Board			To approve the minutes of the last meeting as a correct record.		
2.	Budget and Performance Report	Business Board			To provide an update and overview of MTFP funding lines within the Business & Skills Directorate.	<i>Robert Emery, Business Board S73 Officer</i>	Chair
3.	LEP Review & LEP Integration Plan	Business Board			To consider the outcomes of the LEP Review and draft LEP Integration Plan as required for submission to Government.	<i>Domenico Cirillo, Business Programmes Board Business Manager</i>	Chair
4.	Strategic Funding Management Review – September 2022	Business Board			To monitor and review programme performance, evaluation, outcomes and risks.	<i>Steve Clarke, SRO LGF and Market Insight &amp; Evaluation</i>	Chair

5.	Recycled Local Growth Funds (Category 2) Project Approvals	Combined Authority Board	27 <sup>th</sup> July 2022		To approve the decision regarding the deferred project (Produce Hub).	<i>Louisa Simpson, Strategic Funds Programme Lead</i>	Chair
6.	Local Growth Fund (LGF) Projects - Lessons Learned – (TBC – November?)	Business Board			To consider a report on the lessons learned for LGF projects.	<i>Steve Clarke, SRO LGF and Market Insight &amp; Evaluation</i>	Chair
7.	Profile of Investments – (Dependant on Financial input with a possible postponement to November.)	Combined Authority Board	28 <sup>th</sup> September 2022		To review the profile of investments made by the Business Board.	<i>Steve Clarke, SRO LGF and Market Insight &amp; Evaluation</i>	
8.	Delivery of Sector Strategies/Action Plans	Business Board			To note the delivery to date on the sector strategies.	<i>Steve Clarke, SRO LGF and Market Insight &amp; Evaluation</i>	Chair
9.	University of Peterborough – Programme Business Case	Combined Authority Board	28 <sup>th</sup> September 2022	Decision	To consider and endorse the Programme Business Case for the University of Peterborough and make recommendations to the Combined Authority Board.	<i>Roger Thompson, Director of Housing and Development</i>	Chair
10.	Forward Plan	Business Board			To note the Forward Plan.	<i>Monitoring Officer for Combined Authority</i>	Chair

## Business Board Meeting – 14<sup>th</sup> November 2022

	Report Title	Decision Maker	Decision Expected	Decision	Purpose	Report Author	Lead Member
1.	Minutes of the Meeting Held on 12 <sup>th</sup> September 2022	Business Board			To approve the minutes of the last meeting as a correct record.		
2.	Budget and Performance Report	Business Board			To provide an update and overview of MTFP funding lines within the Business & Skills Directorate.	<i>Vanessa Ainsworth, Finance Manager</i>	Chair
3.	Strategic Funding Management Review – November 2022	Business Board			To monitor and review programme performance, evaluation, outcomes and risks.	<i>Steve Clarke, SRO LGF and Market Insight &amp; Evaluation</i>	Chair
4.	Growth Works Management Review – November 2022	Business Board			To monitor and review programme delivery and performance.	<i>Alan Downton, Deputy Chief Officer and SRO Growth Works &amp; Energy</i>	Chair
5.	EGS / Skills Strategy – Implementation Plans	Combined Authority					
5.	Forward Plan	Business Board			To note the Forward Plan.	<i>Monitoring Officer for Combined Authority</i>	Chair

## Business Board Meeting – 9<sup>th</sup> January 2023

	Report Title	Decision Maker	Decision Expected	Decision	Purpose	Report Author	Lead Member
1.	Minutes of the Meeting Held on 14 <sup>th</sup> November 2022	Business Board			To approve the minutes of the last meeting as a correct record.		
2.	Budget and Performance Report	Business Board			To provide an update and overview of MTFP funding lines within the Business & Skills Directorate.	<i>Vanessa Ainsworth, Finance Manager</i>	Chair
3.	Strategic Funding Management Review – January 2023	Business Board			To monitor and review programme performance, evaluation, outcomes and risks.	<i>Steve Clarke, SRO LGF and Market Insight &amp; Evaluation</i>	Chair
4.	Forward Plan	Business Board			To note the Forward Plan.	<i>Monitoring Officer for Combined Authority</i>	Chair

### Business Board Meeting – 13<sup>th</sup> March 2023

	Report Title	Decision Maker	Decision Expected	Decision	Purpose	Report Author	Lead Member
1.	Minutes of the Meeting Held on 9 <sup>th</sup> January 2023	Business Board			To approve the minutes of the last meeting as a correct record.		
2.	Budget and Performance Report	Business Board			To provide an update and overview of MTFP funding lines within the Business & Skills Directorate.	<i>Vanessa Ainsworth, Finance Manager</i>	Chair

3.	Strategic Funding Management Review – March 2023	Business Board			To monitor and review programme performance, evaluation, outcomes and risks.	<i>Steve Clarke, SRO LGF and Market Insight &amp; Evaluation</i>	Chair
4.	Growth Works Management Review – March 2023	Business Board			To monitor and review programme delivery and performance.	<i>Alan Downton, Deputy Chief Officer and SRO Growth Works &amp; Energy</i>	Chair
5.	Local Assurance Framework Annual Review	Combined Authority Board			To consider the revised Local Assurance Framework and make recommendations to the Combined Authority Board.	<i>Reena Roojam, Lawyer</i>	Chair
6.	Forward Plan	Business Board			To note the Forward Plan.	<i>Monitoring Officer for Combined Authority</i>	Chair

### Business Board Meeting – 15<sup>th</sup> May 2023

	Report Title	Decision Maker	Decision Expected	Decision	Purpose	Report Author	Lead Member
1.	Minutes of the Meeting Held on 13 <sup>th</sup> March 2023	Business Board			To approve the minutes of the last meeting as a correct record.		
2.	Strategic Funding Management Review – May 2023	Business Board			To monitor and review programme performance, evaluation, outcomes and risks.	<i>Steve Clarke, SRO LGF and Market Insight &amp; Evaluation</i>	Chair

3.	Nomination of Business Board Representatives for the Combined Authority Board	Combined Authority Board	7 <sup>th</sup> June 2023	Decision	To nominate the Chair and Vice-Chair to be a member and substitute member of the Combined Authority Board for the municipal year 2023-24.	<i>Domenico Cirillo, Business Programmes and Business Board Manager</i>	Chair
4.	Business Board Expenses and Allowances 2022-23	Business Board			To report on the remuneration and expenses paid to private sector members for 2022-23 under the Business Board Expenses and Allowances Scheme.	<i>Domenico Cirillo, Business Programmes and Business Board Manager</i>	Chair
5.	Forward Plan	Business Board			To note the Forward Plan.	<i>Monitoring Officer for Combined Authority</i>	Chair

## SUBMIT YOUR COMMENTS OR QUERIES TO BUSINESS BOARD

Your comment or query:

How can we contact you with a response?  
(please include a telephone number, postal and/or e-mail address)

Name .....

Address .....

.....

Tel: .....

Email: .....

Who would you like to respond?