### **CPCA Business Growth Service Q9 – Area Data Pack: CCC**

Growth Works: Reporting Period 1<sup>st</sup> January to 31<sup>st</sup> March 2023



FUNDED BY





THE BUSINESS BOARD

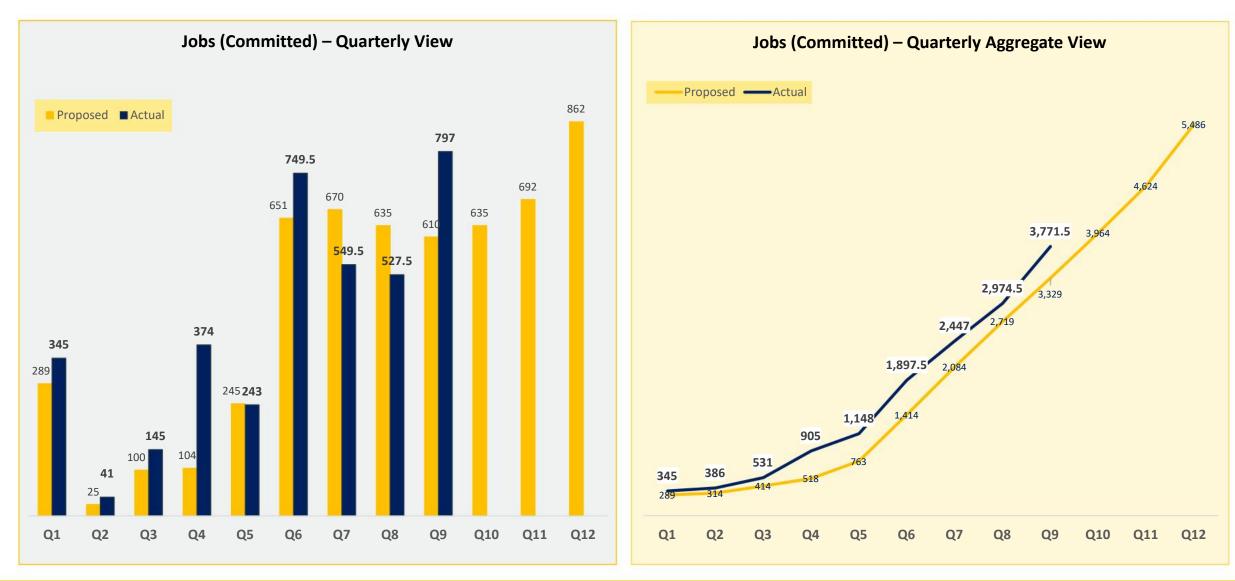


IM Government



**European Union** 

#### Programme Director's Summary: Jobs to 31<sup>st</sup> March 2023 (Year-3, Quarter-9)





#### Service Lines: outcome creation results broken down by district

NOTE: Skills has no jobs targets to achieve but occasionally create new jobs, which is noted in italics below.

Service Line / GW Offer	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Coaching: nudge grants*	10	72	0	74	255	104	82	597	
Investment	56	0	0	0	0	0	0	56	Note: Year 1 & 2 figure includes 67
SME CapEx Grants	0	6	25	0	22	5	0	58	for Skills Service
SME Equity Investment	84	0	0	0	0	0	0	84	appear in the DC splits.
				Skills has no ta	arget to achieve for job	os but occasionally cre	ates jobs	2	op
Yr 1&2 Jobs (all services)*	538.5	393	310	273	551	687.5	158.5	2,974.5	TARGET BY
Yr 3 - Q9 Jobs (all services)	150	78	25	74	277	109	82	797	END OF YEAR-3
TOTAL	688.5	471	335	347	828	796.5	240.5	3,771.5	5,486

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson Martin.Johnson@growthworks.uk

Skills Outcome	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Yr 1&2 Learning Outcomes	*42	1	*126	20	673	*5	0	867	TARGET BY END OF
Yr3 - Q9 Learning Outcomes	1	0	43	69	91	0	0	204	YEAR-3
TOTAL	43	1	169	89	764	5	0	1,071	1,705
Yr 1&2 Apprenticeships	95	8	32	19	146	17	0	317	TARGET BY
Yr3 to Q9 Apprenticeships	24	3	3	5	56	0	0	91	END OF YEAR-3
TOTAL	119	11	35	24	202	17	0	408	1,400

\* Note: following a post code check on Learning Outcome, five (5) in CCC are SCDC, and three (3) in CCC are FDC, so the data has been altered accordingly.



Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Our performance against the leading contracted metrics...

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth...

10 Net jobs created (committed)\*
20 Businesses provided with a Growth Diagnostic
10 Businesses enrolled in coaching assignments
6 Businesses starting a coaching journey

L5 Businesses completing a coaching journey

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson <u>Martin Johnson@growthworks.uk</u>



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Stated Challenge		Responses Cited
Need growth finance	7	
Need to find the right new people	5	
Need to improve skills deficits in current team	8	
Need more effective people development strategy	3	I
Need new equipment	4	I
Need bigger premises	0	
Need to improve productivity	0	
Need more effective marketing	8	
Need more effective sales	4	I
Need more effective growth strategy	3	I
Need more effective leadership and management	0	
Other	0	

42

TOTAL BY GEOGRAPHY

To support coaching some SMEs benefited from a revenue grant.

L2 Revenue grant awards made to local firms

SME Revenue Grant Awards





Awarded in Revenue Grants

Q9 Review: Inward Investment, Skills, and SME CapEx Grants and Equity Services Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Inward Investment performance against the leading contracted metrics...



Jobs created 56 (committed)



Inward Investment successes landed locally



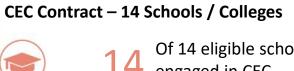
Active projects with this CC as the preferred UK location



Skills performance against the leading contracted metrics...



- Apprenticeships created (committed)
- Additional training and learning outcomes
- CO23's in place / SME engagement
- R9 (CO23 action plans) completed



Of 14 eligible schools engaged in CEC

> Of schools engaged have completed a Compass

SME CapEx Grants and Equity placement performance against the leading metrics...



Jobs created (committed) from CapEx grant awards SME CapEx grant awards made to local firms

# **SME Capital Growth Awards**

Awarded in Capital Growth Funding to local SMEs

CCC



Jobs created (committed) from Equity projects SME CapEx grant awards made to local firms



Small Business Capital Growth Investment Equity



5

### **SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants** NOTE: data is for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Name	Number of Grants Awards	Total Value of Grant Awards	Average Value of Grant Awards	Jobs to be created as a result of Grant	Grant Award per Job Created
Revenue Grant (ERDF)	11	£133,553.50	£12,141.23	32	£4,173.55
Revenue Grant (LGF)	1	£14,680.00	£14,680.00	4	£3,670.00
SME CapEx Grant	0	£0.00	£0.00	0	£0.00
	12	£144,233.50	£12,352.79	36	£4,117.60

Name	Grant Type	Grant Value to be Claimed	Jobs to be created as a result of Grant	Grant Award per Job Created	Date Grant Offer Letter Sent
Neutreeno Ltd	LGF	£14,680.00	4	£3,670.00	Mar-23
Eclectic Recruitment	ERDF	£20,000.00	3	£2,083.33	Jan-23
Cambridge Animal Technologies	ERDF	£15,000.00	1	£6,600.00	Jan-23
Neutreeno	ERDF	£10,000.00	1	£6,406.37	Jan-23
Gibson Jones Recruitment Ltd	ERDF	£10,000.00	3	£7,622.50	Feb-23
Cambridge Marketing College Ltd	ERDF	£6,500.00	1	£7,075.00	Feb-23
Kralium Ltd	ERDF	£20,000.00	4	£1,322.22	Mar-23
The Cambirgde Union Society	ERDF	£3,375.00	10	£1,428.57	Mar-23
Fitzbillies ( Cambridge) Limited	ERDF	£18,460.50	3	£1,061.25	Mar-23
Ellutia Limited	ERDF	£5,400.00	1	£1,275.90	Mar-23
Consortial Limited	ERDF	£14,818.00	3	£2,050.00	Mar-23
Vuala	ERDF	£10,000.00	2	£2,500.00	Mar-23
		£144,233.50	36	£4,117.60	



#### **SERVICE LINE REPORTING: Equity**

#### NOTE: data is for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Name	Equity Placed	Jobs to be created as a result of Equity	Equity Award per Job Created	Date of Equity Panel Approval
NoBACZ	£250,000.00	11	£22,727.00	Jan-23
Biologic	£250,000.00	50	£5,000.00	Jan-23
Infersens	£250,000.00	14	£17,857.00	Mar-23
Immaterial	£225,000.00	9	£25,000.00	Mar-23
	£975,000.00	84	£4,117.60	













**European Union** 

### CPCA Business Growth Service Q9 – Area Data Pack: ECDC

Growth Works: Reporting Period 1<sup>st</sup> January to 31<sup>st</sup> March 2023



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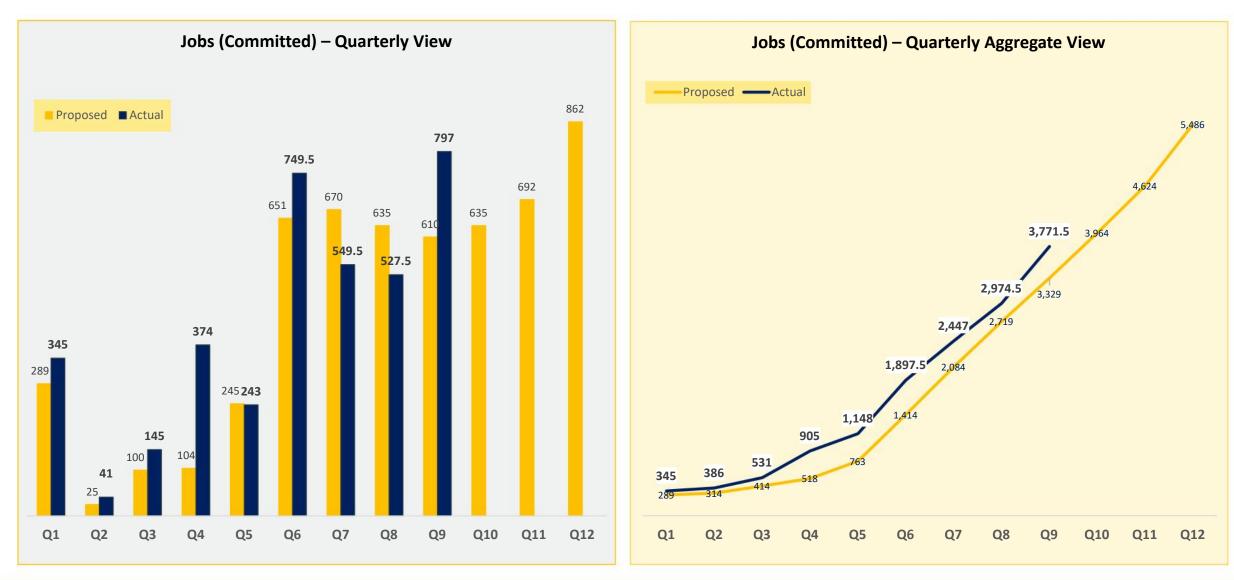


IM Government



**European Union** 

#### Programme Director's Summary: Jobs to 31<sup>st</sup> March 2023 (Year-3, Quarter-9)





#### Service Lines: outcome creation results broken down by district

NOTE: Skills has no jobs targets to achieve but occasionally create new jobs, which is noted in italics below.

Service Line / GW Offer	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Coaching: nudge grants*	10	72	0	74	255	104	82	597	
Investment	56	0	0	0	0	0	0	56	Note: Year 1 & 2 figure includes 67
SME CapEx Grants	0	6	25	0	22	5	0	58	for Skills Service
SME Equity Investment	84	0	0	0	0	0	0	84	appear in the DC splits.
				Skills has no ta	arget to achieve for job	os but occasionally cre	ates jobs	2	op
Yr 1&2 Jobs (all services)*	538.5	393	310	273	551	687.5	158.5	2,974.5	TARGET BY
Yr 3 - Q9 Jobs (all services)	150	78	25	74	277	109	82	797	END OF YEAR-3
TOTAL	688.5	471	335	347	828	796.5	240.5	3,771.5	5,486

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson Martin.Johnson@growthworks.uk

Skills Outcome	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Yr 1&2 Learning Outcomes	*42	1	*126	20	673	*5	0	867	TARGET BY END OF
Yr3 - Q9 Learning Outcomes	1	0	43	69	91	0	0	204	YEAR-3
TOTAL	43	1	169	89	764	5	0	1,071	1,705
Yr 1&2 Apprenticeships	95	8	32	19	146	17	0	317	TARGET BY
Yr3 to Q9 Apprenticeships	24	3	3	5	56	0	0	91	END OF YEAR-3
TOTAL	119	11	35	24	202	17	0	408	1,400

\* Note: following a post code check on Learning Outcome, five (5) in CCC are SCDC, and three (3) in CCC are FDC, so the data has been altered accordingly.



#### **Q9 Review:** Growth Coaching Service and Revenue Grants

Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Our performance against the leading contracted metrics...

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth...

**Responses Cited** 

6

3

1

0

0

3

5

2

0

0

25

5

**Stated Challenge** Net jobs created Need growth finance (committed)\* Need to find the right new people Need to improve skills deficits in current team Businesses provided with Need more effective people development strategy a Growth Diagnostic Need new equipment Need bigger premises Need to improve productivity Businesses enrolled in Need more effective marketing coaching assignments Need more effective sales Need more effective growth strategy Businesses starting a Need more effective leadership and management coaching journey Other

TOTAL BY GEOGRAPHY

To support coaching some SMEs benefited from a revenue grant.



Revenue grant awards made to local firms

SME Revenue Grant Awards



Awarded in Revenue Grants

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson <u>Martin Johnson@growthworks.uk</u>

Businesses completing

a coaching journey



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Q9 Review: Inward Investment, Skills, and SME CapEx Grants and Equity Services Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

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57



Inward Investment performance against the leading contracted metrics...



Jobs created (committed)



Inward Investment successes landed locally



Active projects with this DC as the preferred UK location



Skills performance against the leading contracted metrics...

- Apprenticeships created (committed)
  - Additional training and learning outcomes
  - CO23's in place / SME engagement
  - R9 (CO23 action plans) completed



3

Of 8 eligible schools engaged in CEC

Of schools engaged have completed a Compass

SME CapEx Grants and Equity placement performance against the leading metrics...



- Jobs created (committed) 6 from CapEx grant awards
  - SME CapEx grant awards made to local firms



Awarded in Capital Growth Funding to local SMEs



Jobs created (committed) from Equity projects SME CapEx grant awards made to local firms



Small Business Capital

**Growth Investment Equity** 



### **SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants** NOTE: data is for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

ECD

Name	Number of Grants Awards	Total Value of Grant Awards	Average Value of Grant Awards	Jobs to be created as a result of Grant	Grant Award per Job Created
Revenue Grant (ERDF)	0	£0.00	£0.00	0	£0.00
Revenue Grant (LGF)	0	£0.00	£0.00	0	£0.00
SME CapEx Grant	1	£30,000.00	£30,000.00	6	£5,000.00
	1	£30,000.00	£30,000.00	6	£5,000.00

Name	Grant Type	Grant Value to be Claimed	Jobs to be created as a result of Grant	Grant Award per Job Created	Date Grant Offer Letter Sent
Cooper Barnes	CapEx	£30,000.00	6	£5,000.00	Mar-23
		£30,000.00	6	£5,000.00	













**European Union** 

### **CPCA Business Growth Service Q9 – Area Data Pack: FDC**

Growth Works: Reporting Period 1<sup>st</sup> January to 31<sup>st</sup> March 2023



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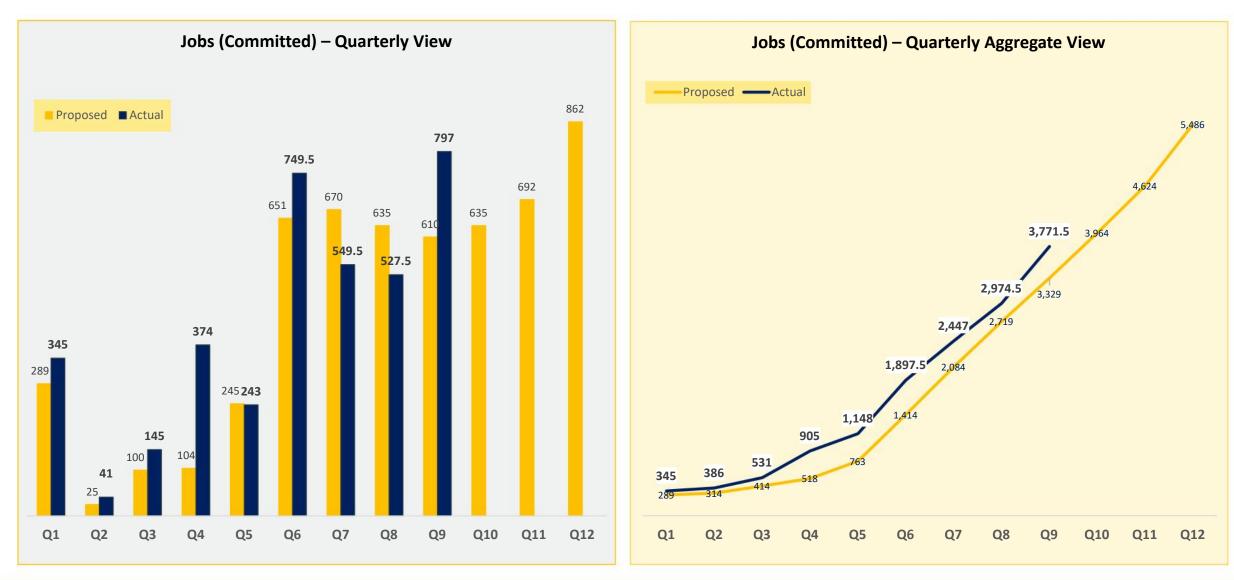


HM Government



**European Union** 

#### Programme Director's Summary: Jobs to 31<sup>st</sup> March 2023 (Year-3, Quarter-9)





#### Service Lines: outcome creation results broken down by district

NOTE: Skills has no jobs targets to achieve but occasionally create new jobs, which is noted in italics below.

Service Line / GW Offer	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Coaching: nudge grants*	10	72	0	74	255	104	82	597	
Investment	56	0	0	0	0	0	0	56	Note: Year 1 & 2 figure includes 67
SME CapEx Grants	0	6	25	0	22	5	0	58	for Skills Service
SME Equity Investment	84	0	0	0	0	0	0	84	appear in the DC splits.
				Skills has no ta	arget to achieve for job	os but occasionally cre	ates jobs	2	op
Yr 1&2 Jobs (all services)*	538.5	393	310	273	551	687.5	158.5	2,974.5	TARGET BY
Yr 3 - Q9 Jobs (all services)	150	78	25	74	277	109	82	797	END OF YEAR-3
TOTAL	688.5	471	335	347	828	796.5	240.5	3,771.5	5,486

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson Martin.Johnson@growthworks.uk

Skills Outcome	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Yr 1&2 Learning Outcomes	*42	1	*126	20	673	*5	0	867	TARGET BY END OF
Yr3 - Q9 Learning Outcomes	1	0	43	69	91	0	0	204	YEAR-3
TOTAL	43	1	169	89	764	5	0	1,071	1,705
Yr 1&2 Apprenticeships	95	8	32	19	146	17	0	317	TARGET BY
Yr3 to Q9 Apprenticeships	24	3	3	5	56	0	0	91	END OF YEAR-3
TOTAL	119	11	35	24	202	17	0	408	1,400

\* Note: following a post code check on Learning Outcome, five (5) in CCC are SCDC, and three (3) in CCC are FDC, so the data has been altered accordingly.



Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Our performance against the leading contracted metrics...

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth...

Net jobs created (committed)\* Need growth finance 7 📕 Need to find the right new people 3 Need to improve skills deficits in current team 2 Businesses provided with Need more effective people development strategy 3 a Growth Diagnostic Need new equipment 5 Need bigger premises 0 Businesses enrolled in Need to improve productivity 0 coaching assignments Need more effective marketing 10 Need more effective sales 4 Need more effective growth strategy 4 Businesses starting a Need more effective leadership and management 2 coaching journey 0 Other Businesses completing **TOTAL BY GEOGRAPHY** 40

To support coaching some SMEs benefited from a revenue grant.

> Revenue grant award made to local firms

**SME Revenue Grant Awards** 



£3,460

Awarded in **Revenue Grants** 

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson Martin. Johnson@growthworks.uk

a coaching journey



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Q9 Review: Inward Investment, Skills, and SME CapEx Grants and Equity Services Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Inward Investment performance against the leading contracted metrics...



Jobs created (committed)



Inward Investment successes landed locally



Active projects with this DC as the preferred UK location



Skills performance against the leading contracted metrics...



- Apprenticeships created (committed)
  - Additional training and learning outcomes
- CO23's in place / SME engagement
- R9 (CO23 action plans) completed

### CEC Contract – 6 Schools / Colleges

- Of 6 eligible schools engaged in CEC
  - Of schools engaged have
  - completed a Compass

SME CapEx Grants and Equity placement performance against the leading metrics...



Jobs created (committed) from CapEx grant awards SME CapEx grant awards made to local firms

## **SME Capital Growth Awards**

Awarded in Capital Growth Funding to local SMEs

FDC



Jobs created (committed) from Equity projects SME CapEx grant awards made to local firms



**Equity Placed** 

Small Business Capital **Growth Investment Equity** 



### **SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants** NOTE: data is for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Name	Number of Grants Awards	Total Value of Grant Awards	Average Value of Grant Awards	Jobs to be created as a result of Grant	Grant Award per Job Created
Revenue Grant (ERDF)	1	£3,460.00	£3,460.00	1	£3,460.00
Revenue Grant (LGF)	0	£0.00	£0.00	0	£0.00
SME CapEx Grant	2	£134,094.00	£67,047.00	25	£5,363.76
	3	£137,554.00	£45,851.33	26	£5,290.54

Name	Grant Type	Grant Value to be Claimed	Jobs to be created as a result of Grant	Grant Award per Job Created	Date Grant Offer Letter Sent
Gas Tech Utilities Ltd	CapEx	£34,094.00	5	£6,818.80	Feb-23
Agrimech Ltd	CapEx	£100,000.00	20	£5,000.00	Mar-23
		£134,094.00	25	£5,363.76	

Name	Grant Type	Grant Value to be Claimed	Jobs to be created as a result of Grant	Grant Award per Job Created	Date Grant Offer Letter Sent
Moto Mate Ltd	ERDF	£3,460.00	1	£3,460.00	Mar-23
		£3,460.00	1	£3,460.00	













**European Union** 

### CPCA Business Growth Service Q9 – Area Data Pack: HDC

Growth Works: Reporting Period 1<sup>st</sup> January to 31<sup>st</sup> March 2023



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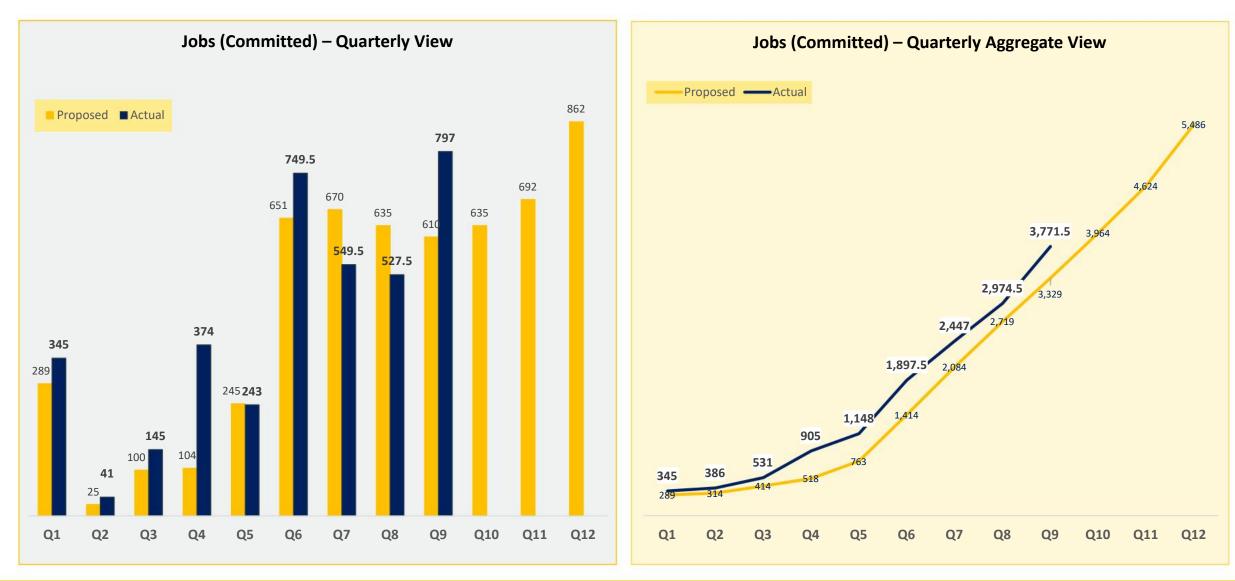


IM Government



**European Union** 

#### Programme Director's Summary: Jobs to 31<sup>st</sup> March 2023 (Year-3, Quarter-9)





#### Service Lines: outcome creation results broken down by district

NOTE: Skills has no jobs targets to achieve but occasionally create new jobs, which is noted in italics below.

Service Line / GW Offer	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Coaching: nudge grants*	10	72	0	74	255	104	82	597	
Investment	56	0	0	0	0	0	0	56	Note: Year 1 & 2 figure includes 67
SME CapEx Grants	0	6	25	0	22	5	0	58	for Skills Service
SME Equity Investment	84	0	0	0	0	0	0	84	appear in the DC splits.
				Skills has no ta	arget to achieve for job	os but occasionally cre	ates jobs	2	op
Yr 1&2 Jobs (all services)*	538.5	393	310	273	551	687.5	158.5	2,974.5	TARGET BY
Yr 3 - Q9 Jobs (all services)	150	78	25	74	277	109	82	797	END OF YEAR-3
TOTAL	688.5	471	335	347	828	796.5	240.5	3,771.5	5,486

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson Martin.Johnson@growthworks.uk

Skills Outcome	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Yr 1&2 Learning Outcomes	*42	1	*126	20	673	*5	0	867	TARGET BY END OF
Yr3 - Q9 Learning Outcomes	1	0	43	69	91	0	0	204	YEAR-3
TOTAL	43	1	169	89	764	5	0	1,071	1,705
Yr 1&2 Apprenticeships	95	8	32	19	146	17	0	317	TARGET BY
Yr3 to Q9 Apprenticeships	24	3	3	5	56	0	0	91	END OF YEAR-3
TOTAL	119	11	35	24	202	17	0	408	1,400

\* Note: following a post code check on Learning Outcome, five (5) in CCC are SCDC, and three (3) in CCC are FDC, so the data has been altered accordingly.



Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Our performance against the leading contracted metrics...

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth...

**Responses Cited** 

7

3

1

1

8

0

5

8

8

1

0

42

**Stated Challenge** Net jobs created Need growth finance (committed)\* Need to find the right new people Need to improve skills deficits in current team Businesses provided with Need more effective people development strategy a Growth Diagnostic Need new equipment Need bigger premises Need to improve productivity Businesses enrolled in **TD** Need more effective marketing coaching assignments Need more effective sales Need more effective growth strategy Businesses starting a Need more effective leadership and management 9 coaching journey Other

TOTAL BY GEOGRAPHY

To support coaching some SMEs benefited from a revenue grant.

3 Revenue grant awards made to local firms

HD

£18,270

**SME Revenue Grant Awards** 

Awarded in Revenue Grants

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson <u>Martin Johnson@growthworks.uk</u>

**Businesses completing** 

a coaching journey



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Q9 Review: Inward Investment, Skills, and SME CapEx Grants and Equity Services Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

HDC

Inward Investment performance against the leading contracted metrics...



Jobs created (committed)



Inward Investment successes landed locally



Active projects with this DC as the preferred UK location



Skills performance against the leading contracted metrics...



Apprenticeships created (committed)

Additional training and learning outcomes

- CO23's in place / SME engagement
- R9 (CO23 action plans) completed



Of 10 eligible schools engaged in CEC

Of schools engaged have completed a Compass

SME CapEx Grants and Equity placement performance against the leading metrics...



Jobs created (committed) from CapEx grant awards SME CapEx grant awards made to local firms

## **SME Capital Growth Awards**

Awarded in Capital Growth Funding to local SMEs



Jobs created (committed) from Equity projects SME CapEx grant awards made to local firms



Small Business Capital **Growth Investment Equity** 



### **SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants** NOTE: data is for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Name	Number of Grants Awards	Total Value of Grant Awards	Average Value of Grant Awards	Jobs to be created as a result of Grant	Grant Award per Job Created
Revenue Grant (ERDF)	2	£15,545.00	£7,772.50	5	£3,109.00
Revenue Grant (LGF)	1	£2,725.00	£2,725.00	1	£2,725.00
SME CapEx Grant	0	£0.00	£0.00	0	£0.00
	3	£18,270.00	£6,090.00	6	£3,045.00

Name	Grant Type	Grant Value to be Claimed	Jobs to be created as a result of Grant	Grant Award per Job Created	Date Grant Offer Letter Sent
Photofabrication Ltd	LGF	£2,725.00	1	£2,725.00	Mar-23
Ilux Limited	ERDF	£8,445.00	4	£2,111.25	Feb-23
Le Mark Group Limited	ERDF	£7,100.00	1	£7,100.00	Mar-23
		£18,270.00	6	£6,090.00	













**European Union** 

### CPCA Business Growth Service Q9 – Area Data Pack: PCC

Growth Works: Reporting Period 1<sup>st</sup> January to 31<sup>st</sup> March 2023



FUNDED BY





THE BUSINESS BOARD

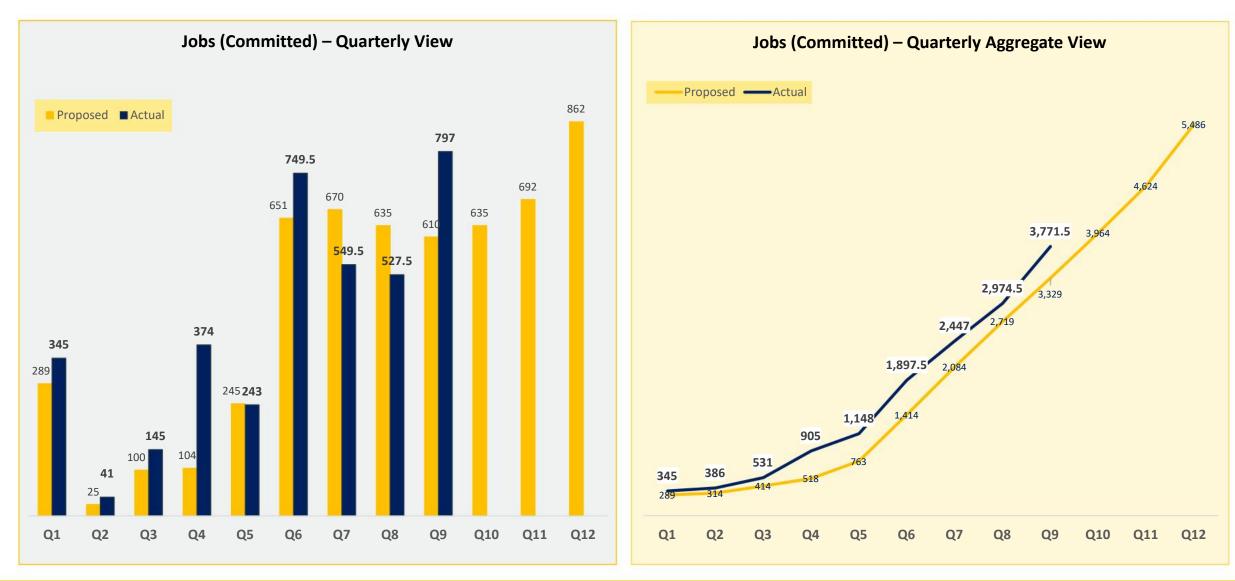


IM Government



**European Union** 

#### Programme Director's Summary: Jobs to 31<sup>st</sup> March 2023 (Year-3, Quarter-9)





#### Service Lines: outcome creation results broken down by district

NOTE: Skills has no jobs targets to achieve but occasionally create new jobs, which is noted in italics below.

Service Line / GW Offer	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Coaching: nudge grants*	10	72	0	74	255	104	82	597	
Investment	56	0	0	0	0	0	0	56	Note: Year 1 & 2 figure includes 67
SME CapEx Grants	0	6	25	0	22	5	0	58	for Skills Service
SME Equity Investment	84	0	0	0	0	0	0	84	appear in the DC splits.
				Skills has no ta	arget to achieve for job	os but occasionally cre	ates jobs	2	0,000
Yr 1&2 Jobs (all services)*	538.5	393	310	273	551	687.5	158.5	2,974.5	TARGET BY
Yr 3 - Q9 Jobs (all services)	150	78	25	74	277	109	82	797	END OF YEAR-3
TOTAL	688.5	471	335	347	828	796.5	240.5	3,771.5	5,486

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson Martin.Johnson@growthworks.uk

Skills Outcome	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Yr 1&2 Learning Outcomes	*42	1	*126	20	673	*5	0	867	TARGET BY END OF
Yr3 - Q9 Learning Outcomes	1	0	43	69	91	0	0	204	YEAR-3
TOTAL	43	1	169	89	764	5	0	1,071	1,705
Yr 1&2 Apprenticeships	95	8	32	19	146	17	0	317	TARGET BY
Yr3 to Q9 Apprenticeships	24	3	3	5	56	0	0	91	END OF YEAR-3
TOTAL	119	11	35	24	202	17	0	408	1,400

\* Note: following a post code check on Learning Outcome, five (5) in CCC are SCDC, and three (3) in CCC are FDC, so the data has been altered accordingly.



Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Our performance against the leading contracted metrics...

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth...

255 (committed)\* Businesses provided with 56 a Growth Diagnostic Businesses enrolled in coaching assignments

Net jobs created

Businesses starting a coaching journey

**Businesses completing** a coaching journey

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson Martin. Johnson@growthworks.uk

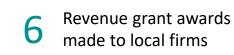


**Responses Cited Stated Challenge** Need growth finance 27 Need to find the right new people 23 Need to improve skills deficits in current team 10 Need more effective people development strategy 3 Need new equipment 37 Need bigger premises Need to improve productivity 0 Need more effective marketing 34 Need more effective sales 24 Need more effective growth strategy 18 Need more effective leadership and management 10 Other 0

186

**TOTAL BY GEOGRAPHY** 

To support coaching some SMEs benefited from a revenue grant.







£44,051

Awarded in **Revenue Grants**  Q9 Review: Inward Investment, Skills, and SME CapEx Grants and Equity Services Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Inward Investment performance against the leading contracted metrics...



Jobs created (committed)



Inward Investment successes landed locally



5

Active projects with this CC as the preferred UK location



Skills performance against the leading contracted metrics...

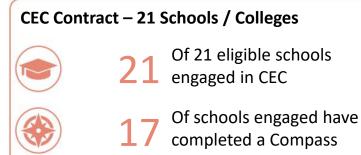


Apprenticeships created (committed)

Additional training and learning outcomes

CO23's in place / SME engagement

R9 (CO23 action plans) completed



SME CapEx Grants and Equity placement performance against the leading metrics...



Jobs created (committed) from CapEx grant awards SME CapEx grant awards made to local firms

#### **SME Capital Growth Awards** £81,682

Awarded in Capital Growth Funding to local SMEs

PCC



Jobs created (committed) from Equity projects SME CapEx grant awards made to local firms



Small Business Capital **Growth Investment Equity** 





### **SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants** NOTE: data is for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Name	Number of Grants Awards	Total Value of Grant Awards	Average Value of Grant Awards	Jobs to be created as a result of Grant	Grant Award per Job Created
Revenue Grant (ERDF)	5	£35,531.00	£7,106.20	10	£3,553.10
Revenue Grant (LGF)	1	£8,520.00	£8,520.00	2	£4,260.00
SME CapEx Grant	2	£81,682.17	£40,841.09	22	£3,712.83
	8	£125,733.174	£15,716.65	34	£4,274.93

Name	Grant Type	Grant Value to be Claimed	Jobs to be created as a result of Grant	Grant Award per Job Created	Date Grant Offer Letter Sent
Automated Wire Bending Ltd	CapEx	£46,682.17	14	£3,334.44	Feb-23
Belfry Façade Systems Ltd	CapEx	£35,000.00	8	£4,375.00	Mar-23
		£81,682.17	22	£3,712.83	

Name	Grant Type	Grant Value to be Claimed	Jobs to be created as a result of Grant	Grant Award per Job Created	Date Grant Offer Letter Sent
Recycling of Used Plastics Ltd	LGF	£8,520.00	2	£4,260.00	Mar-23
B Safe Electrical	ERDF	£9,696.00	2	£4,848.00	Jan-23
You Develop	ERDF	£6,985.00	2	£3,492.50	Jan-23
Verisio Limited	ERDF	£1,000.00	4	£250.00	Feb-23
Kirby Electrical Contracts Ltd	ERDF	£7,500.00	1	£7,500.00	Mar-23
Belfry Façade Systems Ltd	ERDF	£10,350.00	1	£10,350.00	Mar-23
		£44,051.00	12	£3,670.92	













**European Union** 

### CPCA Business Growth Service Q9 – Area Data Pack: SCDC

Growth Works: Reporting Period 1<sup>st</sup> January to 31<sup>st</sup> March 2023



FUNDED BY





THE BUSINESS BOARD

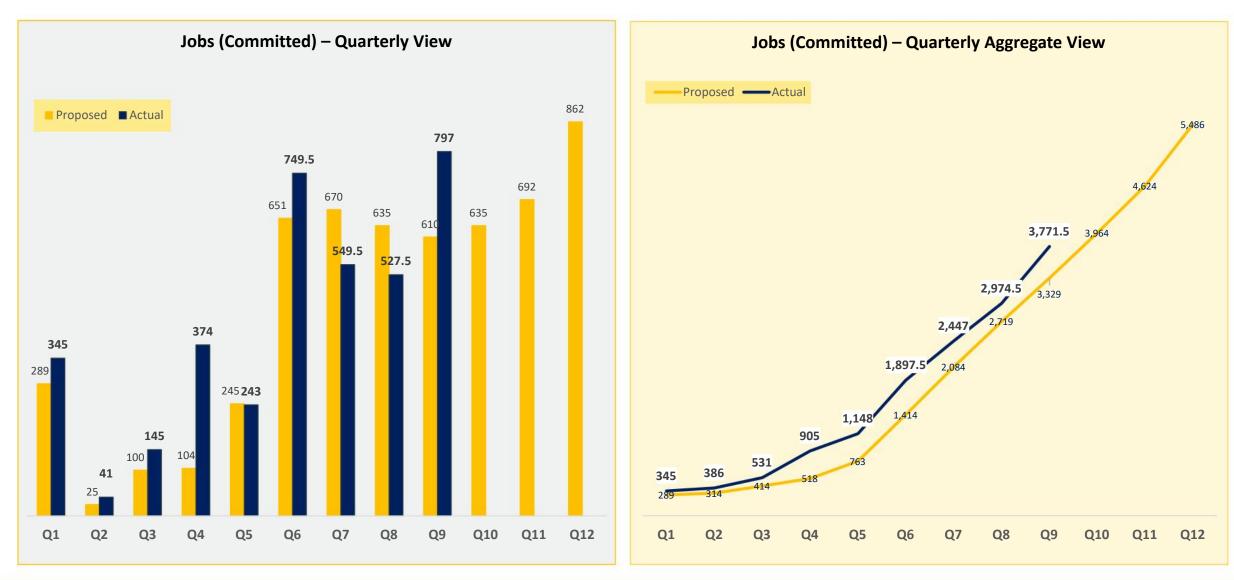


IM Government



**European Union** 

#### Programme Director's Summary: Jobs to 31<sup>st</sup> March 2023 (Year-3, Quarter-9)





#### Service Lines: outcome creation results broken down by district

NOTE: Skills has no jobs targets to achieve but occasionally create new jobs, which is noted in italics below.

Service Line / GW Offer	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Coaching: nudge grants*	10	72	0	74	255	104	82	597	
Investment	56	0	0	0	0	0	0	56	Note: Year 1 & 2 figure includes 67
SME CapEx Grants	0	6	25	0	22	5	0	58	for Skills Service
SME Equity Investment	84	0	0	0	0	0	0	84	appear in the DC splits.
Skills has no target to achieve for jobs but occasionally creates jobs								2	0,000
Yr 1&2 Jobs (all services)*	538.5	393	310	273	551	687.5	158.5	2,974.5	TARGET BY
Yr 3 - Q9 Jobs (all services)	150	78	25	74	277	109	82	797	END OF YEAR-3
TOTAL	688.5	471	335	347	828	796.5	240.5	3,771.5	5,486

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson Martin.Johnson@growthworks.uk

Skills Outcome	Cambridge CC	East Cambs DC	Fenland DC	Hunts DC	Peterborough CC	South Cambs DC	LEP	TOTAL	
Yr 1&2 Learning Outcomes	*42	1	*126	20	673	*5	0	867	TARGET BY END OF
Yr3 - Q9 Learning Outcomes	1	0	43	69	91	0	0	204	YEAR-3
TOTAL	43	1	169	89	764	5	0	1,071	1,705
Yr 1&2 Apprenticeships	95	8	32	19	146	17	0	317	TARGET BY
Yr3 to Q9 Apprenticeships	24	3	3	5	56	0	0	91	END OF YEAR-3
TOTAL	119	11	35	24	202	17	0	408	1,400

\* Note: following a post code check on Learning Outcome, five (5) in CCC are SCDC, and three (3) in CCC are FDC, so the data has been altered accordingly.



#### **Q9 Review:** Growth Coaching Service and Revenue Grants

Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

Our performance against the leading contracted metrics...

> 104 (committed)\* 38 a Growth Diagnostic Businesses provided with

> > Businesses enrolled in coaching assignments

Businesses starting a

coaching journey

Net jobs created

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**Businesses completing** a coaching journey

\* Note: the numbers shown are the net position over the quarter. For all enquiries regarding Coaching jobs please reach out to the Growth Coaching Programme Director, Martin Johnson Martin. Johnson@growthworks.uk



9

In delivering diagnostics to businesses, the companies we engaged with cited a range of barriers to growth...

Stated Challenge	Responses Cited
Need growth finance	12
Need to find the right new people	15
Need to improve skills deficits in current team	11
Need more effective people development strategy	2
Need new equipment	21
Need bigger premises	0
Need to improve productivity	0
Need more effective marketing	19
Need more effective sales	8
Need more effective growth strategy	12
Need more effective leadership and management	1
Other	0

101

**TOTAL BY GEOGRAPHY** 

To support coaching some SMEs benefited from a revenue grant.

> Revenue grant awards made to local firms



**SME Revenue Grant Awards** 



Awarded in **Revenue Grants**  Q9 Review: Inward Investment, Skills, and SME CapEx Grants and Equity Services Performance Indicator Scorecard Summary for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

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57



Inward Investment performance against the leading contracted metrics...



Jobs created (committed)



Inward Investment successes landed locally



Active projects with this DC as the preferred UK location



Skills performance against the leading contracted metrics...

- Apprenticeships created (committed)
  - Additional training and learning outcomes
  - CO23's in place / SME engagement
  - R9 (CO23 action plans) completed



Of 13 eligible schools

Of schools engaged have completed a Compass

SME CapEx Grants and Equity placement performance against the leading metrics...



- Jobs created (committed) from CapEx grant awards
- SME CapEx grant awards made to local firms



Awarded in Capital Growth Funding to local SMEs



Jobs created (committed) from Equity projects SME CapEx grant awards made to local firms



Small Business Capital **Growth Investment Equity** 



### **SERVICE LINE REPORTING: Grants – ERDF and LGF Revenue Grants, and SME CapEx Grants** NOTE: data is for the period 1<sup>st</sup> January to 31<sup>st</sup> March 2023.

SCD

Name	Number of Grants Awards	Total Value of Grant Awards	Average Value of Grant Awards	Jobs to be created as a result of Grant	Grant Award per Job Created
Revenue Grant (ERDF)	1	£2,550.00	£2,550.00	1	£2,550.00
Revenue Grant (LGF)	0	£0.00	£0.00	0	£0.00
SME CapEx Grant	1	£30,000.00	£30,000.00	5	£6,000.00
	2	£32,550.00	£16,275.00	6	£5,425.00

Name	Grant Type	Grant Value to be Claimed	Jobs to be created as a result of Grant	Grant Award per Job Created	Date Grant Offer Letter Sent
Brown & Ralph	CapEx	£30,000.00	5	£6,000.00	Jan-23
		£30,000.00	5	£6,000.00	

Name	Grant Type	Grant Value to be Claimed	Jobs to be created as a result of Grant	Grant Award per Job Created	Date Grant Offer Letter Sent
Mobas	ERDF	£2,550.00	1	£2,550.00	Jan-23
		£2,550.00	1	£2,550.00	













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